

FREQUENTLY ASKED QUESTIONS

Refer to the Website for all the program details!

https://www.detroitlions.com/cheerleaders/junior-cheer-clinic

Additional details will be emailed once the registration deadline closes.

QUESTION: What is the age range?

- ANSWER: The age range begins at 7 years old and ends at 17 years old.
 - o We are unable to make exceptions on the younger side due to the performance expectations.
 - We look forward to seeing your child in the future.
 - o AGE GROUPS
 - 7 to 9 years old participants must be age 7 by December 13th
 - 10 to 12 years old
 - 13 to 17 years old participants must be no older than 17 through December 15th

QUESTION: What does the package price include?

ANSWER: Per the registration information on the website, the package elements are extensive and include the following:

- o Instruction for 6 to 8 HOURS by the official members of the Detroit Lions Cheerleaders
- Practice T-shirt
- o Junior DLC Water Bottle
- Branded Junior DLC Dress
- o Official JR. Pom Poms
- o Large Scale NFL Halftime Show Performance Sunday, December 15th Lions vs. Tampa Bay Bucs 1:00p
- Appearance by Lions Mascot Roary
- Website and social media photos
- FREE Professional Group photo with Detroit Lions Cheerleaders (Emailed 6 to 8 weeks after event)
- FREE Video Montage of Clinics and Performances (Emailed 6 to 8 weeks after event)

QUESTION: How many tickets should we purchase?

- **ANSWER:** In order to participate in this program, a ticket is required for each participant and one parent/legal guardian. (At the very least, two.)
 - Per the NFL League Policy, each guest is required to have a ticket to be in the stadium and minors must be accompanied by an adult.
 - We recommend each participant purchase tickets through our registration process to ensure your family is sitting together and to follow the league policy.
 - $\circ \quad \text{We encourage participants to purchase tickets through our process as an authorized seller}.$
 - There is no limit to the amount of tickets you can purchase.
 - Tickets sell out fast.

QUESTION: Can I purchase tickets near other groups participating in the program?

ANSWER:

- We cannot guarantee that all program participants will be sitting together based on seating availability.
- However, we are happy to assist with putting families near each other once the clinic registration deadline closes.
- Please provide the name of the other family/participant on the registration and we will do the best we can.
- o Please contact Kyle. Esty@lions.nfl.net for additional assistance.

QUESTION: What sections are the tickets in?

ANSWER:

- Parents can select their own ticket sections during the clinic registration process based on preferred price point.
- Families are not limited to specific sections. The buyer will have access to all sections with available seating.
- Once the clinic registration closes (October 25th) the actual ticket **seats** will be allocated and available in their Lions App account.
- Confirmation emails will be sent from the ticket department with ticket access instructions once the registration concludes.

QUESTION: What if I am a Season Ticket Member and already have tickets?

ANSWER:

- Season Ticket Members will need to provide their STM Number on the registration form to confirm tickets for the participant and one parent/guardian.
- For those who are NOT Season Ticket Members, you will need to purchase two tickets through our registration process to confirm that you have a ticket for each participant and one parent/guardian.
 Minors must be accompanied by an adult during the game per the NFL League Policy.

QUESTION: Where is the best place to watch the performance? Which direction are they facing?

- **ANSWER:** This is a large-scale performance (very different from a recital-based event) and there will be hundreds of performers on the field.
 - There are no guarantees that participants will be seen up close.
 - The performance starts out facing the South/Lions bench, but with any large-scale performance that includes hundreds of participants, there will be formation changes and direction changes.
 - Parents are encouraged to watch the performance on game day and enjoy the entire production and experience.
 - o Parents are not permitted on the field at any time.
 - o At the end of the second clinic day, we will have a run-through for the parents to view up close.
 - The combination of the clinics and halftime show is a unique and one-of-kind experience in this market; truly an amazing and rare opportunity.

QUESTION: How do I get my daughter after she is done at the clinics? She won't just be released to anyone, correct?

