



DECEMBER 27, 2021
FORD FIELD

2021 BOWL MANUAL

QUICKLANEBOWL.COM



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QUICK LANE BOWL CONTACT LIST

Bowl Staff – *please text for immediate assistance*

Name/Title	Bowl Area of Responsibility	Phone	E-Mail
Brad Michaels Executive Director	Finance, Insurance, Contract	313.262.2365 (o) 313.350.1776 (c)	brad.michaels@lions.nfl.net
Kristen Dale Director of Operations	Credentials, Parking	313.262.2187 (o) 989.529.2059 (c)	kristen.dale@lions.nfl.net
Eric Frisbee Ticket Office Manager	Tickets	313.262.2171 (o) 614.746.0114 (c)	eric.frisbee@lions.nfl.net
Sarah Young Event Assistant & Administrator	Assets, Gifts, Suites, Merchandise	313.262.2277 (o) 586.854.5869 (c)	sarah.young@lions.nfl.net
Logan Novak Event Coordinator	Ancillary Events	313.262.2129 (o) 586.707.9090(c)	Logan.novak@lions.nfl.net
Madeline Click Event Coordinator	Hotels, Event RSVP's	313.262.2783 (o) 214.784.8500(c)	Madeline.click@lions.nfl.net
Nate Sass Event Manager	Band/Cheer, Transportation	313.262.2092 (o) 734.629.7295 (c)	nate.sass@lions.nfl.net
Seth Williams Event Intern	Band/Cheer	517.526.4184 (c)	Seth.williams@lions.nfl.net
Mike Hollis Event Intern	Band/Cheer	517.282.1479 (c)	Mike.hollis@lions.nfl.net
Kyle Glaser	Mountain West Team Liaison	313.262.2580 (o) 763-807-6033(c)	Kyle.Glaser@lions.nfl.net
Ryan Marut Operations Manager	Practices, Equipment	313.262.2166 (o) 313.549.6604 (c)	Ryan.Marut@lions.nfl.net
Transportation Hotline	Nate Sass	313.262.2092 (o) 734.629.7295 (c)	To assist with any team or travel party transportation questions.
File Drop Address			https://files.detroitlions.com/filedrop/~ZhidyB

Broadcasting

Name	Title	Phone	E-Mail
Jeremy Smoker	Executive Director, Content & Production	248.818.0852 (c)	Jeremy.smoker@lions.nfl.net
Ed Clark	Manager of Scoreboard & Broadcasting Ops	313.262.2701(o) 313.300.4919 (c)	ed.clark@lions.nfl.net



Catering & Hospitality – Levy Restaurants

Name	Title	Phone	E-Mail
Katie Gonyeau	Senior Sales Manager	313.262.2165 (o) 586.214.9846 (c)	kgonyeau@levyrestaurants.com
Angela Landers	Guest Relations Coordinator (suite orders)	313.262.2109(o)	alanders@levyrestaurants.com

Ford Field Operations

Name	Title	Phone	E-Mail
Todd Argust	VP of Operations	313.262.2221 (o) 313.779.6698 (c)	todd.argust@lions.nfl.net
Fred Reddig	Director of Facilities	313.262.2275 (o) 586.212.0239 (c)	fred.reddig@lions.nfl.net

Information Technology/Frequency Coordinator

Name	Title	Phone	E-Mail
Steve Lancaster	VP of IT	313.262.2360 (o) 313.333.3311 (c)	steve.lancaster@lions.nfl.net

Media Relations

Name	Title	Phone	E-Mail
Ellen Trudell	Corporate Communications Manager	313.216.2161 (o) 313.608.3399 (c)	ellen.trudell@lions.nfl.net
Haley Prappas	Corporate Communications Intern	313.262.2129 (o) 248.425.8950 (c)	Haley.Prappas@lions.nfl.net

Security

Name	Title	Phone	E-Mail
Darren Johnson	Director of Security	313.262.2210 (o) 313.694.6217 (c)	darren.johnson@lions.nfl.net
Jon Seibt	Director of Operations S.A.F.E. Management	313.262.2273 (o) 602.722.6860 (c)	jseibt@safemanagement.net



GENERAL INFORMATION

Quick Lane Bowl
Ford Field – Detroit, Michigan
Monday, December 27, 2021 - 11:00 am (EST)

Address

Ford Field, 2000 Brush Street – Suite 200, Detroit, MI 48226 / 313.262.2000

Airport

Detroit Metropolitan Airport (DTW) metroairport.com/

Arrival Date

Thursday, December 23, 2021 by 2:00pm
Earlier arrival may be accommodated at the hotel.

Departure Date

After the game on Monday, December 27th

Network with Live Television & Radio Broadcast Partner

ESPN Television Network
Radio – 1270AM

Social Media

Website: www.detroitlions.com/quick-lane-bowl/
Facebook – QLB2021/ Twitter - @quicklanebowl / Instagram – @quicklanebowl
#QLB2021– for any social media tag

Stadium

Ford Field: Multi-purpose indoor stadium – 72 degrees indoors. Home of the Detroit Lions.
Capacity: 65,000
Surface: FieldTurf

Team Hotels:

Mountain West Band and Cheer – The Hilton Garden Inn Detroit Downtown
Mountain West Team – The Westin Book Cadillac Detroit

Wardrobe & Weather

Dress warm. Winter coats, gloves and hats suggested. Plan for cool days and cold nights.
Average weather is a high of 40 degrees and low of 31 degrees with an average of 2-4 inches of snow.



QUICK LANE BOWL MISSION

The Quick Lane Bowl was created to annually host a premier college football bowl game in Detroit, Michigan, to provide a first-class experience to the participating conferences, participating institutions, student-athletes and fans, to promote the City of Detroit and contribute to the economic revival of Southeast Michigan, and to support community and youth groups that have adopted athletic and leadership development programs dedicated to football in the City of Detroit.

QUICK LANE BOWL HISTORY

Ford Field has been home to many college football bowl games, and the Silverdome before that. After hosting college bowl games for nearly three decades at their home stadium, the Detroit Lions wanted to take part in the tradition by bringing their own bowl game to Ford Field. The bowl game received its name in August of 2014 when the Detroit Lions announced that Quick Lane, Ford Motor Company's Tire & Auto Center chain, would become the title sponsor. 2021 will be the seventh year of a multiyear agreement for Quick Lane Tire and Auto Center as the title sponsor.

2019: Pittsburgh Panthers over the Eastern Michigan University Eagles, 34-30

2018: University of Minnesota Gophers over the Georgia Tech Yellow Jackets, 34-10

2017: Duke Blue Devils over the NIU Huskies, representing the MAC conference, 36-14

2016: Boston College Eagles over the Maryland Terrapins, 36-30

2015: University of Minnesota Gophers over the Central Michigan University Chippewas, representing MAC conference, 21-14

2014: Rutgers Scarlet Knights over the North Carolina Tar Heels, 40-21

The Detroit Lions own, host and operate this college football bowl game. The team's entertainment division, DLI Entertainment, has promoted multiple large-scale shows and events at Ford Field, including ten sold-out Kenny Chesney concerts, Taylor Swift, U2, the 2003 Basketbowl, 2008 NCAA® Men's Basketball Regionals, 2009 NCAA® Men's Basketball Final Four and the 2010 NCAA® Men's Ice Hockey Frozen Four.

The Detroit Lions are committed to this postseason college football in Detroit and keeping the city in consideration for the Big Ten Championship game, and potential College Football Playoff games. The team is instituting a new winter tradition in Detroit with the Quick Lane Bowl. It is a time for families from all over to get together after the holidays to enjoy two prestigious schools facing off to earn a bowl game victory.

About the Detroit Lions

The Detroit Lions are a professional American football team based in Detroit, Michigan. They are members of the North Division of the National Football Conference (NFC) in the National Football League (NFL), and play their home games at Ford Field in Downtown Detroit. The team located to Detroit in 1934 and is the National Football League's fifth oldest franchise. The Detroit Lions most recently made the NFL playoffs in 2016, when they finished with an 9-7 record. In addition to professional football, the Detroit Lions have a visible and active community relations role in the Detroit area. Detroit Lions Charities raises awareness and funding for nonprofit organizations working in underserved communities with an emphasis on youth development, access and opportunity, and social justice initiatives in Detroit. Since 1991, Detroit Lions Charities has donated more than \$17 million to support non-profits, contributing nearly \$2 million in 2020. For more information, please visit <http://www.detroitlions.com>

About Quick Lane

Quick Lane Tire & Auto Center offers extraordinary service for routine vehicle maintenance including tire repair with a Low Tire Price Guarantee and a full menu of automotive services including oil and filter, brakes, alignments, batteries and shocks and struts on all vehicle makes and models. Service is performed by certified technicians at more than 1,000 locations worldwide while you wait, and no appointment is necessary. For more information, please visit: www.quicklane.com



DEADLINES

We have designed this deadline page with a chronological list of information needed, due date, and contact name. If you have any questions with any of these deadlines, please let us know.

Information Needed	Due Date	Contact Name:
Team Contract returned to Bowl Office	ASAP	Brad Michaels
Inspection Visit Details	ASAP	Brad Michaels
Provide shipping instructions for patches & decals	ASAP	Nate Sass
Insurance Requirements	ASAP	Brad Michaels
Ticket requests & shipping information	Dec 6	Eric Frisbee
Press Conference & Promotional Use Items	Dec 7	Sarah Young
Institution Key Contact List	Dec 10	Nate Sass
Digital Assets sent to Events File Drop	Dec 10	Nate Sass
Clothing Size information	Dec 10	Sarah Young
Institution Marks, Logos and Pantone Color Information	Dec 10	Nate Sass
On-Line Media Credential list & Frequency Coordination	Dec 10	QLBMedia@lions.nfl.net
Team Headset & Frequency Coordination Form	Dec 13	Steve Lancaster
Game Day Suite Hospitality Menus	Dec 13	Levy Restaurants
Additional Team Gift Order form	Dec 13	Sarah Young
Post-Game, Locker Room Meal Order	Dec 13	Levy Restaurants
Rooming List due – Mountain West Team	Dec 13	Westin
Rooming List due – Mountain West Band/Cheer	Dec 13	Hilton Garden Inn
Confirm social event RSVP's & Additional Ticket Order Form	Dec 13	Madeline Click
On-line Institution Affiliated Credentials	Dec 13	Kristen Dale
Band /Cheer/Mascot participant form	Dec 14	Seth Williams & Mike Hollis
Courtesy Car Assignment Form	Dec 14	Nate Sass
Confirm equipment truck/luggage needs	Dec 14	Nate Sass
Practice & Game Day Supplies forms; Practice Guest List	Dec 14	Ryan Marut
Team Assets sent to stadium	Dec 13	Sarah Young
Media information (2021 guides, releases, stats, etc.)	Dec 15	Ellen Trudell
Mountain West Fan Block Rate expires	Dec 15	Westin
Media Room Block Rate expires	Dec 15	Hilton Garden Inn
School Will Call & Student-Athlete guest list	Game Day – 730 AM	Eric Frisbee
Full payment for tickets & billable expenses due	60 days post game	Sarah Young

Please email each form or RSVP to the appropriate contact.



INITIAL CONTACT – QUICK LANE BOWL & TEAMS

The Quick Lane Bowl will schedule conference calls with each participating institution's key Bowl staff.

Contractual Obligations

The Quick Lane Bowl will send the participating institutions an official letter of invitation and an official game agreement, specifying all business arrangements for participation. This will serve as the binding contract. In the event the institution would like to consult with the Quick Lane Bowl legal counsel on any team-related matters, please contact Brad Michaels (313.350.1776/ brad.michaels@lions.nfl.net)

NCAA® Rules

The Quick Lane Bowl operates in compliance with all official playing rules of the NCAA® per its regulations and by-laws. The Bowl requires that the participating institutions do the same.

Press Conference / Site Visit

- **Thursday, December 9th**
 - 5 – 7 minutes at 8:35AM: Call In – 97.1 Radio (248-281-6289)
- **Tuesday, December 7th – TBD pending Covid Protocols**
 - Time TBD: Virtual
 - QLB Introductory Press Conference
 - 2-Head Coaches, 2-Athletic Directors – formal availability
 - One on One QLB Interviews with Local Media
- **Tuesday, December 7th or Wednesday, Dec 8th**
 - Football Operations
 - Ford Field Visit
 - Hotel Visit
 - SID
 - Ford Field Visit
 - Media logistics review

Site Visit Expense

- Bowl and/or team hotel will provide lodging and ground transportation for up to four (4) people for one or two nights (eight (8) total room nights maximum). Any additional nights are at the institution's expense.

Contact List

Please complete the Institution's Key Contact List form and email to Nate Sass (nate.sass@lions.nfl.net) by **Friday, December 10, 2021**.

Reference Web Link: Forms – Key Contact List form



REQUIREMENTS IMMEDIATELY FOLLOWING TEAM SELECTION

Bowl Contacts: Sarah Young (586.854.5869 / sarah.young@lions.nfl.net)/

Nate Sass (734.629.7295 / nate.sass@lions.nfl.net)

Immediately following the official team selection announcement on Sunday, December 5th, please ship the following items to the Quick Lane Bowl office to Sarah Young, Ford Field, 2000 Brush Street, Suite 200, Detroit, MI 48226 for earliest arrival on **Tuesday, December 7th**: (*press conference is morning of Tuesday, December 7th)

PRESS CONFERENCE & PROMOTIONAL PURPOSES

- 1 full team uniform (to include size 14 shoe; large gloves) for press conference & promotions
- 1 additional helmet to be displayed at press conferences and throughout game week
- 1 additional team jersey to be used throughout game week

Prior to **Monday, December 13th**, please ship the following items to the Quick Lane Bowl office to Sarah Young, Ford Field, 2000 Brush Street, Suite 200, Detroit, MI 48226:

TEAM ASSETS

- 400 lapel pins for host hotel personnel and/or staff at ancillary Quick Lane Bowl events.
- 60 football team hats for distribution to volunteer team liaisons, hotel staff and bus drivers
- 40 t-shirts with institution's logo for Boys and Girls Club of Southeast Michigan- Westside Steelers
- 30 team pennants for décor in hotel areas and stadium
- 6 large banners to be used throughout game week

DIGITAL ASSETS

Ford Field's vibrant end zone score boards span 39.5' high by 152' wide. Flanking these displays are four additional displays measuring 13' high by 59' wide that can be used individually or coordinated with the main displays for one continuous 270' presentation. During the game, we will display team highlight & institution videos.

