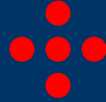


A celebratory scene with people and confetti under a red light. The image is dominated by a deep red color palette. In the foreground, the silhouettes of several people are visible against the bright red background. One person in the center-right is holding a megaphone to their mouth, and another person to their left has their arms raised in a gesture of triumph. The air is filled with a shower of small, dark confetti or streamers, creating a sense of movement and excitement. The overall atmosphere is one of high energy and achievement.

**BE MEMORABLE BEYOND
THE MOMENT.**

IT'S ALL ABOUT THE



**BREAKTHROUGH
IDEAS**



**CREATIVE
DESIGN**



**FLAWLESS
DISTRIBUTION**



**RELENTLESS
CUSTOMER
SERVICE**

OUR APPROACH

**100% GUARANTEED. GLOBALLY CRAFTED.
LOCALLY DELIVERED.**



48-HOUR U.S. PRODUCTION

Trusted partners across Asia + North America Expanding network.

THE IDEGY GLOBAL EXPERIENCE



CREATIVE DESIGN & PRODUCT DEVELOPMENT

- Design Concepts
- Product Engineering
- Product Renderings
- Project Milestones
- Compliance Reviews



FACTORY SELECTION & CERTIFICATION

- Social Compliance
- Factory Audits and Inspections
- Product Manufacturing and Capabilities
- Financial Review
- Governmental Regulation Review



SAMPLE PROTOTYPE & TESTING

- Product Specifications Confirmed
- Prototype Sample Review and Approvals
- Pre-Production Product Testing



PRODUCTION & TESTING

- 3rd Party Product Testing
- Quality Control Inspections
- CPSIA and California Prop 65 Safety Compliance

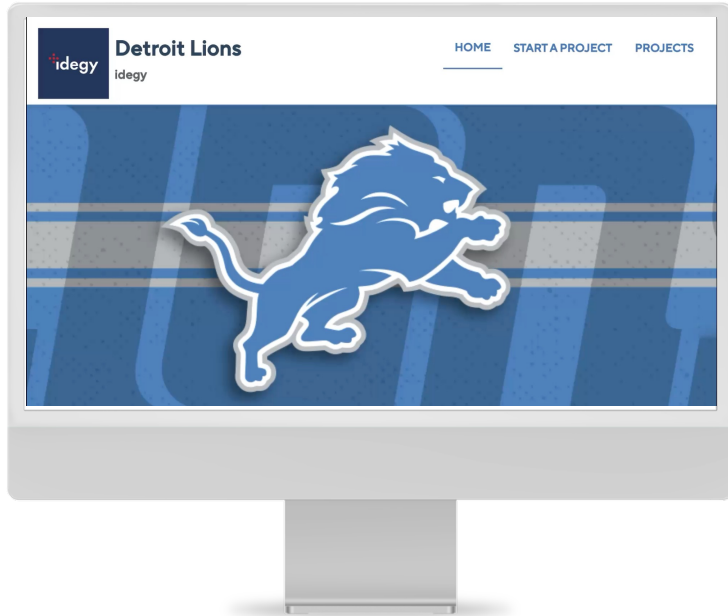


LOGISTICS

- Final Packaging
- Container Consolidation to Reduce Costs
- Paperwork Confirmed
- Ocean/Air Shipments
- Customs Clearance

WHY IDEGY

IDEGYHUB: STREAMLINED. TRANSPARENT. BUILT FOR YOU.



