

# DECEMBER 26, 2022 FORD FIELD

# 2022 BOWL MANUAL

**QUICKLANEBOWL.COM** 



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# **GENERAL INFORMATION**

Quick Lane Bowl
Ford Field – Detroit, Michigan
Monday, December 26, 2022 – 2:30 pm (EST)

#### **Address**

Ford Field 2000 Brush Street, Suite 200 Detroit, MI 48226

#### **Airport**

Detroit Metropolitan Airport (DTW) metroairport.com/

# **Arrival Date**

Thursday, December 22, 2022, by 2:30 PM

\*Earlier arrival may be accommodated at the hotel.

#### **Departure Date**

After the game on Monday, December 26th

# **Hotels**

Big Ten Conference Team – The Westin Book Cadillac Detroit
Big Ten Conference Band and Cheer – The Hilton Garden Inn Detroit Downtown
MAC Conference Team – Marriott Renaissance Center Detroit
MAC Conference Band and Cheer – Courtyard by Marriott Detroit Downtown

#### **Network with Live Television & Radio Broadcast Partner**

ESPN Television Network Radio – 1270AM / 97.1 FM

#### **Social Media –** www.detroitlions.com/quick-lane-bowl/

Twitter: @quicklanebowl Instagram: @quicklanebowl

Facebook: QLB2022 TikTok: @quicklanebowl

#QLB2022- for any social media tag

#### Stadium – Ford Field

Home of the Detroit Lions: Multi-purpose indoor stadium – 72 degrees indoors – www.fordfield.com/

Capacity: 65,000 Surface: FieldTurf

#### Wardrobe & Weather

Dress warm. Winter coats, gloves and hats suggested. Plan for cool days and cold nights. Average weather is a high of 40 degrees and low of 31 degrees with an average of 2-4 inches of snow.



# **QUICK LANE BOWL MISSION**

The Quick Lane Bowl was created to annually host a premier college football bowl game in Detroit, Michigan, to provide a first-class experience to the participating conferences, participating institutions, student-athletes and fans, to promote the City of Detroit and contribute to the economic revival of Southeast Michigan, and to support community and youth groups that have adopted athletic and leadership development programs dedicated to football in the City of Detroit.

# **QUICK LANE BOWL HISTORY**

Ford Field has been home to many college football bowl games, and the Silverdome before that. After hosting college bowl games for nearly three decades at their home stadium, the Detroit Lions wanted to take part in the tradition by bringing their own bowl game to Ford Field. The bowl game received its name in August of 2014 when the Detroit Lions announced that Quick Lane, Ford Motor Company's Tire & Auto Center chain, would become the title sponsor. The 2022 will be the eighth year of a multiyear agreement for Quick Lane Tire and Auto Center as the title sponsor.

2021: Western Michigan Broncos over the Nevada Wolf Pack, 52-24

2019: Pittsburgh Panthers over the Eastern Michigan University Eagles, 34-30

2018: University of Minnesota Gophers over the Georgia Tech Yellow Jackets, 34-10

2017: Duke Blue Devils over the NIU Huskies, 36-14

2016: Boston College Eagles over the Maryland Terrapins, 36-30

2015: University of Minnesota Gophers over the Central Michigan University Chippewas, 21-14

2014: Rutgers Scarlet Knights over the North Carolina Tar Heels, 40-21

The Detroit Lions own, host and operate this college football bowl game. The team's entertainment division, DLI Entertainment, has promoted multiple large-scale shows and events at Ford Field, including ten sold-out Kenny Chesney concerts, Taylor Swift, U2, the 2003 Basketbowl, 2008 NCAA® Men's Basketball Regionals, 2009 NCAA® Men's Basketball Final Four and the 2010 NCAA® Men's Ice Hockey Frozen Four.

The Detroit Lions are committed to this postseason college football in Detroit and keeping the city in consideration for the Big Ten Championship game, and potential College Football Playoff games. The team is instituting a new winter tradition in Detroit with the Quick Lane Bowl. It is a time for families from all over to get together after the holidays to enjoy two prestigious schools facing off to earn a bowl game victory.

#### **About the Detroit Lions**

The Detroit Lions are a professional American football team based in Detroit, Michigan. They are members of the North Division of the National Football Conference (NFC) in the National Football League (NFL) and play their home games at Ford Field in downtown Detroit. The team located to Detroit in 1934 and is the National Football League's fifth oldest franchise. The Detroit Lions most recently made the NFL playoffs in 2016, when they finished with an 9-7 record. For more information, please visit <a href="https://www.detroitlions.com">www.detroitlions.com</a>.

#### **About Quick Lane**

Quick Lane Tire & Auto Center offers extraordinary service for routine vehicle maintenance. It's a go-to for tire repair and replacement – featuring 16 top name brands of tires and a Low Price Tire Guarantee. Plus, find a full lineup of other automotive services including oil changes, brakes, batteries, alignments, shocks and struts and much more. Service is performed by expert technicians on all vehicle makes and models at any of nearly 800 locations across the U.S. while you wait. For more information about Quick Lane, please visit <a href="https://www.quicklane.com">www.quicklane.com</a>.



# FULL SCHEDULE OF EVENTS (subject to change)

The Quick Lane Bowl will provide complimentary tickets for each institution as listed on the RSVP order form\*. Each institution may purchase additional tickets (plus fees if applicable), based on availability.

Attire is casual for all events with exception to business casual for The Henry Ford Museum Welcome Dinner. Student-Athlete attire is casual at all times.

Please return the <u>Social Event RSVP & Additional Ticket Order form</u> to Seth Williams (517.526.4184 / <u>seth.williams@lions.nfl.net</u>) by <u>Wednesday</u>, <u>December 14<sup>th</sup></u>.

Reference Web Link: Forms -Social Event RSVP

Transportation provided

Food & Beverages will be served

# **THURSDAY, DECEMBER 22, 2022**

| Before 2:00 PM    | Big Ten Welcome                 | Westin                      |
|-------------------|---------------------------------|-----------------------------|
| Before 2:00 PM    | MAC Welcome                     | Marriott Ren Cen            |
| TBD               | MAC Security Meeting            | Marriott Ren Cen            |
| TBD               | Big Ten Security Meeting        | Westin                      |
| Arrival – Curfew  | Team Hospitality Opens          | Each Hotel                  |
| 5:30 PM – 8:00 PM | Welcome Dinner 🖨 🚻              | The Henry Ford Museum       |
| 8:00 PM           | Late Night Snack Delivered:     | Hotel Team Hospitality Room |
|                   | DiBella's Old-Fashioned Sub's 👖 |                             |

#### FRIDAY, DECEMBER 23, 2022

| 8:00 AM - 9:30 AM   | Practice – Big Ten                            | Ford Field                  |
|---------------------|---|-----------------------------|
| 10:00 AM – 11:30 AM | Practice – MAC                                | Ford Field                  |
| 10:00 AM – 11:30 AM | Michigan Science Center – Both Travel Party 🖯 | 5020 John R. Street         |
| 10:00 AM - 1:00 PM  | Media Availability – Optional                 | Gleaners Food Bank          |
|                     | (not a formal press conference)               |                             |
| 10:15 AM – 11:15 AM | Gleaners Food Bank Distribution – Big Ten 🖯   | 2131 Beaufait St.           |
| 12:15 PM – 1:15 PM  | Gleaners Food Bank Distribution – MAC 👨       | 2131 Beaufait St.           |
| 2:00 PM – Curfew    | Team Hospitality Opens                        | Each Hotel                  |
| 8:00 PM             | Late Night Snack Delivered:                   | Hotel Team Hospitality Room |
|                     | Detroit Wing Company 🚻                        |                             |

# SATURDAY, DECEMBER 24, 2022

| 9:00 AM – curfew    | Team Hospitality Opens                      | Each Hotel                  |
|---------------------|---|-----------------------------|
| 9:00 AM - 10:00 AM  | Parade Company Tour – Both Travel Parties 🖯 | 9500 Mt. Elliott            |
| 9:45 AM – 3:00 PM   | Shopping – Travel Party 🖨                   | Somerset Collection         |
| 11:00 AM – 12:00 PM | Practice – Big Ten                          | Ford Field                  |
| 12:30 PM - 1:30 PM  | Practice – MAC                              | Ford Field                  |
| 5:00 PM – 7:00 PM   | Fowling™ with pizza & beverages 🖨 🚻         | Fowling Warehouse           |
| 8:00 PM             | Late Night Snack Delivered:                 | Hotel Team Hospitality Room |
|                     | Salvatore Scallopini Italian 🚻              |                             |



# **SUNDAY, DECEMBER 25, 2022**

| 9:00 AM – Curfew    | Team Hospitality Opens            | Each Hotel                  |
|---------------------|-----------------------------------|-----------------------------|
| TBD                 | Walk Through – (if wanted/needed) | Ford Field                  |
| 12:00 PM – 4:00 PM  | Ice Skating – Travel Party 👨      | The Rink @                  |
|                     |                                   | Campus Martius Park         |
| TBD                 | Big Ten Band Arrival              | Hilton Garden Inn           |
| TBD                 | MAC Band Arrival                  | Courtyard Marriott          |
| TBD                 | Band Practice Slot                | Ford Field                  |
| 10:00 AM - 11:00 AM | NCAA® / ESPN Meeting              | Ford Field, Conference Rm E |

# **MONDAY, DECEMBER 26, 2022**

| TBD               | Big Ten Team Arrival                 | Ford Field                    |
|-------------------|--------------------------------------|-------------------------------|
| TBD               | MAC Team Arrival                     | Ford Field                    |
| 1:00 PM - 2:30 PM | Press Dining                         | Ford Field Press Box          |
| 1:00 PM - 2:15 PM | VIP Reception                        | MGM Grand Detroit Tunnel Club |
| 2:30 PM           | KICK OFF                             | Ford Field                    |
| Post-Game         | Travel Parties meet in Band Sections | Sec 123 Big Ten / Sec 102 MAC |
| Post-Game         | Post-Game Press Conference           | Post-Game Interview Rm        |

# **Unofficial Bowl Week Events**

The Quick Lane Bowl has made the following reservations for the participating teams. Transportation and expenses associated to these events will be the institutions responsibility.