The following items are requested for use with our publications and media relations departments. Each institution should provide the following information to Nate Sass via Events File Drop:

<https://files.detroitlions.com/filedrop/~ZhidyB> by **Friday, December 10th**.

- Institution Marks, Logos and Pantone Color Information
- Color, EPS & JPEG images/logos of official primary logo, team helmet logo and mascot
- High resolution headshots for each player, head coach, assistant coaches and supporting staff, along with their names and positions/titles.
- High resolution headshots of the institution president and athletic director
- Two or three high-resolution action photos from each regular-season game played in 2021
- Two or three action shots of the Head Coach
- 10-15 action shots of key student athletes



- Decal keepsake photos to generate a PhotoSlap® Life size photo stickers. For best quality, images should be at least 3000 x 3000 pixels, 300 dpi and at least 2MB. Ideal photos are vertical and focused on the particular player and free of any obstructions (i.e. other players body parts)
- List of team for roster card
- Fight Song with and without video (*only needed if the band is not present*)
- Institution background – Word document
- Three to four university campus shots
- Alphabetical and numerical roster – Word document
- Summary of the team's football history – Word document
- Five-minute highlight tape from the regular season with action shots*
- 30-second team intro video to be used during pre-game ceremonies *
- 30-second institutional spot for ESPN

During your stay, please upload a one (1) minute "Behind the Scenes" clip taken during each of your team events to the Events File Drop <https://files.detroitlions.com/filedrop/~ZhidyB> to be played during the game.

*The video board specifications are:

- 1920x1080
- 30fps (29.97) or 60fps (59.94). progressive or interlaced
- Square Pixels
- QuickTime format preferred

STUDENT-ATHLETE & OFFICAL TRAVEL PARTY SIZES

Student Athletes: Please provide a list of up to (125) student athletes names and jersey numbers along with their apparel size (M, L, XL, 2XL, 3XL).

Coaches & Staff: *Please refer to list below and the Apparel Size form.*

Male: please provide an apparel size (Men: M, L, XL, 2XL, 3XL).

Female: please provide an apparel size (Ladies: S, M, L, XL, 2XL).

- President & spouse
- Athletic Director & spouse
- Head Coach & spouse
- Assistant Offensive & spouse
- Assistant Defensive & spouse
- Up to 15 total additional staff members

Please return the Apparel Size form to Sarah Young (sarah.young@lions.nfl.net) by **Friday, December 10th**.

Reference Web Link: Forms – Apparel Size Form



TEAM HEADSETS & FREQUENCY COORDINATION

Each institution is required to supply the Quick Lane Bowl with complete headset configurations, requirements and wireless frequencies. A test of both institution's headsets will be scheduled for prior to each institution's practice. Please return the Frequency Coordination form to Steve Lancaster (steve.lancaster@lions.nfl.net) by **Monday, December 13th**. Reference Web Link: Forms – Frequency Coordination Form

INSURANCE REQUIREMENTS

Bowl Contact: Brad Michaels (313.350.1776 / brad.michaels@lions.nfl.net)

As a requirement to participate in the Quick Lane Bowl, the participating institutions will be obligated to provide the following types of insurance as soon as possible.

- General liability - \$1,000,000/Occurrence. \$2,000,000/Aggregate.
- Umbrella - \$5,000,000/Occurrence. \$5,000,000/Aggregate.
- Participant Legal-Included in General Liability and Umbrella.
- Accident and medical coverage for all student athletes (required by the NCAA® Bylaw 30.9.17.2)
 - Basic accidental-medical insurance for each participating student-athlete in the amount of the NCAA® catastrophic injury insurance program.
 - Catastrophic-injury medical insurance for each participating student-athlete that provides lifetime medical, rehabilitation and disability benefits in excess of the basic coverage or equal to the NCAA®-sponsored program or an alternative program approved by the NCAA® Special Events Committee.
 - Coverage in (A) and (B) shall be in effect while the participating student-athletes are traveling to and from the Quick Lane Bowl game site and while they are in the host city.
- Additional insured:
 - The participating institution agrees to indemnify and hold harmless Ford Field Management, LLC; Detroit Bowl, LLC; DLI Properties, LLC; DLI Office Realty, LLC; DLI Entertainment, LLC; DLI Parking Realty, LLC; The Detroit Lions, Inc.; Detroit Lions Charities; City of Detroit, Downtown Detroit Development Authority, Detroit/Wayne County Stadium Authority, and Wayne County and their respective officers, executives, board members, council persons, and employees.
 - Coverage afforded the additional insureds under these policies shall be primary insurance. If the additional insureds have other insurance which is applicable to the loss, such other insurance shall be on an excess and/or contingent basis.
- Quick Lane Bowl is not to be responsible for deductible or SIR (self-insured retention).
- All school employees to have workers' compensation as covered at their states Statutory Limits.
- Each institution is responsible for comprehensive and collision deductible for courtesy cars.

Game Cancellation Insurance

The Quick Lane Bowl is required to offer game cancellation insurance to each institution. The cost shall be covered by the institution. Please contact Jamey Kozierowski (248.706.4802 / jameyk@hutzenlochergroup.com) by **Monday, December 13th** to inquire.



MANDATORY NCAA® Meeting

Date: Sunday, December 26th

Time: 3:00 PM

Location: Microsoft Teams Meeting – Virtual - [Click here to join the meeting](#)
Or call in (audio only)
[+1 872-242-9561,,32214464#](#) United States, Chicago
Phone Conference ID: 322 144 64#

Required Participation

The following individuals are required to attend this pregame meeting on the day before the Quick Lane Bowl:

- Athletic director and/or designee(s) from each institution
- Football operations representative
- Media relations director from each institution
- Band director from each institution
- Game official
- Game clock operator
- Producer and other individuals representing ESPN Television
- Quick Lane Bowl staff

TRAVEL AND TRANSPORTATION

Please plan on arriving at your team hotel by 2:00PM on Thursday, December 23rd.
Earlier arrival may be accommodated at the hotel.

Airport: The Detroit Metropolitan Airport (DTW) / www.metroairport.com

Courtesy Cars

The Quick Lane Bowl will provide six (6) courtesy cars to each institution, one for the officials and one for the instant replay officials. The courtesy car assignment form is due to Nate Sass before **Tuesday, December 14th**. *Reference Web Link: Forms - Courtesy Car Assignment Form*

- Vehicle pick-up, return and inspection
 - Upon arrival, a bowl representative will meet with your official Team Travel Coordinator for an inspection of each vehicle and distribution of the keys.
 - On the day of departure, please return the cars to agreed upon location: either stadium or hotel parking area. A bowl representative will meet with your Official Team Travel Coordinator for a return inspection of each vehicle and collection of the keys.
 - Operational expenses are paid for by the institution.



- Insurance
 - The Quick Lane Bowl has provided insurance coverage for the drivers assigned to the Bowl-provided courtesy cars. Each institution is responsible for comprehensive and collision deductible for the courtesy cars.
- Accident Procedure
 - Should a vehicle become involved in an accident, your Official Team Travel Coordinator should immediately contact Nate Sass (734.629.7295).
- Vehicle restrictions
 - Only individuals with valid D/L and affiliated with the institution have permission to drive the courtesy vehicles.
 - Student athletes are not permitted to drive the courtesy vehicles.
 - Courtesy vehicles are to be used within a fifty (50) mile radius of the Team Hotel.
 - All passengers required to use seatbelts.
 - The institution shall be responsible for all fines, forfeitures, penalties (parking, speeding, accident) and deductible incurred by reason of use of the courtesy vehicles.

**Subject to change*

Equipment and Luggage Transportation

Upon arrival and departure from Detroit Metro Airport, the Quick Lane Bowl will make rental arrangements for trucks to transport equipment and luggage at the expense of the institution. Please confirm your specific needs with Nate Sass (313.262.2092 [/nate.sass@lions.nfl.net](mailto:nate.sass@lions.nfl.net)) by **Tuesday, December 14th**.

Ground Transportation

The Quick Lane Bowl is pleased to have prearranged your local bus transportation company. Buses have exclusively been reserved for both MAC and Mountain West Teams, band, cheer and official party. Each institution will be responsible for transportation to/from airport, practices, and other requested events not hosted by Quick Lane Bowl. The Quick Lane Bowl will work with each team to determine specific motor coach needs and scheduling. Personnel from the official ground transportation company will be available for consultation during your initial site visit to plan all transportation details.

Bianco Tours

Contact: Ann Wilk

(734) 946 7021 ext. 221

<http://www.biancotours.com/>

	34 passenger	40 passenger	56 passenger
Less than 5 hours	\$ 771.00	\$ 811.00	\$ 892.00
5-6 hours	\$ 845.00	\$908.00	\$ 972.00
7-8 hours	\$ 915.00	\$ 983.00	\$ 1,054.00
9-10 hours	\$ 996.00	\$ 1,069.00	\$ 1,143.00
11-12 hours	\$ 1,068.00	\$ 1,148.00	\$ 1,225.00
13-14 hours	\$ 1,137.00	\$ 1,223.00	\$ 1,311.00
15-19 hours	\$ 1,215.00	\$ 1,306.00	\$1,392.00



Airport Transfers			
Drop Off	\$ 627.00	\$ 670.00	\$ 730.00
Pick Up	\$ 597.00	\$ 640.00	\$ 700.00

HOTEL INFORMATION

Bowl Contact: Madeline Click (214-784-8500 / madeline.click@lions.nfl.net)

The Quick Lane Bowl has designated hotel locations with quality hotel space located near Ford Field and other Bowl-related events.

Hotel Confirmation:

Your priority with the hotel is to confirm your total rooms required, arrival times and establish your master account. Please be sure to let the hotel know who is authorized to make reservations for your official party.

Security

The hotels do not provide security in hotel meeting and function spaces, and each institution agrees to advise all participants that they are responsible for safekeeping their property. The institution may elect to retain security personnel at its own expense through your hotel contact.

Team Hospitality Suite:

The Quick Lane Bowl will host one team hospitality suite at the hotel beginning the day of arrival through Sunday night, December 26th, or as otherwise indicated by team officials. The suite is intended to be an exclusive area for the student athletes, providing them with a private space to relax and unwind. The suite will be complete with televisions, arcade games, gaming systems, snack foods and beverages.

Hospitality Suite Hours <i>(subject to change)</i>	
Thursday, Dec 23 rd	Arrival - curfew
Friday, Dec 24 th	9:00am - curfew
Saturday, Dec 25 th	9:00am - curfew
Sunday, Dec 26 th	9:00am - curfew

VIP Hospitality Suite:

The Quick Lane Bowl has reserved a VIP Hospitality Suite with a \$12,000 food & beverage credit for length of stay to be used by the adult members of the official party.

The institution will determine VIP hospitality suite hours & menu items with the hotel representative.

Volunteers & Daily Itineraries

Volunteers will be at your hotel daily to assist with any questions about the city and scheduled team and travel party itineraries.



HOTEL DESIGNATIONS

Bowl Contact: Madeline Click (214-784-8500 / madeline.click@lions.nfl.net)

MOUNTAIN WEST GROUP	HOTEL
Mountain West Team & Conference	The Westin Book Cadillac
Mountain West Alumni & Fans	The Westin Book Cadillac
Mountain West Band/Cheer	Hilton Garden Inn

The Westin Book Cadillac Detroit

www.bookcadillacwestin.com

1114 Washington Blvd, Detroit, MI 48226

Main#: 313.442.1600

Primary Hotel Contact: David Oleinick 313-693-2887

Rate/Block: \$140 *Plus applicable taxes / Minimum requirement:

Thursday, December 23, 2021	75 Standard / 75 Double / 3 suites	Total = 153
Friday, December 24, 2021	75 Standard / 75 Double / 3 suites	Total = 153
Saturday, December 25, 2021	75 Standard / 75 Double / 3 suites	Total = 153
Sunday, December 26, 2021	75 Standard / 75 Double / 3 suites	Total = 153

Reservations: Rooming list due on **Monday, December 13th**.

Reservations for fans & alumni: Rate \$140 through **December 15th**

OR copy and paste the following link into a web browser:

[Fan Block @ Westin Book Cadillac](#)

Hilton Garden Inn – Detroit Downtown

[/hilton-garden-inn-detroit-downtown-DETDHG](#)

351 Gratiot, Detroit, MI 48226

Main#: 313.967.0900

Primary Hotel Contact: Gail Major 313.424.1624

Rate/Block: \$127 *Plus applicable taxes

Sunday, December 26, 2021	70 Double / 5 king	Total = 75
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Reservations: Rooming list due on **Monday, December 13th**.



QUICK LANE BOWL | 2021
FORD FIELD

GROUP	HOTEL
All Media	Hilton Garden Inn – Detroit Downtown
Officials	Hilton Garden Inn – Detroit Downtown

Hilton Garden Inn – Detroit Downtown

[/hilton-garden-inn-detroit-downtown-DETDHG](https://hilton-garden-inn-detroit-downtown-DETDHG)

351 Gratiot, Detroit, MI 48226

Main#: 313.967.0900

Primary Hotel Contact: Gail Major 313.424.1624

Quick Lane Bowl Media Contact: Ellen Trudell (313.608.3399)

Rate/Block: \$127 *Plus applicable taxes – rate available through **Wednesday, Dec 15th**.

Sunday, December 26, 2021	King or Double
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Media Reservations: <https://bit.ly/MediaQuickLaneBowl>

OFFICIALS

Quick Lane Bowl Officials Contact: Nate Sass (734.629.7295)

Saturday, December 25, 2021	11 King or Double
Sunday, December 26, 2021	11 King or Double

Reservations: Officials rooming list due on **Wednesday, December 15th**.



FULL SCHEDULE OF EVENTS *(subject to change)*

The Quick Lane Bowl will provide complimentary tickets for each institution as listed on the RSVP order form*.

Each institution may purchase additional tickets (plus fees) if applicable, based on availability.

Attire is casual for all events with exception to business casual for The Henry Ford Welcome Dinner.

Student Athlete attire is casual at all times.

Please return the Social Event RSVP & Additional Ticket Order form to Madeline Click (214-784-8500 / madeline.click@lions.nfl.net) by **Monday, December 13th**.




