



# 2024 BOWL MANUAL

DECEMBER 26, 2024 | FORD FIELD

[GAMEABOVESPORTSBOWL.COM](https://gameabovesportsbowl.com)





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### GAMEABOVE SPORTS™ BOWL CONTACT LIST

#### Bowl Staff

(Please text for immediate assistance)

Name Title	Bowl Area of Responsibility	Phone	E-Mail
Brad Michaels <i>Executive Director</i>	Finance, Insurance, Contract	313.262.2365 (o) 313.350.1776 (c)	<a href="mailto:brad.michaels@lions.nfl.net">brad.michaels@lions.nfl.net</a>
Tamarah Tabor <i>Director of Events</i>	Operations, Hotels	313.262.2017 (o) 808.927.3800 (c)	<a href="mailto:tamarah.tabor@lions.nfl.net">tamarah.tabor@lions.nfl.net</a>
Kristen Dale <i>Sr. Director of Ops</i>	Credentials, Parking	313.262.2187 (o) 989.529.2059 (c)	<a href="mailto:kristen.dale@lions.nfl.net">kristen.dale@lions.nfl.net</a>
Bob MacDermaid <i>Ticket Ops Coordinator</i>	Tickets	313.262.2886 (o) 586.255.1462 (c)	<a href="mailto:bob.macdermaid@lions.nfl.net">bob.macdermaid@lions.nfl.net</a>
Tyler Pasek <i>Event Manager</i>	Practices, Transportation	313.262.2166 (o) 269.370.7544 (c)	<a href="mailto:tyler.pasek@lions.nfl.net">tyler.pasek@lions.nfl.net</a>
Logan Novak <i>Event Coordinator</i>	Ancillary Events	313.262.2129 (o) 586.707.9090 (c)	<a href="mailto:logan.novak@lions.nfl.net">logan.novak@lions.nfl.net</a>
Seth Williams <i>Event Coordinator</i>	Assets, Event RSVP's	313.262.2783 (o) 517.526.4184 (c)	<a href="mailto:seth.williams@lions.nfl.net">seth.williams@lions.nfl.net</a>
Sarah Young <i>Event Admin.</i>	Gifts, Suites, Merchandise	313.262.2277 (o) 586.854.5869 (c)	<a href="mailto:sarah.young@lions.nfl.net">sarah.young@lions.nfl.net</a>
Taylor Byerly <i>Events Associate</i>	Band & Cheer	313.262.2032 (o) 815.585.5521 (c)	<a href="mailto:taylor.byerly@lions.nfl.net">taylor.byerly@lions.nfl.net</a>
Alexis Williams <i>Events Fellow</i>	Band & Cheer	585.397.9267 (c)	<a href="mailto:alexis.williams@lions.nfl.net">alexis.williams@lions.nfl.net</a>
Tyler Smith	ACC Team Liaison	734.304.1199 (c)	<a href="mailto:tyler.smith64@outlook.com">tyler.smith64@outlook.com</a>
Joey Tallerico	MAC Team Liaison	586.744.8627 (c)	<a href="mailto:joeytall88@yahoo.com">joeytall88@yahoo.com</a>
Chandler Johnson <i>Community Relation Coord.</i>	Game Official Liaison	586.871.7529 (c)	<a href="mailto:chandler.johnson@lions.nfl.net">chandler.johnson@lions.nfl.net</a>
Nate Sass <i>Sr. Ops Manager</i>	Practices, Equipment	313.262.2092 (o) 734.629.7295 (c)	<a href="mailto:nate.sass@lions.nfl.net">nate.sass@lions.nfl.net</a>
File Drop	<a href="#">Link Here</a> *Must be invited for access.		

#### Broadcasting

Name	Title	Phone	E-Mail
Jeremy Smoker	Executive Director, Content & Production	248.818.0852 (c)	<a href="mailto:jeremy.smoker@lions.nfl.net">jeremy.smoker@lions.nfl.net</a>
Ed Clark	Director, Production & Broadcasting Ops	313.262.2701(o) 313.300.4919 (c)	<a href="mailto:ed.clark@lions.nfl.net">ed.clark@lions.nfl.net</a>

**Catering & Hospitality – Levy Restaurants**

Name	Title	Phone	E-Mail
Katie Gonyeau	Director of Sales	313.262.2165 (o) 586.214.9846 (c)	<a href="mailto:kgonyeau@levyrestaurants.com">kgonyeau@levyrestaurants.com</a>
Meghan Daly	Premium Specialist (Suite orders)	313.262.2109 (o)	<a href="mailto:mdaly@levyrestaurants.com">mdaly@levyrestaurants.com</a>
Mark Hjelmstad	Sr. Sales Manager	313.262.2367 (o)	<a href="mailto:mhjelmstad@levyrestaurants.com">mhjelmstad@levyrestaurants.com</a>
Amy Zella	Sales Manager	313.262.2660 (o)	<a href="mailto:azella@levyrestaurants.com">azella@levyrestaurants.com</a>

**Ford Field Operations**

Name	Title	Phone	E-Mail
Todd Argust	SR. VP of Facilities	313.262.2221 (o) 313.779.6698 (c)	<a href="mailto:todd.argust@lions.nfl.net">todd.argust@lions.nfl.net</a>
Fred Reddig	Director of Facilities	313.262.2275 (o) 586.212.0239 (c)	<a href="mailto:fred.reddig@lions.nfl.net">fred.reddig@lions.nfl.net</a>

**Information Technology/Frequency Coordinator**

Name	Title	Phone	E-Mail
Steve Lancaster	VP of IT	313.262.2360 (o) 313.333.3311 (c)	<a href="mailto:steve.lancaster@lions.nfl.net">steve.lancaster@lions.nfl.net</a>

**Media Relations**

Name	Title	Phone	E-Mail
Ellen Trudell	Corp. Communications Sr. Manager	313.262.2161 (o) 313.608.3399 (c)	<a href="mailto:ellen.trudell@lions.nfl.net">ellen.trudell@lions.nfl.net</a>
Haley Prappas	Corporate Communications Coordinator	313.262.2233 (o) 248.425.8950 (c)	<a href="mailto:haley.prappas@lions.nfl.net">haley.prappas@lions.nfl.net</a>

**Security**

Name	Title	Phone	E-Mail
Darren Johnson	Director of Security	313.262.2210 (o) 313.694.6217 (c)	<a href="mailto:darren.johnson@lions.nfl.net">darren.johnson@lions.nfl.net</a>
Jon Seibt	Director of Operations S.A.F.E. Management	313.262.2273 (o) 602.722.6860 (c)	<a href="mailto:jseibt@safemanagement.net">jseibt@safemanagement.net</a>



## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

#### GENERAL INFORMATION

**GameAbove Sports™ Bowl**  
**Ford Field – Detroit, Michigan**  
**Thursday, December 26, 2024 – 2:00 pm (EST)**

#### **Address**

Ford Field  
2000 Brush Street, Suite 200  
Detroit, MI 48226

#### **Airport**

Detroit Metropolitan Airport (DTW) [metroairport.com/](https://metroairport.com/)

#### **Arrival Date**

Sunday, December 22, 2024

\*Earlier arrival may be accommodated at the hotel.

#### **Departure Date**

After the game on Thursday, December 26

#### **Hotels**

ACC Team – The Westin Book Cadillac Detroit  
ACC Conference Band and Cheer – The Hilton Garden Inn Detroit Downtown  
MAC Team – Marriott Renaissance Center Detroit  
MAC Band and Cheer – Courtyard by Marriott Detroit Downtown

#### **Network with Live Television & Radio Broadcast Partner**

ESPN Television Network  
Radio – 1270AM

#### **Social Media – GameAboveSportsBowl.com**

X: @GameAboveBowl  
Instagram: @GameAboveSportsBowl  
Facebook: /GameAboveSportsBowl  
TikTok: @GameAboveSportsBowl  
#GameAboveBowl – for any social media tag

#### **Stadium – Ford Field**

Home of the Detroit Lions: Multi-purpose indoor stadium – 72 degrees indoors – [www.fordfield.com/](https://www.fordfield.com/)  
Capacity: 65,000  
Surface: FieldTurf

#### **Wardrobe & Weather**

Dress warm. Winter coats, gloves and hats suggested. Plan for cool days and cold nights.  
Average weather is a high of 40 degrees and low of 31 degrees with an average of 2-4 inches of snow.



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### GAMEABOVE SPORTS™ BOWL MISSION

The Bowl game was created to annually host a premier college football bowl game in Detroit, Michigan, to provide a first-class experience to the participating conferences, participating institutions, student-athletes and fans, to promote the City of Detroit and contribute to the economic revival of Southeast Michigan, and to support community and youth groups that have adopted athletic and leadership development programs dedicated to football in the City of Detroit.

#### GAMEABOVE SPORTS™ BOWL HISTORY

Ford Field has been home to many college football bowl games, and the Silverdome before that. After hosting college bowl games for nearly three decades at their home stadium, the Detroit Lions wanted to take part in the tradition by bringing their own bowl game to Ford Field. The game 2024 marks the bowl's tenth year.

2023: University of Minnesota Gophers over the Bowling Green Falcons, 30-24  
2022: New Mexico State Aggies over the Bowling Green Falcons, 24-19  
2021: Western Michigan Broncos over the Nevada Wolf Pack, 52-24  
2019: Pittsburgh Panthers over the Eastern Michigan University Eagles, 34-30  
2018: University of Minnesota Gophers over the Georgia Tech Yellow Jackets, 34-10  
2017: Duke Blue Devils over the NIU Huskies, 36-14  
2016: Boston College Eagles over the Maryland Terrapins, 36-30  
2015: University of Minnesota Gophers over the Central Michigan University Chippewas, 21-14  
2014: Rutgers Scarlet Knights over the North Carolina Tar Heels, 40-21

The Detroit Lions own, host and operate this college football bowl game. The team's entertainment division, DLI Entertainment, has promoted multiple large-scale shows and events at Ford Field, including twelve sold-out Kenny Chesney concerts, Taylor Swift, U2, the 2003 Basketbowl, 2008 NCAA® Men's Basketball Regionals, 2009 NCAA® Men's Basketball Final Four and the 2010 NCAA® Men's Ice Hockey Frozen Four.

The Detroit Lions are committed to postseason college football in Detroit. The bowl game is a time for families from all over to get together after the holidays to enjoy two prestigious schools facing off to earn a bowl game victory.

#### **About the Detroit Lions**

The Detroit Lions are a professional American football team based in Detroit, Michigan. They are members of the North Division of the National Football Conference (NFC) in the National Football League (NFL) and play their home games at Ford Field in downtown Detroit. The team relocated to Detroit in 1934 and is the NFL's fifth oldest franchise. The Detroit Lions' most recent NFL postseason appearance was the NFC Championship game following a 12-5 record and an NFC North title during the 2023 season. For more information, please visit [www.detroitlions.com](http://www.detroitlions.com).

#### **About GameAbove Sports™ (title sponsor)**

GameAbove is a successful multifaceted brand consisting of charitable giving, capital investment, sports entertainment, and media ventures. It provides its portfolio companies the power to propel their business to the next level, fan and athlete experiences that aim to grow sports, and awe-inspiring cinematic experiences. Brands include GameAbove Capital, GameAbove Entertainment, GameAbove Sports, and GameAbove Giving. To learn more, visit [GameAbove.com](http://GameAbove.com).



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### DEADLINES

We have designed this deadline page with a chronological list of information needed, due date, and contact name. If you have any questions with any of these deadlines, please let us know.

Due Date	Information Needed	Details	Contact Name:
ASAP	Team Contract returned to Bowl Office	pg. 8	Brad Michaels
ASAP	Insurance Requirements	pg. 11	Brad Michaels
ASAP	Site Visit Details	pg. 8	Tamarah Tabor
ASAP	Institution Key Contact List	pg. 8	Logan Novak
ASAP	Season Recap	pg. 9	Haley Prappas
ASAP	Provide Shipping Instructions for patches & decals	pg. 50	Seth Williams
Dec 9	Ticket Requests & Shipping information	pg. 33	Bob MacDermaid
Dec 11	Digital Assets Sent to File Drop ( <a href="#">LINK</a> )	pg. 9	Tyler Pasek
Dec 11	Institution Marks, Logos and Pantone Color Information	pg. 9	Tyler Pasek
Dec 11	Rooming List Due – MAC	pg. 22	Marriott
Dec 11	Rooming List Due – ACC	pg. 23	Westin
Dec 13	Promotional Use Items & Team Assets Sent to Stadium	pg. 9	Logan Novak
Dec 13	Clothing Size information	pg. 10	Sarah Young
Dec 15	Rooming List Due – MAC Band/Cheer/Mascot	pg. 24	Courtyard
Dec 15	Rooming List Due – ACC Band/Cheer/Mascot	pg. 24	Hilton Garden Inn
Dec 15	Media & Game Officials Room Block Rate Expires	pg. 24	Hilton Garden Inn
Dec 16	Team Headset & Frequency Coordination Form	pg. 10	Steve Lancaster
Dec 16	Confirm Social Event RSVP's & Additional Ticket Order Form	pg. 12	Seth Williams
Dec 16	Additional Team Gift Order Form	pg. 25	Sarah Young
Dec 16	Courtesy Car Assignment Form	pg. 19	Tyler Pasek
Dec 16	Confirm Equipment Truck / Luggage Needs	pg. 19 & 31	Tyler Pasek
Dec 16	Fan Block Rate Expires	pg. 22 & 23	Marriott / Westin
Dec 16	Band / Cheer / Mascot Participant Form	pg. 38	Taylor Byerly
Dec 16	External Media Credential Application Due	pg. 40	bowlgamedia@lions.nfl.net
Dec 16	On-line Institution Affiliated Credentials	pg. 46	Kristen Dale
Dec 16	Game Day Suite Hospitality Menus	pg. 36	Levy Restaurants
Dec 16	Post-Game Elements, Locker Room Meal Order	pg. 52	Levy Restaurants
Dec 18	Practice & Game Day Supplies & Practice Guest List	pg. 26	Katie Gonyeau / Nate Sass
Dec 23	Media Information (2024 guides, stats, etc.)	pg. 41	Haley Prappas
Game Day – 10:00 AM	School Will Call & Student-Athlete Guest List	pg. 35	Bob MacDermaid
60 days post-game	Full payment for tickets & billable expenses due	pg. 33	Sarah Young

Please email each form or RSVP to the appropriate contact.



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

### INITIAL CONTACT – GAMEABOVE SPORTS™ BOWL & TEAMS

The GameAbove Sports™ Bowl will schedule conference calls with each participating institution's key bowl staff.

#### **Contact List**

Please complete the Institution's Key Contact List form **as soon as possible** and email to Logan Novak ([logan.novak@lions.nfl.net](mailto:logan.novak@lions.nfl.net)). Reference Web Link: Forms – [Key Contact List form](#)

#### **Contractual Obligations**

The GameAbove Sports™ Bowl will send the participating institutions an official letter of invitation and an official game agreement, specifying all business arrangements for participation. This will serve as the binding contract. In the event the institution would like to consult with the GameAbove Sports™ Bowl legal counsel on any team-related matters, please contact Brad Michaels (313.350.1776/ [brad.michaels@lions.nfl.net](mailto:brad.michaels@lions.nfl.net)).

#### **NCAA® Rules**

The GameAbove Sports™ Bowl operates in compliance with all official playing rules of the NCAA® per its regulations and by-laws. The Bowl requires the participating institutions do the same.

#### **Press Conferences**

- **Monday, December 9**
  - 5 – 7 minutes between 9:00 AM – Noon (tentative time): Call In – 97.1 Radio (number to be provided)
- **Thursday, December 12**
  - 2:00 PM ET: Virtual
    - <https://us02web.zoom.us/j/81413158505?pwd=RWFWM2JNSjNXckl1cFRkWEIta0pSZz09>
      - Meeting ID:
      - Passcode:
    - Bowl game introductory joint press conference
      - Head Coaches – formal availability

#### **Site Visit Expense**

It is highly recommended that each institution participates in a site inspection visit. The bowl will provide lodging and ground transportation for up to four (4) people for one or two nights (eight (8) total room nights maximum). Any additional nights are at the institution's expense.

An itinerary will be completed and distributed to each University representative prior to their arrival. Please confirm travel dates with Tamarah Tabor ([tamarah.tabor@lions.nfl.net](mailto:tamarah.tabor@lions.nfl.net)).





## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### REQUIREMENTS IMMEDIATELY FOLLOWING TEAM SELECTION

*Bowl Contacts: Sarah Young (586.854.5869 / [sarah.young@lions.nfl.net](mailto:sarah.young@lions.nfl.net))*

*Logan Novak (586.707.9090 / [logan.novak@lions.nfl.net](mailto:logan.novak@lions.nfl.net))*

Immediately following the official team selection announcement on Sunday, December 8<sup>th</sup>, please ship the following items to the GameAbove Sports™ Bowl office to Logan Novak, for earliest arrival on **Friday, December 13.**

Ford Field

Attn: Logan Novak / Bowl

2000 Brush Street, Suite 200

Detroit, MI 48226

#### PROMOTIONAL PURPOSES

- 1 full team uniform (to include size 14 shoe; large gloves) for promotional use
- 1 additional helmet to be displayed at press conferences and throughout game week
- 1 additional team jersey to be used throughout game week

#### TEAM ASSETS

- 150 lapel pins for host hotel personnel and/or staff at ancillary GameAbove Sports™ Bowl events.
- For distribution to volunteer team liaisons, hotel staff and bus drivers
  - 30 hats and 10 shirts (mix of small, med, large, XL)
- 15 team pennants for décor in hotel areas and stadium
- 6 large flags (banners) to be used throughout game week (preferably 3'x5')

#### MEDIA RELATIONS

For the **Selection Sunday** press release, send the following to Haley Prappas ([haley.prappas@lions.nfl.net](mailto:haley.prappas@lions.nfl.net)):

- A season overview word doc (no more than 500 words)
  - Please, callout important season details and team bowl history

#### DIGITAL ASSETS

Ford Field's vibrant end zone score boards span 39.5' high by 152' wide. Flanking these displays are four additional displays measuring 13' high by 59' wide that can be used individually or coordinated with the main displays for one continuous 270' presentation. During the game, we will display team highlight & institution videos.

