



GUEST CODE OF CONDUCT

The conduct policies at Ford Field are in accordance with the NFL and developed as a service to our loyal fans to assist in providing exceptional experiences in a fun and safe environment. Ford Field stands committed to providing exceptional fan experiences. Detroit Lions fans top the NFL in their enthusiasm, team support and sportsmanship. Our image is shaped not only by our players, coaches and employees, but by our fans as well. We strive to create a high-energy environment to lend support to our team, while maintaining a safe and exciting atmosphere. We need your help by abiding by the policies below.

The following guidelines have been established for guest behavior:

- Please restrict movement in the seating area during game action.
- Follow the physical distancing guidelines when in proximity to other guests including outside on stadium property and inside the stadium.
- Always wear a face covering, except when actively eating or drinking in your ticketed seat.
- Sit only in your ticketed seat and show tickets to a Ford Field representative upon request. Standing or sitting in seating bowl passage-ways, aisles or stairways is prohibited.
- While standing and cheering is permitted, please keep in mind that continued standing can interfere with others' ability to enjoy the game from their seats. To be courteous to all guests, we ask fans to stand and cheer when appropriate with the flow of the game (majority rules).
- Never take matters into your own hands. To report a problem, unruly fan, or concerns relating to COVID-19, contact the nearest Ford Field representative if any issue arises or text "Lions" with issue and location to 69050 (standard message and data rates may apply).

The following actions may lead to denied entry, ticket revocation, ejection and/or arrest:

- Refusing to abide by the health and safety policies set forth, including but not limited to, wearing a face covering, proper physical distancing, or sitting in a seat other than your assigned ticket location.
- Displaying inconsiderate or otherwise inappropriate behavior towards others.
- Behavior that is unruly, unhealthy, disruptive or illegal in nature.
- Using foul or abusive language or obscene gestures.
- Intoxication or other signs of alcohol or substance impairment that results in irresponsible behavior.
- Interference with the progress of the game including throwing objects onto the field.
- Violating the no smoking policy.
- Attempting to access areas without the proper ticket and/or credential, or misuse of tickets and/or credentials.
- Wearing obscene or indecent clothing.
- Damage or destruction to the building or property surrounding Ford Field including the parking areas.
- Failing to follow the instructions of Ford Field representatives.
- Failing to provide a ticket and/or seat information to a Ford Field representative upon request.
- Verbal or physical harassment of opposing team fans.
- Sale, promotion, exchange or giveaway of unauthorized handouts, items or goods.

We appreciate your cooperation in making Ford Field an enjoyable, safe and friendly experience for all!

LIONS FANS, BE GOOD!