



BIG

ACC

DECEMBER 26, 2018
FORD FIELD

2018 BOWL MANUAL

QUICKLANEBOWL.COM





TABLE OF CONTENTS

Quick Lane Bowl Contact List	3
General Information	5
Quick Lane Bowl Mission & History.....	6
Hotel Designations	7
Full Schedule of Events	9
Travel Party Schedule at a Glance	11
Full Event Details.....	12
Required Participation for Schedule of Events	15
Stadium Information – Ford Field.....	16
Parking	20
Ticketing & Will Call	23
Post-Game Elements.....	26
Detroit.....	27
What is Open on Dec 25 th	39



QUICK LANE BOWL CONTACT LIST

Bowl Staff – please text for immediate assistance

Name/Title	Bowl Area of Responsibility	Phone	E-Mail
Brad Michaels Executive Director	Finance, Insurance, Contract	313.262.2365 (o) 313.350.1776 (c)	brad.michaels@lions.nfl.net
Dan Jaroshewich Senior Director	Game Operations, Officials, Practices	313.262.2229 (o) 248.379.4908 (c)	dan.jaroshewich@lions.nfl.net
Kristen Dale Director of Operations	Credentials, Parking	313.262.2187 (o) 989.529.2059 (c)	kristen.dale@lions.nfl.net
Louise Tabone Ticket Office Manager	Tickets	313.262.2807 (o) 313.779.6698 (c)	louise.tabone@lions.nfl.net
Sarah Young Event Assistant & Administrator	Assets, Gifts, Suites, Merchandise	313.262.2277 (o) 586.854.5869 (c)	sarah.young@lions.nfl.net
Christian Bilkovic Event Manager	Practices, Band/Cheer Transportation	313.262.2784 (o) 313.378.2887 (c)	christian.bilkovic@lions.nfl.net
Justin Autajay Event Coordinator	Ancillary Events	313.262.2129 (o) 317.442.6423 (c)	justin.autajay@lions.nfl.net
Crista Burns Event Coordinator	Hotels, tickets	313.262.2783 (o) 313.801.0500 (c)	crista.burns@lions.nfl.net
Kara Agby Events Intern	Band/Cheer	313.262.2386 (o) 586.495.0345 (c)	kara.agby@lions.nfl.net
Nate Sass	Big Ten Team Liaison	734.629.7295 (c)	nate.sass@lions.nfl.net
Transportation Hotline		586.854.5869 (c)	To assist with any team or travel party transportation questions.

Broadcasting

Name	Title	Phone	E-Mail
Bryan Bender	Director of Event Presentation	313.262.2355 (o) 810.523.3504 (c)	bryan.bender@lions.nfl.net
Joel Scott	Senior Director of Marketing	313.262.2359 (o) 248.877.4004 (c)	joel.scott@lions.nfl.net
Brian Haberkorn	Game Presentation & Production Manager	313.262.2709 (o) 563.940.1436 (c)	brian.haberkorn@lions.nfl.net
Ed Clark	Manager of Scoreboard & Broadcasting Ops	313.262.2701 (o)	ed.clark@lions.nfl.net



Catering & Hospitality – Levy Restaurants

Name	Title	Phone	E-Mail
Katie Gonyeau	Senior Sales Manager	313.262.2165 (o) 586.214.9846 (c)	kgonyeau@levyrestaurants.com
Kelsey Maxwell	Group Sales Manager	313.262.2246 (o) 248.756.2668 (c)	kmaxwell@levyrestaurants.com
Kelsey Wright	Suites Manager	313.262.2175 (o)	kewright@levyrestaurants.com

Ford Field Operations

Name	Title	Phone	E-Mail
Todd Argust	VP of Operations	313.262.2221 (o) 313.779.6698 (c)	todd.argust@lions.nfl.net
Fred Reddig	Director of Facilities	313.262.2275 (o) 586.212.0239 (c)	fred.reddig@lions.nfl.net

Information Technology/Frequency Coordinator

Name	Title	Phone	E-Mail
Steve Lancaster	Director of Enterprise Services	313.262.2360 (o) 313.333.3311 (c)	steve.lancaster@lions.nfl.net

