



**QUICK LANE BOWL KEY CONTACTS**

Name Title	Bowl Area of Responsibility	Phone	E-Mail
Brad Michaels Executive Director	Finance, Insurance, Contract	313.262.2365 (o) 313.350.1776 (c)	<a href="mailto:brad.michaels@lions.nfl.net">brad.michaels@lions.nfl.net</a>
Tamarah Tabor Director of Events	Operations, Hotels	313.262.2017 (o) 808.927.3800 (c)	<a href="mailto:tamarah.tabor@lions.nfl.net">tamarah.tabor@lions.nfl.net</a>
Eric Frisbee Ticket Manager	Tickets	313.262.2171 (o) 614.746.0114 (c)	<a href="mailto:eric.frisbee@lions.nfl.net">eric.frisbee@lions.nfl.net</a>
Nate Sass Event Manager	Transportation	313.262.2092 (o) 734.629.7295 (c)	<a href="mailto:nate.sass@lions.nfl.net">nate.sass@lions.nfl.net</a>
Logan Novak Event Coordinator	Ancillary Events	313.262.2129 (o) 586.707.9090(c)	<a href="mailto:logan.novak@lions.nfl.net">logan.novak@lions.nfl.net</a>
Seth Williams Event Coordinator	Assets, Event RSVP's	313.262.2783 (o) 517.526.4184 (c)	<a href="mailto:seth.williams@lions.nfl.net">seth.williams@lions.nfl.net</a>
Sarah Young Event Assistant	Gifts, Suites, Merchandise	313.262.2277 (o) 586.854.5869 (c)	<a href="mailto:sarah.young@lions.nfl.net">sarah.young@lions.nfl.net</a>
Kalena Miles Event Intern	Band/Cheer	561.603.4401 (c)	<a href="mailto:kalena.miles@lions.nfl.net">kalena.miles@lions.nfl.net</a>
Ryan Marut Ops Manager	Practices, Equipment	313.262.2166 (o) 313.549.6604 (c)	<a href="mailto:ryan.marut@lions.nfl.net">ryan.marut@lions.nfl.net</a>
Haley Prappas	Internal Comms Coordinator	313.262.2233 (o) 248.425.8950 (c)	<a href="mailto:haley.prappas@lions.nfl.net">haley.prappas@lions.nfl.net</a>

**DEADLINES**

Due Date	Information Needed	Point of Contact
ASAP	Site Visit Details	Tamarah Tabor
ASAP	Team Contract returned to Bowl Office	Brad Michaels
ASAP	Insurance Requirements	Brad Michaels
Dec 4	Ticket Requests	Eric Frisbee
Dec 6	Digital Assets and Logo	Nate Sass
Dec 8	Clothing Size information	Sarah Young

**Site Visit Expense**

It is highly recommended that each institution participates in a site inspection visit. The bowl will provide lodging and ground transportation for up to four (4) people for one or two nights (eight (8) total room nights maximum). Any additional nights are at the institution's expense.

Please confirm travel dates with Tamarah Tabor ([tamarah.tabor@lions.nfl.net](mailto:tamarah.tabor@lions.nfl.net)).



**TEAM HOTEL**

*Bowl Contact: Tamarah Tabor (808.927.3800 / [tamarah.tabor@lions.nfl.net](mailto:tamarah.tabor@lions.nfl.net))*

**The Westin Book Cadillac Detroit**  
1114 Washington Blvd.  
Detroit, MI 48226  
Main Phone: 313.442.1600  
[www.bookcadillacwestin.com](http://www.bookcadillacwestin.com)

**Primary Hotel Contact**  
Tammy Barrett, Sr. Transient Sales Executive  
P: 313.442.1623 | C: 313.654.5291  
[tammy.barrett@westin.com](mailto:tammy.barrett@westin.com)

**Room Arrangements**

Three (3) complimentary suites for four (4) nights are available for the Athletics Director, Head Football Coach, and University President or Chancellor. The rate is \$146+ tax (15%).

Friday, December 22, 2023	75 Standard / 75 Double / 3 Suites	Total = 153
Saturday, December 23, 2023	75 Standard / 75 Double / 3 Suites	Total = 153
Sunday, December 24, 2023	75 Standard / 75 Double / 3 Suites	Total = 153
Monday, December 25, 2023	75 Standard / 75 Double / 3 Suites	Total = 153

Rooming list due on **Monday, December 11<sup>th</sup>**. For fans and alumni reservations visit: [Fan Block @ Westin Book Cadillac](#).