Reference Web Link: Forms –Social Event RSVP

 Transportation provided





 Food & Beverages will be served

The following schedule will begin according to team arrival time

THURSDAY, DECEMBER 23, 2021

Before 2:00 PM	Mountain West Welcome	Westin
Arrival – Curfew	Team Hospitality Opens	Each Hotel
TBD	Mountain West Security Meeting	Westin
5:30 PM – 8:00 PM	Welcome Dinner  	The Henry Ford Museum
9:30 PM	TBD: Late Night Snack Delivered 	Each Hotel

FRIDAY, DECEMBER 24, 2021

8:00 AM – 9:30 AM	Practice – Mountain West	Ford Field
9:00 AM – 10:00 AM	Parade Company Tour – Both Travel Parties 	9500 Mt. Elliott
9:15 AM – 10:00 AM	Media Availability – optional (not a formal press conference)	Ford Field
9:45 AM – 3:00 PM	Shopping – Travel Party 	Somerset Collection
2:00 PM – Curfew	Team Hospitality Opens	Each Hotel
5:00 PM – 7:00 PM	Fowling™ with pizza & beverages  	Fowling Warehouse



QUICK LANE BOWL 2021 FORD FIELD

SATURDAY, DECEMBER 25, 2021

9:00 AM – curfew	Team Hospitality Opens	Each Hotel
10:00 AM – 1:00 PM	Ice Skating – Travel Party 🚌	Frankenmuth Rink @ Campus Martius Park
11:00 AM – 12:00 PM	Practice – Mountain West	Ford Field

SUNDAY, DECEMBER 26, 2021

8:00 AM – 9:00 AM	Walk Through – Mountain West	Ford Field
9:00 AM – Curfew	Team Hospitality Opens	Each Hotel
9:30 AM – 10:30 AM	Gleaners Food Distribution – Mountain West 🚌	Gleaners Food Bank
10:00 AM – 11:30 AM	Michigan Science Center – Travel Party 🚌	5020 John R Street
1:00 PM – 2:30 PM	DNR Outdoor Adventure – Travel Party 🚌	OAC – Atwater Street
3:00 PM – 4:00 PM	NCAA / ESPN Meeting	Teams Virtual Meeting
TBD	Mountain West Band Arrival	Hilton Garden Inn
TBD	(Band practice slots)	Ford Field
TBD	TBD: Late Night Snack Delivered 🍽️	

MONDAY, DECEMBER 27, 2021

TBD	Mountain West TEAM ARRIVAL	Ford Field
9:30 AM – 11:00 AM	Press Dining	Ford Field Press Box
9:30 AM	Doors open at Ford Field	
9:30 AM – 10:45 AM	VIP Reception	MGM Grand Detroit Tunnel Club
11:00 AM	Kickoff	Ford Field
Post-Game	Travel Parties meet in Band Sections	Sec 102 Mountain West
TBD	Post-Game Press Conferences	Ford Field



TEAM SCHEDULE AT A GLANCE *(subject to change)*

🚌 Transportation provided / 🍴 Food & Beverages will be served

THURSDAY, DECEMBER 23, 2021

Before 2:00 PM	Mountain West Welcome	Westin
Arrival – Curfew	Team Hospitality Opens	Each Hotel
TBD	Mountain West Security Meeting	Westin
5:30 PM – 8:00 PM	Welcome Dinner 🚌 🍴	The Henry Ford Museum
9:30 PM	TBD: Late Night Snack Delivered 🍴	Each Hotel

FRIDAY, DECEMBER 24, 2021

8:00 AM – 9:30 AM	Practice – Mountain West	Ford Field
9:15 AM – 10:00 AM	Media Availability – optional <i>(not a formal press conference)</i>	Ford Field
2:00 PM – Curfew	Team Hospitality Opens	Each Hotel
5:00 PM – 7:00 PM	Fowling™ with pizza & beverages 🚌 🍴	Fowling Warehouse

SATURDAY, DECEMBER 25, 2021

9:00 AM – curfew	Team Hospitality Opens	Each Hotel
11:00 AM – 12:00 PM	Practice – Mountain West	Ford Field

SUNDAY, DECEMBER 26, 2021

8:00 AM – 9:00 AM	Walk Through – Mountain West	Ford Field
9:00 AM – Curfew	Team Hospitality Opens	Each Hotel
9:30 AM – 10:30 AM	Gleaners Food Distribution – Mountain West 🚌	Gleaners Food Bank
TBD	TBD: Late Night Snack Delivered 🍴	

MONDAY, DECEMBER 27, 2021

TBD	Mountain West TEAM ARRIVAL	Ford Field
9:30 AM	Doors open at Ford Field	
11:00 AM	Kickoff	Ford Field
TBD	Post-Game Press Conferences	Ford Field



QUICK LANE BOWL 2021 FORD FIELD

TRAVEL PARTY SCHEDULE – At A Glance

Transportation provided / Food & Beverages will be served

**Please wear your QLB Travel Party lanyard to each event (example below from last year)*

THURSDAY, DECEMBER 23, 2021

5:30 PM – 8:00 PM Welcome Dinner The Henry Ford Museum

FRIDAY, DECEMBER 24, 2021

9:00 AM – 10:00 AM Parade Company Tour – Both Travel Parties 9500 Mt. Elliott
9:45 AM – 3:00 PM Shopping – Travel Party Somerset Collection
5:00 PM – 7:00 PM Fowling™ with pizza & beverages Fowling Warehouse

SATURDAY, DECEMBER 25, 2021

10:00 AM – 1:00 PM Ice Skating – Travel Party Frankenmuth Rink @ Campus Martius Park

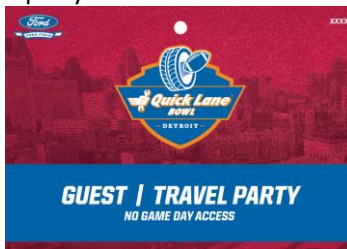
SUNDAY, DECEMBER 26, 2021

9:30 AM – 10:30 AM Gleaners Food Distribution – Mountain West Gleaners Food Bank
10:00 AM – 11:30 AM Michigan Science Center – Travel Party 5020 John R Street
1:00 PM – 2:30 PM DNR Outdoor Adventure – Travel Party OAC – Atwater Street

MONDAY, DECEMBER 27, 2021

9:30 AM Doors open at Ford Field
11:00 AM Kickoff Ford Field
Post-Game Travel Parties meet in Band Sections Sec 102 Mountain West

Please show this credential while attending travel party events.



Please see our Detroit section further into the manual for many other family friendly activities in the city and surrounding area. Email Nate Sass (nate.sass@lions.nfl.net) with any questions.



FULL EVENT DETAILS *(subject to change)*

Team = Team Event / **TP** = Travel Party

Transportation provided / Food & Beverages will be served

THURSDAY, DECEMBER 23rd

Welcome Dinner at The Henry Ford Museum of American Innovation - www.thehenryford.org

Team & **TP**

Description: This museum allows you to experience the strides of America's greatest minds. From Rosa Park's bus to Wright Brothers' flight innovations to presidential limousines. After dinner, everyone is invited to privately tour the Museum. *For children, we offer chicken nuggets, fries, milk. This will be \$27pp. (meal plus museum admission)

Attire: Business Casual / Student Athletes - Casual

Time: 5:30 PM – 8:00 PM

- 5:30 PM - VIP football panel discussion: Life After Sports – Anderson Theater
- 6:00 PM - Buffet dinner opens – Museum Plaza
- 6:30 PM – Dessert Afterglow – Mathematica Area & Lamy's Diner area

Address: 20900 Oakwood Boulevard, Dearborn, MI 48124

Transportation: The team buses will pick up the student-athletes, coaches, staff & travel party guests.

FRIDAY, DECEMBER 24th

Parade Company Tour - <https://theparade.org/tours/> **TP**

Description: Venture into the magical Parade Land and experience a behind the scenes look at America's Thanksgiving Parade®. Learn more about the Parade's fascinating history, explore the 200,000 square-foot storyland of floats and see how our award-winning artisans bring them to life. Fun for all ages!

Attire: Casual - The parade warehouse can be cool inside; be prepared with warm gear.

Time: 9:00am – 10:00am

Address: 9500 Mt. Elliott, Studio A • Detroit, MI 48211

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

Somerset Collection Shopping - www.thesomersetcollection.com **TP**

Description: Shop anchor stores Neiman Marcus, Saks Fifth Ave, Nordstrom, Macy's and hundreds of stores at Detroit's finest mall. Many different stores and options to do while at Somerset.

Time: 9:45 AM – 3:00 PM

Address: 2800 W. Big Beaver Rd. Troy, MI 48084

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

Fowling™ - www.fowlingwarehouse.com **Team** **TP**

Description: The football bowling pin game known as Fowling™, is a hybrid game that combines elements of football, bowling and horseshoes. The object of the game is for teams to be the first to knock down all their opponent's pins by throwing a football at 10 bowling pins which are positioned in a triangular format.

Attire: Casual - The Fowling warehouse can be cool inside; be prepared with warm gear

Time: 5:00 PM – 7:00 PM



Address: 3901 Christopher St, Detroit, MI 48211

Transportation: The team buses will pick up the student-athletes, coaches, staff & families from each hotel.

Transportation: Travel party to arrange own transportation, at the institution's expense.

SATURDAY, DECEMBER 25th

Ice Skating - www.campusmartiuspark.org/Sightseeing/The-Rink **TP**

Description: Children and families will have the opportunity to ice skate in Downtown Detroit at Frankenmuth Rink @ Campus Martius Park. Wonderful view of a 60 foot Holiday Tree by the skating area. Ice skates will be provided. *Attire:* Dress warm. Hats, gloves and winter coats. Bring your own socks.

Time: 10:00am – 1:00pm. Skating open to the public. Guests with a QLB Credential can rent skates for free.

Address: 800 Woodward Ave. Detroit, MI 48226

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

SUNDAY, DECEMBER 26th

Gleaners Food Bank – www.gcfb.org **Team** & **TP**

Description: Gleaners Community Food Bank distributes food for more than 90,000 meals each day to 534 partner soup kitchens, shelters and pantries in five southeast Michigan counties. Student athletes, coaches, staff and travel party will pack produce to support school-based mobile pantries.

There are two working areas: one for 140 Student Athlete & Coach volunteers and one area for staff & travel party volunteers. *Must be at least 10 years old.*

Attire: Casual (Gleaners can be cold inside; be prepared); closed-toe shoes. No jewelry or gum please.

Time: Mountain West 9:30 AM – 10:30 AM / MAC 10:45 AM – 11:45 AM

Address: 2131 Beaufait Street, Detroit, MI 48207

Transportation: The team buses will pick up the student athletes, coaches, staff & travel party.

Michigan Science Center - www.mi-sci.org/ **TP**

Description: The science center has live stage shows, a Planetarium, 250+ hands-on exhibits, lab activities, special exhibits and more. 1001 Inventions is the newest exhibit and included for this group. *Attire:* Casual

Time: 10:00 AM – 11:30 AM

Address: 5020 John R Street, Detroit, MI 48202

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

DNR Outdoor Adventure - www.michigan.gov/oac **TP**

Description: The Outdoor Adventure Center (OAC) in Detroit brings Michigan's woods, water and wildlife inside a 3-story, 40,000 square foot building. The facility provides hands-on recreational experiences for all ages and abilities through a variety of activities and exhibits that engage the senses. Experience Michigan's outdoors in this unique, hands-on facility. Ideal for ages 2-12 years old with chaperone.

Attire: Casual

Time: 1:00 PM – 2:30 PM

Address: 1801 Atwater Street, Detroit, MI 48207

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.



MONDAY, DECEMBER 27th

VIP Reception – MGM Grand Detroit Tunnel Club – Ford Field

Description: Up to ten (10) guests will join Quick Lane Bowl VIP's at the pre-game VIP reception in the MGM Grand Detroit Tunnel Club; Ford Field's exclusive club at the top of the tunnel.

Time: 9:30 AM – 10:45 AM

Invitation will be emailed: Guest names will be on list at check-in podium. Coat check is also available.

REQUIRED PARTICIPATION FOR SCHEDULE OF EVENTS

Attire is casual for all events with exception to business casual for The Henry Ford Welcome Dinner.
Student Athletes attire is casual at all times.

		<u>ATHLETIC DIRECTOR</u>	
Tuesday, Dec 7	TBD	Press Conference	TBD
Thursday, Dec 23	5:30pm – 8:00pm	Welcome Dinner	The Henry Ford Museum
Sunday, Dec 26	3:00pm – 4:00pm	NCAA®/ESPN Meeting	Microsoft Teams Virtual Meeting

		<u>HEAD COACH</u>	
Monday, Dec 6	AM (10 mins TBD)	Radio Show Spot	Call-In Number – TBD
Tuesday, Dec 7	TBD	Press Conference	TBD
Thursday, Dec 23	5:30pm – 8:00pm	Welcome Dinner	The Henry Ford Museum
Sunday, Dec 26	9:30am – 10:30am	Food Distribution – Mountain West	Gleaners Comm. Food Bank

		<u>ASSISTANT FOOTBALL COACHES</u>	
Thursday, Dec 23	5:30pm – 8:00pm	Welcome Dinner	The Henry Ford Museum
Sunday, Dec 26	9:30am – 10:30am	Food Distribution – Mountain West	Gleaners Comm. Food Bank

		<u>STUDENT ATHLETES</u>	
Thursday, Dec 23	5:30pm – 8:00pm	Welcome Dinner	The Henry Ford Museum
Sunday, Dec 26	9:30am – 10:30am	Food Distribution – Mountain West	Gleaners Comm. Food Bank



GIFTS

Bowl Contacts: Sarah Young (586.854.5869 / sarah.young@lions.nfl.net)

The Quick Lane Bowl is pleased to offer each institution with 125 of the following:

Best Buy Gift Card	\$ 175.00
JBL Tune 750BTNC Bluetooth, noise-cancelling, wireless Headphones by Harman	\$ 190.00
PhotoSlap® Life size photo stickers*	\$ 65.00
Quick Lane Bowl merchandise collection	\$ 55.00
Quick Lane Bowl Back Pack & tag	\$ 40.00
Commemorative football with Quick Lane Bowl logo	\$ 25.00

**all prices include tax*

\$ 550.00

*Please send a high-resolution photo of each student athlete as a PhotoSlap® Life size photo stickers keepsake will be created.

These photos are due to Nate Sass via Events File Drop by **Friday, December 10th**.