The following items are requested for use with our publications and Media Relations departments. Each institution should provide the following information to Tyler Pasek via File Drop [HERE](#) by **Wednesday, December 11.**

- Institution Marks, Logos and Style Guide with Pantone Color Information
- Color, EPS & JPEG images/logos of official primary logo, team helmet logo and mascot
- High resolution headshots of the institution president, athletic director and head coach, with name and title
- Two or three high-resolution action photos of the head coach and key players from regular-season games played in 2024
- Decal keepsake photos to generate a PhotoSlap® Life size photo stickers. For best quality, images should be at least 3000 x 3000 pixels, 300 dpi and at least 2MB. Ideal photos are vertical and focused on the particular player, preferably on a white backdrop and free of any obstructions (i.e. other players body parts)

*...Digital Assets continued on page 10.*



## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

- List of Team for roster card program
- Alphabetical and numerical roster – Word document
- Fight Song with and without video (*only needed if the band is not present*)
- Institution Background – Word Document
- Summary of the team's football history – Word Document
- Five-minute highlight b-roll from the regular season with action shots\*
- 30-second team intro video to be used during pre-game ceremonies\*
- 30-second institutional spot for ESPN\*

During your stay, please upload a one (1) minute “Behind the Scenes” clip taken during each of your team events to the File Drop [HERE](#) to be played during the game.

\*The video board specifications are:

- 1920x1080
- 30fps (29.97) or 60fps (59.94) progressive or interlaced
- Square Pixels
- .MOV or .MP4 format preferred

### **STUDENT-ATHLETE & OFFICIAL TRAVEL PARTY SIZES**

**Student-Athletes:** Please provide a list of up to (125) student-athletes names and jersey numbers along with their apparel size (S, M, L, XL, 2XL, 3XL, 4XL).

**Coaches & Staff:** Please refer to list below and the Apparel Size form.

*Male:* please provide an apparel size (Men: S, M, L, XL, 2XL, 3XL).

*Female:* please provide an apparel size (Ladies: XS, S, M, L, XL, 2XL).

- President & Spouse
- Athletic Director & Spouse
- Head Coach & Spouse
- Assistant Offensive & Spouse
- Assistant Defensive & Spouse
- Up to 10 total additional staff members

Please return the Apparel Size form to Sarah Young ([sarah.young@lions.nfl.net](mailto:sarah.young@lions.nfl.net)) by **Friday, December 13.**

Reference Web Link: Forms – [Apparel Size Form](#)

### **TEAM HEADSETS & FREQUENCY COORDINATION**

Each institution is required to supply the GameAbove Sports™ Bowl with complete headset configurations, requirements and wireless frequencies. A test of both institution's headsets will be scheduled for prior to each institution's practice.

Please return the Frequency Coordination form to Steve Lancaster ([steve.lancaster@lions.nfl.net](mailto:steve.lancaster@lions.nfl.net)) by

**Monday, December 16.**

Reference Web Link: Forms – [Frequency Coordination Form](#)



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### INSURANCE REQUIREMENTS

*Bowl Contact: Brad Michaels (313.350.1776 / [brad.michaels@lions.nfl.net](mailto:brad.michaels@lions.nfl.net) )*

As a requirement to participate in the GameAbove Sports™ Bowl, the participating institutions will be obligated to provide the following types of insurance as soon as possible.

- General liability - \$1,000,000/Occurrence. \$2,000,000/Aggregate.
- Umbrella - \$5,000,000/Occurrence. \$5,000,000/Aggregate.
- Participant Legal-Included in General Liability and Umbrella.
- Accident and medical coverage for all student-athletes (required by the NCAA® Bylaw 30.9.17.2)
  - Basic accidental-medical insurance for each participating student-athlete in the amount of the NCAA® catastrophic injury insurance program.
  - Catastrophic-injury medical insurance for each participating student-athlete that provides lifetime medical, rehabilitation and disability benefits in excess of the basic coverage or equal to the NCAA®-sponsored program or an alternative program approved by the NCAA® Special Events Committee.
  - Coverage in (A) and (B) shall be in effect while the participating student-athletes are traveling to and from the GameAbove Sports™ Bowl game site and while they are in the host city.
- Additional insured:
  - The participating institution agrees to indemnify and hold harmless Ford Field Management, LLC; Detroit Bowl, LLC; DLI Properties, LLC; DLI Office Realty, LLC; DLI Entertainment, LLC; DLI Parking Realty, LLC; The Detroit Lions, Inc.; Detroit Lions Charities; City of Detroit, Downtown Detroit Development Authority, Detroit/Wayne County Stadium Authority, and Wayne County and their respective officers, executives, board members, council persons, and employees.
  - Coverage afforded the additional insureds under these policies shall be primary insurance. If the additional insureds have other insurance which is applicable to the loss, such other insurance shall be on an excess and/or contingent basis.
- GameAbove Sports™ Bowl is not to be responsible for deductible or SIR (self-insured retention).
- All school employees to have workers' compensation as covered at their states Statutory Limits.
- Each institution is responsible for comprehensive and collision deductible for courtesy cars.

#### Game Cancellation Insurance

The GameAbove Sports™ Bowl is required to offer game cancellation insurance to each institution. The cost shall be covered by the institution. Teams may contact Jim Huttenlocher (248.706.4845 / [jhuttenlocher@acrisure.com](mailto:jhuttenlocher@acrisure.com)) by **Monday, December 16** to inquire.



# GAMEABOVE SPORTS™ BOWL | 2024

## FORD FIELD


### FULL SCHEDULE OF EVENTS *(subject to change)*

The GameAbove Sports™ Bowl will provide complimentary tickets for each institution as listed on the RSVP order form\*. Each institution may purchase additional tickets (plus fees if applicable), based on availability.


Attire is casual for all events with exception to business casual for The Henry Ford Museum Welcome Dinner. Student-Athlete attire is casual at all times.

Please return the Social Event RSVP & Additional Ticket Order form to Seth Williams (517.526.4184 / [seth.williams@lions.nfl.net](mailto:seth.williams@lions.nfl.net)) by **Monday, December 16.**






 Transportation provided

 Food & Beverages will be served






#### SUNDAY, DECEMBER 22, 2024

Team Arrival TBD	ACC Welcome	Westin
Team Arrival TBD	MAC Welcome	Marriott Ren Cen
TBD	MAC Security Meeting	Marriott Ren Cen
TBD	ACC Security Meeting	Westin
Arrival – Curfew	Team Hospitality Opens	Each Hotel
8:00 PM	Late Night Snack Delivered:	Hotel Team Hospitality Room
	Buffalo Wild Wings 	

#### MONDAY, DECEMBER 23, 2024

8:00 AM – 9:30 AM	Practice – ACC	Ford Field
10:00 AM – 11:30 AM	Practice – MAC	Ford Field
10:00 AM – 11:30 AM	Michigan Science Center – Both Travel Party 	5020 John R. Street
10:00 AM – 1:00 PM	Media Availability at Charity Event – Optional (not a formal press conference)	21405 Trolley Industrial Dr. Taylor, MI 48180
10:15 AM – 11:15 AM	Charity Event – ACC 	Gleaners Food Bank
12:15 PM – 1:15 PM	Charity Event – MAC 	Gleaners Food Bank
2:00 PM – Curfew	Team Hospitality Opens	Each Hotel
5:30 PM – 8:00 PM	Welcome Dinner 	The Henry Ford Museum
8:00 PM	Late Night Snack Delivered:	Hotel Team Hospitality Room
	Jimmy John's 	

#### TUESDAY, DECEMBER 24, 2024

9:00 AM – 10:00 AM	Parade Company Tour – Both Travel Parties 	9500 Mt. Elliott
9:30 AM – 3:00 PM	Shopping – Travel Party 	Somerset Collection
11:00 AM – 12:00 PM	Practice – ACC	Ford Field
12:15 PM	Photoslap Distribution – ACC	Tunnel – Ford Field
12:30 PM – 1:30 PM	Practice – MAC	Ford Field
1:45 PM	Photoslap Distribution – MAC	Tunnel – Ford Field
2:00 PM – Curfew	Team Hospitality Opens	Each Hotel
TBD	ACC Band Arrival	Hilton Garden Inn
TBD	MAC Band Arrival	Courtyard by Marriott
5:00 PM – 7:00 PM	Fowling™ with pizza & beverages  	Fowling Warehouse
	Little Caesars	
8:00 PM	Late Night Snack Delivered:	Hotel Team Hospitality Room
	Qdoba 	





## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### WEDNESDAY, DECEMBER 25, 2024

10:00 AM – Curfew	Team Hospitality Opens	Each Hotel
10:30 AM – 11:30 AM	Walk Through – ACC	Ford Field
11:00 AM – 12:00 PM	NCAA® / ESPN Meeting	Ford Field, Conference Rm E
12:00 PM – 1:00 PM	Walk Through – MAC	Ford Field
12:00 PM – 4:00 PM	Ice Skating – Travel Party 🚗	The Rink @ Campus Martius Park

#### THURSDAY, DECEMBER 26, 2024

11:00 AM	Officials Arrival	Ford Field
11:20 AM	MAC Team Arrival	Ford Field
11:40 AM	ACC Team Arrival	Ford Field
12:00 PM	Band Arrivals	Ford Field
12:30 PM – 2:00 PM	Press Dining	Ford Field Press Box
12:30 PM – 1:45 PM	VIP Reception	MGM Grand Detroit Tunnel Club
2:00 PM	KICK OFF	Ford Field
Post-Game	Travel Parties meet in Band Sections	Sec 123 MAC / Sec 102 ACC
Post-Game	Post-Game Press Conference	Post-Game Interview Rm

#### Unofficial Bowl Week Events

The GameAbove Sports™ Bowl has made the following reservations for the participating teams. Transportation and expenses associated to these events will be the institutions responsibility.

#### MON., DEC 23 & TUES., DEC 24

Imagine Theaters	Imagine Royal Oak
<a href="https://www.emagine-entertainment.com/">https://www.emagine-entertainment.com/</a>	200 N Main St.
(20) Movie Vouchers	Royal Oak, MI 48067
No Charge	
Onsite Point of Contact: Kyle Sinclair	

#### TUESDAY, DECEMBER 24, 2024

3:00 PM	Twas the Night Before – Cirque Du Soleil	Fox Theatre
	<a href="https://www.313presents.com/events/detail/twas-the-night-before-by-cirque-du-soleil">https://www.313presents.com/events/detail/twas-the-night-before-by-cirque-du-soleil</a>	2211 Woodward Ave.
	(35) Tickets Reserved	Detroit, MI 48201
	\$55.85 per ticket plus fees	
	RSVP by <b>Friday, December 13</b>	



# GAMEABOVE SPORTS™ BOWL | 2024

## FORD FIELD

### TEAM SCHEDULE – AT A GLANCE *(subject to change)*

🚌 Transportation provided / 🍴 Food & Beverages will be served

#### SUNDAY, DECEMBER 22, 2024

Team Arrival TBD	ACC Welcome	Westin
Team Arrival TBD	MAC Welcome	Marriott Ren Center
TBD	MAC Security Meeting	Marriott Ren Center
TBD	ACC Security Meeting	Westin
Arrival – Curfew	Team Hospitality Opens	Each Hotel
8:00 PM	Late Night Snack Delivered: Buffalo Wild Wings 🍴	Hotel Team Hospitality Room

#### MONDAY, DECEMBER 23, 2024

8:00 AM – 9:30 AM	Practice – ACC	Ford Field
10:00 AM – 11:30 AM	Practice – MAC	Ford Field
10:00 AM – 1:00 PM	Media Availability at Charity Event – Optional <i>(not a formal press conference)</i>	21405 Trolley Industrial Dr. Taylor, MI 48180
10:15 AM – 11:15 AM	Charity Event – ACC 🚌	Gleaners Food Bank
12:15 PM – 1:15 PM	Charity Event – MAC 🚌	Gleaners Food Bank
2:00 PM – Curfew	Team Hospitality Opens	Each Hotel
5:30 PM – 8:00 PM	Welcome Dinner 🍴	The Henry Ford Museum
8:00 PM	Late Night Snack Delivered: Jimmy John's 🍴	Hotel Team Hospitality Room

#### TUESDAY, DECEMBER 24, 2024

11:00 AM – 12:00 PM	Practice – ACC	Ford Field
12:15 PM	PhotoSlap Distribution – ACC	Tunnel - Ford Field
12:30 PM – 1:30 PM	Practice – MAC	Ford Field
1:45 PM	PhotoSlap Distribution – MAC	Tunnel – Ford Field
2:00 PM – Curfew	Team Hospitality Opens	Each Hotel
5:00 PM – 7:00 PM	Fowling™ with pizza & beverages 🚌 🍴 Little Caesars	Fowling Warehouse
8:00 PM	Late Night Snack Delivered: Qdoba 🍴	Hotel Team Hospitality Room

#### WEDNESDAY, DECEMBER 25, 2024

10:00 AM – Curfew	Team Hospitality Opens	Each Hotel
10:30 AM – 11:30 AM	Walk Through – ACC	Ford Field
11:00 AM – 12:00 PM	NCAA ® / ESPN Meeting	Ford Field, Conference Rm E
12:00 PM – 1:00 PM	Walk Through – MAC	Ford Field

#### THURSDAY, DECEMBER 26, 2024

11:20 AM	MAC Team Arrival	Ford Field
11:40 AM	ACC Team Arrival	Ford Field
2:00 PM	KICK OFF	Ford Field
Post-Game	Post-Game Press Conference	Post-Game Interview Rm



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### TRAVEL PARTY SCHEDULE – AT A GLANCE

Transportation provided / Food & Beverages will be served

*\*Please wear your GameAbove Sports™ Bowl Travel Party lanyard to each event (example below from last year)*

#### MONDAY, DECEMBER 23, 2024

10:00 AM – 11:30 AM	Michigan Science Center – Both Travel Party	5020 John R. Street
10:15 AM – 11:15 AM	Charity Event – ACC	Gleaners Food Bank
12:15 PM – 1:15 PM	Charity Event – MAC	Gleaners Food Bank
5:30 PM – 8:00 PM	Welcome Dinner	The Henry Ford Museum

#### TUESDAY, DECEMBER 24, 2024

9:00 AM – 10:00 AM	Parade Company Tour – Both Travel Parties	9500 Mt. Elliott
9:30 AM – 3:00 PM	Shopping – Travel Party	Somerset Collection
5:00 PM – 7:00 PM	Fowling™ with pizza & beverages Little Caesars	Fowling Warehouse

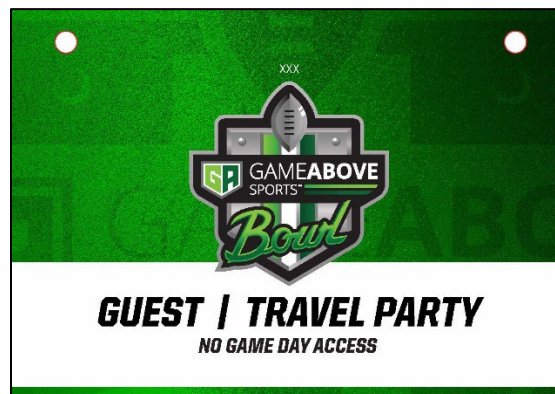
#### WEDNESDAY, DECEMBER 25, 2024

12:00 PM – 4:00 PM	Ice Skating – Travel Party	The Rink @ Campus Martius Park
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#### THURSDAY, DECEMBER 26, 2024

12:30 PM	Gates Open for Fans	Ford Field
2:00 PM	KICK OFF	Ford Field
Post-Game	Travel Parties meet in Band Sections	Sec 123 MAC / Sec 102 ACC

Please have Travel Party Guests show this credential while attending travel party events. Email Tyler Pasek ([tyler.pasek@lions.nfl.net](mailto:tyler.pasek@lions.nfl.net)) with any questions regarding travel party activities.



Please see our Detroit section in the appendix of the manual for other family friendly activities in the city and surrounding area.



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### REQUIRED PARTICIPATION FOR SCHEDULE OF EVENTS

Attire is casual for all events with exception to business casual for The Henry Ford Welcome Dinner.  
Student-Athletes attire is casual at all times.