# FRIDAY, DECEMBER 23, 2022

| 4:00 AM | Twas the Night Before Christmas by Cirque Du Soleil | Fox Theatre         |
|---------|---|---------------------|
|         | https://www.313presents.com/events/detail/twas-the- | 2211 Woodward Ave.  |
|         | night-before-by-cirque-du-soleil                    | Detroit, MI 48201   |
|         | (20) Tickets Reserved                               |                     |
|         | \$54.20 per ticket                                  |                     |
|         | RSVP by Thursday, December 8 <sup>th</sup>          |                     |
| PM PM   | Wild Lights at the Detroit Zoo                      | Detroit Zoo         |
|         | https://wildlights.detroitzoo.org                   | 8450 W 10 Mile Rd.  |
|         | (25) Tickets Reserved at No Charge                  | Royal Oak, MI 48067 |
|         | \$17 – \$25 per ticket                              |                     |



TEAM SCHEDULE AT A GLANCE (subject to change)

Transportation provided / Food & Beverages will be served

# THURSDAY, DECEMBER 22, 2022

| Before 2:00 PM    | Big Ten Welcome                 | Westin                      |
|-------------------|---------------------------------|-----------------------------|
| Before 2:00 PM    | MAC Welcome                     | Marriott Ren Center         |
| TBD               | MAC Security Meeting            | Marriott Ren Center         |
| TBD               | Big Ten Security Meeting        | Westin                      |
| Arrival – Curfew  | Team Hospitality Opens          | Each Hotel                  |
| 5:30 PM - 8:00 PM | Welcome Dinner 🖨 👖              | The Henry Ford Museum       |
| 8:00 PM           | Late Night Snack Delivered:     | Hotel Team Hospitality Room |
|                   | DiBella's Old-Fashioned Sub's 🚻 |                             |

# FRIDAY, DECEMBER 23, 2022

| 8:00 AM - 9:30 AM   | Practice – Big Ten                          | Ford Field                  |
|---------------------|---|-----------------------------|
| 10:00 AM - 11:30 AM | Practice – MAC                              | Ford Field                  |
| 10:00 AM - 1:00 PM  | Media Availability – Optional               | Gleaners Food Bank          |
|                     | (not a formal press conference)             |                             |
| 10:15 AM – 11:15 AM | Gleaners Food Bank Distribution – Big Ten 🖯 | 2131 Beaufait St.           |
| 12:15 PM – 1:15 PM  | Gleaners Food Bank Distribution – MAC 👨     | 2131 Beaufait St.           |
| 2:00 PM – Curfew    | Team Hospitality Opens                      | Each Hotel                  |
| 8:00 PM             | Late Night Snack Delivered:                 | Hotel Team Hospitality Room |
|                     | Detroit Wing Company 👖                      |                             |

# **SATURDAY, DECEMBER 24, 2022**

| 9:00 AM – curfew    | Team Hospitality Opens              | Each Hotel                  |
|---------------------|-------------------------------------|-----------------------------|
| 11:00 AM – 12:00 PM | Practice – Big Ten                  | Ford Field                  |
| 12:30 PM - 1:30 PM  | Practice – MAC                      | Ford Field                  |
| 5:00 PM – 7:00 PM   | Fowling™ with pizza & beverages 🖨 🚻 | Fowling Warehouse           |
| 8:00 PM             | Late Night Snack Delivered:         | Hotel Team Hospitality Room |
|                     | Salvatore Scallopini Italian 🚻      |                             |

# SUNDAY, DECEMBER 25, 2022

| 9:00 AM – Curfew    | Team Hospitality Opens            | Each Hotel                  |
|---------------------|-----------------------------------|-----------------------------|
| TBD                 | Walk Through – (if wanted/needed) | Ford Field                  |
| 10:00 AM – 11:00 AM | NCAA ® / ESPN Meeting             | Ford Field, Conference Rm E |

# MONDAY, DECEMBER 26, 2022

| TBD       | Big Ten Team Arrival       | Ford Field             |
|-----------|----------------------------|------------------------|
| TBD       | MAC Team Arrival           | Ford Field             |
| 1:00 PM   | Gates Open for Fans        | Ford Field             |
| 2:30 PM   | KICK OFF                   | Ford Field             |
| Post-Game | Post-Game Press Conference | Post-Game Interview Rm |





# **TRAVEL PARTY SCHEDULE – At A Glance**

Transportation provided / Food & Beverages will be served
\*Please wear your QLB Travel Party lanyard to each event (example below from last year)

| <b>THURSDAY, DECEMBER 2</b> | <u>2, 2022</u>                                |                               |
|-----------------------------|---|-------------------------------|
| 5:30 PM – 8:00 PM           | Welcome Dinner 🖨 🚻                            | The Henry Ford Museum         |
|                             |   |                               |
| FRIDAY, DECEMBER 23, 2      | 022   |                               |
| 10:00 AM – 11:30 AM         | Michigan Science Center – Both Travel Party 👨 | 5020 John R. Street           |
| 10:15 AM – 11:15 AM         | Gleaners Food Bank Distribution – Big Ten 👨   | 2131 Beaufait St.             |
| 12:15 PM – 1:15 PM          | Gleaners Food Bank Distribution – MAC 🖯       | 2131 Beaufait St.             |
| SATURDAY, DECEMBER 2        | <u>4, 2022</u>                                |                               |
| 9:00 AM - 10:00 AM          | Parade Company Tour – Both Travel Parties 👨   | 9500 Mt. Elliott              |
| 9:45 AM – 3:00 PM           | Shopping – Travel Party 🖯                     | Somerset Collection           |
| 5:00 PM – 7:00 PM           | Fowling™ with pizza & beverages 🖨 🚻           | Fowling Warehouse             |
| SUNDAY, DECEMBER 25,        | <u>2022</u>                                   |                               |
| 12:00 PM – 4:00 PM          | Ice Skating – Travel Party 🖨                  | The Rink @                    |
|                             |   | Campus Martius Park           |
| MONDAY, DECEMBER 26         | <u>, 2022</u>                                 |                               |
| 1:00 PM                     | Gates Open for Fans                           | Ford Field                    |
| 2:30 PM                     | KICK OFF                                      | Ford Field                    |
| Post-Game                   | Travel Parties meet in Band Sections          | Sec 123 Big Ten / Sec 102 MAC |

Please have Travel Party Guests show this credential while attending travel party events.



Please see our Detroit section further into the manual for other family friendly activities in the city and surrounding area. Email Nate Sass (<a href="mailto:nate.sass@lions.nfl.net">nate.sass@lions.nfl.net</a>) with any questions.



TDD

Virtual

# **REQUIRED PARTICIPATION FOR SCHEDULE OF EVENTS**

Attire is casual for all events with exception to business casual for The Henry Ford Welcome Dinner.

Student-Athletes attire is casual at all times.