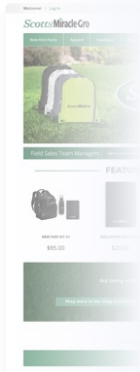
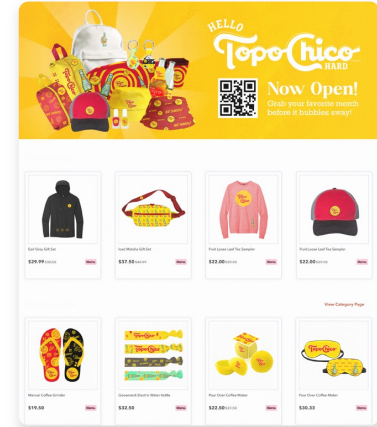
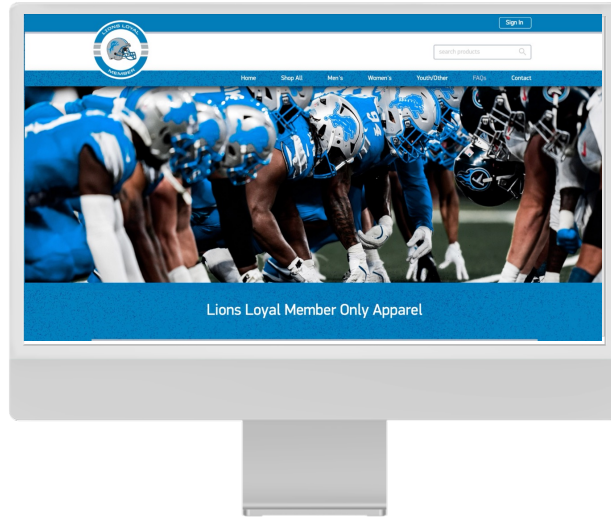
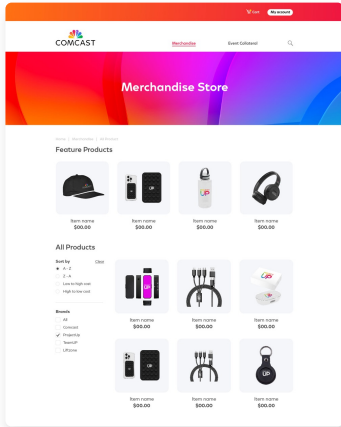
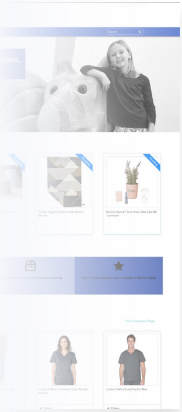
Every client gets access to their own **custom portal** – a centralized hub that keeps every project organized, transparent, and moving.

- **One place for everything:** Quotes, proofs, orders, and invoices – all in one easy-to-use dashboard.
- **Real-time visibility:** Track every stage of your order from concept to delivery, no guesswork required.
- **Faster approvals:** Review and approve artwork or estimates with a single click.
- **Built for collaboration:** Chat, comment, and keep all communication tied to each project.
- **Insight at a glance:** Access past orders, reporting, and spend history anytime you need it.

Simple. Connected. Effortless – that’s how we make working with us feel.

ONLINE SOLUTIONS. BUILT FOR EVERY NEED.

Simple. Scalable. Seamless.



SPORTS LICENSING

- NFL & NHL Premium Licensee
- MLB, MLS & NBA Merchandise Agency
- Chosen by Over 66+ Teams



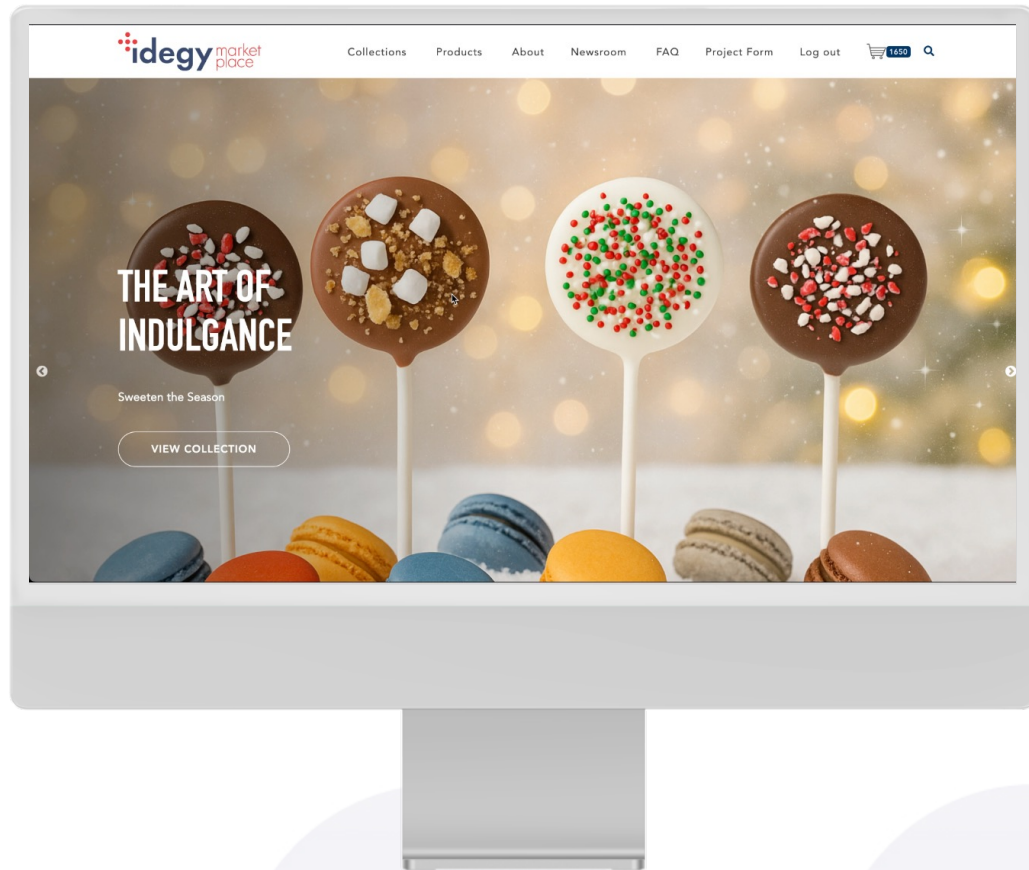
DESIGNED TO DELIVER. PRINT + PACKAGING + DISTRIBUTION