#### ATHLETIC DIRECTOR

<b>Monday, Dec 23</b>	5:30 PM – 8:00 PM	Welcome Dinner	The Henry Ford Museum
<b>Wednesday, Dec 25</b>	11:00 AM – 12:00 PM	NCAA®/ESPN Meeting	Ford Field, Conference Rm E

#### HEAD COACH

<b>Monday, Dec 9</b>	TBD AM ET (10 mins)	Radio Show Spot	Call-In Number (pg. 8)
<b>Thursday, Dec 12</b>	TBD 2:00 PM ET	Press Conference	Virtual (pg. 8)
<b>Monday, Dec 23</b>	10:15 AM – 11:15 AM	Charity Event – ACC	Gleaners Food Bank
	12:15 PM – 1:15 PM	Charity Event – MAC	Gleaners Food Bank
<b>Monday, Dec 23</b>	5:30 PM – 8:00 PM	Welcome Dinner	The Henry Ford Museum

#### ASSISTANT FOOTBALL COACHES

<b>Monday, Dec 23</b>	10:15 AM – 11:15 AM	Charity Event – ACC	Gleaners Food Bank
	12:15 PM – 1:15 PM	Charity Event – MAC	Gleaners Food Bank
<b>Monday, Dec 23</b>	5:30 PM – 8:00 PM	Welcome Dinner	The Henry Ford Museum
<b>Tuesday, Dec 24</b>	5:00 PM – 7:00 PM	Fowling™	Fowling Warehouse

#### STUDENT-ATHLETES

<b>Monday, Dec 23</b>	10:15 AM – 11:15 AM	Charity Event – ACC	Gleaners Food Bank
	12:15 PM – 1:15 PM	Charity Event – MAC	Gleaners Food Bank
<b>Monday, Dec 23</b>	5:30 PM – 8:00 PM	Welcome Dinner	The Henry Ford Museum
<b>Tuesday, Dec 24</b>	5:00 PM – 7:00 PM	Fowling™	Fowling Warehouse

#### MANDATORY NCAA® MEETING

Procedures for kick off time, schedule of game clock for pre-game, halftime, pre-game and post-game introductions, emphasize football playing rule 1-2-4-(e), commercial format and length, on-field interview and tiebreaker.

Date: Wednesday, December 25

Time: 11:00 AM – 12:00 PM

Location: Virtual + Ford Field, Conference Room E

#### Required Participation

The following individuals are required to attend this pre-game meeting on the day before the GameAbove Sports™ Bowl:

- Athletic Director and/or designee(s) from each institution
- Football Operations representative
- Media Relations Director from each institution
- Band Director from each institution
- Game Official
- Game Clock Operator
- Producer and other individuals representing ESPN television





## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### FULL EVENT DETAILS *(subject to change)*

**Team** = Team Event / **TP** = Travel

Transportation provided / Food & Beverages will be served

#### **Team Fan Restaurant (Dec. 22-25)**

During Bowl week, fans may visit the local team restaurant to receive special discounts.

#### **Buffalo Wild Wings**

*Description:* 10% discount for fans

*Address:* 1218 Randolph St. • Detroit, MI 48226

*Transportation:* None – Fans can visit at their leisure

*Time:* Open daily – Tuesday to Saturday 11:00 AM to 11:30 PM, Sunday 11:00 AM to 5:00 PM, Closed on Christmas Day

#### **MONDAY, DECEMBER 23**

**Michigan Science Center** – [www.mi-sci.org/](http://www.mi-sci.org/) **TP**

*Description:* The science center has live stage shows, a Planetarium, 250+ hands-on exhibits, lab activities, special exhibits and more. 1001 Inventions is the newest exhibit and included for this group.

*Attire:* Casual

*Time:* 10:00 AM – 11:30 AM

*Address:* 5020 John R. Street • Detroit, MI 48202

*Transportation:* A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

**Gleaners Food Bank** – [www.gcfb.org](http://www.gcfb.org) **Team** & **TP**

*Description:* Gleaners Community Food Bank distributes food for more than 90,000 meals each day to 534 partner soup kitchens, shelters and pantries in five southeast Michigan counties.

Student-athletes, coaches, staff and travel party will pack produce to support school-based mobile pantries.

\*Must be at least 10 years old.

*Attire:* Casual, closed-toe shoes. No jewelry or gum please.

*Time:* ACC 10:15 AM – 11:15 AM / MAC 12:15 PM – 1:15 PM

*Address:* 21405 Trolley Industrial Dr. • Taylor, MI 48180

*Transportation:* The team buses will pick up the student-athletes, coaches, staff & travel party.

**Welcome Dinner at The Henry Ford Museum of American Innovation** – [www.thehenryford.org](http://www.thehenryford.org)

**Team** & **TP**

*Description:* This museum allows you to experience the strides of America's greatest minds. From Rosa Park's bus to Wright Brothers' flight innovations to presidential limousines. After dinner, everyone is invited to privately tour the Museum. \*For children, we offer chicken nuggets, fries, milk. This will be \$32.00pp (meal plus museum admission).

*Attire:* Business Casual / Student-Athletes – Casual

*Time:* 5:30 PM – 8:00 PM

- 5:30 PM – Welcome Dinner Entertainment – Anderson Theater
- 6:00 PM – Buffet dinner opens – Museum Plaza
- 6:30 PM – Dessert Afterglow – Mathematica Area & Lamy's Diner Area

*Address:* 20900 Oakwood Boulevard • Dearborn, MI 48124

*Transportation:* The team buses will pick up the student-athletes, coaches, staff & travel party guests.



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### **TUESDAY, DECEMBER 24**

##### **Parade Company Tour – <https://theparade.org/tours/> TP 🚌**

*Description:* Venture into the magical Parade Land and experience a behind the scenes look at America's Thanksgiving Parade®. Learn more about the Parade's fascinating history, explore the 200,000 square-foot storyland of floats and see how our award-winning artisans bring them to life. Fun for all ages!

*Attire:* Casual – The parade warehouse can be cool inside; be prepared with warm gear.

*Time:* 9:00 AM – 10:00 AM

*Address:* 9500 Mt. Elliott, Studio A • Detroit, MI 48211

*Transportation:* A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

##### **Somerset Collection Shopping – [www.thesomersetcollection.com](http://www.thesomersetcollection.com) TP 🚌**

*Description:* Shop anchor stores Neiman Marcus, Saks Fifth Ave, Nordstrom, Macy's and hundreds of stores at Detroit's finest mall. Many different stores and options to do while at Somerset.

*Time:* 9:30 AM – 3:00 PM

*Address:* 2800 W. Big Beaver Rd. • Troy, MI 48084

*Transportation:* A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

##### **Fowling™ – [www.fowlingwarehouse.com](http://www.fowlingwarehouse.com) Team & TP 🚌 🍴**

*Description:* The football bowling pin game known as Fowling™, is a hybrid game that combines elements of football, bowling and horseshoes. The object of the game is for teams to be the first to knock down all their opponent's pins by throwing a football at 10 bowling pins which are positioned in a triangular format.

*Attire:* Casual – The Fowling™ warehouse can be cool inside; be prepared with warm gear

*Time:* 5:00 PM – 7:00 PM

*Address:* 3901 Christopher St • Hamtramck, MI 48211

*Transportation:* The team buses will pick up the student-athletes, coaches, staff & families from each hotel.

\*For Travel Party overflow, additional transportation can be arranged at the institution's expense.

#### **WEDNESDAY, DECEMBER 25**

##### **Ice Skating – <https://downtowndetroit.org/experience-downtown/things-to-do/the-rink/> TP 🚌**

*Description:* Children and families will have the opportunity to ice skate in Downtown Detroit at The Rink @ Campus Martius Park. Wonderful view of a 60-foot holiday tree by the skating area. Skating open to the public. Ice skates will be provided. Guests with a GameAbove Sports™ Bowl Credential can rent skates for free.

*Attire:* Dress warm – Hats, gloves and winter coats. Bring your own socks.

*Time:* 12:00 PM – 4:00 PM

*Address:* 800 Woodward Ave. • Detroit, MI 48226

*Transportation:* A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

#### **THURSDAY, DECEMBER 26**

##### **VIP Reception – MGM Grand Detroit Tunnel Club – Ford Field**

*Description:* Up to ten (10) guests will join GameAbove Sports™ Bowl VIP's at the pre-game VIP Reception in the MGM Grand Detroit Tunnel Club; Ford Field's exclusive club at the top of the tunnel.

*Time:* 12:30 PM – 1:45 PM

*Invitation Only:* Guest will receive an email and names will be on list at check-in podium. Coat check is available.



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### TRAVEL AND TRANSPORTATION

Please plan on arriving at your designated team hotel on Sunday, December 22<sup>nd</sup>.  
Earlier arrival may be accommodated at the hotel.

##### Airport

The Detroit Metropolitan Airport (DTW) / [www.metroairport.com](http://www.metroairport.com)

##### Courtesy Cars

The GameAbove Sports™ Bowl will provide courtesy cars to each institution, one for the officials and one for the instant replay officials. The courtesy car assignment form is due to Tyler Pasek before **Monday, December 16.**

Reference Web Link: Forms - [Courtesy Car Assignment Form](#)

- Vehicle pick-up, return and inspection
  - Upon arrival, a bowl representative will meet with your official Team Travel Coordinator for an inspection of each vehicle and distribution of the keys.
  - On the day of departure, please return the cars to an agreed upon location at Ford Field. A bowl representative will meet with your Official Team Travel Coordinator for a return inspection of each vehicle and collection of the keys.
  - Operational expenses are paid for by the institution.
- Vehicle restrictions
  - Only individuals with valid D/L and affiliated with the institution have permission to drive the courtesy vehicles.
  - Student-athletes are not permitted to drive the courtesy vehicles.
  - Courtesy vehicles are to be used within a fifty (50) mile radius of the Team Hotel.
  - All passengers required to use seatbelts.
  - The institution shall be responsible for all fines, forfeitures, penalties (parking, speeding, accident) and deductible incurred by reason of use of the courtesy vehicles.
- Parking
  - At Ford Field, during bowl week, guests may park official bowl courtesy cars in the 20-minute lot on Beacon St. and St. Antoine Street.
- Insurance
  - The GameAbove Sports™ Bowl has provided insurance coverage for the drivers assigned to the Bowl-provided courtesy cars. Each institution is responsible for comprehensive and collision deductible for the courtesy cars.
- Accident Procedure
  - Should a vehicle become involved in an accident, your Official Team Travel Coordinator should immediately contact Tyler Pasek (269.370.7544).

##### Equipment and Luggage Transportation

Upon arrival and departure from Detroit Metro Airport, the GameAbove Sports™ Bowl will make rental arrangements for trucks to transport equipment and luggage at the expense of the institution. Please confirm your specific needs with Tyler Pasek (269.370.7544 / [tyler.pasek@lions.nfl.net](mailto:tyler.pasek@lions.nfl.net)) by **Monday, December 16.**



## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

#### **Ground Transportation**

The GameAbove Sports™ Bowl is pleased to have prearranged your local bus transportation company. Buses have exclusively been reserved for both MAC and ACC Teams, band, cheer and official party.

Each institution will be responsible for transportation to/from airport, practices, and other requested events not hosted by GameAbove Sports™ Bowl. The GameAbove Sports™ Bowl will work with each team to determine specific motor coach needs and scheduling.

Upon request, personnel from the ground transportation company can be available for consultation during your initial site visit to plan all transportation details.

#### **Bianco Tours**

**Contact: Ann Wilk**

**(734) 946 7021 ext. 221**

<http://www.biancotours.com/>

	<b>40 passenger</b>	<b>56 passenger</b>
<b>Less than 5 hours</b>	\$1,087.00	\$1,196.00
<b>5-6 hours</b>	\$1,218.00	\$1,303.00
<b>7-8 hours</b>	\$1,319.00	\$1,412.00
<b>9-10 hours</b>	\$1,434.00	\$1,532.00
<b>11-12 hours</b>	\$1,540.00	\$1,642.00
<b>13-14 hours</b>	\$1,640.00	\$1,759.00
<b>15-19 hours</b>	\$1,752.00	\$1,867.00
<b>Airport Transfers</b>		
<b>Pick Up / Drop Off</b>	\$930.00	\$990.00





## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### HOTEL INFORMATION

*Bowl Contact: Tamarah Tabor (808.927.3800 / [tamarah.tabor@lions.nfl.net](mailto:tamarah.tabor@lions.nfl.net))*

The GameAbove Sports™ Bowl has designated hotel locations with quality hotel space located near Ford Field and other Bowl related events.

#### **Hotel Confirmation**

Your priority with the hotel is to confirm your total rooms required, arrival times and establish your master account. Please be sure to let the hotel know who is authorized to make reservations for your official party.

#### **Security**

The hotels do not provide security in hotel meeting and function spaces, and each institution agrees to advise all participants that they are responsible for safekeeping their property. The institution may elect to retain security personnel at its own expense through your hotel contact.

#### **Team Hospitality Suite**

The GameAbove Sports™ Bowl will host one team hospitality suite at the hotel beginning the day of arrival through Wednesday night, December 25, or as otherwise indicated by team officials. The suite is intended to be an exclusive area for the student-athletes, providing them with a private space to relax and unwind. The suite will be complete with televisions, arcade games, gaming systems, snack foods and beverages.

<b>Hospitality Suite Hours <i>(subject to change)</i></b>	
Sunday, Dec 22 <sup>nd</sup>	Arrival - Curfew
Monday, Dec 23 <sup>rd</sup>	2:00 PM - Curfew
Tuesday, Dec 24 <sup>th</sup>	2:00 PM - Curfew
Wednesday, Dec 25 <sup>th</sup>	10:00 AM - Curfew

#### **VIP Hospitality Suite**

The GameAbove Sports™ Bowl has reserved a VIP Hospitality Suite with a \$12,000 food & beverage credit for length of stay to be used by the adult members of the official party. This credit can only be used at the designated team hotel.

The institution will determine VIP hospitality suite hours & menu items with the hotel representative.

#### **Volunteers & Daily Itineraries**

Volunteers will be at your hotel daily to assist with any questions about the city and scheduled team and travel party itineraries.



# GAMEABOVE SPORTS™ BOWL | 2024

## FORD FIELD

### HOTEL DESIGNATIONS

Bowl Contact: Tamarah Tabor (808.927.3800 / [tamarah.tabor@lions.nfl.net](mailto:tamarah.tabor@lions.nfl.net))

#### Home Team Hotel – MAC

All costs associated with hotel payments must be paid for in advance.



#### Marriott Renaissance Center Detroit

400 Renaissance Drive

Detroit, MI 48243

Main Phone: 313.568.8000

[www.dtwdt-detroit-marriott-at-the-renaissance-center/](http://www.dtwdt-detroit-marriott-at-the-renaissance-center/)

#### Primary Hotel Contact

Laurel Martinez, Senior Event Manager

P: 313.568.8226 | C: 313.719.7250 | [laurel.martinez@marriott.com](mailto:laurel.martinez@marriott.com)

#### Room Arrangements

The following room block has been reserved at the Marriott Renaissance Center Detroit. Three (3) complimentary suites for four (4) nights are available for the Athletics Director, Head Football Coach, and University President or Chancellor.

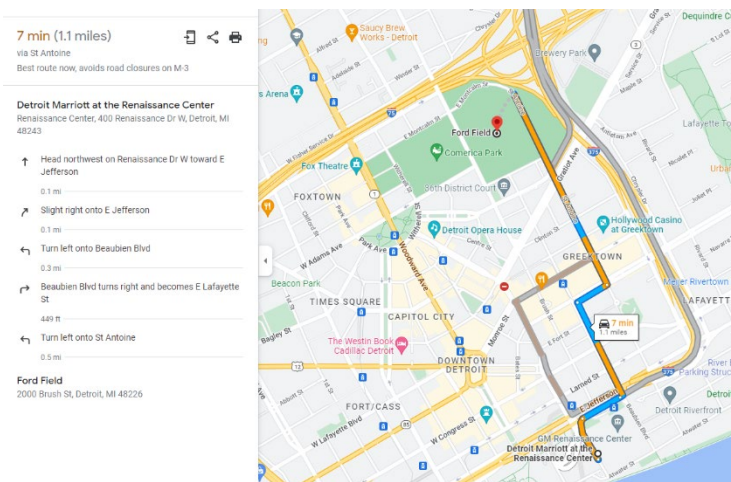
Sunday, December 22, 2024	60 King / 65 Double/3 Suites	Total = 128
Monday, December 23, 2024	60 King / 65 Double/3 Suites	Total = 128
Tuesday, December 24, 2024	60 King / 65 Double/3 Suites	Total = 128
Wednesday, December 25, 2024	60 King / 65 Double/3 Suites	Total = 128

Rooming list due on **Wednesday, December 11.**

For fans and alumni reservations visit: [Fan Block @ Marriott Renaissance Center.](#)

#### Meeting Rooms

Complimentary meeting space has been secured for coaches, position, and team meetings. For audio and video sources please contact Danielle Johnson with Pinnacle at (c) 313.673.3089 or [danielle.johnson@pinnaclelive.com](mailto:danielle.johnson@pinnaclelive.com).





# GAMEABOVE SPORTS™ BOWL | 2024

## FORD FIELD

### Visiting Team Hotel – ACC

All costs associated with hotel payments must be paid for in advance.



#### The Westin Book Cadillac Detroit

1114 Washington Blvd.

Detroit, MI 48226

Main Phone: 313.442.1600

[www.bookcadillacwestin.com](http://www.bookcadillacwestin.com)

### Primary Hotel Contact

Courtney Cappell, Event Manager

P: 313.442.5734 | C: 313.627.8301 | [courtney.a.cappell@marriott.com](mailto:courtney.a.cappell@marriott.com)

### Room Arrangements

The following room block has been reserved at the Marriott Renaissance Center Detroit. Three (3) complimentary suites for four (4) nights are available for the Athletics Director, Head Football Coach, and University President or Chancellor.

