



## FREQUENTLY ASKED QUESTIONS

Refer to the Website for all the program details!

<https://www.detroitlions.com/cheerleaders/junior-cheer-clinic>

Additional details will be emailed once the registration deadline closes.

### \*\*\*IMPORTANT INFORMATION\*\*\*

Your child must participate in BOTH the clinic AND halftime show performance in order to participate in this program. There are no refunds for the clinic or game day tickets.

**QUESTION:** What is the age range?

- **ANSWER:** The age range begins at 7 years old and ends at 13 years old.
  - We are unable to make exceptions on the younger side due to the performance expectations.
  - We look forward to seeing your child in the future.
  - **AGE GROUPS**
    - 7 to 9 years old – participants must be age 7 by December 9th
    - 10 to 13 years old – participants must be no older than 13 through December 15th

**QUESTION:** What does the package price include?

**ANSWER:** Per the registration information on the website, the package elements are extensive and include the following:

- Instruction by the official members of the Detroit Lions Cheerleaders
- Branded Junior DLC uniform dress
  - Participants will be asked to wear their own black shorts underneath the uniform dress.
- Official Junior Poms
- Official Junior Hair Bow
- Large Scale NFL Halftime Show Performance
- Appearance by Lions Mascot - Roary
- Website and social media photos
- **FREE** Professional Group photo with Detroit Lions Cheerleaders (Emailed 6 to 8 weeks after event)
- **FREE** Video **Montage** of Clinics and Performances (Emailed 6 to 8 weeks after event)

**QUESTION:** How many tickets should we purchase?

- **ANSWER:** In order to participate in this program, tickets are required through our registration process for each participant and one parent/legal guardian. (At the very least, two tickets must be purchased.)
  - Per the NFL League Policy, each guest is required to have a ticket to be in the stadium and minors must be accompanied by an adult.
  - Tickets should be purchased **through our registration process as an authorized seller**, to ensure your family is sitting together, and to follow the league policy.
  - If tickets are already purchased, families are encouraged to purchase the two required tickets for extended family.
  - There is no limit to the amount of tickets you can purchase. However, tickets are limited.
  - Do not wait until the last minute to register.

**QUESTION:** Can I purchase tickets near other groups participating in the program?

- **ANSWER:**
  - Yes, but we cannot guarantee that all program participants will be sitting together based on seating availability.
  - If you would like your family to come and sit together, please purchase together during registration.
  - Ticket orders placed **after** registration may not be sat with the original group depending on availability.
  - Please contact [Brian.Nordstrom@lions.nfl.net](mailto:Brian.Nordstrom@lions.nfl.net) 313-262-2213 for additional assistance.

**QUESTION:** When does registration close?

- **ANSWER:**
  - Registration will close promptly on Friday, October 18<sup>th</sup> @ 5:00p and there will be no exceptions to register afterwards.

**QUESTION:** How will I get my tickets?

- **ANSWER:**
  - Once the clinic registration closes (October 18<sup>th</sup>), the actual ticket **seats** will be allocated and available in your Lions App account.
  - Confirmation emails will be sent from the ticket department with ticket access instructions once the registration concludes.

**QUESTION:** What if I am a Season Ticket Member and already have tickets?

- **ANSWER:**
  - Lions Loyal Members will need to provide their Account # on the registration to confirm tickets for the participant and one parent/guardian.
  - For those who are NOT Season Ticket Members, you will need to purchase two tickets through our registration process to confirm that you have a ticket for each participant and one parent/guardian. Minors must be accompanied by an adult during the game per the NFL League Policy.

**QUESTION:** Where is the best place to watch the performance? Which direction are they facing?

- **ANSWER:** This is a large-scale performance (very different from a recital-based event) and there will be hundreds of performers on the field.
  - There are no guarantees that participants will be seen up close.
  - The performance starts out facing the South/Lions bench, but with any large-scale performance that includes hundreds of participants, there will be formation changes and direction changes.
  - Parents are encouraged to watch the performance on game day and enjoy the entire production and experience.
  - Parents are not permitted on the field at any time.
  - At the end of the clinic day, we will have a run-through for the parents to view up close.
  - **The combination of the clinic and halftime show is a unique and one-of-kind experience in this market; truly an amazing and rare opportunity.**

**QUESTION:** How do I get my daughter after she is done at the clinics? She won't be released to anyone, correct?

- **ANSWER:**
  - There will be a strict sign-in and sign-out process at each clinic **and** the game.
  - **We will cover all the details about where and when to meet your child in a one sheeter that will be emailed and distributed the second day of the clinic.**
    - **CLINIC – GATE G**
    - **GAME DAY – GATE A**

**QUESTION:** Will there be a video of the performance available for sale?

- **ANSWER:**
  - **A FREE video montage** of the performance and clinic days will be emailed 6 to 8 weeks after the performance.
  - There are no guarantees that every child will be highlighted in the footage based on the number of participants.
  - We will NOT be selling videos of the performance. Parents are welcome to video from their phones during the show.