<https://files.detroitlions.com/filedrop/~ZhidyB>

For best quality, images should be at least 3000 x 3000 pixels, 300 dpi and at least 2MB. Ideal photos are vertical and focused on the particular player and free of any obstructions (i.e. other players body parts)

Additional Gifts

- Additional select gifts may be purchased.
- Please email Sarah Young (sarah.young@lions.nfl.net) for options. The team gift order form is due by **Monday, December 13th**.
- Select items will be a special order and delayed in delivery. Institution shall cover shipping expenses of these orders.

Reference Web Link: Forms – Team Gift Order Form

PRACTICE FACILITY

Bowl Contacts: Ryan Marut (313.549.6604/ ryan.marut@lions.nfl.net)

Ford Field

2000 Brush Street, Detroit 48226

within one mile of team hotels



Mountain West Practice Schedule <i>(subject to change)</i>	
Friday, December 24 th	8:00am – 9:30am
Saturday, December 25 th	11:00am – 12:00pm
Sunday, December 26 th <i>(walk through)</i>	8:00am – 9:00am

Guests at Practice

If any school personnel guests will be granted access to the field for practice, please let Nate Sass (734.629.295) know prior to practice. *These guests are not on the football staff or traveling with team to the practice.

Laundry Service

The Quick Lane Bowl will coordinate all laundry service at Ford Field.

Lost Towel Charge

Institution will be charged \$10 per lost towel during practices and on game day.

Practice Supplies

For practice at Ford Field, the Quick Lane Bowl will provide:

- Stadium
- Sport lights
- Venue staff
- Parking
- 6 – 20# bags of ice
- Laundry Services & Towels

The following items may be ordered, at the institution's expense, through Levy Restaurants at Ford Field:

Item	Price
Bottled Water	\$3.50 each
Canned Soda (Pepsi Products)	\$3.00 each
Gatorade	\$4.00 each
Coffee (per gallon)	\$40.00 each
Fruit (ex. sliced oranges/bananas)	\$2.00 per piece
Gum (10/pack, Juicy Fruit, Spearmint, Double Mint)	\$10.00 per pack
5 Gallon Water Jugs	\$45.00 each
Bagged Ice (20 lbs)	\$10.00 each

Please complete Practice & Game Day Supplies Order form and return to Ryan Marut by **Tuesday, December 14th**.
Reference Web Link: [Forms – Practice & Game Day Supplies Order Form](#)



STADIUM INFORMATION - FORD FIELD



Also, Reference Web Link: Maps & Diagrams – Stadium & Surrounding Area Diagram

Mountain West Locker Room & Team Bench Assignment

The Mountain West team will occupy the Lions locker room and will be on the south sideline.

Catering & Concessions

Levy Restaurants is the exclusive catering partner and concessionaire at Ford Field. Please contact Katie Gonyeau (313.262.2165 / kgonyeau@levyrestaurants.com) for any pre-game/post-game hospitality requests and team meals at Ford Field.

Emergency Evacuation Procedure

In an event of an emergency direct attention to the video boards and listen for announcements on the PA system. Please follow the directions of the Ford Field team members and staff. For safety reasons, everyone should leave in an orderly fashion and please remain calm. Guests with disabilities will be escorted to the nearest exits by an usher or supervisor. Escalators and elevators will not operate during an evacuation. Once you exit the stadium, proceed as far away from the gates as possible.



For student athletes and staff on field and/or in locker rooms, please direct your attention to Ford Field team members and staff for directions to team buses.

Entrances

The following groups should enter at the gates designated below:

GROUP	ENTRANCE
Band/Cheer/Mascots	Top of Tunnel – Beacon Street or Level One
Media	TBD
Referees/Officials/Chain Gang	Top of Tunnel – Beacon Street
Teams	Top of tunnel – Beacon Street
Television Crew	Loading Dock – Beacon Street

Field Painting

The east end zone will be painted for the MAC team, while the west end zone will be painted for the Mountain West team. Please complete the Institution Marks, Logos and Pantone Color Information Form and submit to Nate Sass (nate.sass@lions.nfl.net) by Friday, December 10th.

Reference Web Link: Forms – Institution Marks, Logos and Pantone Color Information Form

First Aid Stations

First Aid locations will open 90 minutes prior to kick-off and remain open a half hour after the game. Nurses are available to assist with medical concerns along with a medical doctor and EMS Services.

- Lower Concourse Level
 - Main First Aid – Across from Section 106/107
 - Gate B – Section 133
 - Gate G – Section 113
- Suites
 - 4th Level adjacent to Suite 417

Guest Services

The Guest Services staff is available at convenient locations throughout the stadium to help guests with a variety of questions and concerns including lost children, disabled seating, wheelchairs, general information, comment forms, emergencies, etc.

Lost & Found

Guests needing to claim or report lost items during a game or event should visit the Gate A Guest Services location at Section 100. Guests inquiring about lost items at previous games/events should call the Lost and Found hotline at 313.262.2999 or email lost.found@lions.nfl.net. Ford Field cannot be held responsible for lost or damaged items.



Metal Detectors / Screening

Ford Field has implemented walkthrough metal detectors at all points of stadium ingress. All persons entering Ford Field should remove the following items and place in the inspection bin prior to passing through the metal detector:

- Please remove: Cell phones, cameras, keys, other large & metal objects
- Do not remove: Belts, coins, wallets, watches & jewelry

Permitted Items after Inspection:

- Small bags, purses and fanny packs, must comply with the maximum size for entry, 8 1/2" x 14" x 10"
- Diaper bags (only if accompanied by a child)
- Medically necessary items including insulin, medication, portable oxygen, small soft pack coolers and breast pumps
- Binoculars and binocular cases
- Cameras and small camera cases (must comply with five-inch camera lens limit)
- Small radios (must be used with an earpiece or headphones)
- Umbrellas, small compact only. Must be placed securely under the seat.
- Handheld posters & signs without poles or sticks. Must not block another guest's view.
- Battery operated clothing or signs if approved after thorough inspection
- Football helmets. Altered helmets, hats or clothing with spikes or weaponry items that can block another person's view are not permitted.
- Tablets (iPads, Kindles, etc.) Inappropriate subject matter should not be displayed and must not block another guest's view

Prohibited & Restricted Items include but are not limited to:

- Aerosol cans (hairspray, mace, pepper spray, etc.)
- Animals (except certified service animals to aid guests with disabilities)
- Backpacks, luggage, grocery & paper bags, duffle bags, large bags, large purses or large camera cases
- Balloons (air or helium)
- Balls (beach balls, footballs, etc.)
- Banners or large flags
- Cameras with lenses longer than five inches or any detachable lens
- Decals, stickers, confetti, or glitter
- Drones and/or remote-controlled aircraft
- Electronic equipment including laptop computers, video recorders, tripods and wearable video cameras including Go Pros.
- Fireworks
- Flashlights
- Food, beverages, or liquids (cans, bottles, boxes, flasks, etc.)
- Handouts, items or goods intended for unauthorized sale, promotion, exchange or giveaway
- Illegal substances
- Knives, pocket knives, box cutters, scissors, etc.



- Laser pointers
- Markers (permanent) and/or paint
- Noisemaking devices (bells, horns, kazoos, whistles, etc.)
- Objects that can be used as missiles or projectiles (sticks, poles, bats, clubs, Frisbees, etc.)
- Offensive or profane messages or images on signs and clothing that are distasteful or indecent
- Seat cushions or chairs
- Selfie sticks
- Strollers and infant car seats or carriers
- Umbrellas (large size)
- Weapons*
- Wrapped gifts
- No weapons are allowed in the stadium. Possession of a firearm or any other weapon is strictly forbidden. Possession of such a weapon will result in immediate confiscation, ejection and possible arrest. Per the NFL, only sworn on duty law enforcement officers acting in their official capacity working at Ford Field are able to carry a weapon.

Websites

www.detroitlions.com/quick-lane-bowl/ / www.fordfield.com/

PARKING

Bowl Contact: Kristen Dale (989.529.2059 / kristen.dale@lions.nfl.net)



FORD FIELD AREA PARKING MAP (W/ COMERICA LOTS)



Also, Reference Web Link: *Maps & Diagrams – Ford Field Parking Maps*



Accessible (ADA) Parking

Accessible (ADA) parking is available in Lot 4 (on Montcalm St. located just north of Ford Field and east of Brush Street) and the Ford Field Parking Deck (on St. Antoine off of Madison). Spots are available on a first-come, first serve basis to our guests with the appropriate disabled permit and a state-issued license plate or placard. Guests needing assistance can enter through most Ford Field gates and may utilize any passenger elevator. Ramps are located at Gates B and D.

Buses & Trucks

Stadium operations will coordinate bus drop offs, parking during game or practice, and return for pick up. Please send a complete list to Nate Sass (734.629.7295 / nate.sass@lions.nfl.net) detailing each bus and equipment vehicle for review by **Tuesday, December 14th**.

- Band/Cheer Buses – Game Day
 - Drop off: Top of Ford Field tunnel at corner of Beacon St. and Brush Street or on Adams - *TBD*
 - Parking during event: Adams Street
 - Pick up: walk to the buses staged on Adams Street
- Equipment Truck(s)
 - Unload/Load: Top of tunnel at corner of Beacon St. and Brush Street
 - Parking: Loading Dock
- Fan/Travel Party Buses – Game Day
 - Drop off/Pick Up: Brush Street & 75 Service Drive
- Team Buses – Practice & Game Day
 - Drop off/Pick Up: Top of Ford Field tunnel at corner of Beacon St. and Brush Street
 - Parking: Remain on Beacon Street

Fan Parking

Parking facilities adjacent to Ford Field and Comerica Park are available on a first come, first serve basis. The Ford Field Parking Deck and Lots 4, 5 and 6 are managed by ABM Parking Services. Parking for Deck may be pre-purchased on line @ [parking-quick-lane-bowl](http://parking-quick-lane-bowl.com). Cost for parking is \$30 plus fees.

Lots 61 E Elizabeth, 850 Witherell, the 'D' Garage, & Lions/Tigers Garage are the closest lots managed by Olympia Development. Access to parking facilities is generally three hours prior to kick-off.

Media Game Day Parking

All attending media members that require game day parking can contact Ellen Trudell (313.608.3399 / ellen.trudell@lions.nfl.net)

VIP Parking

Please contact Kristen Dale (kristen.dale@lions.nfl.net) to discuss parking options.



TICKETING & WILL CALL

Bowl Contact(s): Eric Frisbee (614.746.0114 / eric.frisbee@lions.nfl.net)

Reserved Participating Institution ticket price: \$89 (plus \$10.25 service fee)
Age Policy: Children under 2 are free (on lap - must not occupy a seat)

Participating Institution Tickets

Available participating institution ticket sections are listed in chart below. These sections will be allocated to your consignment based on the number of tickets requested. We will work with your team to build a manifest best for your school and bowl game.

Prior to Selection Sunday, we can provide a full general manifest of these sections to help prepare and build this event on your system.

On **Monday, December 6th**, ticket managers will need to contact Eric Frisbee (614.746.0114 / eric.frisbee@lions.nfl.net) with the specific ticket requests and shipping information. These tickets will be shipped via two-day air on Wednesday, December 9th to ticket contact or picked up during site visit.

Please let us know if you are interested in our digital ticket option. Your ticket office can create accounts to easily manage your inventory. The bowl team will help each institution establish their best way to implement.

Full payment for tickets will be added to the post game Billable Expenses. These are due to the Quick Lane Bowl office no later than sixty (60) days after the game to Ford Field, ATTN: Sarah Young; 2000 Brush Street, Suite 200; Detroit, MI 48226.

Team Ticket Allocation

Mountain West	2,000 Complimentary Lower Level Tickets
Quantity	2,000
Sections	103-109



Band Ticket Allocation

Five hundred (500) have been allotted to each institution for their respective bands. If headcount exceeds 500, please contact your institution ticket office for additional tickets.

Uniformed band members, cheerleaders and the mascot do not require actual ticket into Ford Field at the tunnel entrance, but headcount must be submitted.

The band director & cheerleading coach will need their credential for entry.

The Mountain West band will be in Section 102.

Cheerleaders & Mascot

On game day, no more than 20 uniformed cheerleaders, individual(s) dressed as the team mascot(s) and one coach representing the cheerleaders, will be admitted into the stadium without a ticket. Additionally, any dance team or groups thereof will not be admitted into the stadium without a ticket. Coach will need a credential for entry.

General information about seating in the stadium:

- Row 1 is closest to the field (Row 1 is approximately 6 feet higher than the field level). There are 41 rows per section, with an ADA row at concourse level at the top of each section.
- Seat 1 is always on the left as you are seated in the section facing the field of play.
- All seats are stadium seats (not bleacher)



Guests with Disabilities

Each institution will have an allotment* of accessible seating in the sections relative to their seats.

There are two options to relocate to an accessible section on game day:

- The school ticket coordinator may contact Eric Frisbee to exchange the tickets.
- Guest may go to Gate A Guest Services, inside Ford Field, to exchange their ticket.

**Note: school allotment sections may not have accessible seats available on game day.*

For questions regarding accessible seating at Ford Field, please call Eric Frisbee @ 313.262.2171.

Lost or Stolen Tickets

Any lost or stolen tickets purchased at the institution shall be referred to their institution's ticket office or designated game day contact.

Will Call

- **Gate A:** Ticket office & windows open at 8:00 AM
 - Will call windows outside are open until the end of the 3rd quarter. Any remaining tickets need to be taken to Advance Ticket Window inside Gate A – across from Guest Service desk. This window stays open throughout the game.
- **Gate C:** Institution & Student Athlete Guest Pass List
 - Please provide an Institution Will Call and Student Athlete Guest list to Eric Frisbee by **8:00 AM on game day**. The Gate A ticket windows will refer to these lists for guest ticket status and direct accordingly.
 - Each institution's ticket office is required to provide the necessary personnel to operate its own Will Call and Student Athlete complimentary "pass list" operation. The "pass list" guests will be issued hard tickets and stubbed.
 - Each institution may open their respective areas at Gate C starting at 8:00 AM on game day, but no later than 9:00 AM.
 - Will call must be staffed until the end of the 3rd quarter. Any remaining tickets need to be taken to Advance Ticket Window inside Gate A – across from Guest Service desk. This window stays open throughout the game.

PREMIUM SUITES & HOSPITALITY SPACE

Premium Suites

Mountain West - The Quick Lane Bowl has reserved three (3) complimentary suites. Each suite has 21 seats. Additional suites may be purchased beyond this allocation. Please contact Sarah Young to coordinate these suites.