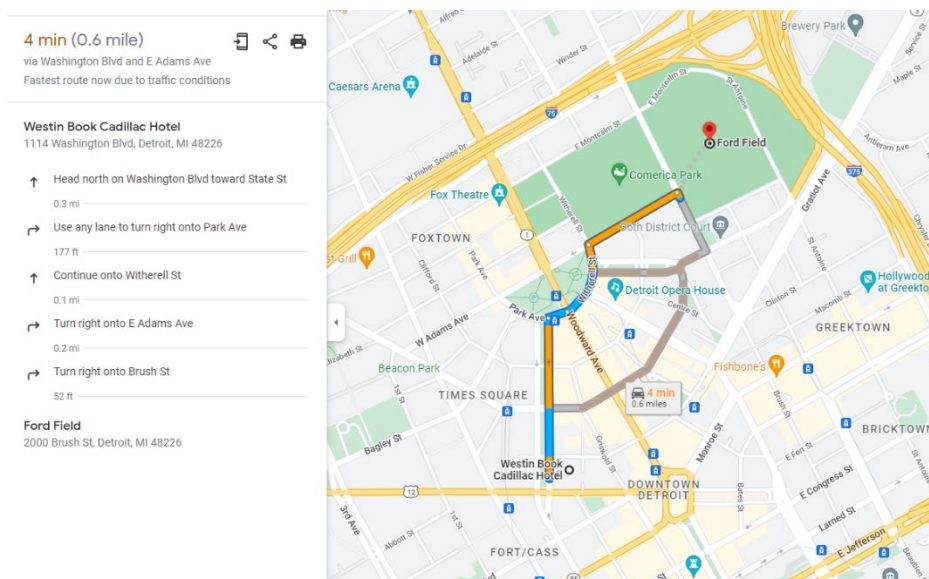
Sunday, December 22, 2024	75 Standard / 75 Double / 3 Suites	Total = 153
Monday, December 23, 2024	75 Standard / 75 Double / 3 Suites	Total = 153
Tuesday, December 24, 2024	75 Standard / 75 Double / 3 Suites	Total = 153
Wednesday, December 25, 2024	75 Standard / 75 Double / 3 Suites	Total = 153

Rooming list due on **Wednesday, December 11.**

For fans and alumni reservations visit: [Fan Block @ Westin Book Cadillac.](#)

### Meeting Rooms

Complimentary meeting space has been secured for coaches, position, and team meetings. For audio and video sources please contact Nicole Barr with Encore at (c) 586.255.2451 or [nicole.barr@encoreglobal.com](mailto:nicole.barr@encoreglobal.com).





## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### **Band and Cheer**

The GameAbove Sports™ Bowl encourages the participating teams to bring their band, cheerleaders and mascot to Detroit. We ask these groups arrive in no later than 12:00 PM on Wednesday, December 25, 2024. A block of hotel rooms for one (1) night has been reserved for the group.

Wednesday, December 25, 2024	70 Double / 5 King	Total = 75
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Rooming list due on **Sunday, December 15.**



#### **MAC Band and Cheer Designated Hotel**

Courtyard by Marriott Detroit Downtown

333 East Jefferson Ave,

Detroit, MI 48226

[www.marriott.com/hotels/travel/dtwdc-courtyard-detroit-downtown/](http://www.marriott.com/hotels/travel/dtwdc-courtyard-detroit-downtown/)

#### **Primary Hotel Contact**

Nona Williams

P: 313.222.7700 ext. 3254 | [Nona.L.Williams@marriott.com](mailto:Nona.L.Williams@marriott.com)



#### **ACC Band and Cheer Designated Hotel**

Hilton Garden Inn – Detroit Downtown

351 Gratiot Ave.

Detroit, MI 48226

[www.hilton.com/en/hotels/detdhgi-hilton-garden-inn-detroit-downtown/](http://www.hilton.com/en/hotels/detdhgi-hilton-garden-inn-detroit-downtown/)

#### **Primary Hotel Contact**

Taylor Bentley-Traub, Senior Sales Manager

P: 313.424.1291 | [Taylor.Bentley@Hilton.com](mailto:Taylor.Bentley@Hilton.com)

#### **Meeting Rooms**

Rooms are based on availability at the time of reservations.

#### **Game Officials & Media**

The GameAbove Sports™ Bowl has arranged a block of hotel rooms for two (2) consecutive nights for officials and media from Tuesday, December 24 to Thursday, December 26, 2024.

#### **Hilton Garden Inn – Detroit Downtown**

351 Gratiot Ave.

Detroit, MI 48226

Main Phone: 313.967.0900

[www.hilton.com/en/hotels/detdhgi-hilton-garden-inn-detroit-downtown/](http://www.hilton.com/en/hotels/detdhgi-hilton-garden-inn-detroit-downtown/)

Rooming lists due on **Sunday, December 15.** Media Rate is \$139.00 plus applicable taxes. For media reservations visit: [Hilton Garden Inn.](#)





## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### GIFTS

*Bowl Contacts: Sarah Young (586.854.5869 / [sarah.young@lions.nfl.net](mailto:sarah.young@lions.nfl.net))*

The GameAbove Sports™ Bowl is pleased to offer each institution up to 125 of the following:

Amazon Gift Card	\$ 150.00
Beats Solo Wireless Earbuds (matte black)	\$ 100.00
PhotoSlap® Life size photo stickers*	\$ 90.00
GameAbove Sports™ Bowl merchandise collection	\$ 70.00
Exclusive Born in Detroit Hat	\$ 30.00
GameAbove Sports™ Bowl Backpack & tag	\$ 65.00
GameAbove Sports™ Bowl Riddell Mini-Helmet	\$ 15.00
Commemorative football with GameAbove Sports™ Bowl logo	\$ 30.00

*\*all prices include tax*

\$ 550.00

Please send a high-resolution photo of each student-athlete as a PhotoSlap® Life size photo stickers keepsake will be created. These photos are due to Tyler Pasek via File Drop [HERE](#) by **Wednesday, December 11.**

For best quality, images should be at least 3000 x 3000 pixels, 300 dpi and at least 2MB. Ideal photos are vertical, focused on the particular player and free of any obstructions (i.e. other players body parts, grass, etc.). Preferably, on a white background.

#### **Additional Gifts**

- Additional select gifts may be purchased.
- Please email Sarah Young ([sarah.young@lions.nfl.net](mailto:sarah.young@lions.nfl.net)) for options. The team gift order form is due by **Monday, December 16.**
- Select items will be a special order and delayed in delivery. Institution shall cover shipping expenses of these orders.

*Reference Web Link: Forms – [Team Gift Order Form](#)*



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### PRACTICE FACILITY

*Bowl Contacts: Nate Sass (734.629.7295 / [nate.sass@lions.nfl.net](mailto:nate.sass@lions.nfl.net))*

The GameAbove Sports™ Bowl will provide the following practice times at Ford Field. Additional offsite practices will be at the team's own expense.

ACC Practice Schedule <i>(subject to change)</i>	
Monday, December 23	8:00 AM – 9:30 AM
Tuesday, December 24	11:00 AM – 12:00 PM
Wednesday, December 25 <i>(walk through)</i>	10:30 AM – 11:30 AM
MAC Practice Schedule <i>(subject to change)</i>	
Monday, December 23	10:00 AM – 11:30 AM
Tuesday, December 24	12:30 PM – 1:30 PM
Wednesday, December 25 <i>(walk through)</i>	12:00 PM – 1:00 PM

#### Guests at Practice

If any school personnel guests will be granted access to the field for practice, please let Nate Sass (734.629.7295) know prior to practice. \*These guests are not on the football staff or traveling with team to the practice.

#### Laundry Service

The GameAbove Sports™ Bowl will coordinate all laundry service at Ford Field. Up to 150 towels will be provided for practice and on game day. Institution will be charged \$10.00 per lost towel from practices and on game day. Teams may coordinate with **Mike Schmidt** (734.718.2934).

#### Practice Supplies

For practice at Ford Field, the GameAbove Sports™ Bowl will provide:

- 6 – 20# bags of ice per practice (up to 18 bags total)
- Laundry Services & Towels
- Parking
- Sport lights
- Venue staff

No outside food & beverage is allowed inside Ford Field. The following items may be ordered at the institution's expense, through Levy Restaurants at Ford Field:

Item	Price
Bottled Water	\$4.25 each
Canned Soda (Coke Products)	\$3.95 each
Powerade	\$5.95 each
Coffee (per gallon)	\$49.95 each
Fruit (ex. sliced oranges/bananas)	\$2.50 per piece
5 Gallon Water Jugs	\$49.95 each
Bagged Ice (20 lbs.)	\$12.95 each

Complete Practice & Game Day Supplies Order form and return to Katie Gonyeau ([kgonyeau@levyrestaurants.com](mailto:kgonyeau@levyrestaurants.com)) by **Wednesday, December 18.**

Reference Web Link: Forms – [Practice & Game Day Supplies Order Form](#)



# GAMEABOVE SPORTS™ BOWL | 2024

## FORD FIELD

### STADIUM INFORMATION – FORD FIELD



Also, Reference Web Link: Maps & Diagrams – [Stadium & Surrounding Area Diagram](#)

#### Home Locker Room & Team Bench Assignment (MAC)

The MAC team will occupy the Home Locker Room and will be on the south sideline.

#### Visitor Locker Room & Team Bench Assignment (ACC)

The ACC team will occupy the Visitor's Locker Room and will be on the north sideline.

#### Catering & Concessions

Levy Restaurants is the exclusive catering partner and concessionaire at Ford Field. Please contact Katie Gonyeau (313.262.2165 / [kgonyeau@levyrestaurants.com](mailto:kgonyeau@levyrestaurants.com)) for any pre-game and post-game hospitality requests and team meals at Ford Field.



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### **Emergency Evacuation Procedure**

In an event of an emergency direct attention to the video boards and listen for announcements on the PA system. Please follow the directions of the Ford Field team members and staff. For safety reasons, everyone should leave in an orderly fashion and please remain calm. Guests with disabilities will be escorted to the nearest exits by an usher or supervisor. Escalators and elevators will not operate during an evacuation. Once you exit the stadium, proceed as far away from the gates as possible.

For student-athletes and staff on field and/or in locker rooms, please direct your attention to Ford Field team members and staff for directions to team buses.

#### **Entrances**

The following groups should enter at the gates designated below:

GROUP	ENTRANCE
Band / Cheer / Mascots	Top of Tunnel – Beacon Street
Media	Gate C
Game Officials / Chain Gang	Top of Tunnel – Beacon Street
Teams	Top of Tunnel – Beacon Street
Television Crew	Loading Dock – Beacon Street

#### **Field Painting**

The east end zone will be painted for the MAC team, while the west end zone will be painted for the ACC team.

For purposes of painting the end zones for game day, please ship an end zone stencil to be used and sent back with the team after the bowl game. The GameAbove Sports™ Bowl will make its best efforts to prepare the end zone similar to your home game field. Also, provide proper end zone language (institution name/mascot) so the bowl game can update stadium diagrams. Please submit to Tyler Pasek ([tyler.pasek@lions.nfl.net](mailto:tyler.pasek@lions.nfl.net)) by **Wednesday, December 11**.

*Reference Web Link: Forms – [Institution Marks, Logos and Pantone Color Information Form](#)*

#### **First Aid Stations**

First Aid locations will open 90-minutes prior to kick off and remain open a half hour after the game. Nurses are available to assist with medical concerns along with a medical doctor and EMS Services.

- Lower Concourse Level
  - Main First Aid – Across from Section 106/107
  - Gate B – Section 133
  - Gate G – Section 113
- Suites
  - 4th Level adjacent to Suite 417

#### **Guest Services**

The Guest Services staff is available at convenient locations throughout the stadium to help guests with a variety of questions and concerns including lost children, disabled seating, wheelchairs, general information, comment forms, emergencies, etc.



### **Lost & Found**

Guests needing to claim, or report lost items during a game or event should visit the **Gate A Guest Services location near Section 100**. Guests inquiring about lost items at previous games/events should call the Lost and Found hotline at 313.262.2999 or email [lost.found@lions.nfl.net](mailto:lost.found@lions.nfl.net). Ford Field cannot be held responsible for lost or damaged items.

### **Metal Detectors / Screening**

Ford Field has implemented walkthrough metal detectors at all points of stadium ingress. All persons entering Ford Field should follow the direction of staff at the security screening checkpoints.

### **Permitted Items after Inspection**

- Bag that is clear plastic, vinyl, or PVC and does not exceed 12" x 6" x 12". Exceptions may be made for medically necessary items after proper inspection
- Small clutch bag, camera and binocular cases, not exceeding 4.5" x 6.5", with or without a hand or strap
- Medically necessary items including insulin, medication, portable oxygen, small soft pack coolers and breast pumps
- Binoculars and binocular cases
- Tablets (iPads, Kindles, etc.)
- Cameras and small camera cases (must comply with five-inch camera lens limit)
- Small radios (must be used with an earpiece or headphones)
- Umbrellas, small compact only. Must be placed securely under the seat
- Handheld posters and signs without poles or sticks. Must not block another guest's view
- Battery operated clothing or signs if approved after thorough inspection
- Inappropriate subject matter should not be displayed and must not block another guest's view
- Football helmets, altered helmets, hats or clothing with spikes or weaponry items that can block another person's view are not permitted

### **Prohibited & Restricted Items include but are not limited to**

- Aerosol cans (hairspray, mace, pepper spray, etc.)
- Animals (except certified service animals to aid guests with disabilities)
- Backpacks, luggage, grocery and paper bags, duffle bags, large bags, large purses or large camera cases
- Balloons (air or helium)
- Balls (beach balls, footballs, etc.)
- Banners or large flags
- Cameras with lenses longer than five inches or any detachable lens
- Decals, stickers, confetti, or glitter
- Drones and/or remote-controlled aircraft
- Electronic equipment including laptops, video recorders, tripods, wearable video cameras including GoPros
- Fireworks & Flashlights
- Food, beverages, or liquids (cans, bottles, boxes, flasks, etc.)
- Handouts, items or goods intended for unauthorized sale, promotion, exchange or giveaway

*...Prohibited & Restricted items continued on page 31.*

### **CONTINUED Prohibited & Restricted Items include but are not limited to**





## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

- Illegal substances
- Knives, pocketknives, box cutters, scissors, etc.
- Laser pointers
- Markers (permanent) and/or paint
- Noisemaking devices (bells, horns, kazoos, whistles, etc.)
- Objects that can be used as missiles or projectiles (sticks, poles, bats, clubs, frisbees, etc.)
- Offensive or profane messages or images on signs and clothing that are distasteful or indecent
- Seat cushions or chairs
- Selfie sticks
- Strollers and infant car seats or carriers
- Umbrellas (large size)
- Wrapped gifts
- Weapons
  - No weapons are allowed in the stadium. Possession of a firearm or any other weapon is strictly forbidden. Possession of such a weapon will result in immediate confiscation, ejection and possible arrest. Per the NFL stadium rules, only sworn on duty law enforcement officers acting in their official capacity working at Ford Field are able to carry a weapon.



# GAMEABOVE SPORTS™ BOWL | 2024

## FORD FIELD

### PARKING

Bowl Contact: Kristen Dale (989.529.2059 / [kristen.dale@lions.nfl.net](mailto:kristen.dale@lions.nfl.net))



Also, Reference Web Link: Maps & Diagrams – [Ford Field Parking Maps](#)

### Accessible (ADA) Parking

Accessible (ADA) parking is available in **Lot 4** (on Montcalm St. located just north of Ford Field and east of Brush Street) and the Ford Field Parking Deck (on St. Antoine off of Madison). Spots are available on a first-come, first serve basis to our guests with the appropriate disabled permit and a state-issued license plate or placard. Guests needing assistance can enter through most Ford Field gates and may utilize any passenger elevator. Ramps are located at **Gates B and D**.

### Buses & Trucks

Stadium operations will coordinate bus drop offs, parking during practices and the game, and return for pick up. Please send a complete list to Tyler Pasek (269.370.7544 / [tyler.pasek@lions.nfl.net](mailto:tyler.pasek@lions.nfl.net)) detailing each bus and equipment vehicle for review by **Monday, December 16**.

- Band/Cheer Buses – Game Day
  - Drop off: At Hotel 1 on Beacon St.
    - Prior to team arrival on the corner of Beacon St. and Brush Street
    - After team arrival on Adams and Brush Street.
  - Parking during event: Adams Street
  - Pick up: Walk to the buses staged on Adams Street
- Equipment Truck(s):
  - Unload/Load: Top of tunnel at corner of Beacon St. and Brush Street
    - Box trucks may unload in the tunnel on Beacon St.
  - Parking: Loading Dock
- Fan/Travel Party Buses – Game Day
  - Drop off/Pick Up: Brush Street & I-75 Service Drive between Brush and Woodward.
- Team Buses – Practice & Game Day
  - Drop off/Pick Up: Top of Ford Field tunnel at corner of Beacon St. and Brush Street
  - Parking: Remain on Beacon Street



## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

#### **Fan Parking**

Parking facilities adjacent to Ford Field and Comerica Park are available on a first come, first serve basis. The Ford Field Parking Deck and Lots 4, 5 and 6 are managed by ABM Parking Services.

The Ford Field Parking Deck parking may be pre-purchased via TicketMaster [here](#). Cost for parking is \$30 plus fees.