Media Relations

Name	Title	Phone	E-Mail
Ben Manges	Senior Director of Corporate Communications & New Media	313.216.4190 (o) 810.602.3839 (c)	ben.manges@lions.nfl.net
Ellen Trudell	Corporate Communications Manager	313.216.2161 (o) 313.608.3399 (c)	ellen.trudell@lions.nfl.net
Rebecca Schmitter	Corporate Communications Specialist	313.262.4193 (o)	rebecca.schmitter@lions.nfl.net

Security

Name	Title	Phone	E-Mail
Darren Johnson	Director of Security	313.262.2210 (o) 313.694.6217 (c)	darren.johnson@lions.nfl.net
Jon Seibt	Director of Operations S.A.F.E. Management	313.262.2273 (o) 602.722.6860 (c)	jseibt@safemanagement.net



GENERAL INFORMATION

Quick Lane Bowl
Ford Field – Detroit, Michigan
Wednesday, December 26, 2018 - 5:15 pm (EST)

Address

Ford Field, 2000 Brush Street – Suite 200, Detroit, MI 48226 / 313.262.2000

Airport

Detroit Metropolitan Airport (DTW) metroairport.com/

Arrival Date

Saturday, December 22, 2018 by 1:00pm
Earlier arrival may be accommodated at the hotel.

Departure Date

After the game on Wednesday, December 26th or Thursday, December 27th

Network with Live Television & Radio Broadcast Partner

ESPN Television Network
Radio – WJR - 760 AM

Social Media

Website: www.detroitlions.com/quick-lane-bowl/
Facebook – QLB2018 / Twitter - @quicklanebowl / Instagram – @quicklanebowl
#quicklanebowl – for any social media tag

Stadium

Ford Field: Multi-purpose indoor stadium – 72 degrees indoors. Home of the Detroit Lions.
Capacity: 65,000
Surface: FieldTurf

Team Hotels:

Big Ten Conference Band and Cheer – DoubleTree Suites by Hilton
Big Ten Conference Team – The Westin Book Cadillac Detroit

Wardrobe & Weather

Dress warm. Winter coats, gloves and hats suggested. Plan for cool days and cold nights.
Average weather is a high of 33 degrees and low of 22 degrees with an average of 2-4 inches of snow.



QUICK LANE BOWL MISSION

The Quick Lane Bowl was created to annually host a premier college football bowl game in Detroit, Michigan, to provide a first-class experience to the participating conferences, participating institutions, student-athletes and fans, to promote the City of Detroit and contribute to the economic revival of Southeast Michigan, and to support community and youth groups that have adopted athletic and leadership development programs dedicated to football in the City of Detroit.

QUICK LANE BOWL HISTORY

Ford Field has been home to many college football bowl games, and the Silverdome before that. After hosting college bowl games for nearly three decades at their home stadium, the Detroit Lions wanted to take part in the tradition by bringing their own bowl game to Ford Field. The bowl game received its name in August of 2014 when the Detroit Lions announced that Quick Lane, Ford Motor Company's Tire & Auto Center chain, would become the title sponsor. 2018 will be the fifth year of a multiyear agreement for Quick Lane Tire and Auto Center as the title sponsor.

2017: Duke Blue Devils over the NIU Huskies, representing the MAC conference, 36-14

2016: Boston College Eagles over the Maryland Terrapins, 36-30

2015: University of Minnesota Gophers over the Central Michigan University Chippewas, representing the MAC conference, 21-14

2014: Rutgers Scarlet Knights over the North Carolina Tar Heels, 40-21

The Detroit Lions own, host and operate this college football bowl game. The team's entertainment division, DLI Entertainment, has promoted multiple large-scale shows and events at Ford Field, including ten sold-out Kenny Chesney concerts, Taylor Swift, U2, the 2003 Basketbowl, 2008 NCAA® Men's Basketball Regionals, 2009 NCAA® Men's Basketball Final Four and the 2010 NCAA® Men's Ice Hockey Frozen Four.

