



## FREQUENTLY ASKED QUESTIONS

Refer to the Website for all the program details!

<https://www.detroitlions.com/cheerleaders/junior-cheer-clinic>

Additional details will be emailed once the registration deadline closes.

### \*\*\*IMPORTANT INFORMATION\*\*\*

The date of the game is still pending based on the NFL broadcast schedule. However, the game will fall on one of the three dates listed below. The game time and all participant call time logistics will be sent as soon the game day and time are announced. Tickets will transfer over accordingly.

Your child must participate in BOTH the clinic AND halftime show performance in order to participate in this program. There are no refunds for the clinic or game day tickets. Please hold the dates below until the game is announced.

Saturday, December 16th

Sunday, December 17th

Monday, December 18th

**QUESTION:** What is the age range?

- **ANSWER:** The age range begins at 7 years old and ends at 17 years old.
  - We are unable to make exceptions on the younger side due to the performance expectations.
  - We look forward to seeing your child in the future.
  - **AGE GROUPS**
    - *7 to 9 years old – participants must be age 7 by December 10th*
    - *10 to 12 years old*
    - *13 to 17 years old – participants must be no older than 17 through December 18th*

**QUESTION:** What does the package price include?

**ANSWER:** Per the registration information on the website, the package elements are extensive and include the following:

- Instruction by the official members of the Detroit Lions Cheerleaders
- Branded Junior DLC Performance Top (Unisex Jersey Style Top with Short Sleeves)
  - **Participants will be asked to wear their own black leggings to coordinate with the new jersey top.**
- Official Junior Poms
- Official Junior Hair Bow
- Large Scale NFL Halftime Show Performance
- Appearance by Lions Mascot - Roary
- Website and social media photos
- **FREE** Professional Group photo with Detroit Lions Cheerleaders (Emailed 6 to 8 weeks after event)
- **FREE** Video **Montage** of Clinics and Performances (Emailed 6 to 8 weeks after event)

**QUESTION:** How many tickets should we purchase?

- **ANSWER:** In order to participate in this program, tickets are required through our registration process for each participant and one parent/legal guardian. (At the very least, two.)
  - Per the NFL League Policy, each guest is required to have a ticket to be in the stadium and minors must be accompanied by an adult.
  - Tickets should be purchased **through our registration process as an authorized seller**, to ensure your family is sitting together, and to follow the league policy.
  - If tickets are already purchased, families are encouraged to purchase the two required tickets for extended family.
  - There is no limit to the amount of tickets you can purchase. However, tickets are limited.
  - Do not wait until the last minute to register.

**QUESTION:** Can I purchase tickets near other groups participating in the program?

- **ANSWER:**
  - Yes, but we cannot guarantee that all program participants will be sitting together based on seating availability.
  - If you would like your family to come and sit together please purchase together during registration.

- Ticket orders placed **after** registration may not be sat with the original group depending on availability.
- Please contact [Brian.Nordstrom@lions.nfl.net](mailto:Brian.Nordstrom@lions.nfl.net) 313-262-2213 for additional assistance.

**QUESTION:** When does registration close?

- **ANSWER:**
  - Registration will close promptly on Friday, November 10<sup>th</sup> @ 5:00p and there will be no exceptions to register afterwards.
  - Registration is open for an entire month prior to the deadline so there is plenty of time to get registered.

**QUESTION:** How will I get my tickets?

- **ANSWER:**
  - Once the clinic registration closes (November 10<sup>th</sup>) and the game day is announced (at least 12 days out) the actual ticket **seats** will be allocated and available in their Lions App account.
  - Confirmation emails will be sent from the ticket department with ticket access instructions once the registration concludes.

**QUESTION:** What if I am a Season Ticket Member and already have tickets?

- **ANSWER:**
  - Lions loyal Members will need to provide their Account # on the registration to confirm tickets for the participant and one parent/guardian.
  - For those who are NOT Season Ticket Members, you will need to purchase two tickets through our registration process to confirm that you have a ticket for each participant and one parent/guardian. Minors must be accompanied by an adult during the game per the NFL League Policy.

**QUESTION:** Where is the best place to watch the performance? Which direction are they facing?

- **ANSWER:** This is a large-scale performance (very different from a recital-based event) and there will be hundreds of performers on the field.
  - There are no guarantees that participants will be seen up close.
  - The performance starts out facing the South/Lions bench, but with any large-scale performance that includes hundreds of participants, there will be formation changes and direction changes.
  - Parents are encouraged to watch the performance on game day and enjoy the entire production and experience.
  - Parents are not permitted on the field at any time.
  - At the end of the clinic day, we will have a run-through for the parents to view up close.
  - **The combination of the clinic and halftime show is a unique and one-of-kind experience in this market; truly an amazing and rare opportunity.**