The McLaren Garage, & Lions/Tigers Garage will be \$30 per vehicle. These lots are the closest lots managed by Olympia Development. Additional options can be found at: <https://www.parkwhiz.com/p/detroit-parking/map>.

Access to parking facilities is generally three hours prior to kick off.

#### **Media Game Day Parking**

Official media parking will be located at the Tigers Garage located at 250 Fisher Rd., Detroit, MI 48226.

All approved media members that have game day parking questions or did not initially request parking on the credential application and plans have changed, may contact [bowlgamemedia@lions.nfl.net](mailto:bowlgamemedia@lions.nfl.net).

#### **VIP Parking**

Please contact Kristen Dale ([kristen.dale@lions.nfl.net](mailto:kristen.dale@lions.nfl.net)) to discuss parking options.



# GAMEABOVE SPORTS™ BOWL | 2024

## FORD FIELD

### TICKETING & WILL CALL

Bowl Contact(s): Bob MacDermaid (313.262.2886 / [bob.macdermaid@lions.nfl.net](mailto:bob.macdermaid@lions.nfl.net))

Reserved Participating Institution ticket price: \$89 (plus \$10.25 service fee)

\*Age Policy: Children under 2 are free (on lap – must not occupy a seat)



### Participating Institution Tickets

Available participating institution ticket sections are listed in chart below. These sections will be allocated to your consignment based on the number of tickets requested. We will work with your team to build a manifest best for your school and bowl game.

Prior to Selection Sunday, we can provide a full general manifest of these sections to help prepare and build this event on your system.

Please let us know if you are interested in our digital ticket option. Your ticket office can create accounts to easily manage your inventory. The bowl team will help each institution establish their best way to implement and distribute.

On **Monday, December 9**, ticket managers will need to contact Bob MacDermaid (313.262.2886 / [bob.macdermaid@lions.nfl.net](mailto:bob.macdermaid@lions.nfl.net)) with the specific ticket requests and shipping information. These tickets will be shipped via two-day air on **Friday, December 13** to ticket contact or picked up during site visit.

Full payment for tickets will be added to the post-game Billable Expenses. These are due to the GameAbove Sports™ Bowl office no later than sixty (60) days after the game to Ford Field, attn: Sarah Young, 2000 Brush Street, Suite 200, Detroit, MI 48226.



# GAMEABOVE SPORTS™ BOWL | 2024

## FORD FIELD



### **Band Ticket Allocation**

Five hundred (500) have been allotted to each institution for their respective bands. If headcount exceeds 500, please contact your institution ticket office for additional tickets.

Uniformed band members, cheerleaders and the mascot do not require actual ticket into Ford Field at the tunnel entrance, but headcount must be submitted. The band director and cheerleading coach will need their credential for entry.

The Home Team (MAC) Band will be in section 123. The Visiting Team (ACC) Band will be in section 102.

### **Cheerleaders & Mascot**

On game day, no more than 20 uniformed cheerleaders, individual(s) dressed as the team mascot(s) and one coach representing the cheerleaders, will be admitted into the stadium without a ticket. Additionally, any dance team or groups thereof will not be admitted into the stadium without a ticket. Coach will need a credential for entry.

### **General Information about seating in the stadium**

- Row 1 is closest to the field (Row 1 is approximately 6 feet higher than the field level). There are 41 rows per section, with an ADA row at concourse level at the top of each section.
- Seat 1 is always on the left as you are seated in the section facing the field of play.
- All seats are stadium seats (not bleacher).

### **Guests with Disabilities**

Each institution will have an allotment\* of accessible seating in the sections relative to their seats.

There are two options to relocate to an accessible section on game day:

- The school ticket coordinator may contact Bob MacDermaid to exchange the tickets.
- Guest may go to Gate A Guest Services, inside Ford Field, to exchange their ticket.

*\*Note: school allotment sections may not have accessible seats available on game day.*

For questions regarding accessible seating at Ford Field, please call Bob MacDermaid (313.262.2886).

### **Lost or Stolen Tickets**

Any lost or stolen tickets purchased at the institution shall be referred to their institution's ticket office or designated game day contact.





**Will Call**

- **Gate A:** Ticket Office & Windows Open at 11:30 AM
  - Will call windows outside are open until the end of the 3<sup>rd</sup> quarter. Any remaining tickets need to be taken to Advance Ticket Window inside Gate A – across from Guest Service desk. This window stays open throughout the game.
  
- **Gate C:** Institution & Student-Athlete Guest Pass List
  - Please provide an Institution Will Call and Student-Athlete Guest list to Bob MacDermaid by **10:00 AM on game day**. The Gate A ticket windows will refer to these lists for guest ticket status and direct accordingly.
  - Each institution's ticket office is required to provide the necessary personnel to operate its own will call and student-athlete complimentary "pass list" operation. The "pass list" guests will be issued hard tickets and stubbed.
  - Each institution may open their respective areas at Gate C starting at **11:00 AM on game day, but no later than 12:00 PM**.
  - Will call must be staffed until the end of the 3<sup>rd</sup> quarter. Any remaining tickets need to be taken to Advance Ticket Window inside Gate A – across from Guest Service desk. This window stays open throughout the game.



# GAMEABOVE SPORTS™ BOWL | 2024

## FORD FIELD

### PREMIUM SUITES & HOSPITALITY SPACE

*Bowl Contacts: Sarah Young (586.854.5869 / [sarah.young@lions.nfl.net](mailto:sarah.young@lions.nfl.net))*

*Levy Contact: Meghan Daly (313.262.2109 / [mdaly@levyrestaurants.com](mailto:mdaly@levyrestaurants.com))*

#### Premium Suites

The GameAbove Sports™ Bowl has reserved suites for each participating team. Each suite has 21 seats. Based on availability, additional suites may be purchased beyond this allocation.

For menus and ordering suite hospitality, please contact Meghan Daly (313.262.2109 / [mdaly@levyrestaurants.com](mailto:mdaly@levyrestaurants.com)) by **Monday, December 16.**

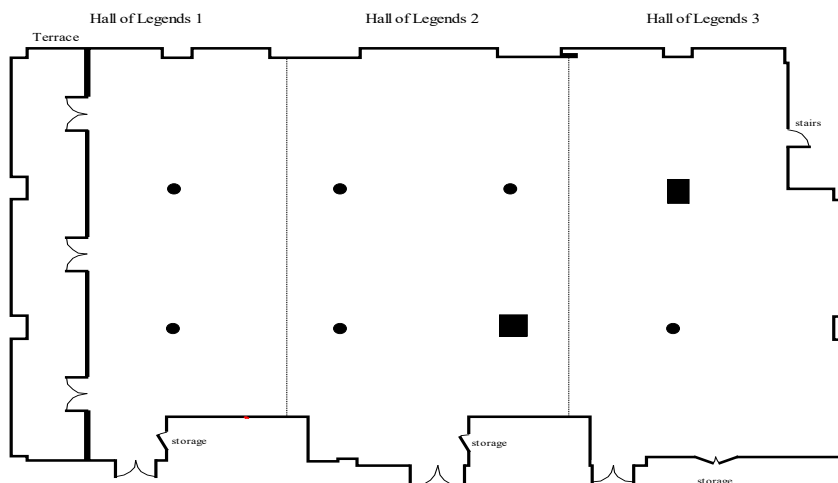
Additional suites may be purchased beyond this allocation. Please contact Sarah Young to coordinate these suites ([sarah.young@lions.nfl.net](mailto:sarah.young@lions.nfl.net)).

#### Hospitality Space

Two (2) ideal hospitality space locations at Ford Field are Hall of Legends and the Comerica Gridiron Club. Please contact Katie Gonyeau (313.262.2165 / [kgonyeau@levyrestaurants.com](mailto:kgonyeau@levyrestaurants.com)) for further information.

#### **Hall of Legends (6,849 square feet)**

- Located on the 3<sup>rd</sup> Level – Southeast corner of the stadium (near section 214), the Hall of Legends can accommodate up to 450 people for a reception. The space may be divided into three (3) smaller areas, each for approximately 100 guests. One end has a corner view of the field, while the other has a view of the downtown skyline. Easily accessible from the Ford Field parking deck. Television monitors available for in-house broadcast feeds, video or presentations.





## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

#### Comerica Gridiron Club – Levels 2 & 3

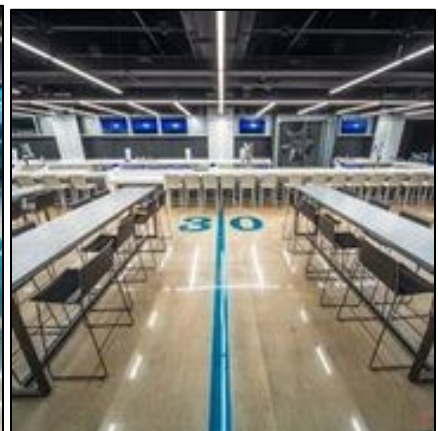
- Located on the 2<sup>nd</sup> and 3<sup>rd</sup> levels of the north side (behind sections 232/233), the Comerica Gridiron Club Level 2 can accommodate up to 200 guests & Level 3 can accommodate up to 800 guests. Current seating includes: high tops, sofas, chairs, and drink rail areas. Television monitors are available for in-house broadcast feeds, videos or presentations. A small retail area may be used just off the elevator. This location does not have a view of the field.

#### Comerica Gridiron Club – Level 2

This level is great for overflow of larger groups or its own smaller group.



#### Comerica Gridiron Club – Level 3





## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### BAND / CHEER / MASCOTS

*Bowl Contact: Taylor Byerly (815.585.221 / [taylor.byerly@lions.nfl.net](mailto:taylor.byerly@lions.nfl.net))*

*Alexis Williams (585.397.9267 / [alexis.williams@lions.nfl.net](mailto:alexis.williams@lions.nfl.net))*

The GameAbove Sports™ Bowl welcomes the participation of your marching band, cheerleaders, and mascot. We hope to create a 'home' game experience for your institution.

Please complete the band/cheer/mascot travel form and return to Taylor Byerly by **Monday, December 16.**

Reference Web Link: Forms - [Band & Cheer/Mascot travel form](#)

#### Game Day Information

- Entrance
  - Uniformed band, cheer and mascot will enter at top of tunnel.
- Metal Detectors / Screening
  - Ford Field has implemented walkthrough metal detectors at all points of stadium ingress. Instruments and personal belongings will be inspected. Canine will be on-site during this process as well.
- Meal
  - Contact Katie Gonyeau (313.262.2165 / [kgonyeau@levyrestaurants.com](mailto:kgonyeau@levyrestaurants.com)) if a meal is needed on game day. Catering is provided by Levy Restaurants and the institutions are responsible for the cost. All orders must be submitted by **Monday, December 16.**
- Parking
  - Buses will drop band, cheer, and mascot off at top of tunnel on Beacon and park on Adams Street during the game. The alternate drop may be on Adams Street.
  - Band, cheer, and mascot will meet their buses on Adams St. post-game.
- Seat Locations
  - Visiting team band (ACC) members will sit in Section 102. Home team band (MAC) members will sit in Section 123.

#### Hotel Locations

<b>ACC</b>	Hilton Garden Inn	Taylor Bentley-Traub 313.424.1291
<b>MAC</b>	Courtyard by Marriott Detroit Downtown	Nona Williams 313.222.7700 x3254
<b>Bowl Contact</b>	Ford Field – Bowl Office	Tamara Tabor 808.927.3800

#### Pre-Game & Halftime Music

Seven (7) minutes total are allowed for each institution to perform, including to enter and exit the field.

#### Rehearsals

To coordinate a convenient rehearsal time, contact Taylor Byerly ([taylor.byerly@lions.nfl.net](mailto:taylor.byerly@lions.nfl.net)).



## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

#### **Required Meetings/Functions**

The band director from each institution must attend the NCAA® required pre-game meeting on **December 25 at 11:00 AM**. (Reference: NCAA® Meeting section for further detail)

#### **Ticket Allocation**

Five hundred (500) have been allotted to each institution for their respective bands.

Uniformed band members, cheerleaders and the mascot do not require actual ticket into Ford Field at the tunnel entrance, but headcount must be submitted. The band director and cheerleading coach will need their credential for entry.

If headcount exceeds 500, please contact your institution ticket office for additional tickets.

- Home team (MAC) band is in section 123.
- Visiting team (ACC) band is in section 102.





## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### MEDIA

Media Bowl & Credentials Contact: Haley Prappas (313.262.2233 / [haley.prappas@lions.nfl.net](mailto:haley.prappas@lions.nfl.net))  
[bowlgamemedia@lions.nfl.net](mailto:bowlgamemedia@lions.nfl.net)

Requests for all working media credentials should be directed to the [media application](#). The credential request deadline is **Monday, December 16 at 5:00 PM ET**. *This is the only acceptable method for applying for external media to apply for credentials.*

#### **Press Schedule (subject to change)**

The GameAbove Sports™ Bowl will have media availability during the week of the game and immediately following the game. A full media schedule will be posted on [GameAbove Sports™ Bowl Media website](#).

#### **Thursday, December 12**

2:00 PM ET (tentatively)	Moderator: Anthony Bellino	Virtual
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#### **Monday, December 23**

10:00 AM – 1:00 PM	Charity Event	Gleaners Food Bank
*Not a formal press conference		Warehouse in Taylor, MI

#### **Thursday, December 26**

12:30 PM – 2:00 PM	Press Dining	Ford Field Press Box
2:00 PM	Kick Off	Ford Field
Post-Game	Post-Game Press Conferences	Ford Field

#### **Credential Pick Up & Entrance for Media**

Media must enter at Gate C on game day. Upon entry, stadium security will check and tag personal possessions. A will call table will be set up to distribute media credentials.

Note: Photo identification is required.

#### **Credential Policy: Type & Access Allowed**

- Official – All Access
- Network TV – Field Access
- Media – Press Box Access
- Field Photo – In-Game Field and Press Box Access



## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

#### **Media Frequency Coordination**

To minimize the possibility of interference during the GameAbove Sports™ Bowl, all wireless headsets, microphones, intercoms, wireless video cameras and IFBs must be frequency coordinated (preferably in advance) and tagged (game day) before they can be used at the GameAbove Sports™ Bowl. Cellular telephones and pagers are exempt from frequency coordination.

Media members should pre-coordinate their wireless devices online through the Frequency Coordination Form [here](#). Following submission, the requesting media outlet will receive a confirmation email to print and bring to the stadium on game day when the process is completed by turning on the wireless microphone, checking the approved frequency, and tagging the receiver (camera) at the frequency coordination location in the digital media room.

#### **Hotel**

Hilton Garden Inn Downtown Detroit

Media Reservations: [Hilton Garden Inn](#)

Deadline to book your reservation is **Sunday, December 15**.

This hotel is two blocks away from the stadium. If you need transportation options to/from the hotel to stadium, please contact [bowlgamemedia@lions.nfl.net](mailto:bowlgamemedia@lions.nfl.net).

#### **Media Relations Directors**

Media Relations Directors are asked to contact Haley Prappas (248.425.8950 / [haley.prappas@lions.nfl.net](mailto:haley.prappas@lions.nfl.net)) in planning pre-event radio, television and print interviews with head football coaches and/or selected student-athletes. Interview requests prior to or after practice will be granted at the discretion of each Media Relations Directors.

#### **Parking**

Parking requests and inquiries for media not staying at the media hotel can be indicated on the 2024 GameAbove Sports™ Bowl media credential application. All parking for the Tiger Garage is distributed based on availability. Any additional parking inquiries can be directed to [bowlgamemedia@lions.nfl.net](mailto:bowlgamemedia@lions.nfl.net).

#### **Policies**

The GameAbove Sports™ Bowl reserves all commercial rights to the use of still photographs, films, and videotapes of the GameAbove Sports™ Bowl. All rights to such material may be assigned to media representatives for news purposes but otherwise are to be controlled exclusively by the GameAbove Sports™ Bowl. The sale of photographs or videotape footage of the GameAbove Sports™ Bowl by any organization or individual without the written consent of the GameAbove Sports™ Bowl is strictly prohibited.

#### **Internet Policies**

- The GameAbove Sports™ Bowl will grant a media organization a limited license to use certain gathered information on the media organization's own website beginning at the start of the GameAbove Sports™ Bowl and up to the conclusion of the event, subject to the following limitations and conditions:
  - Still photographs must be used on a time-delayed basis that is at least five minutes after the occurrence of the event depicted by the still photograph.
  - It is agreed that video tape is NOT to be used on an internet or online site, except video tape that is shown as part of a single, non-archived, online "simulcast" of a television station's regularly-scheduled news program.
  - While the game is in progress, the use of textual statistical information is time-delayed and limited in amount. Updates pertaining to score will only be given in quarterly game updates. Injuries and national,



conference or institutional record-breaking performances will be limited to a condensed halftime story so that an organization's online game coverage does not undercut the authorized and rights-paying fee organization's rights to play-by-play accounts of the game and/or exclusivity to such rights.

- Any proposed media use on a website of the game information that is more detailed and/or more than described above will require separate written authorization by the GameAbove Sports™ Bowl and/or its participating institutions. However, such written authorization will not permit the use of game information in entertainment contexts and will not authorize game coverage that, due to immediacy or detail, constitutes or approaches a play-by-play account of a game.
- Should any of these conditions be breached during the GameAbove Sports™ Bowl game, the media organization holding issued credentials will have them revoked and will be removed from Ford Field. No non-rights holder online service will be allowed "real time" transmission of the GameAbove Sports™ Bowl Game without approval.

