

**PROBOWL VOTE SOCIAL GIVEAWAY  
OFFICIAL RULES**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. **Eligibility:** ProBowl Vote Social Giveaway (“Promotion”) is open only to legal residents of the United States, age eighteen (18) years or older at the time of entry.

Employees of DLI Properties, LLC and each of their respective parents, affiliates, owners, subsidiaries, shareholders, officers, directors, partners, agents, representatives and employees, both individually and collectively, and their respective vendors, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, “Released Parties”) and such employees’ immediate family members (parents, siblings, children, and spouses, regardless of where they reside) and household members (including anyone living in the employee’s household, whether or not related) are not eligible to participate or win. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Void where prohibited by law. All applicable federal, state and local laws apply.

2. **Sponsor:** DLI Properties, LLC., 2000 Brush Street, Suite 200 Detroit, MI 48226
3. **Prize Provider:** DLI Properties, LLC., 2000 Brush Street, Suite 200 Detroit, MI 48226
4. **Administrator:** DLI Properties, LLC., 2000 Brush Street, Suite 200 Detroit, MI 48226
5. **Promotion Period:** The Promotion begins on Sunday, December 22, 2024, at 12:00 a.m. Eastern Time (“ET”), and ends on Tuesday, December 24, 2024, at 5:00 p.m. Eastern Time (“ET”) (“Promotion Period”) and consists of one (1) entry period (each an “Entry Period”) as outlined below:

<b>Entry Period</b>	<b>Start Date and Time</b>	<b>End Date and Time</b>	<b>Approximate Drawing Date</b>
1	December 22, 2024, at 12:00 a.m. ET	December 23, 2024, at 5:00 p.m. ET	December 23, 2024
2	December 22, 2024, at 8:00 a.m. ET	December 23, 2024, at 5:00 p.m. ET	December 23, 2024
3	December 22, 2024, at 9:00 a.m. ET	December 23, 2024, at 5:00 p.m. ET	December 23, 2024
4	December 22, 2024, at 10:00 a.m. ET	December 23, 2024, at 5:00 p.m. ET	December 23, 2024
5	December 22, 2024, at 11:00 a.m. ET	December 23, 2024, at 5:00 p.m. ET	December 23, 2024
6	December 23, 2024, at 9:00 p.m. ET	December 24, 2024, at 5:00 p.m. ET	December 24, 2024
7	December 23, 2024, at 10:00 p.m. ET	December 24, 2024, at 5:00 p.m. ET	December 24, 2024

Administrator’s computer is the official timekeeping device for this Promotion.

6. **How to Enter:** There is one (1) way to participate:

To enter visit <https://twitter.com/Lions> and retweet one (1) of the Lions ProBowl Vote posts before 5:00 pm ET the following day. The Lions will post on Sunday, December 22, 2024, and Monday, December 23, 2024. Each post shall correspond with a separate prize. In order to win the prize associated with the post, the entrant must have reshared that post.

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE ODDS OF WINNING.

7. **Entry Limit: There is one (1) entry limit.** One (1) entry per X account, per post. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late,

incomplete, invalid, unintelligible, or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

8. **Winner Determination:** DLI shall perform one (1) random drawing per post from all eligible entrants from each Promotional post to determine the winners (seven (7) post total) during the Entry Periods and on or around the drawing date indicated in the chart above in Section 5, A selected entrant is considered a potential winner pending verification of eligibility and compliance with these Official Rules.
9. **Prizes, Approximate Retail Value ("ARV"), and Odds of Winning:**
  - a. **Entry Period 1 – 5 Prize (1):** The Entry Period 1 – 5 prize is an autographed jersey ("Entry Period 1-5 Prize"). No more than one (1) Entry Period 1 - 5 Prize will be available in the Promotion. The ARV of the Entry Period 1 – 5 Prize is \$300.00.
  - b. **Entry Period 6 Prize (1):** The Entry Period 6 prize is an autographed mini helmet ("Entry Period 6 Prize"). No more than one (1) Entry Period 6 Prize will be available in the Promotion. The ARV of the Entry Period 6 Prize is \$100.00.
  - c. **Entry Period 7 Prize (1):** The Entry Period 7 prize is an autographed bobblehead ("Entry Period 7 Prize"). No more than one (1) Entry Period 7 Prize will be available in the Promotion. The ARV of the Entry Period 7 Prize is \$100.00.
  - d. Total ARV of all prizes to be awarded is \$1,700.00 USD.
  - e. Odds of Winning: The odds of winning a prize depend on the number of eligible entries received for each Entry Period during the Promotion Period.

