What Kids Enjoy From Playing Sport (2014 George Washington University Study)

1. 9 out of 10 kids said having "Fun" was the No. 1 reason they participate
2. What defines what "Fun" is?

81 different definitions of "Fun"

MORE FUN

1. Trying your best
2. When coach treats player with respect
3. Getting playing time
4. Playing well together as a team
5. Getting along with your teammates
6. Exercising and being active

LESS FUN

48. Winning
63. Playing in Tournaments
66. Practicing with specialty trainers/coaches
67. Earning medals/trophies
73. Traveling to new places to play
81. Getting pictures taken

3. Children mostly want a venue to try their best. While they often want to know the score, and may even cry if they lose, most don't obsess over results, according to sports psychologists. Ten minutes after the final whistle, kids have moved on; often it's dad and mom who still want to talk about the game at dinner or on the ride home. There is a misalignment in adult and child priorities.