**Meeting Rooms**

Complimentary meeting space has been secured for coaches, position, and team meetings. For audio and video sources please contact George Strickland with Encore at (c) 743.377.3243 or [george.strickland@encoreglobal.com](mailto:george.strickland@encoreglobal.com).

**BAND & CHEER HOTEL**

*Bowl Contact: Tamarah Tabor (808.927.3800 / [tamarah.tabor@lions.nfl.net](mailto:tamarah.tabor@lions.nfl.net))*

**Hilton Garden Inn – Detroit Downtown**  
351 Gratiot Ave.  
Detroit, MI 48226  
[www.hilton.com/en/hotels/detdhgi-hilton-garden-inn-detroit-downtown/](http://www.hilton.com/en/hotels/detdhgi-hilton-garden-inn-detroit-downtown/)

**Primary Hotel Contact**  
Nicole Poggione, Area Director of Sales  
P: 313.595.3960 | C: 313.424.1624  
| [nicole.poggione@hilton.com](mailto:nicole.poggione@hilton.com)

**Room Arrangements**

We ask these groups arrive in no later than 12:00 PM on Monday, December 25, 2023. A block of hotel rooms for two (2) consecutive nights has been reserved for the group.

Monday, December 25, 2023	70 Double / 5 King	Total = 75
Tuesday, December 26, 2023	70 Double / 5 King	Total = 75

Rooming list due on **Friday, December 15<sup>th</sup>**.

**Meeting Rooms**

Rooms are based on availability at the time of reservations.



**TRANSPORTATION**

*Bowl Contact: Nate Sass (734.629.7295 / [nate.sass@lions.nfl.net](mailto:nate.sass@lions.nfl.net))*

**Courtesy Cars**

The Quick Lane Bowl will provide courtesy cars to each institution. The courtesy car assignment form is due to Nate Sass before **Wednesday, December 13<sup>th</sup>**.



**Equipment and Luggage Transportation**

Upon arrival and departure from Detroit Metro Airport, the Quick Lane Bowl will make rental arrangements for trucks to transport equipment and luggage at the expense of the institution. Please confirm your specific needs with Nate Sass (734.629.7295 / [nate.sass@lions.nfl.net](mailto:nate.sass@lions.nfl.net)) by **Wednesday, December 13<sup>th</sup>**.




**FULL SCHEDULE OF EVENTS *(subject to change)***

The Quick Lane Bowl will provide complimentary tickets for each institution. Each institution may purchase additional tickets (plus fees if applicable), based on availability.




Please return the Social Event RSVP & Additional Ticket Order form to Seth Williams (517.526.4184 / [seth.williams@lions.nfl.net](mailto:seth.williams@lions.nfl.net)) by **Tuesday, December 12<sup>th</sup>**.

-  Transportation provided
-  Food & Beverages will be served

**FRIDAY, DECEMBER 22, 2023**

<b>Before 2:00 PM</b>	Big Ten Welcome	Westin
<b>TBD</b>	Big Ten Security Meeting	Westin
<b>Arrival – Curfew</b>	Team Hospitality Opens	Each Hotel
<b>5:30 PM – 8:00 PM</b>	Welcome Dinner  	The Henry Ford Museum
<b>8:00 PM</b>	Late Night Snack Delivered: DiBella’s Old-Fashioned Sub’s 	Hotel Team Hospitality Room

**SATURDAY, DECEMBER 23, 2023**

<b>8:00 AM – 9:30 AM</b>	Practice – Big Ten	Ford Field
<b>10:00 AM – 11:30 AM</b>	Michigan Science Center – Both Travel Party 	5020 John R. Street
<b>10:15 AM – 11:15 AM</b>	Community Event– Big Ten 	TBD
<b>2:00 PM – Curfew</b>	Team Hospitality Opens	Each Hotel
<b>8:00 PM</b>	Late Night Snack Delivered: Buffalo Wild Wings 	Hotel Team Hospitality Room



**SUNDAY, DECEMBER 24, 2023**

9:00 AM – curfew	Team Hospitality Opens	Each Hotel
9:00 AM – 10:00 AM	Parade Company Tour – Both Travel Parties 🚌	9500 Mt. Elliott
9:45 AM – 3:00 PM	Shopping – Travel Party 🚌	Somerset Collection
11:00 AM – 12:00 PM	Practice – Big Ten	Ford Field
5:00 PM – 7:00 PM	Fowling™ with pizza & beverages 🚌 🍴	Fowling Warehouse
8:00 PM	Late Night Snack Delivered: Qdoba 🍴	Hotel Team Hospitality Room