The Detroit Lions are committed to maintaining postseason college football in Detroit and keeping the city in consideration for the Big Ten Championship game, and potential College Football Playoff games. The team is instituting a new winter tradition in Detroit with the Quick Lane Bowl. It is a time for families from all over to get together after the holidays to enjoy two prestigious schools facing off to earn a bowl game victory.

About the Detroit Lions

The Detroit Lions are members of the North Division of the National Football Conference (NFC) in the National Football League (NFL), and play their home games at Ford Field in Downtown Detroit. The team located to Detroit in 1934 and is the National Football League's fifth oldest franchise. In addition to professional football, the Detroit Lions have a visible and active community relations role in the Detroit area. Focusing on sustainable health and wellness initiatives and community wellbeing, Lions Charities has donated \$10 million to support non-profits since 1991. For more information, please visit www.detroitlions.com

About Quick Lane

Ford's Quick Lane Tire & Auto Centers offer routine vehicle maintenance such as oil and filter changes, light repair services including brake repair, and tire replacements on all vehicle makes and models. With its more than 800 locations, customers can visit www.quicklane.com to find a center that is closest to them, print savings coupons and review maintenance tips to keep their vehicle running at peak efficiency. This site includes information on how to spot tire wear, how to jump-start a battery and even a series of tips to improve a vehicle's fuel economy.



HOTEL DESIGNATIONS

Bowl Contact: Crista Burns (313.801.0500 / crista.burns@lions.nfl.net)

BIG TEN GROUP	HOTEL
Big Ten Team & Conference	The Westin Book Cadillac
Big Ten Alumni & Fans	The Westin Book Cadillac
Big Ten Band/Cheer	DoubleTree Suites by Hilton

The Westin Book Cadillac Detroit

www.bookcadillacwestin.com

1114 Washington Blvd, Detroit, MI 48226
 Main#: 313.442.1600 Fax: 313.442.1603
 Primary Hotel Contact: Kimberly Wilt 313.442.1624

Rate/Block: \$129 *Plus applicable taxes / Minimum requirement:

Saturday, December 22, 2018	75 Standard / 75 Double / 3 suites	Total = 153
Sunday, December 23, 2018	75 Standard / 75 Double / 3 suites	Total = 153
Monday, December 24, 2018	75 Standard / 75 Double / 3 suites	Total = 153
Tuesday, December 25, 2018	75 Standard / 75 Double / 3 suites	Total = 153

**Rooms are also on complimentary hold for Friday, Dec 21st & Wednesday, Dec 26th*

Reservations: Rooming list due on **Friday, December 14th**

Reservations for fans & alumni: Rate \$129 through **December 18th**
[2018 Quick Lane Bowl Fan Block](https://www.starwoodmeeting.com/Book/108quicklanefanblock) OR copy and paste the following link into a web browser
<https://www.starwoodmeeting.com/Book/108quicklanefanblock>

Doubletree Suites by Hilton, Detroit Downtown-Fort Shelby

doubletree3.hilton.com//michigan/doubletree-suites-by-hilton-detroit-downtown-fort-shelby.html

525 W. Lafayette, Detroit, MI 48226
 Main#: 313.963.5600 Fax: 313.963.5604
 Hotel Contact: Jordan Emerson 313.424.1367

Rate/Block: \$109 *Plus applicable taxes

Tuesday, December 25, 2018	70 – 2 Queen / 5 King	Total = 75
----------------------------	-----------------------	------------

**Rooms are also on complimentary hold for Monday, Dec 24th & Wednesday, Dec 26th*

Reservations: Rooming list due on **Friday, December 14th**



QUICK LANE BOWL | 2018
FORD FIELD

GROUP	HOTEL
All Media	Hilton Garden Inn – Detroit Downtown

Hilton Garden Inn – Detroit Downtown

[/hilton-garden-inn-detroit-downtown-DETDHG](http://hilton-garden-inn-detroit-downtown-DETDHG)

351 Gratiot, Detroit, MI 48226

Main#: 313.967.0900 Fax: 313.967-0908

Primary Hotel Contact: Stephanie White 313.424.1276

Quick Lane Bowl Media Contact: Ellen Trudell (313.608.3399)