#### ATHLETIC DIRECTOR

| ruesuay, Dec o   | 100                 | 1 1C33 CONTCICNCC  | VIII LUUI                   |
|------------------|---------------------|--------------------|-----------------------------|
| Thursday, Dec 22 | 5:30 PM - 8:00 PM   | Welcome Dinner     | The Henry Ford Museum       |
| Sunday, Dec 25   | 10:00 AM – 11:00 AM | NCAA®/ESPN Meeting | Ford Field, Conference Rm E |

Proce Conformed

#### **HEAD COACH**

Tuesday Dec 6

| Monday, Dec 5    | TBD AM (10 mins)    | Radio Show Spot             | Call-In Number           |
|------------------|---------------------|-----------------------------|--------------------------|
| Tuesday, Dec 6   | TBD                 | Press Conference            | Virtual                  |
| Thursday, Dec 22 | 5:30 PM - 8:00 PM   | Welcome Dinner              | The Henry Ford Museum    |
| Friday, Dec 23   | 10:15 AM – 11:15 AM | Food Distribution – Big Ten | Gleaners Comm. Food Bank |
|                  | 12:15 PM – 1:15 PM  | Food Distribution – MAC     | Gleaners Comm. Food Bank |

# **ASSISTANT FOOTBALL COACHES**

| Thursday, Dec 22 | 5:30 PM - 8:00 PM   | Welcome Dinner              | The Henry Ford Museum    |
|------------------|---------------------|-----------------------------|--------------------------|
| Friday, Dec 23   | 10:15 AM - 11:15 AM | Food Distribution – Big Ten | Gleaners Comm. Food Bank |
|                  | 12:15 PM - 1:15 PM  | Food Distribution – MAC     | Gleaners Comm. Food Bank |

# **STUDENT-ATHLETES**

| Thursday, Dec 22 | 5:30 PM - 8:00 PM   | Welcome Dinner              | The Henry Ford Museum    |
|------------------|---------------------|-----------------------------|--------------------------|
| Friday, Dec 23   | 10:15 AM – 11:15 AM | Food Distribution – Big Ten | Gleaners Comm. Food Bank |
|                  | 12:15 PM – 1:15 PM  | Food Distribution – MAC     | Gleaners Comm. Food Bank |

# **MANDATORY NCAA® MEETING**

Procedures for kick off time, schedule of game clock for pre-game, halftime, pre-game and post-game introductions, emphasize football playing rule 1-2-4-(e), commercial format and length, on-field interview and tiebreaker.

Date: Sunday, December 25<sup>th</sup> Time: 10:00 AM – 11:00 AM

Location: Ford Field, Conference Room E

# **Required Participation**

The following individuals are required to attend this pre-game meeting on the day before the Quick Lane Bowl:

- Athletic Director and/or designee(s) from each institution
- Football Operations representative
- Media Relations Director from each institution
- Band Director from each institution
- Game Official
- Game Clock Operator
- Producer and other individuals representing ESPN television



# **FULL EVENT DETAILS** (subject to change)

Team = Team Event / TP = Travel

# Team Fan Restaurants (Dec. 22-25)

Description: During Bowl week, they may visit the restaurant to receive special MAC Fan discounts.

# Big Ten – Jolly Pumpkin Pizzeria & Brewery

Address: 441 West Canfield #9 • Detroit, MI 48201 Transportation: None – Fans can visit at their leisure.

Time:

#### MAC - TBD

Address:

*Transportation:* None – Fans can visit at their leisure.

Time:

# THURSDAY, DECEMBER 22<sup>nd</sup>

Welcome Dinner at The Henry Ford Museum of American Innovation – www.thehenryford.org

Team & TP 🕒 🚻

*Description:* This museum allows you to experience the strides of America's greatest minds. From Rosa Park's bus to Wright Brothers' flight innovations to presidential limousines. After dinner, everyone is invited to privately tour the Museum. \*For children, we offer chicken nuggets, fries, milk. This will be \$27pp (meal plus museum admission).

Attire: Business Casual / Student-Athletes – Casual

Time: 5:30 PM - 8:00 PM

- 5:30 PM VIP football panel discussion: Life After Sports Anderson Theater
- 6:00 PM Buffet dinner opens Museum Plaza
- 6:30 PM Dessert Afterglow Mathematica Area & Lamy's Diner Area

Address: 20900 Oakwood Boulevard • Dearborn, MI 48124

Transportation: The team buses will pick up the student-athletes, coaches, staff & travel party guests.

# FRIDAY, DECEMBER 23rd

Gleaners Food Bank – www.gcfb.org Team & TP

*Description:* Gleaners Community Food Bank distributes food for more than 90,000 meals each day to 534 partner soup kitchens, shelters and pantries in five southeast Michigan counties. Student-athletes, coaches, staff and travel party will pack produce to support school-based mobile pantries.

There are two working areas: One for 140 student-athlete & coaches and one area for additional staff & travel party volunteers. \*Must be at least 10 years old.

Attire: Casual (Gleaners can be cold inside; be prepared), closed-toe shoes. No jewelry or gum please.

Time: Big Ten 10:15 AM - 11:15 AM / MAC 12:15 PM - 1:15 PM

Address: 2131 Beaufait Street • Detroit, MI 48207

Transportation: The team buses will pick up the student-athletes, coaches, staff & travel party.





# Michigan Science Center – www.mi-sci.org/ TP

Description: The science center has live stage shows, a Planetarium, 250+ hands-on exhibits, lab activities, special

exhibits and more. 1001 Inventions is the newest exhibit and included for this group.

Attire: Casual

Time: 10:00 AM - 11:30 AM

Address: 5020 John R. Street • Detroit, MI 48202

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

# DNR Outdoor Adventure Center – www.michigan.gov/oac | TP |

Description: The Outdoor Adventure Center (OAC) in Detroit brings Michigan's woods, water and wildlife inside a 3story, 40,000 square foot building. The facility provides hands-on recreational experiences for all ages and abilities through a variety of activities and exhibits that engage the senses. Experience Michigan's outdoors in this unique, hands-on facility. Ideal for ages 2-12 years old with chaperone.

Attire: Casual

Time: 10:00 AM - 11:30 AM

Address: 1801 Atwater Street • Detroit, MI 48207

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

# SATURDAY, DECEMBER 24th

# 

Description: Venture into the magical Parade Land and experience a behind the scenes look at America's Thanksgiving Parade®. Learn more about the Parade's fascinating history, explore the 200,000 square-foot storyland of floats and see how our award-winning artisans bring them to life. Fun for all ages!

Attire: Casual – The parade warehouse can be cool inside; be prepared with warm gear.

Time: 9:00 AM - 10:00 AM

Address: 9500 Mt. Elliott, Studio A • Detroit, MI 48211

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

# Somerset Collection Shopping – www.thesomersetcollection.com TP

Description: Shop anchor stores Neiman Marcus, Saks Fifth Ave, Nordstrom, Macy's and hundreds of stores at Detroit's finest mall. Many different stores and options to do while at Somerset.

*Time:* 9:45 AM – 3:00 PM

Address: 2800 W. Big Beaver Rd. • Troy, MI 48084

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

# Fowling™ – www.fowlingwarehouse.com Team & TP 🖨 💵

Description: The football bowling pin game known as Fowling™, is a hybrid game that combines elements of football, bowling and horseshoes. The object of the game is for teams to be the first to knock down all their opponent's pins by throwing a football at 10 bowling pins which are positioned in a triangular format.

Attire: Casual – The Fowling™ warehouse can be cool inside; be prepared with warm gear

*Time:* 5:00 PM – 7:00 PM

Address: 3901 Christopher St • Hamtramck, MI 48211

Transportation: The team buses will pick up the student-athletes, coaches, staff & families from each hotel. \*For Travel Party overflow, additional transportation can be arranged at the institution's expense.

Travel Party - As of 11.17.2022 11



# **SUNDAY, DECEMBER 25th**

Ice Skating – https://downtowndetroit.org/experience-downtown/things-to-do/the-rink/ TP

Description: Children and families will have the opportunity to ice skate in Downtown Detroit at The Rink @ Campus Martius Park. Wonderful view of a 60-foot holiday tree by the skating area. Skating open to the public. Ice skates will be provided. Guests with a QLB Credential can rent skates for free.

Attire: Dress warm – Hats, gloves and winter coats. Bring your own socks.

Time: 12:00 PM - 4:00 PM

Address: 800 Woodward Ave. • Detroit, MI 48226

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

# MONDAY, DECEMBER 26<sup>th</sup>

# VIP Reception - MGM Grand Detroit Tunnel Club - Ford Field

Description: Up to ten (10) guests will join Quick Lane Bowl VIP's at the pre-game VIP Reception in the MGM Grand Detroit Tunnel Club; Ford Field's exclusive club at the top of the tunnel.

Time: 1:00 PM - 2:15 PM

Invitation Only: Guest will receive an email and names will be on list at check-in podium. Coat check is available.

Travel Party - As of 11.17.2022 12



# **HOTEL INFORMATION**

Bowl Contact: Tamarah Tabor (808.927.3800 / tamarah.tabor@lions.nfl.net)

The Quick Lane Bowl has designated hotel locations with quality hotel space located near Ford Field and other Bowl related events.

# **Hotel Confirmation**

Your priority with the hotel is to confirm your total rooms required, arrival times and establish your master account. Please be sure to let the hotel know who is authorized to make reservations for your official party.

### Security

The hotels do not provide security in hotel meeting and function spaces, and each institution agrees to advise all participants that they are responsible for safekeeping their property. The institution may elect to retain security personnel at its own expense through your hotel contact.

# **Team Hospitality Suite**

The Quick Lane Bowl will host one team hospitality suite at the hotel beginning the day of arrival through Sunday night, December 25<sup>th</sup>, or as otherwise indicated by team officials. The suite is intended to be an exclusive area for the student-athletes, providing them with a private space to relax and unwind. The suite will be complete with televisions, arcade games, gaming systems, snack foods and beverages.

| Hospitality Suite Hours (subject to change)     |                  |  |  |
|---|------------------|--|--|
| Thursday, Dec 22 <sup>nd</sup> Arrival - curfew |                  |  |  |
| Friday, Dec 23 <sup>rd</sup>                    | 2:00 PM - curfew |  |  |
| Saturday, Dec 24 <sup>th</sup>                  | 9:00 AM - curfew |  |  |
| Sunday, Dec 25 <sup>th</sup>                    | 9:00 AM - curfew |  |  |

#### **VIP Hospitality Suite**

The Quick Lane Bowl has reserved a VIP Hospitality Suite with a \$12,000 food & beverage credit for length of stay to be used by the adult members of the official party. This credit can only be used at the designated team hotel.