(sarah.young@lions.nfl.net)

For menus and ordering suite hospitality, please contact Angela Landers (313.262.2109 / alanders@levyrestaurants.com) by **Monday, December 13th**.

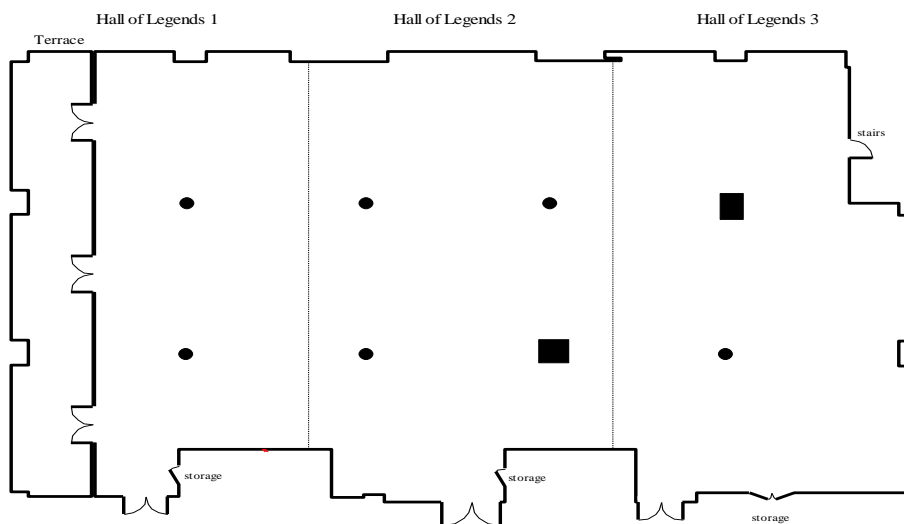


Hospitality Space

Two ideal hospitality space locations at Ford Field are Hall of Legends and the Comerica Gridiron Club. Please contact Katie Gonyeau (313.262.2165 / kgonyeau@levyrestaurants.com) for further information.

Hall of Legends (6,849 square feet):

- Located on the 3rd Level – Southeast corner of the stadium (near section 214), the Hall of Legends can accommodate up to 450 for a reception. The space may be divided into three (3) smaller areas, each for approximately 100 guests. One end has a corner view of the field, while the other has a view of the downtown skyline. Easily accessible from the Ford Field parking deck. Television monitors available for in-house broadcast feeds, video or presentations.



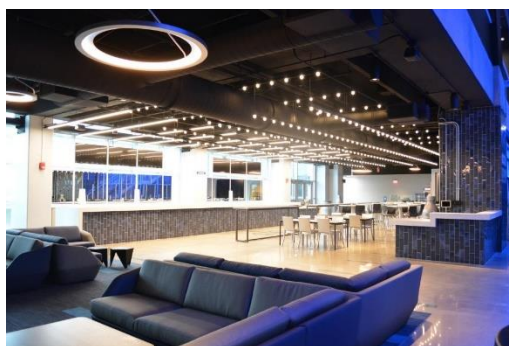


Comerica Gridiron Club – Levels 2 & 3

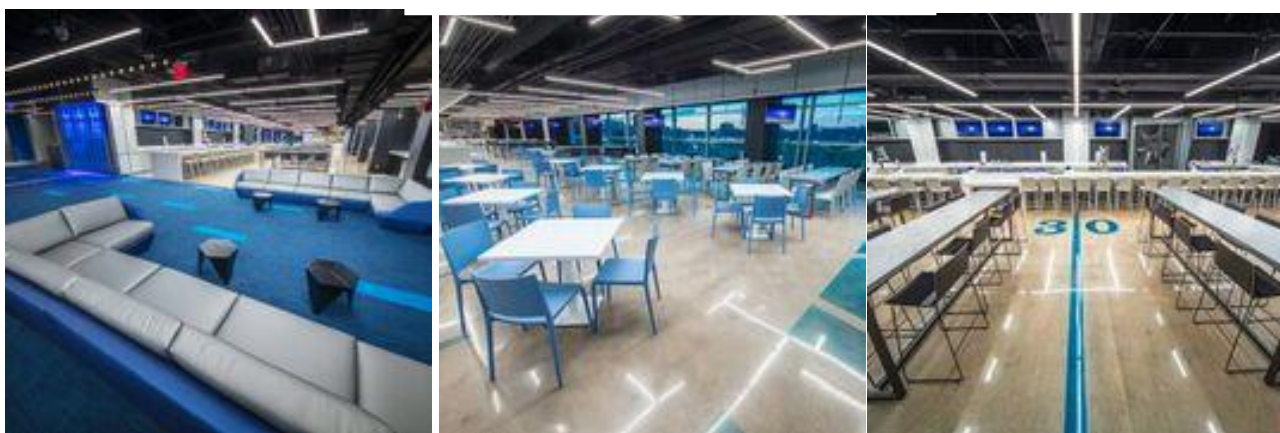
- Located on the 2nd & 3rd levels of the North side (behind sections 232/233), the Comerica Gridiron Club Level 2 can accommodate up to 200 guests & Level 3 can accommodate up to 800 guests. Current seating includes: high tops, sofas, chairs, and drink rail areas. Television monitors are available for in-house broadcast feeds, videos or presentations. A small retail area may be used just off the elevator. This location does not have a view of the field.

Comerica Gridiron Club – Level 2

This level is great for overflow of larger groups or its own smaller group.



Comerica Gridiron Club – Level 3





BAND/CHEER/MASCOTS

Bowl Contacts: Seth Williams (517.526.4184 / seth.williams@lions.nfl.net) and Mike Hollis (517.282.1479 / mike.hollis@lions.nfl.net)

The Quick Lane Bowl welcomes the participation of your marching band, cheerleaders and mascot. We hope to create a 'home' game experience for your institution.

Please complete the band/cheer/mascot travel form and return to Lexi Wilcox by **Tuesday, December 14th**. *Reference Web Link: Forms - Band & Cheer/Mascot travel form*

Game Day Information

- **Entrance**
 - Uniformed band, cheer and mascot will enter at top of tunnel.
- **Metal Detectors / Screening**
 - Ford Field has implemented walkthrough metal detectors at all points of stadium ingress. Instruments and personal belongings will be inspected. Canine will be on site during this process as well.
- **Meal**
 - Contact Katie Gonyeau (313.262.2165 / kgonyeau@levyrestaurants.com) if a meal is needed on game day. Catering is provided by Levy Restaurants and the institutions are responsible for the cost.
- **Parking**
 - Buses will drop band, cheer and mascot off at top of tunnel on Beacon and park on Adams Street during the game. (alternate drop may be on Adams Street)
 - Band, cheer & mascot will meet their buses on Adams St. post-game.
- **Seat Locations**
 - Mountain West band members will sit in Section 102.

Hotels

Mountain West	Hilton Garden Inn	Gail Major 313.424.1262
Bowl Contact	Ford Field – Bowl office	Madeline Click 214.784.8500

Pre-Game & Halftime Music

Seven (7) minutes are allowed for each institution to perform and get on and off the field.

Rehearsals

Please contact Seth Williams and Mike Hollis to coordinate a convenient rehearsal time.



Required Meetings/Functions

The band director from each institution must attend the NCAA®-required pregame meeting on Sunday, December 26th, at 3:00pm via Teams virtual meetings. (reference: NCAA® Meeting section for further detail)

Ticket Allocation

Five hundred (500) have been allotted to each institution for their respective bands.

Uniformed band members, cheerleaders and the mascot do not require actual ticket into Ford Field at the tunnel entrance, but headcount must be submitted.

If headcount exceeds 500, please contact your institution ticket office for additional tickets.

The band director & cheerleading coach will need their credential for entry.

- The Mountain West band is in section 102.

MEDIA

*Media Bowl & Credentials Contact: Ellen Trudell (313.608.3399 / ellen.trudell@lions.nfl.net)
QLBmedia@lions.nfl.net*

Requests for all working media credentials should be directed to: credentials.quicklanebowl.com

This is the only acceptable method for applying for credentials.

The credential request deadline is: **Monday, December 13th** at 5:00 PM ET

Press Schedule (subject to change)

The Quick Lane Bowl will have media availability during the week of the game and immediately following the game. A full media schedule will be posted on <https://www.detroitlions.com/quick-lane-bowl/media-info>.

Friday, December 24th

9:15 AM – 10:00 AM

Media @ Team Practices

Ford Field

**Optional - not a formal press conference*

Monday, December 27th

9:30 AM – 11:00 AM

Press Dining

Ford Field Press Box

11:00 AM

Kickoff

Ford Field

TBD

Post-Game Press Conferences

Ford Field

Credential Pick Up & Entrance for Media

Media entrance is currently TBD. Upon entry, stadium security will check and tag personal possessions. A will call table will be set up to distribute media credentials. Note: Photo identification is required. Advance pick up can be coordinated through Ellen Trudell (313.608.3399 / ellen.trudell@lions.nfl.net).



Credential Policy: Type & Access Allowed

- Official- All Access
- Network TV – Field Access
- Media- Press Box Access
- Field Photo – In Game Field Access

Frequency Coordination

To minimize the possibility of interference during the Quick Lane Bowl, all wireless microphones, intercoms, wireless video cameras and IFBs must be frequency coordinated (preferably in advance) and tagged (game day) before they can be used at the Quick Lane Bowl. Cellular telephones and pagers are exempt from frequency coordination. Frequency coordinator, Steve Lancaster, will be available upon check-in prior to the game to screen all necessary equipment and affix tags. Only cameras displaying the appropriate colored tags will be allowed to operate at the Quick Lane Bowl.

Frequency PRE-Coordination

Media members should pre-coordinate their wireless devices online. Prior to noon on **Monday, December 13th**, fill out the online Frequency Coordination Form at www.detroitlions.com/quick-lane-bowl/. Following submission, the requesting media outlet will receive a confirmation email to print and bring to the stadium on game day when the process is completed by turning on the wireless microphone, checking the approved frequency, and tagging the receiver (camera) at the frequency coordination location in the digital media room.

Hotel

Media Reservations: <https://bit.ly/MediaQuickLaneBowl> Deadline to book your reservation is. **Wednesday, Dec. 15th**
If you need transportation to/from hotel to stadium, please contact Ellen Trudell
(313.608.3399/ellen.trudell@lions.nfl.net). This hotel is two blocks away from the stadium.

Media Relations Directors

Media relations directors are asked to contact Ellen Trudell (313.608.3399/ellen.trudell@lions.nfl.net)
in planning pre-event radio/television/print interviews with head football coaches and/or selected student athletes.
Interview requests prior to or after practice will be granted at the discretion of each Sports Information Director.

Please forward the following to Ellen Trudell by **Wednesday, December 15th**: Ford Field, 2000 Brush Street, Suite 200, Detroit 48226

- 15 copies of the 2021 media guide
- A one-page season overview (no more than 500 words)
- Up-to-date and most recent football releases
- Up-to-date and most recent game notes/statistics
- Up-to-date and most recent rosters and depth chart

Parking

Parking requests and inquiries for media not staying at the media hotel can be indicated on the 2021 Quick Lane Bowl media credential application. All parking is distributed based on availability. Any parking inquiries can be directed to Ellen Trudell (313.608.3399/ellen.trudell@lions.nfl.net)



Policies

The Quick Lane Bowl reserves all commercial rights to the use of still photographs, films, and videotapes of the Quick Lane Bowl. All rights to such material may be assigned to media representatives for news purposes but otherwise are to be controlled exclusively by the Quick Lane Bowl. The sale of photographs or videotape footage of the Quick Lane Bowl by any organization or individual without the written consent of the Quick Lane Bowl is strictly prohibited.

Internet Policies:

- The Quick Lane Bowl will grant a media organization a limited license to use certain gathered information on the media organization's own web site beginning at the start of the Quick Lane Bowl and up to the conclusion of the event, subject to the following limitations and conditions:
 - Still photographs must be used on a time-delayed basis that is at least five minutes after the occurrence of the event depicted by the still photograph.
 - It is agreed that video tape is NOT to be used on an Internet or online site, except video tape that is shown as part of a single, non-archived, online "simulcast" of a television station's regularly-scheduled news program.
 - While the game is in progress, the use of textual statistical information is time-delayed and limited in amount. Updates pertaining to score will only be given in quarterly game updates. Injuries and national, conference or institutional record-breaking performances will be limited to a condensed half-time story so that an organization's online game coverage does not undercut the authorized and rights-paying fee organization's rights to play-by-play accounts of the game and/or exclusivity to such rights.
- Any proposed media use on a web site of the game information that is more detailed and/or more than described above will require separate written authorization by the Quick Lane Bowl and/or its participating institutions. However, such written authorization will not permit the use of game information in entertainment contexts and will not authorize game coverage that, due to immediacy or detail, constitutes or approaches a play-by-play account of a game.
- Should any of these conditions be breached during the Quick Lane Bowl game, the media organization holding issued credentials will have them revoked and will be removed from Ford Field. No non-rights holder online service will be allowed "real time" transmission of the Quick Lane Bowl Game without approval.

Print Photography Policies:

- A visible credential issued by the Quick Lane Bowl Media Relations department is required for admission to Ford Field, the Press Box, the Press Conference room and the field. Each person shall adhere to the conditions printed on the credential.
- A photographer approved to work on the field should secure a photo bib. The photo bib is valid ONLY in conjunction with a visible photographer credential. The bib **MUST BE WORN TO BE VALID**. Those photographers not wearing a bib while on the field will be escorted off the field and have their credential revoked.
- Photographers working on the field are restricted to the area between the 20-yard line and the back of the end zone. No photography will be allowed behind the teams' benches.
- Photography equipment cannot be attached to the goalposts or left unattended.
- Tripods are NOT PERMITTED on the sidelines at any time. Monopods are permitted on the sidelines.
- Photography messengers cannot loiter around the playing field or obstruct the view of any seat holder. Those in violation will have their credential revoked and be escorted from Ford Field.



- Photographers should claim rosters, notes and play-by-play and statistical information from the Photographers Workroom, located in the basement level, across from the Field Access Tunnel.

Pool Reporter Policy:

Upon request from the media for a rules interpretation, a pool reporter will be selected by the Quick Lane Bowl Media Relations Department for the purpose of obtaining that interpretation from the chief of the officiating crew. After a 10-minute cooling-off period, the media director or his designee will accompany the pool reporter to the official's dressing room. The officials may not be interviewed concerning judgment calls. It is up to the official as to his/her participation in the interview.