### Print Photography Policies

- A visible credential issued by the GameAbove Sports™ Bowl Communications Team is required for admission to Ford Field, the Press Box, the Press Conference room and the field. Each person shall adhere to the conditions printed on the credential.
- A photographer approved to work on the field should secure a photo bib. The photo bib is valid ONLY in conjunction with a visible photographer credential. The bib MUST BE WORN TO BE VALID. Those photographers not wearing a bib while on the field will be escorted off the field and have their credential revoked.
- Photographers working on the field are restricted to the area between the 20-yard line and the back of the end zone. No photography will be allowed behind the teams' benches.
- Photography equipment cannot be attached to the goalposts or left unattended.
- Tripods are NOT PERMITTED on the sidelines at any time. Monopods are permitted on the sidelines.
- Photography messengers cannot loiter around the playing field or obstruct the view of any seat holder. Those in violation will have their credential revoked and be escorted from Ford Field.
- Photographers should claim rosters, notes and play-by-play and statistical information from the Photographers Workroom, located in the basement level, across from the Field Access Tunnel.

### Pool Reporter Policy

Upon request from the media for a rules interpretation, a pool reporter will be selected by the GameAbove Sports™ Bowl Communications Team for the purpose of obtaining that interpretation from the chief of the officiating crew. After a 10-minute cooling-off period, the media director or their designee will accompany the pool reporter to the official's dressing room. The officials may not be interviewed concerning judgment calls. It is up to the official as to his/her participation in the interview.

### Radio/TV Policies

- No live or tape-delayed broadcast of any portion of the GameAbove Sports™ Bowl outside of those regulations covered above is permitted without the prior consent of the GameAbove Sports™ Bowl.
- Coverage cannot be in excess of five minutes of highlights, utilizing play-by-play from only the ESPN TV or national broadcast, and may not purport to be live, play-by-play coverage from the event.
- All highlights must be part of a regularly scheduled news and/or sports program.

### Video Photography Policies

- A visible credential issued by the GameAbove Sports™ Bowl Media Relations department is required for admission to Ford Field, the Press Conference room, locker room, Press Box, suite level and field. Each person shall adhere to the conditions that are printed on their credential.
- All photographers – still and video – must secure a photo bib before access will be granted to the sideline.



## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

- Only credentialed camera persons will be allowed on the field during pre-game, game time and post-game.
- There will be limited upper-level access for game action footage for photographers only, prearranged through the GameAbove Sports™ Bowl Media Relations department.
- Post-game interviews are permitted on the field at the permission of each school's athletic department only after rights holders' requests have been accommodated.
- A television station, network or cable system can utilize a maximum of five minutes of game action on a sports news broadcast, using only the footage from ESPN, and must credit ESPN when replaying. Game coverage may be presented only after the game has been completed. A television station, network or cable system cannot provide game footage to any individual or agency.
- No live reports may be broadcast from the field from one hour before kick off until ESPN has discontinued its live coverage after the game. Non-live stand-ups will be authorized by the GameAbove Sports™ Bowl in a designated area in Ford Field for a limited amount of time.
- A member of the Media Relations department will coordinate use of this area. No live shots inside Ford Field will be allowed at any time other than the times dictated by the GameAbove Sports™ Bowl's contracted network television rights holder (ESPN).
- All media members permitted on the field must remain in the designated area, between the 20-yard line and the back of the respective end zone. No videotaping will be allowed behind the teams' benches.
- No production company, television network, station, or cable system may install editing or transmission facilities at Ford Field (internally or externally) without permission of Bowl staff.
- Tripods are NOT PERMITTED on the sidelines. Monopods are permitted on the sidelines during game.

#### **Postgame Interview Policy**

Head coaches and at least three (3) student-athletes from each team shall be available for formal postgame interviews.

- Each school's head coaches' first obligation is to all media attending the GameAbove Sports™ Bowl, regardless of any personal regular-season radio or television contracts and must report to the press conference room immediately after the cooling-off period. The coach cannot delay the postgame press conference to conduct an interview for a single radio, newspaper or television reporters unless requested by ESPN (not to exceed four minutes). After fulfilling the commitment to the entire media contingent at the GameAbove Sports™ Bowl, the coach and student-athletes may participate in specially arranged interviews.

#### **Cooling-Off Period Policy**

There will be a 10-minute cooling-off period for the runner-up which will begin immediately after the game ends.

- Following this, the head coach will appear at the postgame press conference. The scoreboard operator shall start the clock at 20 minutes when the postgame trophy presentation ends. The winning team will be entitled to this 20-minute cooling-off period. After the 20-minute cooling-off period, the winning team's head coach will appear at the postgame press conference. Additional student-athletes will be brought to the Press Conference Room.



### **Television and Radio Rights Holders Policy**

If requested, the winning coach, runner-up coach and winning student-athletes shall grant postgame interviews, not to exceed four (4) minutes, to the rights holding television and/or the rights holding radio network, provided the networks are still providing live coverage from the facility.

- The media coordinator from each team, not the television or radio network, will be responsible for terminating the four-minute interview period. The rights holding television network will have the first choice of individuals to interview, then the rights holding radio network.
- The networks cannot inordinately delay the coaches' and student-athletes' return to the locker room. If the networks are not prepared to conduct live interviews immediately, it will be necessary for the interviews to be taped.
- Any interview with the runner-up coach should be conducted off the field, near the locker room.
  - ESPN TV will interview the winning coach on the field immediately following the completion of the game, while ESPN Radio will interview the MVP. The two interviewees will then swap.

### **Practice Policy**

The GameAbove Sports™ Bowl may ask that a portion of practice is open for media that regularly cover the team.

- If requested, the Communications Team asks for a designated non-stretching period of practice to be available to external media as well as the GameAbove Sports™ Bowl house camera. Video captured by the GameAbove Sports™ Bowl may be shared with local and national media at the team's discretion.
- After practice, the bowl game may ask the team's to coordinate media availability for the head coach. Student-athlete availability is also strongly recommended.

### **Post-Game Working Media Policy**

Attending media who are on deadline may stay at the stadium up to two-hours after the conclusion of post-game activities. The press box will be the designated working space. At the conclusion of the two-hour working period, the press box will close, and media will be asked to leave the stadium.

### **Press Box – Media Area**

Complimentary wireless and high-speed internet access will be available in all designated media work areas. **Network Name:** Lions Press **Password:** Press@ccess!

### **Pre-game Meal**

A buffet-style selection will be available in the press box from 1:00 PM until kick off at 2:00 PM. Additionally, there will be light refreshments during halftime and postgame.

### **Radio**

Booth space will be reserved automatically for each competing institution's one official designated radio rights holder as well as the national radio broadcast partner.

### **Team Bench Area**

The area immediately behind each bench is a non-media area. Media representatives cannot capture video, audio or still pictures from behind the bench area.

### **Television**

Exclusive television rights for the 2024 GameAbove Sports™ Bowl have been negotiated with ESPN Production.





## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

#### RADIO AND TELEVISION

*Bowl Contact: Carl Moll (313.262.2827 / [carl.moll@lions.nfl.net](mailto:carl.moll@lions.nfl.net))*

*Tamarah Tabor (808.927.3800 / [tamarah.tabor@lions.nfl.net](mailto:tamarah.tabor@lions.nfl.net))*

#### **Radio Stations**

GameAbove Sports™ Bowl Affiliate: 1270 AM

Each official radio network of the two participating teams will be given the opportunity to broadcast the GameAbove Sports™ Bowl. Each institution or rights holder will be required to pay a \$5,000 rights fee. Please reach out to Carl Moll ([carl.moll@lions.nfl.net](mailto:carl.moll@lions.nfl.net)) to coordinate radio agreements and booth assignments.

#### **Television**

Per NCAA® Regulations, each participating institution is allowed one thirty-second (0:30) position in the telecast to air its promotional message. It is the responsibility of each institution to provide this video directly to Tamarah Tabor ([tamarah.tabor@lions.nfl.net](mailto:tamarah.tabor@lions.nfl.net)).

The policies for television stations wishing to cover the bowl are as follows:

- There will not be live telecasts or transmissions from Ford Field during the course of ESPN's game broadcast.
- Game footage may not be aired until *after* ESPN's broadcast has gone off air.
- Feeds to other networks or stations are *not* permitted. All feeds will be sent by ESPN.
- Any game highlights must be credited "Courtesy of ESPN".

The following television arrangements will be covered at the mandatory NCAA® pre-game meeting:

- Procedures for changing kick off time
- Schedule of game clock for pre-game, halftime, and post-game
- Pre-game introductions
- Commercial format and length
- On-field interview
- Emphasize Football Playing Rule 1-2-4(e)
- Tiebreaker



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### GAME WEEK ELEMENTS

Bowl Contacts: Kristen Dale (989.529.2059 / [kristen.dale@lions.nfl.net](mailto:kristen.dale@lions.nfl.net))

Tyler Pasek (269.370.7544 / [tyler.pasek@lions.nfl.net](mailto:tyler.pasek@lions.nfl.net))

#### Credentials Areas of Access

Credential	Access	Description
ESPN	Field & Basement/ Press Level/ Broadcast Booth/ TV Truck/ Camera Locations	NO LOCKER ROOM OR BENCH/ NO ESCORT
Field Photo	Field Working Areas/ Press Level	NO LOCKER ROOM/NO ESCORT
Media	Press Level/Basement w/ 5 mins remaining in Game/ Post-Game Field once field clears	NO PRE-GAME OR BASEMENT/ NO ESCORT
Official	ALL ACCESS	ESCORT PRIVILEGES
Operations	All Working Areas	NO LOCKER ROOM/ NO ESCORT
Field Promotion	Field Working Areas/ Lower & Upper Concourses/ Club Level	NO LOCKER ROOM/ NO ESCORT
Game Services	Lower & Upper Concourses Only	NO ESCORT
Sideline	Sideline Working Areas	NO BENCH ACCESS
Bench	Bench/ Locker Room	NO ESCORT
Guest / Travel Party	Post-Game Field once field clears w/ Escort/ Game ticket required	NO PRE-GAME/ NO LOCKER ROOM OR BENCH/ NO ESCORT

#### Credentials

Institution affiliated credential requests must email the following information to Kristen Dale (989.529.2059 / [kristen.dale@lions.nfl.net](mailto:kristen.dale@lions.nfl.net)) by **Monday, December 16**. Reference Web Link: Download – [Credential Request](#)

1. First Name
2. Last Name
3. Institution & Title
4. Requested Area of Access

GameAbove Sports™ Bowl credentials will be assigned in accordance with specific game day duties. All credentials are non-transferable and may be used only by the individuals to whom they are issued. You will receive an email confirmation of your request. The GameAbove Sports™ Bowl has the right to approve or deny any request.

Each participating institution will receive the following credentials:

- Official Team
  - Ten (10) credentials for the athletic director, president and key administrative officials.
- Bench
  - Sixty (60) credentials for coaches, medical staff, managers and other designated team personnel.
    - Each institution will be issued a maximum of sixty bench passes, which must be worn by all non-uniformed personnel who are authorized to be in the bench area (between the 25-yard lines).
    - Bench passes are required in the bench area at all times.
    - An escort will be provided for the team coaches to go to the coaches booth.
- Field Promotions
  - Four (4) field promotion credentials and required GameAbove Sports™ Bowl vests for ball crews assisting officials.
  - Six (6) field promotion credentials for those not in uniform with band, cheer, and mascot.
- Field Photo
  - Two (2) photo credentials for field photo (with upper endzone & level 7 access).



## GAMEABOVE SPORTS™ BOWL | 2024

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### FORD FIELD

#### **Medical Services**

Emergency medical services for the GameAbove Sports™ Bowl will be provided by Henry Ford Hospital. The following will also be provided:

- Henry Ford Hospital staff will be on call during practices and on-site for the duration of the game. An internist and orthopedic surgeon will be available 24/7 for institution needs that may arise throughout your stay.
- Superior Ambulance Service will be on-site during practices and game day.
- All life-threatening emergency cases will be directed to Detroit Receiving Hospital, a Level 1 trauma center.
  - 4201 St Antoine St, Detroit, MI 48201 / 313.745.3000
- All other cases will be directed to Henry Ford Hospital, a Level 1 trauma center.
  - 2799 W. Grand Blvd, Detroit, MI 48202 / 313.916.2600
- Usage of Ford Field's x-ray room on game day will be provided as necessary.

A medical replay system with rewind (field tablets) will be provided on the sidelines through DVSports.

#### **Police Escorts & Security Overview**

If you have a State or Local Government Official that travels with security and will attend the game as a guest, please have the lead security agent contact Darren Johnson (313.262.2210 / [darren.johnson@lions.nfl.net](mailto:darren.johnson@lions.nfl.net)).

The GameAbove Sports™ Bowl will provide a police escort on game day to Ford Field. All other escort requests will be at the participating institutions expense.

Police escorts can be coordinated with the Detroit Police Department, Officer Takesha Clark (810.423.7775), during your stay. Please contact Tyler Pasek (269.370.7544 / [tyler.pasek@lions.nfl.net](mailto:tyler.pasek@lions.nfl.net)) for more information **or if issues arise with scheduling your escort.**



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### GAME DAY ELEMENTS

*Bowl Contacts: Tyler Pasek (269.370.7544 / [tyler.pasek@lions.nfl.net](mailto:tyler.pasek@lions.nfl.net))*

Ford Field gates will open at 12:30 PM on Tuesday, December 26.

#### **Ambulances**

At practices and on game day, Superior Ambulance Service will be on-site at Ford Field. One of the ambulances will be stationed at the base of the tunnel.

#### **Ball Kids**

The GameAbove Sports™ Bowl requests each team provide four (4) ball crew. Vests will be provided and are required to be worn on the field during the game.

#### **Commercial Identification**

Equipment or other items bearing commercial names, logos or identifications are prohibited on the sidelines unless expressed written consent has been granted by the GameAbove Sports™ Bowl.

#### **Drug Testing** ([Reference](#))

All student-athletes are subject to NCAA® drug testing at all NCAA® championships or in conjunction with all postseason certified events. The goal of the drug-testing program is to provide safe, fair and equitable competition as well as to protect the health and safety of all NCAA® student-athletes participating in NCAA® championships and postseason certified events. Please contact Tyler Pasek (269.370.7544 / [tyler.pasek@lions.nfl.net](mailto:tyler.pasek@lions.nfl.net)) with any questions.

#### **Entrances**

The following entrances will be used by these guests:

Entrance For	Gate
Guests	A, B, D, G
Bowl Staff	Executive Entrance A
Media	C
Player Will Call, School Will Call	C
Suite Guests	G - Deck Parking Bridge
Band, Cheer, Mascot, Officials, Teams	Hotel 1 / Beacon St. / Tunnel

#### **Game Day Supplies**

The GameAbove Sports™ Bowl will provide laundry services, towels and ice (20 – 20lb bags) for each institution during the game. Additional items may be ordered at the institution's expense, through Levy Restaurants at Ford Field. Please complete the Game Day Supplies Order form and return to Nate Sass (734.629.7295 / [nate.sass@lions.nfl.net](mailto:nate.sass@lions.nfl.net)) by **Friday, December 13.**

*Reference Web Link: Forms – [Practice & Game Day Supplies Order Form](#)*



# GAMEABOVE SPORTS™ BOWL | 2024 FORD FIELD

## Locker Rooms

The Home Locker Room has been reserved for the MAC team and Visiting Locker Room has been reserved for the ACC team. Other rooms will be scheduled accordingly. To make arrangements for any locker room needs or if a female locker room is needed, please contact Nate Sass (734.629.7295 / [nate.sass@lions.nfl.net](mailto:nate.sass@lions.nfl.net)).



## Merchandise

The GameAbove Sports™ Bowl will have merchandise available for purchase for both teams. Logo merchandise will also be available at Ford Field on the day of the game. For any apparel, licensing and merchandising questions, please contact Sarah Young (586.854.5869 / [sarah.young@lions.nfl.net](mailto:sarah.young@lions.nfl.net) ).



## GAMEABOVE SPORTS™ BOWL | 2024

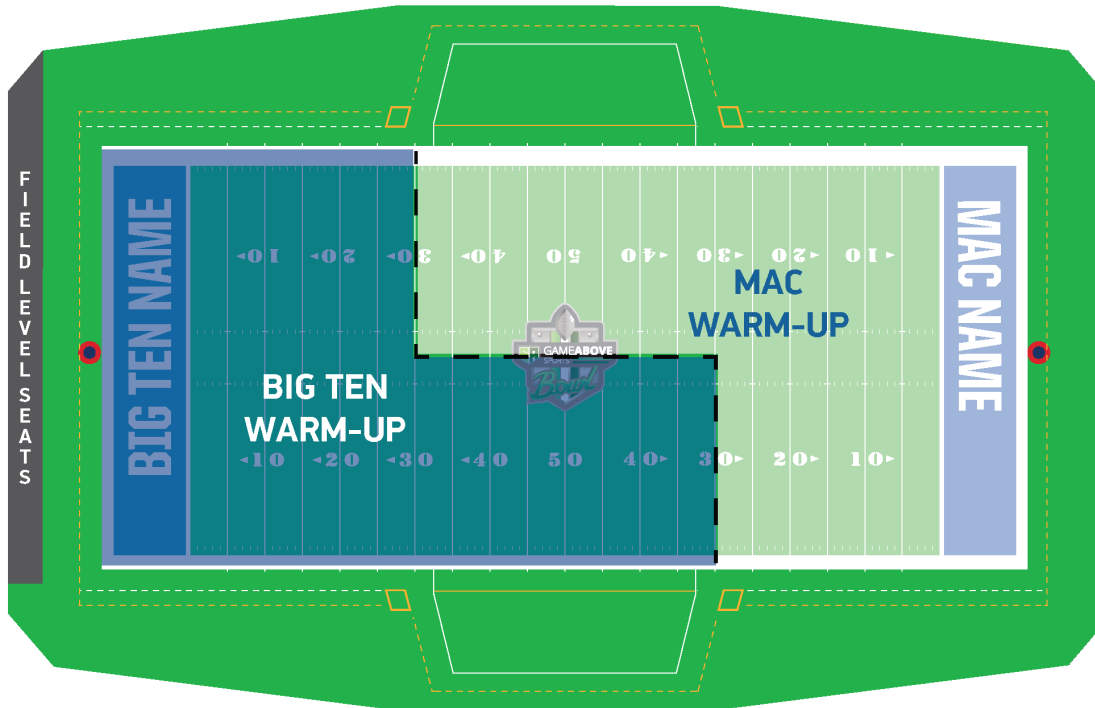
### FORD FIELD

#### Personnel

The chain crew, the stats crew and the public-address announcer will be assigned by the bowl.