**QUESTION:** Will there be a photographer? Will the girls get to have solo pictures with the professional cheerleaders?

- **ANSWER:** We will take and organize **informal** photos with DLC at the END of the clinic.
  - Parents will be able to take photos during the clinic **from the stands**.
  - Detailed instructions will be communicated on the clinic day.
  - **A FREE large group photo** will be emailed 6 to 8 weeks after the performance.

**QUESTION:** My daughter and I are Canadian citizens and do not having an American working permit. Can she participate?

- **ANSWER:** Yes, citizens from Canada are welcome to participate as this is a non-employment, one-time activity.

**QUESTION:** What should I bring with me to registration if my child has duo citizenship?

- **ANSWER:** A **COPY** of a birth certificate or passport will do. We do not need originals.

**QUESTION:** What if my child has a different last name?

- **ANSWER:** We recommend you bring a document (parent birth certificate, marriage license, passport, etc.) that connects you to your child.

**QUESTION:** If parents stay during the clinic, will we be able to watch the girls?

- **ANSWER:**
  - Parents are welcome to stay for the clinic but will be directed to a designated area in the stadium while our staff is working with the participants.
  - Parents are not allowed on the field.
  - Parents can leave during the clinics to go grab a meal.
  - Parents must be reachable via the cell phone numbers provided.
  - At the end of the clinic day, we will have a run-through for the parents to view up close.
  - Additional details will be sent after the registration closes.

**QUESTION:** Are we subject to the game day bag policy?

- **ANSWER:** Yes. <https://www.fordfield.com/plan-your-visit/bag-policy>

**QUESTION:** I understand that camera lenses over 5 inches are not allowed on game day. Will they be permitted during the clinic?

- **ANSWER:** Correct. <https://www.detroitlions.com/about-us/faqs-prohibited-items>
  - Cameras are allowed on CLINIC days, but most not allowed on game days. See policy.

**QUESTION:** Will we have to go back outside to get to our seats on game day? NO.

- **ANSWER:** No, you cannot leave the building for any reason once you enter the building with your tickets. Do NOT leave. Your tickets will be voided if you leave the building.
  - EVERYONE will need to SIGN-IN your child at GATE A/Executive Entrance.
  - GATE A/Executive Entrance is a security entrance.
  - EVERYONE MUST go through security and subject to security check regardless of what door.
  - The Game Day Bag Policy applies to everyone. <https://www.fordfield.com/plan-your-visit/bag-policy>
  - We will have a ticket representative at GATE A/Executive Entrance to scan your tickets at this time as well.

**QUESTION:** If our child needs to use the bathroom at clinic or game day who will take them?

- **ANSWER:** We will have ample staff and bathroom breaks throughout the time.
  - On GAME DAY, we recommend children use the restroom prior to meeting time. Once we head for staging, timing will be limited.

**QUESTION:** Is the attire the same as last year?

- **ANSWER:** No.
  - Attire will change from year to year due to branding, growth of children/changes in sizing, unknown wear and tear, style of attire, performance themes, etc.
  - Official branded uniform dress will be provided to each participant.
    - **Participants will be asked to wear their own black shorts underneath the uniform dress.**
  - Official Junior Bows for hair will be provided.

**QUESTION:** Will there be a break during the clinic?

- **ANSWER:** Yes, we will have several short breaks.
  - **For dietary reasons, we will not be providing food during the clinic.**
  - Participants can bring snacks with them for the clinic to eat during short breaks.
  - Participants are encouraged to bring water jugs. We will have water on the field as well.
  - **Participants are encouraged to eat prior to the clinic.**

**QUESTION:** Can my junior cheerleader dance with their friends in the same group?

- **ANSWER:** Dancers will be broken into smaller groups by age ranges (7 to 9 or 10 to 13) and we allow junior cheerleaders to submit the name of ONE buddy/friend to be with for the clinic so long as they are in the same age grouping.
- We cannot pair your child with a requested buddy if that buddy is in the opposite age grouping.
- The clinic goes by very fast and a lot of time will be spent in their performance formations. They will have a blast surrounded by all the clinic participants and DLC!

**QUESTION:** Can we leave the stadium and come back in after we check-in our daughters on game day?

- **ANSWER:** Per NFL security regulations, fans are not permitted to re-enter once they leave the stadium. There are plenty of places to eat and relax around the stadium.