**QUESTION:** How do I get my daughter after she is done at the clinics? She won't just be released to anyone, correct?

- **ANSWER:**
  - There will be a strict sign-in and sign-out process at each clinic **and** the game.
  - **We will cover all the details about where and when to meet your child in a one sheeter that will be emailed and distributed the second day of the clinic.**
    - **CLINIC – GATE G**
    - **GAME DAY – GATE A**

**QUESTION:** Will there be a video of the performance available for sale?

- **ANSWER:**
  - **A FREE video montage** of the performance and clinic days will be emailed 6 to 8 weeks after the performance.
  - There are no guarantees that every child will be highlighted in the footage based on the number of participants.
  - We will NOT be selling videos of the performance. Parents are welcome to video from their phones during the show.

**QUESTION:** Will there be a photographer? Will the girls get to have solo pictures with the professional cheerleaders?

- **ANSWER:** We will take and organize **informal** photos with DLC at the END of the clinic.
  - Parents will be able to take photos during the clinic **from the stands.**
  - Detailed instructions will be communicated on the clinic day.

- A **FREE large group photo** will be emailed 6 to 8 weeks after the performance.

**QUESTION:** My daughter and I are Canadian citizens and do not have an American working permit. Can she participate?

- **ANSWER:** Yes, citizens from Canada are welcome to participate as this is a non-employment, one-time activity.

**QUESTION:** What should I bring with me to registration if my child has duo citizenship?

- **ANSWER:** A **COPY** of a birth certificate or passport will do. We do not need originals.

**QUESTION:** What if my child has a different last name?

- **ANSWER:** We recommend you bring a document (parent birth certificate, marriage license, passport, etc.) that connects you to your child.

**QUESTION:** If parents stay during the clinic, will we be able to watch the girls?

- **ANSWER:**
  - Parents are welcome to stay for the clinic but will be directed to a designated area in the stadium while our staff is working with the participants.
  - Parents are not allowed on the field.
  - Parents can leave during the clinics to go grab a meal.
  - Parents must be reachable via the cell phone numbers provided.
  - At the end of the clinic day, we will have a run-through for the parents to view up close.
  - Additional details will be sent after the registration closes Friday, November 10<sup>th</sup>.

**QUESTION:** Are we subject to the game day bag policy?

- **ANSWER:** Yes. <http://www.detroitlions.com/gameday/bag-policy.html>

**QUESTION:** I understand that camera lenses over 5 inches are not allowed on game day. Will they be permitted during practice?

- **ANSWER:** Correct. <http://www.detroitlions.com/gameday/prohibited-items.html>
  - Cameras are allowed on CLINIC days, but most not allowed on game days. See policy.

**QUESTION:** Will we have to go back outside to get to our seats on game day? NO.

- **ANSWER:** No, you cannot leave the building for any reason once you enter the building with your tickets. Do NOT leave. Your tickets will be voided if you leave the building.
  - EVERYONE will need to SIGN-IN your child at GATE A/Executive Entrance.
  - GATE A/Executive Entrance is a security entrance.
  - EVERYONE MUST go through security and subject to security check regardless of what door.
  - The Game Day Bag Policy applies to everyone. <http://www.detroitlions.com/gameday/bag-policy.html>
  - We will have a ticket representative at GATE A/Executive Entrance to scan your tickets at this time as well.

**QUESTION:** If our child needs to use the bathroom at clinic or game day who will take them?

- **ANSWER:** We will have ample staff and bathroom breaks throughout the time.
  - On GAME DAY, we recommend children use the restroom prior to meeting time. Once we head for staging, timing will be limited.

**QUESTION:** Is the attire the same as last year?

- **ANSWER:** No.
  - Attire will change from year to year due to branding, growth of children/changes in sizing, unknown wear and tear, style of attire, performance themes, etc.
  - Official Junior DLC Top will be provided this year. **(Unisex Jersey Style Top with Short Sleeves)**
    - **Participants will be asked to wear their own black leggings to coordinate with the new jersey top.**
  - Official Junior Bows for hair will be provided.

**QUESTION:** Will there be a break during the clinic?

- **ANSWER:** Yes, we will have several short breaks.
  - **For dietary reasons, we will not be providing food during the clinic.**
  - Participants can bring snacks with them for the clinic to eat during short breaks.
  - Participants are encouraged to bring water jugs. We will have water on the field as well.
  - **Participants are encouraged to eat prior to the clinic.**

**QUESTION:** Can my junior cheerleader dance with their friends in the same group?

- **ANSWER:** Dancers will be broken into smaller groups by the age ranges listed above and we allow junior cheerleaders to submit the name of ONE buddy/friend to be with for the clinic so long as they are comparable in age, etc.

- The clinic goes by very fast and a lot of time will be spent in their performance formations. They will have a blast surrounded by all the clinic participants and DLC!