The institution will determine VIP hospitality suite hours & menu items with the hotel representative.

# **Volunteers & Daily Itineraries**

Volunteers will be at your hotel daily to assist with any questions about the city and scheduled team and travel party itineraries.



# **HOTEL DESIGNATIONS**

Bowl Contact: Tamarah Tabor (808.927.3800 / tamarah.tabor@lions.nfl.net)

# **Home Team Hotel - MAC**

All costs associated with hotel payments must be paid for in advance.



#### **Marriott Renaissance Center Detroit**

400 Renaissance Drive Detroit, MI 48243

Main Phone: 313.568.8000

www.dtwdt-detroit-marriott-at-the-renaissance-center/

# **Primary Hotel Contact**

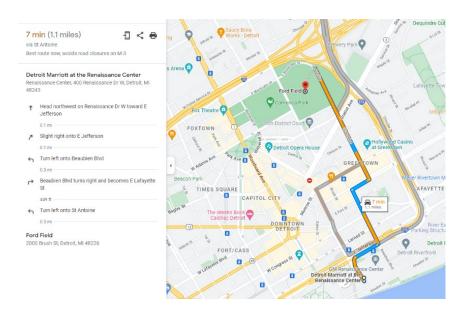
Michelle Rosen, Director of Event Planning

P: 313.568.8731 | C: 313.450.2953 | michelle.rosen@marriott.com

Rooming list due on Monday, December 12<sup>th</sup>. For fans and alumni reservations visit: <u>Fan Block @ Marriott Renaissance</u> <u>Center.</u>

# **Meeting Rooms**

Complimentary meeting space has been secured for coaches, position, and team meetings. For audio and video sources please contact Sean Wozniak at 517.474.0511 or <a href="mailto:sean.wozniak@encoreglobal.com">sean.wozniak@encoreglobal.com</a>.





# Visiting Team Hotel - Big Ten

All costs associated with hotel payments must be paid for in advance.

The Westin Book Cadillac Detroit
1114 Washington Blvd.
Detroit, MI 48226
Main Phone: 313.442.1600
www.bookcadillacwestin.com

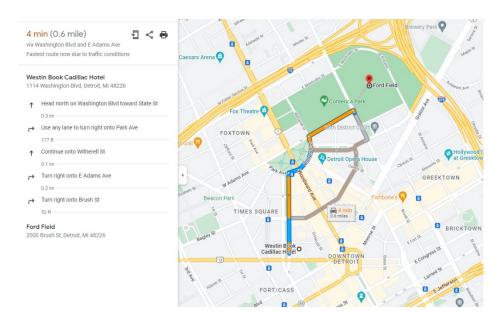
#### **Primary Hotel Contact**

David Oleinick, Senior Catering Sales Executive P: 313.442.5735 | C: 313.693.2887 | <u>david.oleinick@westin.com</u>

Rooming list due on Monday, December 12th. For fans and alumni reservations visit: Fan Block @ Westin Book Cadillac.

# **Meeting Rooms**

Complimentary meeting space has been secured for coaches, position, and team meetings. For audio and video sources please contact Jacob Courser with Encore at 989.506.7946 or <a href="mailto:jacob.courser@encoreglobal.com">jacob.courser@encoreglobal.com</a>.







# **Band and Cheer**

The Quick Lane Bowl encourages the participating teams to bring their band, cheerleaders and mascot to Detroit. We ask these groups arrive in no later than 12:00 PM on Sunday, December 25, 2022. A block of hotel rooms for two (2) consecutive nights has been reserved for the group.

Rooming list due on Monday, December 12th.

# **MAC Band and Cheer Designated Hotel**

Courtyard by Marriott Detroit Downtown
333 East Jefferson Ave,
Detroit, MI 48226
www.marriott.com/hotels/travel/dtwdc-courtyard-detroit-downtown/

#### **Primary Hotel Contact**

Monecca Young, Event Specialist
P: 313.223.3915 | monecca.young@marriott.com

# Big Ten Band and Cheer Designated Hotel

Hilton Garden Inn – Detroit Downtown 351 Gratiot Ave. Detroit, MI 48226 www.hilton.com/en/hotels/detdhgi-hilton-garden-inn-detroit-downtown/

# **Primary Hotel Contact**

Gail Major, Regional Director of Sales
P: 313.595.3960 | C: 313.424.1624 | gmajor@superhosthospitality.com

#### **Meeting Rooms**

Rooms are based on availability at the time of reservations.

#### **Game Officials & Media**

The Quick Lane Bowl has arranged a block of hotel rooms for two (2) consecutive nights for officials and media from Saturday, December 24 to Monday, December 26, 2022.

#### Hilton Garden Inn - Detroit Downtown

351 Gratiot Ave. Detroit, MI 48226

Main Phone: 313.967.0900

www.hilton.com/en/hotels/detdhgi-hilton-garden-inn-detroit-downtown/

Rooming lists due on Wednesday, December 15<sup>th</sup>. Media Rate is \$132.00 plus applicable taxes. For reservations visit: http://tiny.cc/MediaQuicklaneBowl.



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#### DVANCE TECKETSALES QUEST SERVECES GATE B FIRST AND 1 ACCESSIBLE FINIRANCE/RAME 125 124 123 122 WOMEN'S RESTROOM MEN'S RESTROOM FAMELY REST ROOM 135 119 AUTOMATIC TELLER MACHINE 138 118 CASH TO CARD MACHINE 137 117 ELEVATOR **STAIRS** 138 116 S ESCALATOR

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**STADIUM INFORMATION - FORD FIELD** 

Also, Reference Web Link: Maps & Diagrams - Stadium & Surrounding Area Diagram

# Visitor Locker Room & Team Bench Assignment (Big Ten)

The Big Ten team will occupy the Visitor's Locker Room and will be on the south sideline.

**BIG TEN** 

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109

# **Home Locker Room & Team Bench Assignment (MAC)**

The MAC team will occupy the Home Locker Room and will be on the north sideline.

# **Catering & Concessions**

Levy Restaurants is the exclusive catering partner and concessionaire at Ford Field. Please contact Katie Gonyeau (313.262.2165 / kgonyeau@levyrestaurants.com) for any pre-game and post-game hospitality requests and team meals at Ford Field.

17 Travel Party - As of 11.17.2022



#### **Emergency Evacuation Procedure**

In an event of an emergency direct attention to the video boards and listen for announcements on the PA system. Please follow the directions of the Ford Field team members and staff. For safety reasons, everyone should leave in an orderly fashion and please remain calm. Guests with disabilities will be escorted to the nearest exits by an usher or supervisor. Escalators and elevators will not operate during an evacuation. Once you exit the stadium, proceed as far away from the gates as possible.

For student-athletes and staff on field and/or in locker rooms, please direct your attention to Ford Field team members and staff for directions to team buses.

#### **Entrances**

The following groups should enter at the gates designated below:

| GROUP  | ENTRANCE                      |  |
|--|-------------------------------|--|
| Band / Cheer / Mascots                       | Top of Tunnel – Beacon Street |  |
| Media  | Gate C                        |  |
| Game Officials / Chain Gang                  | Top of Tunnel – Beacon Street |  |
| Teams  | Top of Tunnel – Beacon Street |  |
| Television Crew Loading Dock – Beacon Street |                               |  |

# **Field Painting**

The east end zone will be painted for the MAC team, while the west end zone will be painted for the Big Ten team. Please complete the Institution Marks, Logos and Pantone Color Information Form and submit to Nate Sass (nate.sass@lions.nfl.net) by Wednesday, December 7<sup>th</sup>.

Reference Web Link: Forms – Institution Marks, Logos and Pantone Color Information Form

#### **First Aid Stations**

First Aid locations will open 90-minutes prior to kick off and remain open a half hour after the game. Nurses are available to assist with medical concerns along with a medical doctor and EMS Services.

- Lower Concourse Level
  - Main First Aid Across from Section 106/107
  - o Gate B Section 133
  - o Gate G Section 113
- Suites
  - 4th Level adjacent to Suite 417

#### **Guest Services**

The Guest Services staff is available at convenient locations throughout the stadium to help guests with a variety of questions and concerns including lost children, disabled seating, wheelchairs, general information, comment forms, emergencies, etc.





#### **Lost & Found**

Guests needing to claim, or report lost items during a game or event should visit the Gate A Guest Services location at Section 100. Guests inquiring about lost items at previous games/events should call the Lost and Found hotline at 313.262.2999 or email lost.found@lions.nfl.net. Ford Field cannot be held responsible for lost or damaged items.

# **Metal Detectors / Screening**

Ford Field has implemented walkthrough metal detectors at all points of stadium ingress. All persons entering Ford Field should follow the direction of staff at the security screening checkpoints.