**MONDAY, DECEMBER 25, 2023**

10:00 AM – Curfew	Team Hospitality Opens	Each Hotel
10:30 AM – 11:30 AM	Walk Through – Big Ten (if desired)	Ford Field
11:00 AM – 12:00 PM	NCAA® / ESPN Meeting	Ford Field, Conference Rm E
12:00 PM – 4:00 PM	Ice Skating – Travel Party 🚌	The Rink @ Campus Martius Park
TBD	Big Ten Band Arrival	Hilton Garden Inn
TBD	Band Practice Slot	Ford Field

**TUESDAY, DECEMBER 26, 2023**

TBD	Big Ten Team Arrival	Ford Field
12:30 PM – 2:00 PM	Press Dining	Ford Field Press Box
12:30 PM – 1:45 PM	VIP Reception	MGM Grand Detroit Tunnel Club
2:00 PM	KICK OFF	Ford Field
Post-Game	Travel Parties meet in Band Sections	Sec 102 Big Ten
Post-Game	Post-Game Press Conference	Post-Game Interview Rm

**PRACTICE FACILITY**

Bowl Contacts: Ryan Marut (313.549.6604 / [ryan.marut@lions.nfl.net](mailto:ryan.marut@lions.nfl.net))

The Quick Lane Bowl will provide the following practice times at **Ford Field**. Additional offsite practices will be at the team’s own expense.

Big Ten Practice Schedule (subject to change)	
Saturday, December 23 <sup>rd</sup>	8:00 AM – 9:30 AM
Sunday, December 24 <sup>th</sup>	11:00 AM – 12:00 PM
Monday, December 25 <sup>th</sup> (walk through)	10:30 AM – 11:30 AM

**Practice Supplies**

No outside food & beverage is allowed inside Ford Field. The following items may be ordered at the institution’s expense, through Levy Restaurants at Ford Field. For practice at Ford Field, the Quick Lane Bowl will provide:

- 6 – 20# bags of ice per practice (up to 18 bags total)
- Laundry Services & Towels
- Parking
- Sport lights
- Venue staff



**TICKETING**

Bowl Contact(s): Eric Frisbee (614.746.0114 / [eric.frisbee@lions.nfl.net](mailto:eric.frisbee@lions.nfl.net) )



**Participating Institution Tickets**

Available participating institution ticket sections are listed in chart below. Prior to Selection Sunday, we can provide a full general manifest of these sections to help prepare and build this event on your system.

Please let us know if you are interested in our digital ticket option. Your ticket office can create accounts to easily manage your inventory. The bowl team will help each institution establish their best way to implement and distribute.

**Band Ticket Allocation**

Five hundred (500) have been allotted to each institution for their respective bands. Uniformed band members, cheerleaders and the mascot do not require actual ticket into Ford Field at the tunnel entrance, but headcount must be submitted. The band director and cheerleading coach will need their credential for entry.

The Home Team (Big Ten) Band will be in section 102.

<b>\$89 (plus \$10.25 service fee per ticket)</b>	
Quantity	3,500
Sections	103-109





## PREMIUM SUITES & HOSPITALITY SPACE

*Bowl Contacts: Sarah Young (586.854.5869 / [sarah.young@lions.nfl.net](mailto:sarah.young@lions.nfl.net))*

*Levy Contact: Meghan Daly (313.262.2109 / [mdaly@levyrestaurants.com](mailto:mdaly@levyrestaurants.com))*

### **Premium Suites**

The Quick Lane Bowl has reserved four **(4) complimentary** suites with a \$1,500 food and beverage credit per suite. Each suite has 21 seats.

For menus and ordering suite hospitality, please contact Meghan Daly (313.262.2109 / [mdaly@levyrestaurants.com](mailto:mdaly@levyrestaurants.com)) by **Monday, December 11<sup>th</sup>**.

Additional suites may be purchased beyond this allocation. Please contact Sarah Young to coordinate these suites ([sarah.young@lions.nfl.net](mailto:sarah.young@lions.nfl.net)).

### **Hospitality Space**

Two (2) ideal hospitality space locations at Ford Field are Hall of Legends and the Comerica Gridiron Club. Please contact Katie Gonyeau (313.262.2165 / [kgonyeau@levyrestaurants.com](mailto:kgonyeau@levyrestaurants.com)) for further information.