



JOB TITLE: CHEERLEADER
DEPARTMENT: MARKETING/ENTERTAINMENT
TITLE OF IMMEDIATE SUPERVISOR: DIRECTOR/VP BUSINESS DEVELOPMENT
FLSA STATUS: NON-EXEMPT

POSITION SUMMARY:

The Detroit Lions Cheerleaders are an elite group of brand ambassadors that provide show stopping entertainment to fans and inspiration to the community through hard work, dedication and commitment to the Detroit Lions organization. The mission is to lead fans with their enthusiasm and create an energetic and exciting atmosphere at games and other events. Off the field, their goal is to reach fans in the community as role models and shine light on charitable causes to help make a positive difference in the lives of others.

Cheerleaders are in essence 'performers' who dance using a variety of different dance styles. The Cheerleaders may use vocal chants or perform stunting. They perform a variety of cheer type dance moves to music (spirit dances). Cheerleading is demanding yet rewarding work whereas time and dedication is required to perfect routines through regularly scheduled rehearsals and athletic training. Cheerleaders must be athletic and have stamina to successfully perform the physical requirements in the public for long periods of time. Cheerleaders must also maintain special care with their physical appearance since the nature of their work is in the public.

ESSENTIAL JOB DUTIES AND RESPONSIBILITIES:

- Perform choreographed dances and cheers as an integral part of the Detroit Lions fan experience and stadium entertainment; as well as act as community representatives promoting the Detroit Lions brand.
- Demonstrate a spirited presence and represent the team in a professional and respectful manner.
- Promote the Detroit Lions in various media, fan, and sponsorship events/appearances.
- Attend all practices (approximately 6 to 9 hours per week), ten regular season home games (approximately 9 hours), promotions and performances (vary based on demand/cheerleader availability) as required during the football season which runs from August through January/Playoffs (if applicable).
- Cooperate with all coaches, team members, game officials, and Detroit Lions employees in a professional manner.

STANDARD REQUIREMENTS:

- Candidates must be 21 years of age or older.
- Must be eligible to work in the United States. Detroit Lions do not 'sponsor' international candidates.
- Must pre-register online to begin the application process; application, liability waiver and publicity release



- Must have reliable means of transportation, a valid driver's license, and be willing to travel around the Metro Detroit area and beyond; to and from games, various rehearsal locations, and appearances.
- Must live in or be able to relocate to the Detroit area prior to the start of the season (timeframe tbd).
- Must be able to attend all rehearsals, home games, promotional appearances, and other related activities

REQUIRED EDUCATION AND/OR EXPERIENCE:

- 3 or more years of dance, cheer, gymnastics experience
- High School Diploma or G. E. D.
- Must possess a thorough knowledge of the rules, regulations, strategies and fundamental techniques of the sport.
- Preference to be a working professional and/or student pursuing further education
- Detroit Lions cheerleaders may not be members of another professional or college dance or cheerleading team, or agency; and will need to sign a non-compete to this effect as part employment.

REQUISITE ABILITIES AND/OR SKILLS:

- Highly motivated self-starters with passion, charisma, maturity, and professionalism
- Must demonstrate a high level of poise and be well-spoken to work at high profile public events
- Must be able to demonstrate an extreme level of enthusiasm, confidence in high pressure, live show situations on a regular basis
- Ability to establish and maintain effective working relationships.
- Impeccable time management skills and punctuality.
- Must bring a positive attitude and be a role model in the community
- Ability to effectively communicate both orally and written
- Must have strong business skills; including detailed and thorough administrative skills (must have daily access to email, phone, social)
- Must have a strong and determined work ethic; willing to work hard at all times
- Must be physically fit and have strong athletic skills and endurance
- Must be able to master a variety of different dances styles; including hip hop, jazz, precision pom
- Must be flexible and strong; willing to learn and master new dance and cheer skills
- Must be able to learn choreography quickly and handle receiving constructive criticism
- Must be a strong team player and master consistence teamwork skills; work in a high performing team environment contributing positive progress and growth toward common goals.



WORKING CONDITIONS:

Physical Requirements:

- Must have the ability to meet the physical demands of the position which include dancing choreographed routines.
- Must be able to pass a physical.
- These requirements are subject to change based on changes to choreographed routines.
- All cheerleaders must be both physically fit with an athletic and toned physique as well as maintain a physically attractive state of being, this includes formal grooming standards.

Annual Commitment Information:

- Team rehearsals - Tuesday & Thursdays Evenings - April through January (or until end of playoffs)
- Pre-Season Training Camp Sessions & Business Seminars
- Photo Shoot
- Pre-season games - August
- 8 Regular Season home games - (See Detroit Lions Game Day Schedule on DetroitLions.com)
- Pre & Post game activities - to be determined
- Public appearances & events - entire season, length of agreement
- Philanthropy events - entire season, length of agreement
- Possible playoff games

REQUIREMENT:

- A valid Driver's License and a good driving record

I understand that failure to comply with all areas of this Position Description could result in disciplinary action. By signing below, I am indicating that I have read and understand all job requirements, agree to abide by them as written, and have received a copy of this document.

Printed Name of Employee

Printed Name of Supervisor

Signature of Employee

Signature of Supervisor

Date

Date