WHERE STYLE MEETS STRATEGY

- Curated collections
- Exclusive access to premium products + Content
- Quick-ship options for every budget

Shop smarter. Source faster. Stay on brand.



BRINGING ENTERTAINMENT + SPORTS TO YOU.



NBCUniversal



MORE TO COME

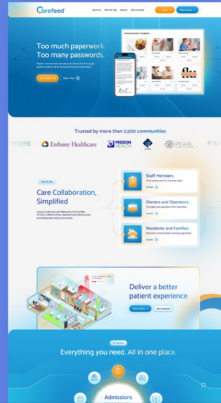
DESIGN SERVICES. REDESIGNED.

For marketers who know what they want, we're the quick-serve design studio built to keep up with you.

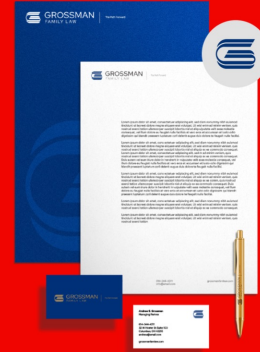
MERCHANDISE IDEATION & DESIGN



WEB DESIGN & ONLINE SOLUTION



BRANDING & VISUAL IDENTITY



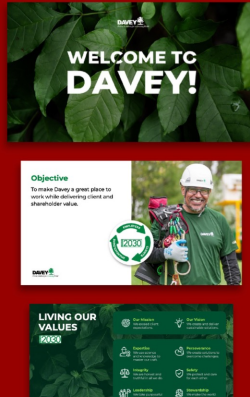
KITTING



PRINT & DIGITAL DESIGN



PRESENTATION & PITCH DESIGN



OUT-OF-HOME



SOCIAL MEDIA ASSETS



3D - ILLUSTRATION



SCAN QR CODE FOR MOTION GRAPHICS





SPEED WITH AUTOMATION, SERVICE WITH CARE.

Utilizing cutting-edge technology, we've optimized our process for your convenience while maintaining our signature personal touch.

Simply submit your request and we'll validate the order, ask for any additional specifics and get started.



CHARLOTTE HORNETS + STUDIO



SpongeBob SquarePants TICKET PACKAGE

LOS ANGELES CLIPPERS VS Charlotte Hornets

NOV 22 | 1 PM

This package comes with a ticket to the game and a bucket hat

Spectrum CENTER
UPCOMING EVENTS

Facebook: [SpectrumCenter.com](#)

Twitter: [@SpectrumCenter](#)

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LinkedIn: [SpectrumCenter.com](#)



GREENSBORO
IT'S GAME TIME

OCTOBER 15 | 7 P.M.
FIRST HORIZON COLISEUM

PARKING PASS

JOIN US AT MIZU IN SOUTHPARK
Enjoy light bites, craft cocktails, and networking with other Charlotte executives before Opening Night

THURSDAY, OCTOBER 16TH 5PM-8PM

MIZU, SOUTHPARK
3100 Apex Drive
9th Floor, 28211

» CLICK HERE TO RSVP FOR THE EVENT »

HORNETS HOOPS
GAME DAY CLINIC

DECEMBER 23

The first 40 children will be invited to participate in the Player High-Five Line, and the first 30 will have the opportunity to join the Anthem Buddies experience!