#### Pre-Game Warm-Up Areas

The teams will warm up on the left side of their bench. A detailed pre-game timing sheet will be forwarded to the teams the week of the game and will be posted in each locker room.



#### Team Uniforms

The Home team (MAC) should wear light jerseys. The Visiting team (ACC) should wear dark jerseys.

Participating teams are required to add the GameAbove Sports™ Bowl logo to their jerseys. The GameAbove Sports™ Bowl will distribute one hundred and twenty-five (125) patches to each team equipment manager via FedEx directly following the team announcement. Please contact Seth Williams (517.526.4184 / [seth.williams@lions.nfl.net](mailto:seth.williams@lions.nfl.net)) with your shipping information as soon as possible.

#### Tiebreaker Procedures

The NCAA® tiebreaker system will be used if the GameAbove Sports™ Bowl is tied after four quarters of play and will be administered by the game officiating crew.



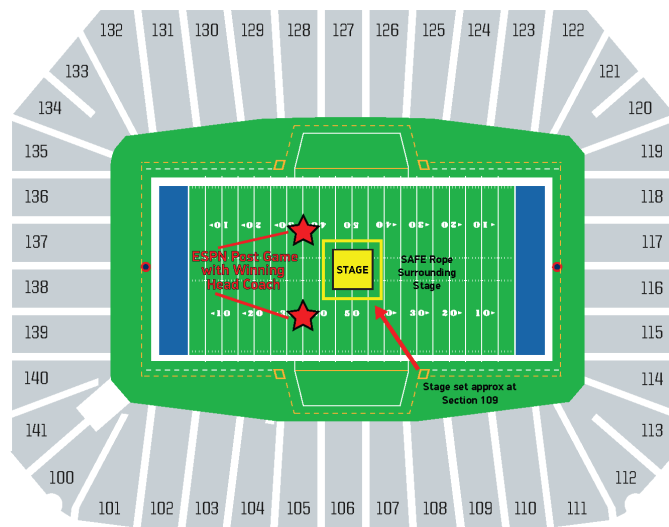


# GAMEABOVE SPORTS™ BOWL | 2024 FORD FIELD

## POST- GAME ELEMENTS

### Award Ceremony & Trophy

The GameAbove Sports™ Bowl Trophy will be awarded to the winning team immediately following the game. The presentation will take place near the 50-yard line of the winning team's sideline. Brad Michaels will coordinate the MVP presentation with the institution's Media Relations Director.



### Family Field Access

Families may meet in their team band section (ACC band will be in section 102 / MAC band will be in section 123). An escort will be provided to either take team to family bus or to gain access to field for post-game celebration. A pass will be distributed to those going on the field. Please keep pass visible at all times while on the field.

### Friends & Family Post-Game Waiting Area

Any non-credentialed friends or family that will be visiting the student-athletes post-game will be directed outside the stadium to meet their party. Your post-game travel plans will determine this meeting spot location. Once confirmed, a map will be provided to share with your travel party.





## GAMEABOVE SPORTS™ BOWL | 2024

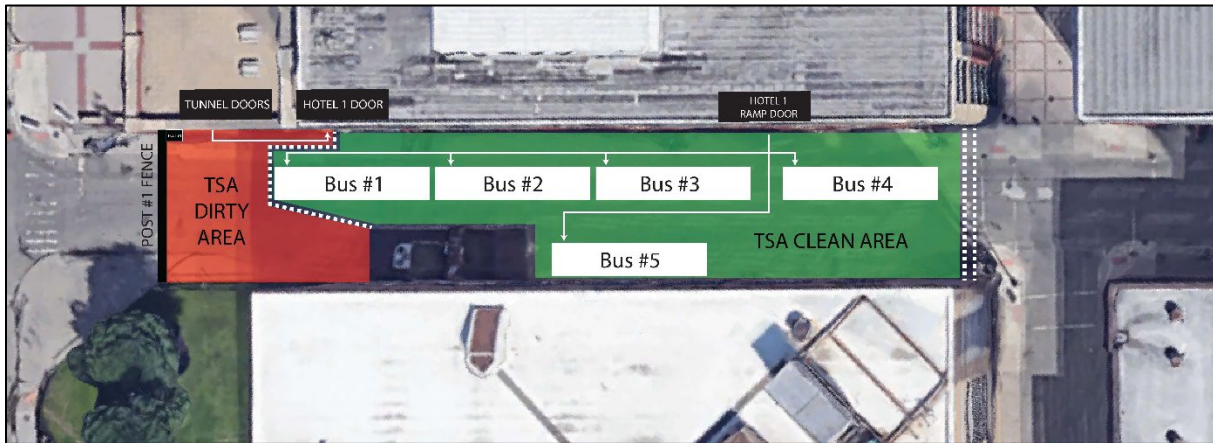
### FORD FIELD

#### Meal

Levy Restaurants, Ford Field's food and beverage concession and catering services provider, offers the participating teams the option to order a post-game meal for the student-athletes in the locker room, at the institution's expense. If interested, please contact Katie Gonyeau ([kgonyeau@levyrestaurants.com](mailto:kgonyeau@levyrestaurants.com)) by **Monday, December 16**.

#### TSA

Upon request, TSA may be conducted on-site post-game if the team is leaving for airport from Ford Field. Please contact Tyler Pasek (269.370.7544 / [tyler.pasek@lions.nfl.net](mailto:tyler.pasek@lions.nfl.net)) for more info.





## OFFICIALS / CHAIN GANG / INSTANT REPLAY

*Bowl Contacts: Tamarah Tabor (808.927.3800 / [tamarah.tabor@lions.nfl.net](mailto:tamarah.tabor@lions.nfl.net) )*

Game officials for the GameAbove Sports™ Bowl are assigned by the NCAA®. The officiating crew's respective conference is asked to provide the officiating assignments to Tamarah Tabor by **Monday, December 16**. The crew consists of eight (8) officials and (1) alternate, plus the appropriate officials needed for instant replay. Replay officials will need to work with Ed Clark ([ed.clark@lions.nfl.net](mailto:ed.clark@lions.nfl.net) / 313.300.4919) regarding setup.

- Conference Officiating Agreements
  - Conferences have agreed to pay officials their fees as they already have independent contractor agreements in place and will be reimbursed by the bowl.
- Courtesy Cars
  - One courtesy car will be available for use for the officials.
  - One courtesy car will be available for use for the instant replay officials.
  - Courtesy cars must be returned to Ford Field, at the conclusion of the game.
- Entrance
  - Officials & Instant Replay – Hotel 1 / Top of Tunnel – Beacon & Beaubien
  - Chain Gang – Top of the tunnel
- Game Day Shuttle
  - A shuttle will depart Hilton Garden Inn to Ford Field at approximately 10:00 AM.
- Hotel Reservations
  - The expenses for the room and applicable taxes for three (3) nights shall be paid by the bowl. An official may request a reservation for an additional hotel room/night (if available) at their own cost, not at the bowl's expense.
- Hotel Meeting Space
  - Hotel meeting space is available the morning of the game or the night before.
  - Confirm your preferred time with Tamarah Tabor ([tamarah.tabor@lions.nfl.net](mailto:tamarah.tabor@lions.nfl.net)) to reserve accordingly.
- Liaison
  - Chandler Johnson will support game official needs while on site ([chandler.johnson@lions.nfl.net](mailto:chandler.johnson@lions.nfl.net)).
- Locker Room Assignment
  - Located in the Basement Level, Auxiliary Locker Room #5.
- Bowl Week Activity
  - Game Officials are invited to join Bowl guests in Ice Skating at The Rink at Campus Martius Park on **Wednesday, December 25** from **12:00 to 4:00 PM**. Please contact Chandler Johnson for more information.



**WHAT'S OPEN ON CHRISTMAS DAY**

**Activities**

Name	City	Hours	Website
Campus Martius Park - Ice Skating	Detroit	12pm-10pm	<a href="https://downtowndetroit.org/experience-downtown/things-to-do/the-rink/">https://downtowndetroit.org/experience-downtown/things-to-do/the-rink/</a>
Birmingham 8	Birmingham	12:30pm-10pm	<a href="https://www.emagine-entertainment.com/theatres/birmingham-8/">https://www.emagine-entertainment.com/theatres/birmingham-8/</a>
Emagine Theater	Royal Oak	10am-10pm	<a href="https://www.emagine-entertainment.com/theatres/emagine-royal-oak/">https://www.emagine-entertainment.com/theatres/emagine-royal-oak/</a>
The Big Bright Light Show	Rochester	5pm – 12am	<a href="https://www.downtownrochestermi.com/the-big-bright-light-show">https://www.downtownrochestermi.com/the-big-bright-light-show</a>

**Detroit Restaurants Open Christmas Day**

Name	Location	Phone	Website
San Morello	Shinola Hotel - 1400 Woodward	313.209.4700	<a href="http://www.sanmorello.com/">http://www.sanmorello.com/</a>
TAP – MGM Grand Detroit	1777 Third St.	313.465.1234	<a href="https://mgmgranddetroit.mgmresorts.com/en/restaurants/tap-at-mgm-grand-detroit.html">https://mgmgranddetroit.mgmresorts.com/en/restaurants/tap-at-mgm-grand-detroit.html</a>
The Apparatus Room	250 W Larned St	313.800.5600	<a href="https://detroitfoundationhotel.com/apparatus-room/">https://detroitfoundationhotel.com/apparatus-room/</a>
D. Prime Steakhouse	MGM Grand Detroit	313.465.1645	<a href="https://mgmgranddetroit.mgmresorts.com/en/restaurants/d-prime-steakhouse.html">https://mgmgranddetroit.mgmresorts.com/en/restaurants/d-prime-steakhouse.html</a>

**Other Local Restaurants Open Christmas Day – within 25 miles**

Name	Location & City	Phone	Website
Benihana	18601 Hubbard Dr, Dearborn	313.593.3200	<a href="https://www.benihana.com/locations/dearborn-mi-db/">https://www.benihana.com/locations/dearborn-mi-db/</a>
Mitchell's Fish Market	17600 Haggerty Rd, Livonia	734.464.3663	<a href="https://www.mitchellsfishmarket.com/location/mitchells-fish-market-livonia-mi/">https://www.mitchellsfishmarket.com/location/mitchells-fish-market-livonia-mi/</a>
Morton's The Steakhouse	888 West Big Beaver Road, Troy	248.404.9845	<a href="https://www.mortons.com/location/mortons-the-steakhouse-troy-mi-detroit/">https://www.mortons.com/location/mortons-the-steakhouse-troy-mi-detroit/</a>



## THINGS TO DO IN DETROIT

*These places to visit and services are merely resources and not recommendations.*

<http://www.visitdetroit.com/>



### Activities

- **Belle Isle Park** - <https://www.belleisleconservancy.org/>
  - 300 River Place Drive, Suite 2800, Detroit, MI 48207
  - Driving Distance: 3 miles / approximate 5 minute drive
    - Belle Isle Aquarium: Fri. - Sun., 10am-4pm
    - Belle Isle Nature Center: Mon – Sun., 10am-5pm – Closed Christmas Day
    - Dossin Great Lakes Museum: Fri. - Sat., 10am-5pm, Sun 1pm-5pm
- **Detroit Zoo: Wild Lights** - [detroitzoo.org/events/wild-lights/](https://detroitzoo.org/events/wild-lights/) 248.541.5717
  - 8450 W. 10 Mile Rd, Royal Oak
  - Driving Distance: 13 miles / approximate 15 minute drive
  - Hours: December 22<sup>nd</sup> & 23<sup>rd</sup> – 5pm – 10:30pm and December 26<sup>th</sup> – 5pm – 9pm
    - Closed on Christmas Eve & Christmas Day
  - Prices will vary subject to date and time, see website for additional details
- **Michigan Science Center** - [mi-sci.org/](https://mi-sci.org/)
  - 5020 John R Street, Detroit
  - Driving Distance: 1 mile
  - Hours: Tuesday – Sunday: 10:00am – 4:00pm
- **Michigan SeaLife Aquarium & LEGOLAND Discovery Center** - [visitsealife.com/michigan/www.legolanddiscoverycenter.com/michigan/](https://visitsealife.com/michigan/www.legolanddiscoverycenter.com/michigan/) 855.450.0557
  - Great Lakes Crossing Outlets: 4316 Baldwin Road, Auburn Hills
  - Driving Distance: 31 miles – approximate 45 minute drive
  - Hours: Open Monday to Friday & Sunday: 10:00am-6:00pm & Saturday 10:00am -7:00pm
  - SEA LIFE Michigan Aquarium will transport you into the amazing underwater world!
    - Admission: Starting from \$19.99
  - SEA LIFE + LEGOLAND Discovery Center Admission includes access to both interactive rides, 4D LEGO® Cinema, MINILAND®, LEGO® Play Zones, and more!
    - Admission: Starting from \$29.99



### Movie Theatres

- **Royal Oak Emagine Theatre** - [emagine-entertainment.com/royal-oak/](https://emagine-entertainment.com/royal-oak/) 248.414.1000
  - 200 N. Main St., Royal Oak
  - Driving Distance: 13 miles / approximate 20 minute drive
  - Full theater rental available:
    - 50 Person Capacity - \$650 matinee / \$812.50 peak evening (after 4pm)
    - 84 Person Capacity - \$1092 matinee / \$1,365 peak evening (after 4pm)
    - 131 Person Capacity - \$1,834 matinee / \$2,259 peak evening (after 4pm)

**Birmingham 8** - <https://www.emagine-entertainment.com/theatres/birmingham-8/> 248.723.6230

- 211 S. Old Woodward Avenue
- Driving Distance 18 miles / approximate 25 minute drive

### Museums

- **Charles H. Wright Museum of African American History** - [thewright.org/](http://thewright.org/) 313.494.5800
  - Mon: Closed
  - Tues/Wed/Fri-Sun: 9am-5p (Closed on Christmas Eve)
  - Thurs: 9a-7pm
- **Detroit Institute of Art** - [dia.org](http://dia.org) 313.833.7900
  - Mon: Closed
  - Tues-Thurs: 9am-4pm (Closed on Christmas Eve & Christmas Day)
  - Fri: 9am-9pm
  - Sat/Sun: 10am-5pm
- **Detroit Historical Museum**- <https://detroithistorical.org/detroit-historical-museum/plan-your-visit/general-information> 313.833.1805
  - Wed – Sat: 10am-5pm
  - Sun: 1pm-5pm
- **The Henry Ford Museum of American Innovation** – [thehenryford.org](http://thehenryford.org) 313.982.6001
  - Open: 9:30am – 5:00pm (Closed on Christmas Day)
- **Motown Museum** - [motownmuseum.org/](http://motownmuseum.org/) 313.875.2264
  - Mon/Tues: Closed
  - Weds-Fri: 10:00am – 6:00pm (Closed on Christmas Eve & Christmas Day)
  - Sat: 10:00am – 8:00pm
- **Museum of Contemporary Art** - [moca-detroit.org/](http://moca-detroit.org/) 313.832.6622
  - Mon/Tues: Closed
  - Wed: 11am-5pm
  - Thurs/Fri: 11am-8pm
  - Sat/Sun: 11am-5pm
  - Closed on Christmas Eve & Day

### Shopping

- **The Somerset Collection** - [thesomersetcollection.com/](http://thesomersetcollection.com/)
  - 2800 West Beaver Road, Troy 248.643.6360
- **Village of Rochester Hills** - [thevorh.com/](http://thevorh.com/)
  - 104 N. Adams Rd, Rochester Hills 248.375.9451
- **Great Lakes Crossing** - [greatlakescrossingoutlets.com/](http://greatlakescrossingoutlets.com/)
  - 4000 Baldwin Rd, Auburn Hills 248.454.5000