Radio/TV Policies:

- No live or tape-delayed broadcast of any portion of the Quick Lane Bowl outside of those regulations covered above is permitted without the prior consent of the Quick Lane Bowl.
- Coverage cannot be in excess of five minutes of highlights, utilizing play-by-play from only the ESPN TV or national broadcast, and may not purport to be live, play-by-play coverage from the event.
- All highlights must be part of a regularly scheduled news and/or sports program.

Video Photography Policies:

- A visible credential issued by the Quick Lane Bowl Media Relations department is required for admission to Ford Field, the Press Conference room, locker room, Press Box, suite level and field. Each person shall adhere to the conditions that are printed on their credential.
- All photographers – still and video – must secure a photo bib before access will be granted to the sideline. There will be limited upper-level access for game action footage for photographers only, prearranged through the Quick Lane Bowl Media Relations department. Only credentialed camera persons will be allowed on the field during pregame, game time and postgame. Postgame interviews are permitted on the field at the permission of each school's athletic department only after rights holders' requests have been accommodated.
- A television station, network or cable system can utilize a maximum of five minutes of game action on a sports news broadcast, using only the footage from ESPN, and must credit ESPN when replaying. Game coverage may be presented only after the game has been completed. A television station, network or cable system cannot provide game footage to any individual or agency.
- No live reports may be broadcast from the field from one hour before kickoff until ESPN has discontinued its live coverage after the game. Non-live stand-ups will be authorized by the Quick Lane Bowl in a designated area in Ford Field for a limited amount of time.
A member of the Media Relations department will coordinate use of this area. No live shots inside Ford Field will be allowed at any time other than the times dictated by the Quick Lane Bowl's contracted network television rights holder (ESPN).
- All media members permitted on the field must remain in the designated area, between the 20-yard line and the back of the respective end zone. No videotaping will be allowed behind the teams' benches.
- No production company, television network, station, or cable system may install editing or transmission facilities at Ford Field (internally or externally) without permission of Bowl staff.
- Tripods are NOT PERMITTED on the sidelines. Monopods are permitted on the sidelines during game.



Postgame Interviews

Head coaches and at least three student-athletes from each team shall be available for formal postgame interviews.

- Each school's head coaches' first obligation is to all media attending the Quick Lane Bowl, regardless of any personal regular-season radio or television contracts, and must report to the press conference room immediately after the cooling-off period. The coach cannot delay the postgame press conference to conduct an interview for a single radio, newspaper or television reporters unless requested by ESPN (not to exceed four minutes). After fulfilling the commitment to the entire media contingent at the Quick Lane Bowl, the coach and student athletes may participate in specially arranged interviews.
- Cooling-off Period:
There will be a 10-minute cooling-off period for the runner-up which will begin immediately after the game ends. Following this, the head coach will appear at the postgame press conference. The scoreboard operator shall start the clock at 20 minutes when the postgame trophy presentation ends. The winning team will be entitled to this 20-minute cooling-off period. After the 20-minute cooling-off period, the winning team's head coach will appear at the postgame press conference. Additional student athletes will be brought to the Press Conference Room.
- Locker Rooms:
The Quick Lane Bowl urges each school to institute a 30-minute open locker room policy for postgame media access following the cooling-off period, but ultimately leaves the decision up to each institution. Equal access to the locker room will be provided for all reporters, regardless of gender.
- Television and Radio Rights holders:
If requested, the winning coach, runner-up coach and winning student-athletes shall grant postgame interviews, not to exceed four minutes, to the rights holding television and/or the rights holding radio network, provided the networks are still providing live coverage from the facility. The media coordinator from each team, not the television or radio network, will be responsible for terminating the four-minute interview period. The rights holding television network will have the first choice of individuals to interview, then the rights holding radio network. The networks cannot inordinately delay the coaches' and student-athletes' return to the locker room. If the networks are not prepared to conduct live interviews immediately, it will be necessary for the interviews to be taped. Any interview with the runner-up coach should be conducted off the field, near the locker room.
 - ESPN TV will interview the winning coach on the field immediately following the completion of the game, while ESPN Radio will interview the MVP. The two interviewees will then swap.

Practices

- The Quick Lane Bowl strongly encourages that a portion of practice is open for media that regularly cover the team.
- It is mandatory to designate a non-stretching period of practice for access to the Quick Lane Bowl house camera. Video captured by the Quick Lane Bowl will be shared with local and national media at the team's discretion.
- After practice, there is mandatory media availability for the head coach. Student-athlete availability is also strongly recommended.

Pregame Meal

A buffet-style selection will be available in the press box from 9:30 am until kickoff at 11:00 am. Additionally, there will be light refreshments during halftime and postgame.



Press Box – Media Area

Complimentary wireless and high-speed internet access will be available in all designated media work areas. **Login:** Press
Password: Press@ccess2021. Telephones will be in the press box.

Radio

Booth space will be reserved automatically for each competing institution's one official designated radio rights holder as well as the national radio broadcast partner.

Team Bench Area

The area immediately behind each bench is a non-media area. Media representatives cannot capture video, audio or still pictures from behind the bench area.

Television

Exclusive television rights for the 2021 Quick Lane Bowl have been negotiated with ESPN.

OFFICIALS / CHAIN GANG / INSTANT REPLAY

Bowl Contacts: Nate Sass (734.629.7295 / nate.sass@lions.nfl.net)

Game officials for the Quick Lane Bowl are assigned by the NCAA®. The officiating crew's respective conference is asked to provide the officiating assignments to Nate Sass by **Monday, December 13th**. Replay officials will work with Nate Sass regarding their setup.

- **Agreements**
 - All agreements should be signed prior to departing to Detroit for the game.
- **Courtesy Cars**
 - One courtesy car will be available for use for the officials.
 - One courtesy car will be available for use for the instant replay officials.
- **Entrance**
 - Officials & Instant Reply - Executive Entrance – Beacon & Beaubien
 - Chain Gang – Top of the tunnel
- **Game Day Shuttle**
 - A shuttle will depart Hilton Garden Inn to Ford Field at approximately 8:00 am.
- **Hotel Meeting Space**
 - Hotel meeting space is available the morning of the game or the night before.
 - Please let Madeline Click know which time you prefer and will reserve accordingly.



- Welcome Dinner
 - Game Officials are invited to dinner on Sunday, December 26th at 7:00pm. Please contact Nate Sass for more information.
 - *Please note: this is subject to change based on CDC guidelines and Covid updates.*

RADIO AND TELEVISION

Bowl Contact: Jeremy Smoker (248.818.0852 / Jeremy.smoker@lions.nfl.net)
Brad Michaels (313.350.1776 / brad.michaels@lions.nfl.net)

Radio

1270AM

Television

Per NCAA® Regulations, each participating institution is allowed one thirty-second (0:30) position in the telecast to air its promotional message. It is the responsibility of each institution to provide this video directly to Jeremy Smoker.

The policies for television stations wishing to cover the bowl are as follows:

- There will not be live telecasts or transmissions from Ford Field during the course of ESPN's game broadcast.
- Game footage may not be aired until *after* ESPN's broadcast has gone off air.
- Feeds to other networks or stations are *not* permitted. All feeds will be sent by ESPN.
- Any game highlights must be credited "Courtesy of ESPN"

The following television arrangements will be covered at the pregame meeting:

- Procedures for changing kickoff time
- Schedule of game clock for pregame, half-time, and postgame
- Pregame introductions
- Emphasize Football Playing Rule 1-2-4(e)
- Commercial format and length
- On-field interview
- Tiebreaker

GAME WEEK ELEMENTS

Bowl Contacts: Kristen Dale (989.529.2059 / kristen.dale@lions.nfl.net)
Nate Sass (734.629.7295 / nate.sass@lions.nfl.net)

Credentials Areas of Access

- Official
- Bench
- Field Promotions
- Field Photo
- Media



Credentials

Institution affiliated credential requests must email the following information to Kristen Dale (989.529.2059 / kristen.dale@lions.nfl.net) by **Monday, December 13th**:

1. First Name
2. Last Name
3. Institution / Title
4. Requested Area of Access

Quick Lane Bowl Credentials will be assigned in accordance with specific game day duties. All credentials are non-transferable and may be used only by the individuals to whom they are issued. You will receive an email confirmation of your request. The Quick Lane Bowl has the right to approve or deny any request.

Each participating institution will receive the following credentials:

- Official
 - Ten (10) credentials for the athletic director, president and key administrative officials.
- Bench
 - Sixty (60) credentials for coaches, medical staff, managers and other designated team personnel.
 - Each institution will be issued a maximum of 60 bench passes, which must be worn by all non-uniformed personnel who are authorized to be in the bench area (between the 25-yard lines). Bench passes are required in the bench area at all times.
 - An escort will be provided for the team coaches to go to the coaches booth.
- Field Promotions
 - Four (4) field promotion credentials and required Quick Lane Bowl vests for ball crews assisting officials.
 - Six (6) field promotion credentials for those not in uniform with band/cheer/mascot.
- Field Photo
 - Two photo credentials for field photo (*with upper end zone & level 7 access*).

Laundry

The Quick Lane Bowl will coordinate all laundry service at Ford Field. Please contact *Nate Sass* (734.629.7295 / nate.sass@lions.nfl.net) for more information.

Medical Services

Emergency medical services for the Quick Lane Bowl will be provided by Henry Ford Hospital.

The following will also be provided:

- Henry Ford Hospital staff will be on call during practices and on-site for the duration of the game. An internist and orthopedic surgeon will be available 24/7 for institution needs that may arise throughout your stay.
- Superior Ambulance Service will be on site during practices and game day.
- All life threatening emergency cases will be directed to Detroit Receiving Hospital, a Level 1 trauma center. (4201 St Antoine St, Detroit, MI 48201 313.745.3000)
- All other cases will be directed to: Henry Ford Hospital, a Level 1 trauma center. (2799 W. Grand Blvd, Detroit, MI 48202 313.916.2600)
- Usage of Ford Field's X-ray room on game day will be provided as necessary.



Police Escorts & Security Overview

Police escorts can be coordinated with the Michigan State Police, Sergeant Aaron Weinrick (248.568.9878) during your stay.

Please contact *Nate Sass* (734.629.7295 / nate.sass@lions.nfl.net) for more information.

Also, if you have a State or Local Government Official that travel with security and will attend the game as your guest, please have lead security agent contact *Nate Sass* (734.629.7295 / nate.sass@lions.nfl.net)

GAME DAY ELEMENTS

Bowl Contacts: Nate Sass (734.629.7295 / nate.sass@lions.nfl.net)

The Quick Lane Bowl will be played at Ford Field on December 27, beginning at 11:00 AM EST.
Stadium doors will open at 9:30 AM.

Ambulances

At practices and on game day, Superior Ambulance Service will be on-site at Ford Field. One of the ambulances will be stationed at the base of the tunnel.

Ball Kids

Each team should provide four (4) ball crew. Quick Lane Bowl vests are required to be worn during the game.

Commercial Identification

Equipment or other items bearing commercial names, logos or identifications are prohibited on the sidelines unless expressed written consent has been granted by the Quick Lane Bowl.

Drug Testing (Reference: www.ncaa.org/drugtesting)

All student-athletes are subject to NCAA® drug testing at all NCAA® championships or in conjunction with all postseason certified events. The goal of the drug-testing program is to provide safe, fair and equitable competition as well as to protect the health and safety of all NCAA® student-athletes participating in NCAA® championships and postseason certified events. Please contact *Nate Sass* (734.629.7295 / nate.sass@lions.nfl.net) with any questions.

Entrances

The following entrances will be used by these guests:

GATE	Entrance for:
A	Guests
Executive Entrance A	Officials, Bowl Staff
TBD	Media
B	Guests
C	Player Will Call, School Will Call, Guests



D	Guests
Deck Parking Bridge - G	Suite Guests
Top of Tunnel	Teams, Band, Cheer, Mascot

Locker Rooms

The home locker room has been reserved for the Mountain West team and Visitor locker room has been reserved for the MAC team. Other rooms will be scheduled accordingly. To make arrangements for any locker room needs or if a female locker room is needed, please contact *Ryan Marut* (313.549.6604/ ryan.marut@lions.nfl.net)

Merchandise

The Quick Lane Bowl will have merchandise available for purchase for both teams. Logo merchandise will also be available at Ford Field on the day of the game. For any apparel, licensing and merchandising questions, please contact Sarah Young (586.854.5869 / sarah.young@lions.nfl.net)

Personnel

The chain crew, the stats crew and the public-address announcer will be assigned by the bowl.

Pre-Game Warm-Up Areas

The teams will warm up on the left side of their bench. A detailed pre-game timing sheet will be forwarded to the teams the week of the game and will be posted in each locker room.

Game Day Supplies:

The Quick Lane Bowl will provide laundry services, towels & ice (20 – 20lb bags) for each institution during the game. Additional items may be ordered, at the institution's expense, through Levy Restaurants at Ford Field.

Please complete the Game Day Supplies Order form and return to *Ryan Marut* (313.549.6604/ ryan.marut@lions.nfl.net) by **Tuesday, December 14th**.

Reference Web Link: Forms – Practice & Game Day Supplies Order Form

Team Uniforms

The MAC team is the visiting team and should wear light jerseys. The Mountain West team is the home team and should wear dark jerseys.

Participating teams are required to add the Quick Lane Bowl logo to their jerseys. The Quick Lane Bowl will distribute one hundred and fifty (150) patches each team equipment manager via FedEx directly following the team announcement. Please contact *Nate Sass* (734.629.7295 / nate.sass@lions.nfl.net) with your shipping information as soon as possible.

Tiebreaker Procedures

The NCAA® tiebreaker system will be used if the Quick Lane Bowl is tied after four quarters of play and will be administered by the game officiating crew.



POST- GAME ELEMENTS

Award Ceremony & Trophy

The 2021 Quick Lane Bowl Trophy will be awarded to the winning team immediately following the game. The presentation will take place at the 50-yard line of the winning team's sideline.

Brad Michaels will coordinate the MVP presentation with the institution's media relations director.

Family Field Access

Families may meet in their team band section. (Mountain West band will be in section 102). An escort will be provided to either take team to family bus or to gain access to field for post-game celebration. A pass will be distributed to those going on the field. Please keep pass visible at all times while on the field.