# **Permitted Items after Inspection**

- Bag that is clear plastic, vinyl, or PVC and does not exceed 12" x 6" x 12". Exceptions may be made for medically necessary items after proper inspection
- Small clutch bag, camera and binocular cases, not exceeding 4.5" x 6.5", with or without a hand or strap
- Medically necessary items including insulin, medication, portable oxygen, small soft pack coolers and breast pumps
- Binoculars and binocular cases
- Tablets (iPads, Kindles, etc.)
- Cameras and small camera cases (must comply with five-inch camera lens limit)
- Small radios (must be used with an earpiece or headphones)
- Umbrellas, small compact only. Must be placed securely under the seat
- Handheld posters and signs without poles or sticks. Must not block another guest's view
- Battery operated clothing or signs if approved after thorough inspection
- Inappropriate subject matter should not be displayed and must not block another guest's view
- Football helmets, altered helmets, hats or clothing with spikes or weaponry items that can block another person's view are not permitted

# Prohibited & Restricted Items include but are not limited to

- Aerosol cans (hairspray, mace, pepper spray, etc.)
- Animals (except certified service animals to aid guests with disabilities)
- Backpacks, luggage, grocery and paper bags, duffle bags, large bags, large purses or large camera cases
- Balloons (air or helium)
- Balls (beach balls, footballs, etc.)
- Banners or large flags
- Cameras with lenses longer than five inches or any detachable lens
- Decals, stickers, confetti, or glitter
- Drones and/or remote-controlled aircraft
- Electronic equipment including laptops, video recorders, tripods, wearable video cameras including GoPros
- Fireworks & Flashlights
- Food, beverages, or liquids (cans, bottles, boxes, flasks, etc.)
- Handouts, items or goods intended for unauthorized sale, promotion, exchange or giveaway

... Prohibited & Restricted items continued on page 31.



# CONTINUED Prohibited & Restricted Items include but are not limited to

- Illegal substances
- Knives, pocketknives, box cutters, scissors, etc.
- Laser pointers
- Markers (permanent) and/or paint
- Noisemaking devices (bells, horns, kazoos, whistles, etc.)
- Objects that can be used as missiles or projectiles (sticks, poles, bats, clubs, frisbees, etc.)
- Offensive or profane messages or images on signs and clothing that are distasteful or indecent
- Seat cushions or chairs
- Selfie sticks
- Strollers and infant car seats or carriers
- Umbrellas (large size)
- Wrapped gifts
- Weapons\*
- No weapons are allowed in the stadium. Possession of a firearm or any other weapon is strictly forbidden. Possession of such a weapon will result in immediate confiscation, ejection and possible arrest. Per the NFL, only sworn on duty law enforcement officers acting in their official capacity working at Ford Field are able to carry a weapon.



#### **PARKING**

Bowl Contact: Kristen Dale (989.529.2059 / kristen.dale@lions.nfl.net)



Also, Reference Web Link: Maps & Diagrams – Ford Field Parking Maps

# Accessible (ADA) Parking

Accessible (ADA) parking is available in Lot 4 (on Montcalm St. located just north of Ford Field and east of Brush Street) and the Ford Field Parking Deck (on St. Antoine off of Madison). Spots are available on a first-come, first serve basis to our guests with the appropriate disabled permit and a state-issued license plate or placard. Guests needing assistance can enter through most Ford Field gates and may utilize any passenger elevator. Ramps are located at Gates B and D.

# **Fan Parking**

Parking facilities adjacent to Ford Field and Comerica Park are available on a first come, first serve basis. The Ford Field Parking Deck and Lots 4, 5 and 6 are managed by ABM Parking Services.

The Ford Field Parking Deck parking may be pre-purchased online at <u>parking-quick-lane-bowl</u>. Cost for parking is \$30 plus fees.

Lots 61 E Elizabeth will be \$25 per vehicle. The 850 Witherell, the McLaren Garage, & Lions/Tigers Garage will be \$20 per vehicle. These lots are the closest lots managed by Olympia Development. Additional options can be found at: <a href="https://www.parkwhiz.com/p/detroit-parking/map">https://www.parkwhiz.com/p/detroit-parking/map</a>.

Access to parking facilities is generally three hours prior to kick off.



# **TICKETING & WILL CALL**

Bowl Contact(s): Eric Frisbee (614.746.0114 / eric.frisbee@lions.nfl.net )

Reserved Participating Institution ticket price: \$89 (plus \$10.25 service fee) \*Age Policy: Children under 2 are free (on lap – must not occupy a seat)



#### **Participating Institution Tickets**

Available participating institution ticket sections are listed in chart below. These sections will be allocated to your consignment based on the number of tickets requested. We will work with your team to build a manifest best for your school and bowl game.

Prior to Selection Sunday, we can provide a full general manifest of these sections to help prepare and build this event on your system.

Please let us know if you are interested in our digital ticket option. Your ticket office can create accounts to easily manage your inventory. The bowl team will help each institution establish their best way to implement and distribute.

On Monday, December 5<sup>th</sup>, ticket managers will need to contact Eric Frisbee (614.746.0114 / eric.frisbee@lions.nfl.net) with the specific ticket requests and shipping information. These tickets will be shipped via two-day air on Friday, December 9<sup>th</sup> to ticket contact or picked up during site visit.

Full payment for tickets will be added to the post-game Billable Expenses. These are due to the Quick Lane Bowl office no later than <u>sixty (60) days</u> after the game to Ford Field, attn: Sarah Young, 2000 Brush Street, Suite 200, Detroit, MI 48226.









#### **Band Ticket Allocation**

Five hundred (500) have been allotted to each institution for their respective bands. If headcount exceeds 500, please contact your institution ticket office for additional tickets.

<u>Uniformed</u> band members, cheerleaders and the mascot do not require actual ticket into Ford Field at the tunnel entrance, but headcount must be submitted. The band director and cheerleading coach will need their credential for entry.

The Visiting Team (Big Ten) Band will be in section 102. The Home team (MAC) Band will be in section 123.

#### **Cheerleaders & Mascot**

On game day, no more than 20 uniformed cheerleaders, individual(s) dressed as the team mascot(s) and one coach representing the cheerleaders, will be admitted into the stadium without a ticket. Additionally, any dance team or groups thereof will not be admitted into the stadium without a ticket. Coach will need a credential for entry.

#### General Information about seating in the stadium

- Row 1 is closest to the field (Row 1 is approximately 6 feet higher than the field level). There are 41 rows per section, with an ADA row at concourse level at the top of each section.
- Seat 1 is always on the left as you are seated in the section facing the field of play.
- All seats are stadium seats (not bleacher).

#### **Guests with Disabilities**

Each institution will have an allotment\* of accessible seating in the sections relative to their seats.

There are two options to relocate to an accessible section on game day:

- The school ticket coordinator may contact Eric Frisbee to exchange the tickets.
- Guest may go to Gate A Guest Services, inside Ford Field, to exchange their ticket.

For questions regarding accessible seating at Ford Field, please call Eric Frisbee (313.262.2171).

<sup>\*</sup>Note: school allotment sections may not have accessible seats available on game day.



#### **Lost or Stolen Tickets**

Any lost or stolen tickets purchased at the institution shall be referred to their institution's ticket office or designated game day contact.

# Will Call

- Gate A: Ticket office & windows open at 11:00 AM
  - Will call windows outside are open until the end of the 3<sup>rd</sup> quarter. Any remaining tickets need to be taken to Advance Ticket Window inside Gate A – across from Guest Service desk. This window stays open throughout the game.
- Gate C: Institution & Student-Athlete Guest Pass List
  - Please provide an Institution Will Call and Student-Athlete Guest list to Eric Frisbee by 10:00 AM on game day. The Gate A ticket windows will refer to these lists for guest ticket status and direct accordingly.
  - Each institution's ticket office is required to provide the necessary personnel to operate its own will call and student-athlete complimentary "pass list" operation. The "pass list" guests will be issued hard tickets and stubbed.
  - Each institution may open their respective areas at Gate C starting at 10:00 AM on game day, but no later than 11:00 AM.
  - Will call must be staffed until the end of the 3<sup>rd</sup> quarter. Any remaining tickets need to be taken to Advance Ticket Window inside Gate A – across from Guest Service desk. This window stays open throughout the game.



# **PREMIUM SUITES & HOSPITALITY SPACE**

Bowl Contacts: Sarah Young (586.854.5869 / sarah.young@lions.nfl.net)
Levy Contact: Meghan Daly (313.262.2109 / mdaly@levyrestaurants.com)

# **Premium Suites**

The Quick Lane Bowl has reserved suites for each participating team. Each suite has 21 seats. Based on availability, additional suites may be purchased beyond this allocation.

For menus and ordering suite hospitality, please contact Meghan Daly (313.262.2109 / mdaly@levyrestaurants.com) by Monday, December 12<sup>th</sup>.