SEASON MEMBERSHIPS
HIVE SOCIETY
TICKET EXCHANGE, PICK-AM TO PICK-AM

Three Badges

Gifts included in 10-year membership

Member's year-end gift of 1000000

CHAMPIONS
UNDEFEATED

COUNTDOWN TO TIPOFF
SUMMER LEAGUE CHAMPIONS
T-SHIRT GIVEAWAY

YOU'VE WON! FOLLOW THE INSTRUCTIONS BELOW TO CLAIM YOUR PRIZE

OUR RECENT WORK

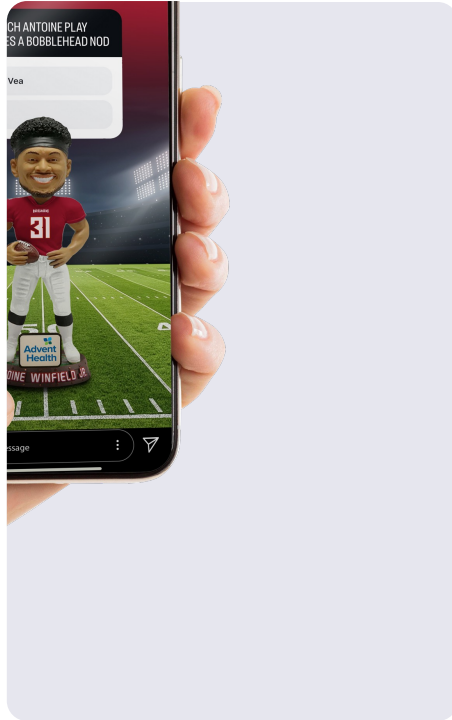
SKYLINE CHILI + BENGALS

In Store Activation



BUILT FOR THE MOMENT.

Gameday Activation



CLEVELAND BROWNS

Milk Bone Barking Backers



CART

RETURN TO BARKING BACKERS HOME

BROWNS BARKING BACKERS MILK-BONE

PREMIUM BACKER PACK

\$35 MEMBERSHIP

Show off your Barking Backer member pride by joining the Backer Pack. Sign up today and you'll receive the following:

- Swag box with merchandise + \$5 donation to Canine Assistants.
- Opportunity for your dog to be featured as our 'Dog of the Month'
- One (1) exclusive experience for paid members only with a player/coach/personality + their pet
- Barking Backer membership certificate
- Quarterly newsletter with four-legged content and offers
- Invitation to one (1) membership-only event
- Entry into member-only sweepstakes

GET PREMIUM >

TENNESEE TITANS + MARS

Community Awareness

A win for fans—and furry friends.

The Titans wanted to turn game week into something even bigger: a multi-city push for pet adoption tied to their upcoming matchup.

Our solution? Partner with QB Ryan Tannehill, spotlight adoptable dogs on player tees, and build a multi-day, multi-city campaign that ended in 285 adoptions in just three days. With national buzz and a feature on CBS This Morning, this initiative scored big for fans, pets, and the community.



TENNESSEE TITANS

Activation



MICHELOB ULTRA + NBA

Activation

The can that called its own game.

Michelob Ultra wanted to tip off its 2024 NBA partnership with a moment that could go viral—something influencers had to post about.

Our Solution: Let the can do the talking. We created a custom drawer-style box that opened to the sound of a hyped-up commentator announcing the new Team Can. Underneath, a hidden court and mini hoop brought the surprise-and-delight. It wasn't just merch—it was a moment.



IT'S ALL ABOUT THE PLUS.

With **idegy**, your brand's potential is limitless.
Let's turn your visions into merchandise reality
and make a lasting impact together!



CORPORATE

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Charlotte
Chicago

INTERNATIONAL OFFICES

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Philippines

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info@idegy.com