Friends & Family Post Game Waiting Area –

Any non-credentialed friends or family that will be visiting the student athletes post game will be directed outside the stadium to meet their party. Your post game travel plans will determine this meeting spot location. Once confirmed, a map will be provided to share with your travel party.





Meal

Levy Restaurants, Ford Field's food and beverage concession and catering services provider, offers the participating teams the option to order a post-game meal for the student athletes in the locker room, at the institution's expense. If interested, please contact Katie Gonyeau (313.262.2165 / kgonyeau@levyrestaurants.com) by **Monday, December 13th**.

TSA

TSA may be conducted on site post game if you are leaving for airport from Ford Field. Please contact Nate Sass (734.629.7295 / nate.sass@lions.nfl.net) for more info.

DETROIT

<http://www.visitdetroit.com/>



PLACES TO VISIT

**Please see a summary of 'places open on Christmas Day' at the end of this section*

- **Belle Isle Park** - <https://www.belleisleconservancy.org/>
 - Belle Isle Aquarium: Fri. - Sun., 10 am - 4 pm (year-round)
 - Belle Isle Nature Center: Mon – Sun., 10am – 5pm
 - Anna Scripps Whitcomb Conservatory: Wed. - Sun., 10 am - 5 pm (year-round)
 - Dossin Great Lakes Museum: Fri. - Sun., 10 am - 5 pm (year-round)
 - 300 River Place Drive, Suite 2800, Detroit, MI 48207
 - Driving Distance: 3 miles / approximate 5 minute drive

- **Detroit Zoo: Wild Lights** - detroitzoo.org/events/wild-lights/ 248.541.5717
 - 8450 W. 10 Mile Rd, Royal Oak
 - Driving Distance: 13 miles / approximate 15 minute drive
 - Hours: December 23rd - 26rd: 5:30pm – 10:00pm
 - Prices will vary subject to date and time
 - Wild Lights Ages 2+: \$17-\$24



- Wild Lights + Polar Patio: \$30 - \$38
 - Parking: \$8 per vehicle
- **Detroit Kid City** - www.detroitkidcity.com 248.443.5300
 - Driving Distance: 12 miles / approximate 15 minute drive
 - Hours: Monday- Saturday 9:00am – 3:00pm (closed Dec 25th)
 - Daily Admission - \$10.00 per child; Infants & adults free
 - Kid friendly environment where children have a chance to learn about Detroit and run their own mini-city.
- **DNR Outdoor Adventure Center** - <https://www.michigan.gov/oac/>
 - Located on Detroit's riverfront in the historic Globe Building, with the Dequindre Cut trail running through its backyard, the Outdoor Adventure Center gives you a taste of Michigan's great outdoors in the heart of the city.
 - 1801 Atwater Street, Detroit, MI 48207
 - Driving Distance: Less than 2 miles from downtown
 - Hours: Thursday Dec. 23rd: 9:00am-3:00pm, CLOSED Dec 24/Dec 25th,
 - Dec 26th: QLB Travel Party : Time 1:00pm-2:30pm
- **Escape the Room – Detroit** - <https://escapetheroom.com/detroit/>
 - Escape the Room Detroit, is a unique and distinctive interactive adventure meant to magnify all of your senses in an attempt to solve puzzles, unlock clues, and discover mysteries to escape.
 - 1030 Randolph St, Detroit
 - Driving Distance: less than 1 mile
 - Hours: Monday/Tuesday: CLOSED Wednesday/Thursday: 12:00pm-10:00pm
 - Friday/Saturday: 12:00pm-11:20pm Sunday: 12:00pm-10:00pm
- **Michigan Science Center** - mi-sci.org/
 - 5020 John R Street, Detroit
 - Driving Distance: 1 mile
 - Hours: Wednesday – Sunday: 10:00am – 4:00pm
 - Plenty to see at MI-SCI: live stage shows, a 4D theater, a Planetarium, 250+ hands-on exhibits, lab activities, special exhibits and more.
- **Michigan SeaLife Aquarium & LEGOLAND Discovery Center** - visitsealife.com/michigan/www.legolanddiscoverycenter.com/michigan/ 855.450.0557
 - Great Lakes Crossing Outlets: 4316 Baldwin Road, Auburn Hills
 - Driving Distance: 31 miles – approximate 45 minute drive
 - Hours: Open 10:00am-6:00pm, Dec 25th: CLOSED
 - SEA LIFE Michigan Aquarium will transport you into the amazing underwater world. Come nose to nose with sharks and prepare for astonishingly close views of everything from humble sea stars and seahorses to graceful rays. To get any closer you'd have to get wet!
 - Admission: Adult \$23.50
 - LEGOLAND Discovery Center Admission includes access to both interactive rides—Kingdom Quest and Merlin's Apprentice—the 4D LEGO® Cinema, MINILAND®, LEGO® City Play Structure, LEGO® Build & Test Areas, digital LEGO® Factory Tour, LEGO® Play Zones, class in the Creative Workshop and more!
 - Admission: \$23.50; children under two are free



- **The Big Bright Lights Show** – <https://www.downtownrochestermi.com/the-big-bright-light-show>
 - The buildings in downtown Rochester will be covered with more than 1 million points of glimmering holiday lights.
 - Main Street, Rochester
 - Driving Distance: 25 miles / approximate 35 minute drive
 - Every evening: 5:00pm – midnight
 - Most stores will be open until 9:00pm
- **TopGolf** - <https://topgolf.com/us/auburn-hills/> 248.904.1032
 - 500 Great Lakes Crossing Drive, Auburn Hills
 - Driving Distance: 31 miles – approximate 45 minute drive
 - Hours: 10:00am-11:00pm all week
- **ZapZone** - <https://zap-zone.com/canton/> 734.844.7746
 - Arcade games, glo golf, laser tag, go carts, bumper cars, bounce house, bowling, roller skating & more.
 - 41953 Ford Rd, Canton
 - Driving Distance: 28 miles – approximate 30 minute drive
 - Hours: Monday-Friday: 2:00pm – 10 pm, Saturday/Sunday: 12:00pm-11:00pm

Movie Theatres

- Royal Oak Emagine Theatre - emagine-entertainment.com/royal-oak/ 248.414.1000
 - 200 N. Main St., Royal Oak
 - Driving Distance: 13 miles / approximate 20 minute drive
 - Full theater rental available:
 - 53 Person Capacity - \$636 matinee / \$795 peak evening (after 5pm)
 - 83 Person Capacity - \$996 matinee / \$1,245 peak evening (after 5pm)
 - 116 Person Capacity - \$1,392 matinee / \$1,740 peak evening (after 5pm)
- Birmingham 8 - uptownbirmingham8.com 248.723.6230
 - 211 S. Old Woodward Avenue
 - Driving Distance 18 miles / approximate 25 minute drive
 - Open Dec 25th
- AMC Great Lakes Crossing - greatlakescrossingoutlets.com/amc_theatres 248.454.0314
 - 4000 Baldwin Rd, Auburn Hills 877.746.7452
 - Driving Distance: 31 miles – approximate 45 minute drive
 - Open Dec 25th

Museums

- Charles H. Wright Museum of African American History - thewright.org/ 313.494.5800
 - Mon & Tues: Closed, Weds/Fri/Sat: 9:00am-4:00pm, Thurs: 9:00am-7:00pm, Sun: 12:00pm-5:00pm
- Detroit Institute of Art - dia.org 313.833.7900
 - Mon/Tues: Closed, Weds-Fri: 9:00am-4:00pm, Sat/Sun: 10:00am-5:00pm
- Detroit Historical Museum



- Mon: Closed, Tues/Weds/Fri: 9:30am-4:00pm, Thurs: 9:30am-8:30, Sat: 10:00am-5:00pm,
- Sun: 1:00pm-5:00pm
- The Henry Ford Museum of American Innovation – thehenryford.org 313.982.6001
 - Open: 9:30am – 5:00pm
- Motown Museum - motownmuseum.org/ 313.875.2264
 - Thurs-Sun 10:00am – 6:00pm
- Museum of Contemporary Art - mocadetroit.org/ 313.832.6622
 - Weds: 11:00am-5:00pm, Thurs/Fri: 11:00am-8:00pm, Sat/Sun: 11:am-5:00pm

Other

- Detroit Writing Room – cozy co-working space to work & write. Private event rental too
 - 1514 Washington Blvd – Suite 203 <https://www.detroitwritingroom.com/> 313.788.7044
 - Hours: M-F 9am – 6pm; Saturday 10am – 5pm

Shopping

- The Somerset Collection - thesomersetcollection.com/
 - 2800 West Beaver Road, Troy 248.816.2087
- Mall at Partridge Creek - shoppartridgecreek.com/
 - 17420 Hall Road, Clinton Township 586.226.0330
- Village of Rochester Hills - thevorh.com/
 - 104 N. Adams Rd, Rochester Hills 248.375.9451
- Great Lakes Crossing - greatlakescrossingoutlets.com/
 - 4000 Baldwin Rd, Auburn Hills 877.746.7452

Sports

- **Bowling – The Garden Bowl** - www.majesticdetroit.com/bowling/
 - 4120 Woodward Ave., Detroit
 - Weekends: 11:00am – 2:00am
- **Bowling – Thunder** – <http://www.thunderbowl.org/open-bowling.html>
 - 4200 Allen Road, Allen Park
 - Weekends: 2:00pm – 2:00am

Theatres – Downtown Detroit

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- **Fisher Theater**
 - 12/23/2021 8:00pm What the Constitution Means to Me
 - 12/24/2021 8:00pm What the Constitution Means to Me
 - 12/25/2021 2:00pm What the Constitution Means to Me
 - 12/26/2021 2:00pm What the Constitution Means to Me
 - 12/26/2021 7:00pm What the Constitution Means to Me
- **Detroit Symphony Orchestra Hall** – 3711 Woodward Ave, Detroit
- **Fox Theatre** – 2211 Woodward Ave, Detroit
- **Masonic Temple Theatre**



Visit Santa

- The Henry Ford Museum of American Innovation - thehenryford.org/henry-ford-museum/
 - Hours: TBD
- Somerset Collection Shopping <https://www.thesomersetcollection.com/>
 - Hours TBD

HOSPITALS & DENTIST

- Detroit Receiving Hospital - www.drhuhc.org/
 - 4201 St. Antoine St. – Detroit
 - 313.996.1020
- Henry Ford Hospital – www.henryford.com
 - 2799 W. Grand Blvd. – Detroit
 - 313.916.2600
- Children’s Hospital of Michigan - www.childrensdmc.org/
 - 3901 Beaubien - Detroit
 - 313.745.5437 (kids)
- Gentle Dental at Jefferson Avenue - jefferson.gentledentaldetroit.com/
 - 529 Jefferson Ave, Detroit
 - 313.879.4769

Detroit Area Restaurants

Please let us know if you need further information or reservations.

Buffalo Wild Wings	Mountain West Host Restaurant	1218 Randolph St	313.961.9453
Firebird Tavern	MAC Host Restaurant	419 Monroe St	313.782.4189

Corktown

Name	Location	Phone	Website
Bobcat Bonnie’s	1800 Michigan Ave	313.962.1383	bobcatbonnies.com
Green Dot Stables	2200 W. Lafayette Blvd	313.962.5588	greendotstables.com/
Ima	2015 Michigan Ave	313.502.5959	imanoodles.com/
Johnny Noodle King	2601 W Fort St	313.309.7946	johnnynoodleking.com/
Mercury Burger Bar	2163 Michigan Ave	313.964.5000	mercuryburgerbar.com
Mudgie’s	1300 Porter St	313.961.2000	mudgiesdeli.com/
Nemo’s Bar	1384 Michigan Ave	313.965.3180	nemosdetroit.com/
Ottava Via	1400 Michigan Ave	313.962.5500	ottavaviadetroit.com/
Slows Bar BQ	2138 Michigan Ave	313.962.9828	slowsbarbq.com
TAP	MGM Grand Detroit	313.465.1234	mgmgranddetroit/tap



Downtown Business District

Name	Location	Phone	Website
7 Greens	1222 Library St	313.964.9005	7greens.com
Avalon Int'l Breads & Café	1049 Woodward Ave	313.285.8006	www.avalonbreads.net
American/Lafayette Coney Islands	114 or 118 W. Lafayette	313.961.7758 313.964.8918	americanconeyisland.com
Basement Burger Bar	1326 Brush St	313.818.3708	basementburgerbar
Buddy's	Broadway location	313.765.1500	Buddypizza.com/downtown-detroit
Buffalo Wild Wings – Mountain West Host	1218 Randolph St	313.961.9453	buffalowildwings.com
Calexico	1040 Woodward Ave	313.262.2361	calexico.net
Cornerstone Barrel House	1456 Woodward Ave	313.338.3238	cornerstonedetroit.com
Detroit Brewing Company	1529 Broadway	313.962.1529	detroitbeerco.com
Dime Store	719 Griswold St	313.962.9106	eatdimestore.com
Downtown Louie's Lounge	30 Clifford Street	313.961.1600	downtownlouieslounge
La Lanterna	1224 Griswold	313.962.8821	
La Pecora Nera	1514 Washington Blvd	313.315.3040	lapecoraneradetroit
Leila	1245 Griswold St	313.816.8100	leiladetroit.com
Lumen Detroit	1903 Grand River	313.626.5005	lumendetroit.com
Maru Sushi & Grill	160 Fort Street	313.315.3100	marusushi.com
Parc	800 Woodward	313.922.PARC	parcdetroit.com
Prime & Proper	1145 Griswold St	313.636.3100	primeandproperdetroit
Roast – A Michael Symon Restaurant	Westin Book Cadillac	313.961.2500	roastdetroit.com
Shake Shack	660 Woodward Ave	313.672.0501	shakeshack.com/detroit
Standby	225 Gratiot Ave	313.241.5719	standbydetroit.com
Sweetwater Tavern	400 E. Congress	313.962.2210	sweetwatertavern.net
Texas de Brazil	1000 Woodward Ave	313.964.4333	texasdebrazil.com
The Block	3919 Woodward Ave	313.832.0892	theblockdet.com/
The Hudson Cafe	1241 Woodward Ave	313.237.1000	hudson-cafe.com
Townhouse	500 Woodward Ave	313.723.1000	eatatownhouse.com
Vertical Wine Bar	1538 Centre St	313.732.9463	verticaldetroit
Vincente's Cuban Cuisine	1250 Library St	313.962.8800	vicente.us
Wright & Co.	1500 Woodward Ave	313.962.7711	wrightdetroit.com