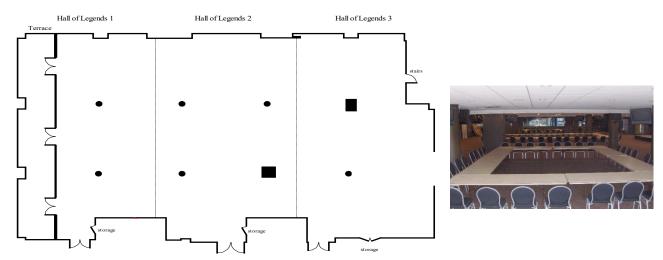
Additional suites may be purchased beyond this allocation. Please contact Sarah Young to coordinate these suites (sarah.young@lions.nfl.net).

# **Hospitality Space**

Two (2) ideal hospitality space locations at Ford Field are Hall of Legends and the Comerica Gridiron Club. Please contact Katie Gonyeau (313.262.2165 / kgonyeau@levyrestaurants.com) for further information.

# Hall of Legends (6,849 square feet)

• Located on the 3<sup>rd</sup> Level – Southeast corner of the stadium (near section 214), the Hall of Legends can accommodate up to 450 people for a reception. The space may be divided into three (3) smaller areas, each for approximately 100 guests. One end has a corner view of the field, while the other has a view of the downtown skyline. Easily accessible from the Ford Field parking deck. Television monitors available for in-house broadcast feeds, video or presentations.





#### Comerica Gridiron Club - Levels 2 & 3

• Located on the 2<sup>nd</sup> and 3<sup>rd</sup> levels of the north side (behind sections 232/233), the Comerica Gridiron Club Level 2 can accommodate up to 200 guests & Level 3 can accommodate up to 800 guests. Current seating includes: high tops, sofas, chairs, and drink rail areas. Television monitors are available for in-house broadcast feeds, videos or presentations. A small retail area may be used just off the elevator. This location does not have a view of the field.

# Comerica Gridiron Club - Level 2

This level is great for overflow of larger groups or its own smaller group.



Comerica Gridiron Club - Level 3



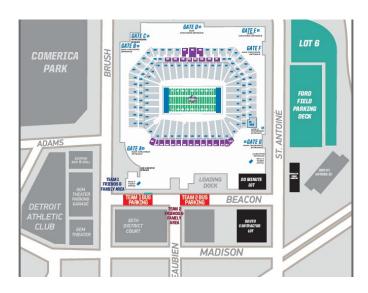




# **POST- GAME ELEMENTS**

# **Friends & Family Post-Game Waiting Area**

Any non-credentialed friends or family that will be visiting the student-athletes post-game will be directed outside the stadium to meet their party. Your post-game travel plans will determine this meeting spot location. Once confirmed, a map will be provided to share with your travel party.





# WHATS OPEN ON CHRISTMAS DAY

# **Activities**

| Name                      | City                | Hours                   | Website                        |
|---------------------------|---------------------|-------------------------|--------------------------------|
| Campus Martius Park - Ice |                     |                         |                                |
| Skating                   | Detroit             | 10am-11pm               | campusmartiuspark.org/The-Rink |
| Birmingham 8              | Birmingham          |                         | http://birmingham8.com         |
| Emagine Theater           | Royal Oak           |                         | emagine-entertainment.com      |
| The Big Bright Light Show | Rochester Programme | <mark>5pm – 12am</mark> | big-bright-light-show          |

**Detroit Restaurants Open Christmas Day** 

| Detroit Restaurants Open emistinus Day |                                |                           |                                |  |
|--|--------------------------------|---------------------------|--------------------------------|--|
| Name                                   | Location                       | Phone                     | Website                        |  |
| American/Lafayette Coney               | 114 or 118 W. Lafayette        | <mark>313.961.7758</mark> | americanconeyisland.com        |  |
| <mark>Islands</mark>                   | 114 Of 116 W. Larayette        | 313.964.8918              | americanconeyisiana.com        |  |
| Chrome Bar & Grille                    | Hilton Garden Inn -351 Gratiot | <mark>313.967.0900</mark> | hiltongardeninn3.dining        |  |
| San Morello                            | Shinola Hotel - 1400 Woodward  | 313.209.4700              | sanmorello.com                 |  |
| TAP – MGM Grand Detroit                | 1777 Third St.                 | <mark>313.465.1234</mark> | mgmgranddetroit/tap            |  |
|  |                                |                           | foundationhotel.com/apparatus- |  |
| The Apparatus Room                     | 250 W Larned St                | 313.800.5600              | room/                          |  |
| D. Prime Steakhouse                    | MGM Grand Detroit              | <mark>313.465.1644</mark> | mgmgranddetroit                |  |

# Other Local Restaurants Open Christmas Day – within 25 miles

| Name                    | Location & City                | Phone                     | Website                       |  |
|-------------------------|--------------------------------|---------------------------|-------------------------------|--|
| <mark>Benihana</mark>   | 18601 Hubbard Dr, Dearborn     | 313.593.3200              | benihana.com/dearborn         |  |
| Buca di Beppo           | 38888 Six Mile Rd, Livonia     | <mark>734.462.6442</mark> | bucadibeppo.com               |  |
| Mitchell's Fish Market  | 117 Willits Street, Birmingham | <mark>248.646.3663</mark> | mitchellsfishmarket.com/      |  |
| Morton's The Steakhouse | 888 West Big Beaver Road, Troy | <mark>248.404.9845</mark> | http://www.mortons.com/troy/  |  |
| Ruth's Chris Steakhouse | 755 West Big Beaver Road, Troy | <mark>248.269.8424</mark> | ruthschris.com/locations/troy |  |



# THINGS TO DO IN DETROIT

These places to visit and services are merely resources and not recommendations.

<a href="http://www.visitdetroit.com/">http://www.visitdetroit.com/</a>



#### **Activities**

- Belle Isle Park https://www.belleisleconservancy.org/
  - o 300 River Place Drive, Suite 2800, Detroit, MI 48207
  - Driving Distance: 3 miles / approximate 5 minute drive
    - Belle Isle Aquarium: Fri. Sun., 10am-4pm
    - Belle Isle Nature Center: Mon Sun., 10am-5pm Closed Christmas Day
    - Anna Scripps Whitcomb Conservatory: Wed. Sun., 10am-5pm
    - Dossin Great Lakes Museum: Fri. Sun., 10am-5pm
- Detroit Zoo: Wild Lights detroitzoo.org/events/wild-lights/ 248.541.5717
  - o 8450 W. 10 Mile Rd, Royal Oak
  - o Driving Distance: 13 miles / approximate 15 minute drive
  - O Hours: December 23<sup>nd</sup> 5pm 10:30pm and December 26<sup>th</sup> 5pm 9pm
  - o Prices will vary subject to date and time, see website for additional details
- Michigan Science Center mi-sci.org/
  - o 5020 John R Street, Detroit
  - o Driving Distance: 1 mile
  - O Hours: Wednesday Sunday: 10:00am 4:00pm
- Michigan SeaLife Aquarium & LEGOLAND Discovery Center visitsealife.com/michigan www.legolanddiscoverycenter.com/michigan/ 855.450.0557
  - o Great Lakes Crossing Outlets: 4316 Baldwin Road, Auburn Hills
  - o Driving Distance: 31 miles approximate 45 minute drive
  - o Hours: Open 10:00am-6:00pm, Dec 25<sup>th</sup>: CLOSED
  - o SEA LIFE Michigan Aquarium will transport you into the amazing underwater world!
    - Admission: \$23.50
  - LEGOLAND Discovery Center Admission includes access to both interactive rides, 4D LEGO® Cinema,
     MINILAND®, LEGO® Play Zones, and more!

Admission: \$24.99



# **Movie Theatres**

- Royal Oak Emagine Theatre emagine-entertainment.com/royal-oak/ 248.414.1000
  - o 200 N. Main St., Royal Oak
  - o Driving Distance: 13 miles / approximate 20 minute drive
  - Full theater rental available:
    - 53 Person Capacity \$636 matinee / \$795 peak evening (after 5pm)
    - 83 Person Capacity \$996 matinee / \$1,245 peak evening (after 5pm)
    - 116 Person Capacity \$1,392 matinee / \$1,740 peak evening (after 5pm)
- **Birmingham 8** <u>uptownbirmingham8.com</u> 248.723.6230
  - o 211 S. Old Woodward Avenue
  - o Driving Distance 18 miles / approximate 25 minute drive

#### Museums

- Charles H. Wright Museum of African American History thewright.org/ 313.494.5800
  - Mon & Tues: Closed,
  - o Weds/Fri-Sun: 9am-5p
  - o Thurs: 9a-7pm
- Detroit Institute of Art dia.org 313.833.7900
  - Mon: Closed
  - Tues/Thurs: 9am-4pm
  - o Fri: 9am-9pm
  - Sat/Sun: 10am-5pm
- Detroit Historical Museum
  - Fri Sun: 10am-5pm
- The Henry Ford Museum of American Innovation thehenryford.org 313.982.6001
  - Open: 9:30am 5:00pm
- Motown Museum motownmuseum.org/ 313.875.2264
  - o Weds-Sun 10:00am 6:00pm
- Museum of Contemporary Art mocadetroit.org/ 313.832.6622
  - Weds: 11 am-5pmThurs/Fri: 11am-8pm
  - o Sat/Sun: 11am-5pm