**FOR ALL PRIZES:** There is a limit of one (1) prize per winner. In no event will more than one (1) prize be awarded. The actual value of prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date a prize is awarded or redeemed. All prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor may substitute a prize for one of equal or great value if the designated prize should become unavailable for any reason. Winners are solely responsible for all applicable federal, state, and local taxes and any expenses associated with prize receipt and/or use. Prize winnings will be required to complete and submit IRS Form W-9 to Sponsor. Prize winnings will be reported as income on an IRS 1099 MISC form. Prize is awarded "as is" without any warranty or guarantee, either express or implied by Sponsor.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE PROMOTION SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

10. **How To Claim A Prize:** Receiving a prize is contingent upon compliance with these Official Rules. The potential winners will be notified by direct message using the social media handle used to comment on the ProBowl Vote posts at the time of entry. The potential prize winners will be required to sign and return a Declaration of Compliance, Liability, and Publicity Release which must be received by Administrator, within twenty-four (24) hours of the date notice or attempted notice is sent, in order to claim any prize. If a potential winner of any prize cannot be contacted or fails to sign and return the Declaration of Compliance, Liability, and Publicity Release or provide any other requested information within the required time period (if applicable), or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner of a prize is disqualified for any reasons, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of a winner's right to claim the prize, and may result in the prize being awarded to an alternate winner, if time permits. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, the respective prize may be forfeited. If a prize is forfeited, the prize may

be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded.

Upon verification of eligibility, the Entry Period Prizes will be mailed. The Entry Period winners will be contacted by direct message on social media to make arrangements for the Entry Period Prizes delivery.

Any portion of a prize not accepted by winner will be forfeited. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for their prize won.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered direct messages, including without limitation direct messages that are not received because of a winner's privacy or spam filter settings which may divert any Sweepstakes e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded.

**11. Release:** Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of any prize or participation in this Promotion. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Promotion (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Promotion and, in the case of termination, at its discretion, select the winner from eligible non-suspect entries received prior to the event that required such termination.

**12. Publicity; Use of Entrant Information:** Except where prohibited, participation in the Promotion constitutes entrant's consent to Sponsor's and its agents' use of entrant's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

By entering, you understand and voluntarily consent to receive promotional and marketing communications from the Sponsor, Administrator, and Prize Provider, in each case subject to their respective privacy policies which can be found at [Detroit Lions Privacy Policy](#). You may request to opt out of sale or sharing of personal information or to limit the use of your sensitive personal information collected and held by DLI at [Your Privacy Choices](#). Changing your privacy choices and/or choosing not to share all or certain information will not affect your odds of winning a prize.

**13. General Conditions:** Sponsor may in its sole discretion cancel, suspend, and/or modify the Promotion in whole or in part for any reason, including impairment. Impairment means fraud, hacking, technical failures, human error or any other factor that impairs the integrity or proper functioning of the Promotion. Sponsor may, but is not obligated to, award any prize at random from among the eligible entries or plays received up to the time of any impairment. Sponsor may, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of the Official Rules of this or any other promotion or in an unfair or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision.

**14. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Promotion entry. No more than the slated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award

only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

- 15. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form or class action or representation, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or a court of competent jurisdiction located in Wayne County, Michigan; (2) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.