



GUEST CODE OF CONDUCT

The conduct policies at Ford Field are in accordance with the NFL and developed as a service to our loyal fans to assist in providing exceptional experiences in a fun and safe environment. Ford Field stands committed to providing exceptional fan experiences. Detroit Lions fans top the NFL in their enthusiasm, team support and sportsmanship. Our image is shaped not only by our players, coaches and employees, but by our fans as well. We strive to create a high-energy environment to lend support to our team, while maintaining a safe and exciting atmosphere. We need your help by abiding by the policies below.

The following guidelines have been established for guest behavior:

- Please restrict movement in the seating area during game action.
- Sit only in your ticketed seat and show tickets to a Ford Field representative upon request. Standing or sitting in seating bowl passage-ways, aisles or stairways is prohibited.
- While standing and cheering is permitted, please keep in mind that continued standing can interfere with others' ability to enjoy the game from their seats. To be courteous to all guests, we ask fans to stand and cheer when appropriate with the flow of the game (majority rules).
- Never take matters into your own hands. To report a problem or unruly fan contact the nearest Ford Field representative if any incident arises or text 313-513-TEXT (8398) with the issue and location (standard message and data rates may apply).

The following actions may lead to denied entry, ticket revocation, ejection and/or arrest:

- Refusing to abide by health and safety policies.
- Displaying inconsiderate or otherwise inappropriate behavior towards others.
- Behavior that is unruly, unhealthy, disruptive or illegal in nature.
- Using foul or abusive language or obscene gestures.
- Intoxication or other signs of alcohol or substance impairment that results in irresponsible behavior.
- Violating the no smoking policy.
- Attempting to access areas without the proper ticket and/or credential, or misuse of tickets and/or credentials, or sitting in a seat other than your assigned ticket location.
- Failing to provide a ticket and/or seat information to a Ford Field representative upon request.
- Wearing obscene or indecent clothing.
- Damage or destruction to the building or property surrounding Ford Field including the parking areas.
- Failing to follow the instructions of Ford Field representatives.
- Offenses against anyone including players, coaches, officials, opposing team fans and staff will not be tolerated including foul language, racial slurs, verbal abuse, or throwing objects.
- Interference with the progress of the game.
- Sale, promotion, exchange or giveaway of unauthorized handouts, items or goods.

We appreciate your cooperation in making Ford Field an enjoyable, safe and friendly experience for all!

LIONS FANS, BE GOOD!

Re-Entry to Ford Field is not permitted during Detroit Lions home games and large stadium events.