# **Shopping**

- The Somerset Collection thesomersetcollection.com/
  - o 2800 West Beaver Road, Troy 248.816.2087
- Village of Rochester Hills thevorh.com/
  - o 104 N. Adams Rd, Rochester Hills 248.375.9451
- Great Lakes Crossing greatlakescrossingoutlets.com/
  - o 4000 Baldwin Rd, Auburn Hills 877.746.7452

# **Religious Services**

- St. Anne's Catholic Church (est. 1701) www.ste-anne.org/
  - o 1000 St. Anne Street, Detroit 313.496.1701
- Old St. Mary's Catholic Church Greektown (est. 1893) oldstmarysdetroit.com/
  - o 646 Monroe Ave, Detroit 313.961.8711
- Mariner's Church (est. 1842) marinerschurchofdetroit.org/
  - o 170 Jefferson Ave, Detroit 313.259.2206
- Christ Church Detroit Episcopal Church (est. 1845) www.christcd.org/
  - o 960 Jefferson Ave, Detroit 313.259.6688
- Central United Methodist Church (est. 1822) www.centralumchurchdetroit.org/
  - o 23 E. Adams Ave, Detroit 313.965.5422
- Jehovah's Witnesses Woodward
  - o 151 E. Fisher Fwy, Detroit 313.961.2212
- St. John Presbyterian Church
  - o 1961 E. Lafayette St, Detroit 313.567.0213
- Historic Trinity Lutheran Church (est. 1850) <a href="historictrinity.org/">historictrinity.org/</a>
  - o 1345 Gratiot Ave, Detroit 313.567.3100

#### **Sports / Recreation**

- Bowling The Garden Bowl www.majesticdetroit.com/bowling/
  - o 4120 Woodward Ave., Detroit
  - Weekends: 11:00am 2:00am
- Bowling Thunder <a href="http://www.thunderbowl.org/open-bowling.html">http://www.thunderbowl.org/open-bowling.html</a>
  - o 4200 Allen Road, Allen Park
  - o Fri: 10am-12am, Sat: 12pm-12am, Sun: 12pm-11pm
- TopGolf https://topgolf.com/us/auburn-hills/ 248.904.1032
  - o 500 Great Lakes Crossing Drive, Auburn Hills
  - o Driving Distance: 31 miles approximate 45 minute drive
  - o Hours: 10:00am-11:00pm all week

#### **Theatres – Downtown Detroit**

- Fisher Theater https://www.broadwayindetroit.com/plan-your-visit/fisher-theatre
  - o 3011 W. Grand Boulevard, Detroit
- Detroit Symphony Orchestra Hall https://www.dso.org/
  - o 3711 Woodward Ave, Detroit
- Fox Theatre http://foxtheatredetroit.net/
  - o 2211 Woodward Ave, Detroit



# **DETROIT AREA RESTAURANTS**

\*Please let us know if you need further information or reservations.

# **Staff Picks**

| Brad's Picks      | Fishbone's          | Seafood Gumbo and Alligator Voodoo                        |
|-------------------|---------------------|---|
|                   | Nemo's              | "Old-School" atmosphere with classic burgers              |
| Tamarah's Picks   | Ottava Via          | Italian similar to <i>The Godfather</i> restaurant        |
|                   | Iggy's Eggies       | Jammy-Yolk Breakfast Sandwich for on the go               |
| Nate's Picks:     | Bucharest           | Best Chicken Shawarma and Chicken Quesadilla              |
|                   | Sweetwater Tavern   | Best Wings in town  |
| Sarah's Picks:    | Hudson Cafe         | S'more French Toast                                       |
|                   | Basement Burger Bar | Sweet potato fries with cinnamon dipping sauce            |
| Logan's Picks:    | Green Dot Stables   | Any Slider you can think of                               |
|                   | Candado's Tacos     | Great Tacos   |
| Seth's Picks:     | Royale with Cheese  | Awesome Burgers and Cracked Pepper Fries                  |
|                   | Buddy's             | Original Detroit Style Deep Dish                          |
| Chandler's Picks: | Los Galanes         | Best Mexican restaurant in town!                          |
|                   | Red Smoke BBQ       | The most underrated BBQ in the State (Better than Slows!) |

# Corktown

| Name               | Location               | Phone        | Website               |
|--------------------|------------------------|--------------|-----------------------|
| Bobcat Bonnie's    | 1800 Michigan Ave      | 313.962.1383 | bobcatbonnies.com     |
| Green Dot Stables  | 2200 W. Lafayette Blvd | 313.962.5588 | greendotstables.com/  |
| Johnny Noodle King | 2601 W Fort St         | 313.309.7946 | johnnynoodleking.com/ |
| Mercury Burger Bar | 2163 Michigan Ave      | 313.964.5000 | mercuryburgerbar.com  |
| Mudgie's           | 1300 Porter St         | 313.961.2000 | mudgiesdeli.com/      |
| Nemo's Bar         | 1384 Michigan Ave      | 313.965.3180 | nemosdetroit.com/     |
| Ottava Via         | 1400 Michigan Ave      | 313.962.5500 | ottavaviadetroit.com/ |
| Slows Bar BBQ      | 2138 Michigan Ave      | 313.962.9828 | slowsbarbq.com        |
| TAP                | MGM Grand Detroit      | 313.465.1234 | mgmgranddetroit/tap   |

# **Eastern Market**

| Name                             | Location            | Phone        | Website                 |
|----------------------------------|---------------------|--------------|-------------------------|
| Amore da Roma                    | 3401 Riopelle St    | 313.831.5940 | amoredaroma.com         |
| Eastern Market Brewing Co        | 2515 Riopelle St    | 248.556.5512 | easternmarket.beer/     |
| Stache International             | 1416 E. Fisher Fwy  | 313.974.6895 | stacheinternational.com |
| Supino Pizzaria                  | 2457 Russell Street | 313.567.7879 | supinopizzeria.com      |
| Thomas Magee's Sporting<br>House | 1408 Fisher Fwy     | 313.263.4342 | thomasmagees.com        |
| Vivio's Food & Spirits           | 2460 Market Street  | 313.393.1711 | vivios-food-spirits     |



# **Downtown Business District**

| Name                       | Location                | Phone        | Website                 |
|----------------------------|-------------------------|--------------|-------------------------|
| Avalon Int'l Breads & Café | 1049 Woodward Ave       | 313.285.8006 | www.avalonbreads.net    |
| American/Lafayette Coney   | 114 or 118 W. Lafayette | 313.961.7758 | amariaanaanavisland sam |
| Islands                    | 114 Of 118 W. Larayette | 313.964.8918 | americanconeyisland.com |
| Basement Burger Bar        | 1326 Brush St           | 313.818.3708 | basementburgerbar       |
| Buddy's                    | Broadway location       | 313.765.1500 | Buddyspizza.com         |
| Calexico                   | 1040 Woodward Ave       | 313.262.2361 | calexico.net            |
| Detroit Brewing Company    | 1529 Broadway           | 313.962.1529 | detroitbeerco.com       |
| Downtown Louie's Lounge    | 30 Clifford Street      | 313.961.1600 | downtownlouieslounge    |
| La Pecora Nera             | 1514 Washington Blvd    | 313.315.3040 | lapecoraneradetroit     |
| Leila                      | 1245 Griswold St        | 313.816.8100 | leiladetroit.com        |
| Maru Sushi & Grill         | 160 Fort Street         | 313.315.3100 | marusushi.com           |
| Prime & Proper             | 1145 Griswold St        | 313.636.3100 | primeandproperdetroit   |
| Shake Shack                | 660 Woodward Ave        | 313.672.0501 | shakeshack.com/detroit  |
| Sweetwater Tavern          | 400 E. Congress         | 313.962.2210 | sweetwatertavern.net    |
| Texas de Brazil            | 1000 Woodward Ave       | 313.964.4333 | texasdebrazil.com       |
| The Block                  | 3919 Woodward Ave       | 313.832.0892 | theblockdet.com/        |

# **District Detroit**

| Name                 | Location             | Phone        | Website              |
|----------------------|----------------------|--------------|----------------------|
| Besa                 | 600 Woodward Ave     | 313.315.3000 | www.Besadetroit.com  |
| Bookies Bar & Grille | 2208 Cass Ave        | 313.962.1319 | bookiesbar.com       |
| Brass Rail Pizza Bar | 18 W. Adams          | 313.964.0782 | brassraildetroit.com |
| Cliff Bells          | 2030 Park Ave        | 313.961.2543 | cliffbells.com       |
| Grand Trunk Pub      | 612 Woodward Ave     | 313.961.3043 | grandtrunk.pub       |
| Harry's Detroit      | 2482 Clifford        | 313.964.1575 | harrysdetroit.com    |
| Hockeytown Café      | 2301 Woodward Ave    | 313.965.9500 | hockeytowncafe.com   |
| Hot Taco             | 2233 Park Ave        | 313.963.4545 | hottacodetroit.com   |
| Olin                 | 25 E Grand River Ave | 313.774.1190 | www.olindetroit.com  |
| San Morello          | 1400 Woodward Ave    | 313.209.4100 | www.sanmorello.com   |
| Tin Roof Detroit     | 47 E. Adams Ave. St. | 313.262.6114 | tinroofdetroit.com   |
| The Royce            | 76 W. Adams          | 313.481.2160 | theroycedetroit.com  |
| Savannah Blue        | 1431 Times Square    | 313.926.0783 | savannahbluedetroit  |
| ZZ Market & Grill    | 210 Henry Street     | 313.816.0003 | www.zzmarket.com/    |



