

LIONSURANCE – TERMS AND CONDITIONS

Lionsurance is a program designed to protect Season Ticket Members from circumstances that cause them to be unable to attend up to two (2) Detroit Lions games during the 2019 NFL season by providing a partial credit for those tickets that went unused when they are offered to renew their season tickets for the 2020 season.

Eligibility

- Lionsurance is available to qualified 2019-2020 Full-Season Ticket Members. Individual game, partial-season ticket plans, suites, loge box, Tunnel Club and post-season tickets are not eligible.
- Seats that are relocated will be eligible for the credit providing the new seats are of equal or greater price.
- Lionsurance currently applies only to attendance during the 2019-2020 season.

Qualification Requirements

- The tickets for each seat in your account must be scanned for entry to Ford Field for any eight (8) or nine (9) pre-season and regular season games in order for that seat to be eligible for Lionsurance.
- Lionsurance is intended for Lions Season Ticket Members who are fans that attend games. Seats that are resold for a majority of the games do not qualify for Lionsurance.
- Your 2020 season ticket invoice must be paid in full by the date indicated on your 2020 season ticket renewal invoice (on or about March 2, 2020). Season Ticket Members on the 12-month payment plan will have the option of paying their account balance in full by that date in order to take advantage of any Lionsurance credit they might be entitled to. Monthly billing would resume the following August 1.

Lionsurance Credit Amount and Conditions

- Lionsurance will automatically credit your account for the 2020 NFL season in an amount equal to one-half (50%) of the season ticket plan face value of each ticket that you were unable to use for up to a maximum of two (2) games per seat in your account.
- In determining season ticket plan prices, The Detroit Lions price each game individually. These prices will be set in May after the NFL announces the 2019 season schedule. Contact your Detroit Lions season ticket account executive if you would like to know the season ticket plan face value assigned to your plan for any game(s).
- Each seat in your season ticket member account is treated separately and it is possible that all, some or none of the seats in your account will qualify. For example, if you have two seats in your account and four tickets (in total) go unused during the 2019 season, one seat would not be eligible for Lionsurance unless the unused tickets were divided two games apiece to each seat. It is not necessary for all of your seats to go unused for a game in order to be eligible; any Lionsurance credit will be calculated based on the season ticket plan value applicable to the particular game(s) for which any given seat went unused.
 - Example: John owns 2 season tickets. He and his wife attend every home game together throughout the season, but were unable to attend the Minnesota Vikings game, which had a season ticket plan value of \$100 each. Assuming John pays his 2020 season ticket

renewal invoice in full by the pay in full deadline, he would receive a Lionsurance credit of 50% of the value of each ticket, or \$50 per seat (\$100 in total).

- Example: Same facts as above, except John attends every game and his wife attends only seven. John would not be eligible for Lionsurance because none of his seats went unused and his wife's did not meet the 8 game minimum.
- Example: Same facts as above, except John uses one of his wife's tickets to enter Ford Field for one of the three games his wife couldn't attend instead of his own. John would be eligible for Lionsurance for the three unused tickets because his and his wife's seats were both used for the eight game minimum.
- All Season Ticket accounts and the use of tickets remain subject to the Detroit Lions and Ford Field terms and conditions, including our policy regarding seat licenses being revocable in nature. Lionsurance is a credit only against 2019-2020 eligible Season Ticket Account that are offered for renewal and has no cash value. The Detroit Lions reserve the right to alter these terms and conditions at any time.