ANSWER:

- o There will be a strict sign-in and sign-out process at each clinic **and** the game.
- We will cover all the details about where and when to meet your child in a one sheeter that will be emailed and distributed the second day of the clinic.
 - CLINICS GATE G
 - GAME DAY GATE A

QUESTION: Will there be a video of the performance available for sale?

ANSWER:

- A FREE video montage of the performance and clinic days will be emailed 6 to 8 weeks after the performance.
- There are no guarantees that every child will be highlighted in the footage based on the number of participants.
- We will NOT be selling videos of the performance. Parents are welcome to video from their phones during the show.

QUESTION: Will there be a photographer? Will the girls get to have solo pictures with the professional cheerleaders?

- **ANSWER:** We will take and organize **informal** photos with DLC at the END of the second clinic day.
 - o Parents will be able to take photos during clinics from the stands.
 - o Detailed instructions will be communicated on clinic days.
 - o A FREE large group photo will be emailed 6 to 8 weeks after the performance.

QUESTION: My daughter and I are Canadian citizens and do not having an American working permit. Can she participate?

• ANSWER: Yes, citizens from Canada are welcome to participate as this is a non-employment, one-time activity.

QUESTION: What should I bring with me to registration if my child has duo citizenship?

• ANSWER: A COPY of a birth certificates or passport will do. We do not need originals.

QUESTION: What if my child has a different last name?

• **ANSWER:** We recommend you bring a document (parent birth certificate, marriage license, passport, etc.) that connects you to your child.

QUESTION: If parents stay during the clinic, will we be able to watch the girls?

- ANSWER:
 - Parents are welcome to stay for the clinic but will be directed to a designated area in the stadium while our staff is working with the participants.
 - o Parents are not allowed on the field.
 - Parents can leave during the clinics to go grab a meal.
 - o Parents must be reachable via the cell phone numbers provided.
 - o At the end of the second clinic day, we will have a run-through for the parents to view up close.
 - Additional details will be sent after the registration closes October 25th.

QUESTION: Are we subject to the game day bag policy?

• ANSWER: Yes. http://www.detroitlions.com/gameday/bag-policy.html

QUESTION: I understand that camera lenses over 5 inches are not allowed on game day. Will they be permitted during practice?

- ANSWER: Correct. http://www.detroitlions.com/gameday/prohibited-items.html
 - o Cameras are allowed on CLINIC days, but most not allowed on game days. See policy.

QUESTION: Will we have to go back outside to get to our seats on game day?

- ANSWER: No, you will NOT need to go back outside unless you have to go meet someone else in your party.
 - o EVERYONE will need to SIGN-IN your child at GATE A/Executive Entrance.
 - o GATE A/Executive Entrance is a security entrance.
 - EVERYONE MUST go through security and subject to security check regardless of what door and regardless of how many times you enter the building.
 - o The Game Day Bag Policy applies to everyone. http://www.detroitlions.com/gameday/bag-policy.html
 - We will have a ticket representative at GATE A/Executive Entrance to scan your tickets at this time as well.

QUESTION: If our child needs to use the bathroom at clinic or game day who will take them?

- ANSWER: We will have ample staff and bathroom breaks throughout the time.
 - On GAME DAY, we recommend children use the restroom prior to meeting time. Once we head for staging, timing will be limited.

QUESTION: Is the attire the same as last year?

- ANSWER: No.
 - Attire will change from year to year due to branding, growth of children/changes in sizing, unknown wear and tear, style of attire, performance themes, etc.
 - o Ribbons for hair will be provided.

QUESTION: Will there be a break during the clinics?

- ANSWER: Yes, we will have several short breaks.
 - For dietary reasons, we will not be providing food during the clinics.
 - o Participants can bring snacks with them for the clinics to eat during short breaks.
 - o Participants are encouraged to bring water jugs. We will have water on the field as well.
 - Participants are encouraged to eat prior to the clinics.