### Religious Services

- **St. Anne's Catholic Church** (est. 1701) [www.ste-anne.org/](http://www.ste-anne.org/)
  - 1000 St. Anne Street, Detroit 313.496.1701
- **Old St. Mary's Catholic Church** – Greektown (est. 1893) [oldstmarysdetroit.com/](http://oldstmarysdetroit.com/)
  - 646 Monroe Ave, Detroit 313.961.8711
- **Mariner's Church** (est. 1842) [marinerschurchofdetroit.org/](http://marinerschurchofdetroit.org/)
  - 170 Jefferson Ave, Detroit 313.259.2206
- **Christ Church Detroit Episcopal Church** - (est. 1845) [www.christcd.org/](http://www.christcd.org/)
  - 960 Jefferson Ave, Detroit 313.259.6688
- **Central United Methodist Church** – (est. 1822) [www.centralumchurchdetroit.org/](http://www.centralumchurchdetroit.org/)
  - 23 E. Adams Ave, Detroit 313.965.5422
- **Jehovah's Witnesses** – Woodward
  - 151 E. Fisher Fwy, Detroit 313.961.2212
- **St. John Presbyterian Church**
  - 1961 E. Lafayette St, Detroit 313.567.0213
- **Historic Trinity Lutheran Church** (est. 1850) [historictrinity.org/](http://historictrinity.org/)
  - 1345 Gratiot Ave, Detroit 313.567.3100

### Sports / Recreation

- **Bowling – The Garden Bowl** - [www.majesticdetroit.com/bowling/](http://www.majesticdetroit.com/bowling/) 313.833.9700
  - 4120 Woodward Ave., Detroit
  - Sun/Mon: 11am-12am
  - Tues-Sat: 11am -2am
  - Closed on Christmas Eve & Day
- **Bowling – Thunder** – <http://www.thunderbowl.org/open-bowling.html> 313.928.4688
  - 4200 Allen Road, Allen Park
  - Mon-Thurs: 4pm-11pm
  - Fri: 10am-12am
  - Sat: 3pm-12am
  - Sun: 3pm-11pm
- **TopGolf** - <https://topgolf.com/us/auburn-hills/> 248.904.1032
  - 500 Great Lakes Crossing Drive, Auburn Hills
  - Driving Distance: 31 miles – approximate 45-minute drive
  - Mon-Sun: 9am-1am
  - Closed on Christmas Day

### Theatres – Downtown Detroit

- **Fisher Theater** - <https://www.broadwayindetroit.com/plan-your-visit/fisher-theatre>
  - 3011 W. Grand Boulevard, Detroit
- **Detroit Symphony Orchestra Hall** – <https://www.dso.org/>
  - 3711 Woodward Ave, Detroit
- **Fox Theatre** – <http://foxtheatredetroit.net/>
  - 2211 Woodward Ave, Detroit



DETROIT AREA RESTAURANTS

*\*Please let us know if you need further information or reservations.*

Staff Picks

<b>Brad's Picks</b>	Fishbone's	Seafood Gumbo and Alligator Voodoo
	Nemo's	"Old-School" atmosphere with classic burgers
<b>Tamara's Picks</b>	Ottava Via	Italian similar to <i>The Godfather</i> restaurant
	Iggy's Eggies	Jammy-Yolk Breakfast Sandwich for on the go
<b>Tyler's Picks:</b>	Bucharest	Best Chicken Shawarma and Chicken Quesadilla
	Lafayette Coney Island	A true Detroit Experience
<b>Sarah's Picks:</b>	Hudson Cafe	S'more French Toast
	Basement Burger Bar	Sweet potato fries with cinnamon dipping sauce
<b>Logan's Picks:</b>	Green Dot Stables	Any Slider you can think of
	Bakersfield	Great Authentic Tacos
<b>Seth's Picks:</b>	Penny Reds	The Classic Chicken Sandwich and Sidewinder Fries
	Tin Roof	Variety of "Better than Bar Food"
<b>Taylor's Picks:</b>	The Dime Store	Best Brunch in Detroit
	Frita Batidos	The Detroit Style Cheesesteak & Garlic Cilantro Fries
<b>Alexis' Picks:</b>	Mootz	Uptown & the Bronx
	HopCat	Maple Chicken and Waffles

Corktown

Name	Location	Phone	Website
Bobcat Bonnie's	1800 Michigan Ave	313.962.1383	<a href="https://bobcatbonnies.com/">https://bobcatbonnies.com/</a>
Green Dot Stables	2200 W. Lafayette Blvd	313.962.5588	<a href="https://www.greendotstables.com/">https://www.greendotstables.com/</a>
Johnny Noodle King	2601 W Fort St	313.309.7946	<a href="https://www.johnnynoodleking.com/">https://www.johnnynoodleking.com/</a>
Mercury Burger Bar	2163 Michigan Ave	313.964.5000	<a href="https://mercuryburgerbar.com/">https://mercuryburgerbar.com/</a>
Mudgie's	1300 Porter St	313.961.2000	<a href="https://www.mudgiesdeli.com/wp/">https://www.mudgiesdeli.com/wp/</a>
Nemo's Bar	1384 Michigan Ave	313.965.3180	<a href="https://nemosdetroit.com/">https://nemosdetroit.com/</a>
Ottava Via	1400 Michigan Ave	313.962.5500	<a href="https://www.ottavaviadetroit.com/">https://www.ottavaviadetroit.com/</a>
Slows Bar BBQ	2138 Michigan Ave	313.962.9828	<a href="https://slowsbarbbq.com/">https://slowsbarbbq.com/</a>
TAP	MGM Grand Detroit	313.465.1234	<a href="https://mgmgranddetroit.mgmresorts.com/en/restaurants/tap-at-mgm-grand-detroit.html">https://mgmgranddetroit.mgmresorts.com/en/restaurants/tap-at-mgm-grand-detroit.html</a>

Eastern Market

Name	Location	Phone	Website
Amore da Roma	3401 Riopelle St	313.831.5940	<a href="https://amoredaroma.com/">https://amoredaroma.com/</a>
Eastern Market Brewing Co	2515 Riopelle St	313.531.2200	<a href="https://easternmarket.beer/">https://easternmarket.beer/</a>
Thomas Magee's Sporting House	1408 Fisher Fwy	313.263.4342	<a href="https://thomasmagees.com/">https://thomasmagees.com/</a>
Vivio's Food & Spirits	2460 Market Street	313.393.1711	<a href="http://www.viviosdetroit.net/">http://www.viviosdetroit.net/</a>



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

#### Downtown Business District

Name	Location	Phone	Website
Avalon Int'l Breads & Café	1049 Woodward Ave	313.285.8006	<a href="https://avalonbreads.net/">https://avalonbreads.net/</a>
American/Lafayette Coney Islands	114 W. Lafayette	313.961.7758	<a href="http://americanconeyisland.com/home.htm">http://americanconeyisland.com/home.htm</a>
Basement Burger Bar	1326 Brush St	313.818.3708	<a href="https://basementburgerbar.com/">https://basementburgerbar.com/</a>
Buddy's	1565 Broadway	313.765.1500	<a href="https://www.buddyspizza.com/downtown-detroit">https://www.buddyspizza.com/downtown-detroit</a>
Detroit Beer Company	1529 Broadway	313.962.1529	<a href="https://detroitbeerco.com/">https://detroitbeerco.com/</a>
Downtown Louie's Lounge	30 Clifford Street	313.961.1600	<a href="https://downtownlouiesgrill.com/">https://downtownlouiesgrill.com/</a>
La Pecora Nera	1514 Washington Blvd	313.315.3040	<a href="https://www.lapecoraneradetroit.com/">https://www.lapecoraneradetroit.com/</a>
Leila	1245 Griswold St	313.816.8100	<a href="https://www.leiladetroit.com/">https://www.leiladetroit.com/</a>
Maru Sushi & Grill	160 Fort Street	313.315.3100	<a href="http://www.marusushi.com/">http://www.marusushi.com/</a>
Prime & Proper	1145 Griswold St	313.636.3100	<a href="https://primeandproperdetroit.com/">https://primeandproperdetroit.com/</a>
Shake Shack	660 Woodward Ave	313.672.0501	<a href="https://shakeshack.com/location/first-national-building-downtown-detroit-mi/">https://shakeshack.com/location/first-national-building-downtown-detroit-mi/</a>
Sweetwater Tavern	400 E. Congress	313.962.2210	<a href="https://sweetwatertavern.net/">https://sweetwatertavern.net/</a>
Texas de Brazil	1000 Woodward Ave	313.964.4333	<a href="https://texasdebrazil.com/">https://texasdebrazil.com/</a>
The Block	3919 Woodward Ave	313.832.0892	<a href="https://www.theblockdet.com/">https://www.theblockdet.com/</a>

#### District Detroit

Name	Location	Phone	Website
Besa	600 Woodward Ave	313.315.3000	<a href="https://www.besadetroit.com/">https://www.besadetroit.com/</a>
Bookies Bar & Grille	2208 Cass Ave	313.962.0319	<a href="https://www.bookiesbar.com/">https://www.bookiesbar.com/</a>
Brass Rail Pizza Bar	18 W. Adams	313.964.0782	<a href="https://brassrildetroit.com/">https://brassrildetroit.com/</a>
Cliff Bells	2030 Park Ave	313.961.2543	<a href="https://cliffbells.com/">https://cliffbells.com/</a>
Grand Trunk Pub	612 Woodward Ave	313.961.3043	<a href="https://grandtrunk.pub/">https://grandtrunk.pub/</a>
Harry's Detroit	2482 Clifford	313.964.1575	<a href="https://www.harrysdetroit.com/">https://www.harrysdetroit.com/</a>
Hockeytown Café	2301 Woodward Ave	313.471.3400	<a href="https://hockeytowncafe.com/">https://hockeytowncafe.com/</a>
Olin	25 E Grand River Ave	313.774.1190	<a href="https://www.olindetroit.com/">https://www.olindetroit.com/</a>
San Morello	1400 Woodward Ave	313.209.4700	<a href="http://www.sanmorello.com/">http://www.sanmorello.com/</a>
Tin Roof Detroit	47 E. Adams Ave. St.	313.262.6114	<a href="https://tinroofdetroit.com/">https://tinroofdetroit.com/</a>
The Royce	76 W. Adams	313.481.2160	<a href="https://www.theroycedetroit.com/">https://www.theroycedetroit.com/</a>
Savannah Blue	1431 Times Square	313.926.0783	<a href="https://savannahbluedetroit.com/">https://savannahbluedetroit.com/</a>

#### Greektown



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

Name	Location	Phone	Website
Firebird Tavern	419 Monroe Ave	313.782.4189	<a href="https://www.firebirdtavern.com/">https://www.firebirdtavern.com/</a>
Fishbone's Rhythm Kitchen	400 Monroe	313.965.4600	<a href="https://fishbonesusa.com/">https://fishbonesusa.com/</a>
Flood's Bar & Grill	731 St. Antoine	313.963.1090	<a href="https://www.floodsdetroit.com/">https://www.floodsdetroit.com/</a>
Loco's Tex-Mex Grill	454 E. Lafayette	313.965.3737	
Monroe Market	Greektown Hotel	313.223.2999	<a href="https://www.hollywoodgreektown.com/dining/monroe-market">https://www.hollywoodgreektown.com/dining/monroe-market</a>
Niki's Pizza	735 Beaubien	313.961.4303	
Pegasus Taverna	585 Monroe Ave	313.964.6800	<a href="https://www.pegasustavernas.com/">https://www.pegasustavernas.com/</a>
Prism Steakhouse	555 Lafayette	313.309.2499	<a href="https://www.hollywoodgreektown.com/dining/prism">https://www.hollywoodgreektown.com/dining/prism</a>
Red Smoke Barbeque	573 Monroe Ave	313.962.2100	<a href="https://redsmokebarbeque.com/">https://redsmokebarbeque.com/</a>

### Midtown

Name	Location	Phone	Website
Bucharest	110 Piquette Ave / 436 W. Columbia	313.965.311	<a href="https://bucharestgrill.com/">https://bucharestgrill.com/</a>
Detroit Shipping Co.	474 Peterboro	313.462.4973	<a href="https://www.detroitshippingcompany.com/">https://www.detroitshippingcompany.com/</a>
Go Sy Thai	4240 Cass Ave	313.638.1467	<a href="https://www.gosythai.com/">https://www.gosythai.com/</a>
Grey Ghost	47 Watson St	313.262.6534	<a href="https://greyghostdetroit.com/">https://greyghostdetroit.com/</a>
HopCat	4265 Woodward Ave	313.769.8828	<a href="https://www.hopcat.com/">https://www.hopcat.com/</a>
Jolly Pumpkin	441 W. Canfield St.	313.262.6115	<a href="http://www.jollypumpkin.com/">http://www.jollypumpkin.com/</a>
Mario's Detroit	4222 Second Ave	313.832.1616	<a href="https://mariosdetroit.com/">https://mariosdetroit.com/</a>
Motor City Brew Works	470 W. Canfield St.	313.832.2700	<a href="https://www.motorcitybeer.com/">https://www.motorcitybeer.com/</a>
Pho Lucky Detroit – Midtown	3111 Woodward Ave	313.338.3895	<a href="https://pholucky.net/">https://pholucky.net/</a>
Selden Standard	3921 Second Ave	313.438.5055	<a href="http://www.seldenstandard.com/">http://www.seldenstandard.com/</a>
Shangri-La	4710 Cass Ave	313.974.7669	<a href="http://www.midtownshangri-la.com/">http://www.midtownshangri-la.com/</a>
The Whitney	4421 Woodward Ave	313.832.5700	<a href="https://www.thewhitney.com/">https://www.thewhitney.com/</a>
Union Street	4145 Woodward Ave	313.831.3965	<a href="http://unionstreetdetroit.com/">http://unionstreetdetroit.com/</a>

### Renaissance Center – Waterfront



## GAMEABOVE SPORTS™ BOWL | 2024

### FORD FIELD

<https://gmrencen.com/dining/>

Name	Location	Phone	Website
Andiamo Detroit Riverfront	400 Renaissance Center	313.567.6700	<a href="https://andiamoitalia.com/locations/detroit-riverfront/">https://andiamoitalia.com/locations/detroit-riverfront/</a>
Joe Muer Seafood	400 Renaissance Center	313.567.3867	<a href="https://joemuer.com/">https://joemuer.com/</a>
Panera Bread	300 Renaissance Center	313.818.4133	<a href="https://www.panerabread.com/en-us/home.html">https://www.panerabread.com/en-us/home.html</a>
Highlands Steakhouse	400 Renaissance Center	313.877.9090	<a href="https://www.highlandsdetroit.com/">https://www.highlandsdetroit.com/</a>

#### COUNTER SERVICE OPTIONS

Name	Location	Phone
Burger King	200 Renaissance Center	313.552.2800
Jimmy Johns	95 Monroe St	313.963.9131
Jimmy Johns	615 Griswold St	313.963.1044
Potbelly Sandwich Shop	777 Woodward Ave, #150	313.309.4197
Subway	660 Woodward Ave	313.963.7770

#### CONVENIENCE/DRUG STORES/GROCERY

Name	Location	Phone
Athens Grocery Co.	572 Monroe Ave	313.961.1149
CVS Pharmacy	1037 Woodward Ave	313.963.1007
Eve's Downtown Gourmet	1411 Washington Blvd	313.964.4100
Wally's Convenience Store	161 West Congress	313.964.1717
Whole Foods	115 Mack Ave	313.576.5300
7-Eleven (open Dec 25th)	2660 E. Jefferson Ave	313.567.0150
7-Eleven (open Dec 25th)	139 Cadillac Square	313.965.2432



## MISCELLANEOUS SERVICE

*\*These providers are not affiliated with the GameAbove Sports™ Bowl. This is merely a resource and not a recommendation.*

### **Childcare**

- The Babysitting Company - [www.thebabysittingcompany.com](http://www.thebabysittingcompany.com)
  - 888-407-7822
  - [info@thebabysittingcompany.com](mailto:info@thebabysittingcompany.com)

### **Dry Cleaner/Tailor**

- Sam's Tailor Shop
  - 300 Renaissance Dr W, Detroit
  - 313.567.6960

### **Fitness**

- YMCA Detroit [ymcadetroit.org/boll/](http://ymcadetroit.org/boll/)
  - 1401 Broadway, Detroit
  - 313.309.9622

### **Hospitals and Dentist**

- Detroit Receiving Hospital - [www.drhuhc.org/](http://www.drhuhc.org/)
  - 4201 St. Antoine St. – Detroit
  - 313.745.3000
- Henry Ford Hospital – [www.henryford.com](http://www.henryford.com)
  - 2799 W. Grand Blvd. – Detroit
  - 313.916.2600
- Children's Hospital of Michigan - [www.childrensdmc.org/](http://www.childrensdmc.org/)
  - 3901 Beaubien - Detroit
  - 313.745.5437 (kids)
- Gentle Dental at Gratiot Avenue - <https://www.gentledental-mi.com/locations/gratiot-avenue>
  - 11180 Gratiot Ave, Detroit
  - 313.925.3090

### **Holiday Rentals**

- Santa Clause – Claus and Company At Home
  - (313)-355-2525
  - [santa@clausandcompanyathome.com](mailto:santa@clausandcompanyathome.com)
- Trees & Décor – Display Group - Contact Michelle
  - (313)-220-5559
  - [mhalloran@displaygroup.com](mailto:mhalloran@displaygroup.com)

### **Salons & Spas**

- Ezelli Salon – Compuware Building 313.965.3710
  - 89 Monroe Street
- Immerse Spa – MGM Grand Detroit <http://mgmgranddetroit.com/spa/>
  - 1777 3<sup>rd</sup> Street, Detroit
- Woodhouse Day Spa <http://detroit.woodhousespas.com/>
  - 313.965.6270
  - 1447 Woodward Ave, Detroit