# Greektown

| Name                      | Location         | Phone        | Website             |
|---------------------------|------------------|--------------|---------------------|
| Firebird Tavern           | 419 Monroe Ave   | 313.782.4189 | firebirdtavern.com  |
| Fishbone's Rhythm Kitchen | 400 Monroe       | 313.965.4600 | fishbonesusa.com    |
| Flood's Bar & Grill       | 731 St. Antoine  | 313.963.1090 | floodsdetroit.com   |
| Loco's Tex-Mex Grill      | 454 E. Lafayette | 313.965.3737 | locosdetroit.com    |
| Monroe Market             | Greektown Hotel  | 313.223.2999 | monroe-market/      |
| Niki's Pizza              | 735 Beaubien     | 313.961.8020 | nikisdetroit.com    |
| Pegasus Taverna           | 585 Monroe Ave   | 313.964.6800 | pegasustavernas.com |
| Prism Steakhouse          | 555 Lafayette    | 313.309.2499 | restaurants/prism/  |
| Redsmoke Barbeque         | 558 Monroe Ave   | 313.962.2100 | redsmoke.net/       |

# Midtown

| Name                        | Location                              | Phone        | Website                |
|-----------------------------|---------------------------------------|--------------|------------------------|
| Bucharest                   | 110 Piquette Ave / 436 W.<br>Columbia | 313.965.311  | bucharestgrill.com     |
| Cass Café                   | 4620 Cass Ave                         | 313.831.1400 | casscafe.com           |
| Detroit Shipping Co.        | 474 Peterboro                         | 313.462.4973 | detroitshippingcompany |
| Go Sy Thai                  | 4240 Cass Ave                         | 313.638.1467 | gosythai.com           |
| Grey Ghost                  | 47 Watson St                          | 313.262.6534 | greyghostdetroit.com   |
| HopCat                      | 4265 Woodward Ave                     | 313.769.8828 | hopcat.com             |
| Jolly Pumpkin               | 551 W. Canfield St. #9                | 313.262.6115 | jollypumpkin.com       |
| Mario's Detroit             | 4222 Second Avenue                    | 313.832.1616 | mariosdetroit.com/     |
| Motor City Brew Works       | 470 W. Canfield St.                   | 313.832.2700 | motorcitybeer.com      |
| Pho Lucky Detroit – Midtown | 3111 Woodward Ave                     | 313.338.3895 | pholucky.net/          |
| Selden Standard             | 3921 Second Ave                       | 313.438.5055 | seldenstandard.com     |
| Shangri-La                  | 4710 Cass Ave                         | 313.974.7669 | midtownshangri-la.com  |
| The Whitney                 | 4421 Woodward Ave                     | 313.832.5700 | thewhitneydetroit.com  |
| Traffic Jam & Snug          | 511 W. Canfield St                    | 313.831.9470 | trafficjamdetroit.com  |
| Union Street                | 4145 Woodward Ave                     | 313.831.3965 | unionstreetdetroit.com |

# **Renaissance Center – Waterfront**

# https://gmrencen.com/dining/

| Name                       | Location               | Phone        | Website                 |
|----------------------------|------------------------|--------------|-------------------------|
|                            |                        |              | andiamoitalia.com/det-  |
| Andiamo Detroit Riverfront | 400 Renaissance Center | 313.567.6700 | riverfront              |
| Joe Muer                   | 400 Renaissance Center | 313.567.3867 | joemuer/det-riverfront/ |
| Panera Bread               | 300 Renaissance Center | 313.818.4133 | panerabread/mi/det      |
| Highlands Steakhouse       | 400 Renaissance Center | 313.877.9090 | highlandsdetroit.com/   |



# **COUNTER SERVICE OPTIONS**

| Name                   | Location               | Phone        |
|------------------------|------------------------|--------------|
| Burger King            | 100 Renaissance Center | 313.259.8900 |
| Bucharest Grill        | 1623 Michigan Ave      | 313.965.3111 |
| Jimmy Johns            | 95 Monroe St           | 313.963.9131 |
| Jimmy Johns            | 615 Griswold St        | 313.963.1044 |
| Potbelly Sandwich Shop | 777 Woodward Ave, #150 | 313.309.4197 |
| Subway                 | 660 Woodward Ave       | 313.963.7770 |

# **CONVENIENCE/DRUG STORES/GROCERY**

| CONTENENCE/ PROGOTORES/ GROCERY |                       |              |  |
|---------------------------------|-----------------------|--------------|--|
| Name                            | Location              | Phone        |  |
| Athens Grocery Co.              | 579 Monroe Ave        | 313.961.1149 |  |
| CVS Pharmacy                    | 1037 Woodward Ave     | 313.963.1007 |  |
| Eve's Downtown Gourmet          | 1411 Washington Blvd  | 313.964.4100 |  |
| Jazzy Convenience Store         | 1424 Woodward         | 313.974.7599 |  |
| State Deli & Grocery            | 1200 Washington Blvd  | 313.963.5141 |  |
| Wally's Convenience Store       | 161 West Congress     | 313.963.1007 |  |
| Whole Foods                     | 115 Mack Ave          | 313.576.5300 |  |
| 7-Eleven (open Dec 25th)        | 2660 E. Jefferson Ave | 313.567.0150 |  |
| 7-Eleven (open Dec 25th)        | 139 Cadillac Square   | 313.965.2432 |  |



# **MISCELLANEOUS SERVICE**

\*These providers are not affiliated with the Quick Lane Bowl. This is merely a resource and not a recommendation.

# **Child Care**

- The Nanny Network <u>The Nanny Network Trusted Guidance Since 1995 (nanny-network.com)</u> 586.739.2100 or 866.739.3767
  - Applications to request a nanny are available on their website.
- The Babysitting Company www.thebabysittingcompany.com
   Cory Charlupski, President 248-318-6776 or 888-407-7822

# Dry Cleaner/Tailor

- Lott Anter Tailoring and Cleaning
  - o 65 Cadillac Square, #201, Detroit
  - 0 313.282.2684
- Sam's Tailor Shop
  - o 300 Renaissance Dr W, Detroit
  - o **313.567.6960**

# **Equipment Rentals for Baby/Child items**

- Baby's Away
  - babysaway.com/locations/Detroit
  - o **313.247.3855**
- Rent the Baby Gear UPS Delivery & Pick Up company
  - o rentthebabygear.com/

#### **Fitness**

- YMCA Detroit ymcadetroit.org/boll/
  - o 1401 Broadway, Detroit
  - 0 313.309.9622

#### **Hospitals and Dentist**

- Detroit Receiving Hospital <u>www.drhuhc.org/</u>
  - o 4201 St. Antoine St. Detroit
  - 0 313.996.1020
- Henry Ford Hospital www.henryford.com
  - o 2799 W. Grand Blvd. Detroit
  - 0 313.916.2600
- Children's Hospital of Michigan www.childrensdmc.org/
  - o 3901 Beaubien Detroit
  - o 313.745.5437 (kids)
- Gentle Dental at Jefferson Avenue jefferson.gentledentaldetroit.com/
  - o 529 Jefferson Ave, Detroit
  - 0 313.879.4769



# **Holiday Rentals**

- Santa Claus <u>santaclaussuits@aol.com</u>
- Trees & Décor Display Group Contact Michelle
  - o 313 965 3344 ext. 102

# **Salons & Spas**

- Ezelli Salon Compuware Building <a href="http://ezelli.com/">http://ezelli.com/</a>
  - o 89 Monroe Street
- Immerse Spa MGM Grand Detroit <a href="http://mgmgranddetroit.com/spa/">http://mgmgranddetroit.com/spa/</a>
  - o 1777 3<sup>rd</sup> Street, Detroit
- The Spa at Book Cadillac spabookcadillac.com
  - o 1114 Washington Blvd, Detroit
- Woodhouse Day Spa <a href="http://detroit.woodhousespas.com/">http://detroit.woodhousespas.com/</a>
  - o 1447 Woodward Ave, Detroit

# **Transportation**

• QLINE – <u>glinedetroit.com/plan-your-ride/</u> 313.528.3044

Owned and operated by M-1 Rail, the QLINE has 12 stops and runs along the spine of Detroit, Woodward Avenue. Day-passes (\$3) and 3-hour passes (\$1.50) can be purchased on the QLINE Detroit mobile app for iPhone and Android using a credit or debit card. Or these can be purchased with a credit or debit card onsite. QLINE hours are M-F 6am - 11pm; Weekends 8am - 11pm.