



QLB FAN INFO - WELCOME TO DETROIT

PRE-GAME DAY INFO

Quick Lane Bowl Overview

After hosting college bowl games for nearly three decades at their home stadium, the Detroit Lions wanted to take part in the tradition by bringing their own bowl game to Ford Field. 2018 will be the fifth year of a multiyear agreement for Quick Lane Tire and Auto Center as the title sponsor.

Parking

Parking will be \$25 in Ford Field Controlled lots.

Box Office Hours:

Day of Game: Both Gate A and Gate G ticket windows will be open beginning at 9 AM

Will Call:

Will call tickets are only available for pick-up the day of the event.

Gate A: General Will Call

Gate C: Player/School Will Call

Ford Field Permitted Items After Inspection:

Small bags, purses; Diaper bags no larger than 8.5"x14"x10"; Binoculars & cases; Compact umbrella; Posters/signs w/o poles or sticks/larger than one person can hold, Cannot block another's view

Please visit FordField.com for full list of prohibited items.



GAME DAY INFO



DECEMBER 26, 2018

5:15 PM KICK OFF / GATES AT 3:45 PM

FORD FIELD - DETROIT, MI

FAN FEST 3:45 PM - 5:15 PM

This enhanced fan experience inside the stadium will include:

- Photo Opportunities with the QLB Trophy
- FREE Giveaways
- Fowling for an opportunity to compete on the field in-game
- Live Entertainment
- Karaoke for Cash
- Plinko
- Spin to Win Wheel
- Long Jump and More!

GIVEAWAYS

Thunder Sticks and Roster Cards will be handed out upon entry

MERCHANDISE

Official Quick Lane Bowl merchandise is available at The Stadium Collections located at Gate A and Gate B (Section 100 & 133) or online at quicklanebowl.com

FOOD AND BEVERAGE

Hot Dog Eating Contest: Check out the specialty hotdogs, The Minne and The Atlanta Dog, available at Streets 124 and 109

Blitz Specials (3:45 PM - 5:15 PM): \$2 Hotdogs, \$2 Water, \$3 Well Drinks and Domestic Beer

Team Themed Specialty Cocktails: The Yellow Jacket and Gopher Fizz are available at all open bar locations. Alcohol sales will close at the end of the 3rd quarter



@Quicklanebowl



Quick Lane Bowl



Quick Lane Bowl



MAIN CONCOURSE
ENTRANCE
GATE D

UPPER CONCOURSE
ENTRANCE
GATE E

BEER @ THE BOWL
3:45 PM - 5:15 PM
CROWN ROYAL CORNER
BAR & GRILLE LEVEL 2

UPPER CONCOURSE
ENTRANCE
GATE C

MAIN CONCOURSE
ENTRANCE
GATE B

QLB OFFICIAL MERCH

GATE F
MAIN CONCOURSE
ENTRANCE

**BROAD JUMP / VERT JUMP /
FOWLING**

WEST ENDZONE GA

EAST ENDZONE GA

GATE G BRIDGE
UPPER CONCOURSE
ENTRANCE

GATE A
MAIN CONCOURSE
ENTRANCE

OFFICIAL QLB MERCH
QLB PHOTO OP
FORD VEHICLE
PLINKO

QUICK LANE RACECAR
CHRISTMAS TREE

GATE G
MAIN CONCOURSE
ENTRANCE

SPIN-TO-WIN
LEVEL 2 BLITZ

SOUTH SUITES