The District Detroit

Name	Location	Phone	Website
Besa	600 Woodward Ave	313.315.3000	www.Besadetroit.com
Bookies Bar & Grille	2208 Cass Ave	313.962.1319	bookiesbar.com



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Brass Rail Pizza Bar	18 W. Adams	313.964.0782	brassrailandetroit.com
Brush Street Stadium Deli	2458 Brush Street	313.656.4640	brushstreetstadiumdeli
Cliff Bells	2030 Park Ave	313.961.2543	cliffbells.com
Elwood Bar & Grill	30 E Adams Ave	313.962.2337	elwoodgrill.com
Grand Trunk Pub	612 Woodward Ave	313.961.3043	grandtrunk.pub
Harry's Detroit	2482 Clifford	313.964.1575	harrysdetroit.com
Hockeytown Café	2301 Woodward Ave	313.965.9500	hockeytowncafe.com
Hot Taco	2233 Park Ave	313.963.4545	hottacodetroit.com
Kid Rock's Made in Detroit	2645 Woodward Ave	313.462.8620	kidrockrestaurant.com
Olin	25 E Grand River Ave	313.774.1190	www.olindetroit.com
San Morello	1400 Woodward Ave	313.209.4100	www.sanmorello.com
Tin Roof Detroit	47 E. Adams Ave. St.	313.262.6114	tinroofdetroit.com
Rusted Crow	78 W. Adams	313-782-4751	rustedcrowdetroit.com
The Royce	76 W. Adams	313.481.2160	theroycedetroit.com
Savannah Blue	1431 Times Square	313.926.0783	savannahbluedetroit
ZZ Market & Grill	210 Henry Street	313.816.0003	

Eastern Market

Name	Location	Phone	Website
Amore da Roma	3401 Riopelle St	313.831.5940	amoredaroma.com
Eastern Market Brewing Co	2515 Riopelle St	248.556.5512	easternmarket.beer/
Stache International	1416 E. Fisher Fwy	313.974.6895	stacheinternational.com
Supino Pizzeria	2457 Russell Street	313.567.7879	supinopizzeria.com
Thomas Magee's Sporting House	1408 Fisher Fwy	313.263.4342	thomasmagees.com
Vivio's Food & Spirits	2460 Market Street	313.393.1711	vivios-food-spirits

Greektown

Name	Location	Phone	Website
Firebird Tavern – MAC Host	419 Monroe Ave	313.782.4189	firebirdtavern.com
Fishbone's Rhythm Kitchen Café	400 Monroe	313.965.4600	fishbonesusa.com
Flood's Bar & Grill	731 St. Antoine	313.963.1090	floodsdetroit.com
Loco's Tex-Mex Grill	454 E. Lafayette	313.965.3737	locosdetroit.com
Monroe Market – Open 24/7	Greektown Hotel	313.223.2999	monroe-market/
Niki's Pizza	735 Beaubien	313.961.8020	nikisdetroit.com
Pappy's Bar & Grill	517 Monroe Ave	313.983.4000	



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Pegasus Taverna	585 Monroe Ave	313.964.6800	pegasustavernas.com
Prism Steakhouse	555 Lafayette	313.309.2499	restaurants/prism/
Redsmoke Barbeque	558 Monroe Ave	313.962.2100	redsmoke.net/
Wahlburgers	569 Monroe Ave	313.209.4499	wahlburgersrestaurant

Midtown

Name	Location	Phone	Website
Bucharest	110 Piquette Ave / 436 W. Columbia	313.965.311	bucharestgrill.com
Cass Café	4620 Cass Ave	313.831.1400	casscafe.com
Detroit Shipping Co.	474 Peterboro	313.462.4973	detroitshippingcompany
Go Sy Thai	4240 Cass Ave	313.638.1467	gosythai.com
Grey Ghost	47 Watson St	313.262.6534	greyghostdetroit.com
HopCat	4265 Woodward Ave	313.769.8828	hopcat.com
Jolly Pumpkin	551 W. Canfield St. #9	313.262.6115	jollypumpkin.com
Mario's Detroit	4222 Second Avenue	313.832.1616	mariosdetroit.com/
Majestic Café	4140 Woodward Ave	313.833.9700	majesticdetroit.com
Motor City Brew Works	470 W. Canfield St.	313.832.2700	motorcitybeer.com
Pho Lucky Detroit – Midtown	3111 Woodward Ave	313.338.3895	pholucky.net/
Selden Standard	3921 Second Ave	313.438.5055	seldenstandard.com
Shangri-La	4710 Cass Ave	313.974.7669	midtownshangri-la.com
The Block	3919 Woodward Ave	313.832.0892	theblockdet.com/
The Whitney	4421 Woodward Ave	313.832.5700	thewhitneydetroit.com
Traffic Jam & Snug	511 W. Canfield St	313.831.9470	trafficiamdetroit.com
Union Street	4145 Woodward Ave	313.831.3965	unionstreetdetroit.com

Renaissance Center – Waterfront

<https://gmrencen.com/dining/>

Name	Location	Phone	Website
Andiamo Detroit Riverfront	400 Renaissance Center	313.567.6700	andiamoitalia.com/det-riverfront (open Dec 24 th : 5pm–9pm; closed Dec 25 th)
Joe Muer	400 Renaissance Center	313.567.3867	joemuer/det-riverfront/
Panera Bread	300 Renaissance Center	313.818.4133	panerabread/mi/det
Highlands Steakhouse	400 Renaissance Center – Floors 71 & 72	313.877.9090 closed Dec 25	highlandsdetroit.com/



STAFF PICKS

Brad's picks	Bucharest	Best Chicken Shawarma
	Detroit Beer Company	BBQ Chicken Sandwich
Nate's picks:	Pegasus Taverna	Best Wings in town
	Bucharest	Avid Bucharest fan. Best Chicken Shawarma.
Sarah's picks:	Townhouse	Mac & Cheese, Townhouse Burger
	Basement Burger Bar	Sweet potato fries with cinnamon dipping sauce
Madeline's picks:	The Hudson Café	Great brunch spot! Very Berry Stuffed French Toast
	Buddy's Pizza	Great Detroit Style Pizza
Logan's picks:	Green Dot Stables	Any Slider you can think of
	Beer Exchange	Foods good, Great atmosphere
Seth's picks:	Bucharest	Bucharest Shawarma
	Slows	Amazing BBQ and Mac & Cheese
Mike's picks:	Iggy's Eggies	Best Breakfast Burrito and French toast bites
	Olin Kitchen	Seafood Paella

COUNTER SERVICE OPTIONS

Name	Location	Phone
Burger King	100 Renaissance Center	313.259.8900
Bucharest Grill	1623 Michigan Ave	313.965.3111
Five Guys	508 Monroe St	313.237.7777
Jimmy Johns	95 Monroe St	313.963.9131
Jimmy Johns	615 Griswold St	313.963.1044
Potbelly Sandwich Shop	777 Woodward Ave, #150	313.309.4197
Subway	28 W. Adams	313.963.9166
Subway	660 Woodward Ave	313.963.7770
Subway	1401 Beaubien St	313.962.0909

CONVENIENCE/DRUG STORES/GROCERY

Name	Location	Phone
Athens Grocery Co.	579 Monroe Ave	313.961.1149
CVS Pharmacy	1037 Woodward Ave	313.963.1007
Eve's Downtown Gourmet	1411 Washington Blvd	313.964.4100
Jazzy Convenience Store	1424 Woodward	313.974.7599
State Deli & Grocery	1200 Washington Blvd	313.963.5141
Wally's Convenience Store	161 West Congress	313.963.1007
Whole Foods	115 Mack Ave	313.576.5300
7-Eleven (open Dec 25 th)	2660 E. Jefferson Ave	313.567.0150
7-Eleven (open Dec 25 th)	139 Cadillac Square	313.965.2432



MISCELLANEOUS SERVICES

These providers are not affiliated with the Quick Lane Bowl. This is merely a resource and not a recommendation.

- The Nanny Network – [The Nanny Network - Trusted Guidance Since 1995 \(nanny-network.com\)](http://TheNannyNetwork-TrustedGuidanceSince1995(nanny-network.com)) 586.739.2100 or 866.739.3767
Applications to request a nanny are available on their website.
- The Babysitting Company - www.thebabysittingcompany.com
Cory Charlupski, President 248-318-6776 or 888-407-7822

Dry Cleaner/Tailor

- Lott Anter Tailoring and Cleaning
 - 65 Cadillac Square, #201, Detroit
 - 313.282.2684
- Sam's Tailor Shop
 - 300 Renaissance Dr W, Detroit
 - 313.567.6960

Equipment Rentals for Baby/Child items

- Baby's Away
 - babysaway.com/locations/Detroit
 - 313.247.3855
- Rent the Baby Gear – UPS Delivery & Pick Up company
 - rentthebabygear.com/

Fitness

- YMCA Detroit ymcadetroit.org/boll/
 - 1401 Broadway, Detroit
 - 313.309.9622

Holiday Rentals

- Santa Claus – santaclaussuits@aol.com
- Trees & Décor – Display Group – Contact Michelle
 - 313 965 3344 ext. 102

Religious Services

- St. Anne's Catholic Church (est. 1701) www.ste-anne.org/
 - 1000 St. Anne Street, Detroit 313.496.1701
- Old St. Mary's Catholic Church – Greektown (est. 1893) oldstmarysdetroit.com/
 - 646 Monroe Ave, Detroit 313.961.8711
- Mariner's Church (est. 1842) marinerschurchofdetroit.org/
 - 170 Jefferson Ave, Detroit 313.259.2206
- Christ Church Detroit Episcopal Church - (est. 1845) www.christcd.org/



- 960 Jefferson Ave, Detroit 313.259.6688
- Central United Methodist Church – (est. 1822) www.centralumchurchdetroit.org/
 - 23 E. Adams Ave, Detroit 313.965.5422
- Jehovah’s Witnesses – Woodward
 - 151 E. Fisher Fwy, Detroit 313.961.2212
- St. John Presbyterian Church
 - 1961 E. Lafayette St, Detroit 313.567.0213
- Historic Trinity Lutheran Church (est. 1850) historicttrinity.org/
 - 1345 Gratiot Ave, Detroit 313.567.3100

Salons & Spas

- Ezelli Salon – Compuware Building <http://ezelli.com/>
 - 89 Monroe Street
- Immerse Spa – MGM Grand Detroit <http://mgmgranddetroit.com/spa/>
 - 1777 3rd Street, Detroit
- The Spa at Book Cadillac spabookcadillac.com
 - 1114 Washington Blvd, Detroit
- Woodhouse Day Spa <http://detroit.woodhousespas.com/>
 - 1447 Woodward Ave, Detroit

TRANSPORTATION

- QLINE – qlinedetroit.com/plan-your-ride/ 313.528.3044
Owned and operated by M-1 Rail, the QLINE has 12 stops and runs along the spine of Detroit, Woodward Avenue. Day-passes (\$3) and 3-hour passes (\$1.50) can be purchased on the QLINE Detroit mobile app for iPhone and Android using a credit or debit card. Or these can be purchased with a credit or debit card at QLINE stations. Cash ticket purchases can only be made on the streetcar.
QLINE hours are M-F 6am – 11pm; Weekends 8am – 11pm.

These places to visit and services are merely resources and not recommendations.

What is open on Christmas Day – December 25th

Places Open Christmas Day – see Detroit section for further details

Name	City	Hours	Website
Campus Martius Park - Ice Skating	Detroit	10am–11pm	campusmartiuspark.org/The-Rink
AMC Great Lakes Crossing	Auburn Hills		greatlakescrossingoutlets.com/amc_theatres
Birmingham 8	Birmingham		http://birmingham8.com/Birmingham8.aspx
Imagine Theater	Royal Oak		emagine-entertainment.com/royal-oak/
Escape the Room - Detroit	Detroit	12pm – 11pm	https://escapetheroom.com/detroit/



The Big Bright Light Show	Rochester	5pm – 12am	big-bright-light-show
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Detroit Restaurants Open Christmas Day

Name	Location	Phone	Website
American/Lafayette Coney Islands	114 or 118 W. Lafayette	313.961.7758 313.964.8918	americanconeyisland.com
Chrome Bar & Grille	Hilton Garden Inn - 351 Gratiot	313.967.0900	hiltongardeninn3.dining
Iridescence	2901 Grand River	313.237.6732	motorcitycasino.com/Iridescence. 21 years +
Roast – A Michael Symon Restaurant	Westin Book Cadillac 1114 Washington	313.961.2500	roastdetroit.com 5:00pm – 8:00pm
San Morello	Shinola Hotel 1400 Woodward	313.209.4700	sanmorello.com 7am – 11am; 12pm – 9pm
TAP – MGM Grand Detroit	1777 Third St.	313.465.1234	mgmgranddetroit/tap
The Apparatus Room	250 W Larned St	313.800.5600	foundationhotel.com/apparatus-room/
Urban Cellars	Crown Plaza	313.965.0200	crowne-plaza-uc
Volt Restaurant	Marriott	313.568.8700	marriott/restaurant/volt
Wolfgang Puck Steakhouse	MGM Grand Detroit 1777 Third St.	313.465.1644	mgmgranddetroit/wolfgangpucksteak 21 years +

Other Local Restaurants Open Christmas Day – within 25 miles

Name	Location & City	Phone	Website
Benihana	18601 Hubbard Dr, Dearborn	313.593.3200	benihana.com/dearborn
Buca di Beppo	38888 Six Mile Rd, Livonia	734.462.6442	bucadibeppo.com
Cameron's Steakhouse	115 Willits Street, Birmingham	248.723.1700	camerons-steakhouse.com/
Mitchell's Fish Market	117 Willits Street, Birmingham	248.646.3663	mitchellsfishmarket.com/
Morton's The Steakhouse	888 West Big Beaver Road, Troy	248.404.9845	http://www.mortons.com/troy/
Ruth's Chris Steakhouse	755 West Big Beaver Road, Troy	248.269.8424	ruthschris.com/locations/troy
Ten Eyck Tavern, The Dearborn Inn Marriott	20301 Oakwood Blvd, Dearborn	313.271.2700	marriott.com/hotels/restaurant/
Tria	The Henry Hotel 300 Town Center Dr, Dearborn	313.253.4475	triadearbornrestaurant.com/



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