Rate/Block: \$119 *Plus applicable taxes

Tuesday, December 25, 2018	King
Wednesday, December 26, 2018	King
Thursday, December 27, 2018	King

Media Reservations: Please call 313.967.0900 or 1-800-HILTONS and ask for the Quick Lane Bowl Media Block by **Tuesday, December 18th** OR copy and paste the following link into a web browser:

https://hiltongardeninn.hilton.com/en/gi/groups/personalized/D/DETDHGI-QLBM-20181224/index.jhtml?WT.mc_id=POG



FULL SCHEDULE OF EVENTS *(subject to change)*

The Quick Lane Bowl will provide complimentary tickets for each institution as listed on the RSVP order form*.

Each institution may purchase additional tickets (plus fees) if applicable, based on availability.

Attire is casual for all events with exception to business casual for The Henry Ford Welcome Dinner.

Student Athlete attire is casual at all times.

Transportation will be provided to all events except Moscow Ballet’s Great Russian Nutcracker @ The Fox Theater. A schedule will be posted at each hotel.

Please return the Social Event RSVP & Additional Ticket Order form to Crista Burns (313.801.0500 / crista.burns@lions.nfl.net) by **Monday, December 10th**.

Reference Web Link: *Forms – Event Attendance & Additional Ticket Order Form; RSVP forms for each event*

Transportation provided / Food & Beverages will be served

The following schedule will begin according to team arrival time

SATURDAY, DECEMBER 22, 2018

Before 1:00 PM	Big Ten Welcome	Westin
Arrival – Curfew	Team Hospitality Opens	Each Hotel
TBD	Big Ten Security Meeting	Westin
5:30 PM – 9:00 PM	Welcome Dinner	The Henry Ford Museum
9:30 PM	Chick-fil-A: Late Night Snack Delivered	Westin

SUNDAY, DECEMBER 23, 2018

9:00 AM – 10:30 AM	Practice – Big Ten	Detroit Lions Training Facility
9:30 AM – 10:30 AM	Outdoor Zip Line @ Lions Pride Plaza – Travel Party	Ford Field
10:15 AM – 11:00 AM	Media Availability – optional <i>(not a formal press conference)</i>	Detroit Lions Training Facility
1:00 PM Kick Off	Detroit Lions vs. Minnesota Vikings	Ford Field
2:00 PM – 3:30 PM	DNR Outdoor Adventure – Travel Party	OAC – Atwater St.
6:00 PM – 8:00 PM	Fowling™ with pizza & beverages	Fowling Warehouse
8:00 PM	Moscow Ballet’s Great Russian Nutcracker – Travel Party	Fox Theatre



MONDAY, DECEMBER 24, 2018

9:45 AM – 3:00 PM	Shopping – Travel Party 🚌	Somerset Collection
9:45 AM – 10:45 AM	Build-A-Bear Workshop – Big Ten Travel Party 🚌	Somerset Collection
10:30 AM – 11:45 AM	Practice – BIG TEN <i>*Portion open to media TBD by respective team</i>	Ford Field
TBD	FBA Bowl Game Satisfaction Survey	Link to Student Athletes
1:15 PM – 2:45 PM	Gleaners Food Distribution – Big Ten 🚌	Gleaners Food Bank
8:00 PM	Big Boy Late Night Snack Delivered 🍷	Each Hotel

TUESDAY, DECEMBER 25, 2018

10:00 AM – 2:00 PM	Ice Skating – Travel Party 🚌	Campus Martius Park
10:00 AM	NCAA/ESPN Meeting	Ford Field – Conf Room E
12:30 PM – 1:30 PM	Walk Through – Big Ten	Ford Field
TBD	Big Ten Band Arrival	DoubleTree
TBD	<i>(band practice slots)</i>	Ford Field

WEDNESDAY, DECEMBER 26, 2018

9:30 AM – 10:30 AM	Cheer Clinic – Big Ten Travel Party	Westin
TBD	TEAM ARRIVAL	Ford Field
3:45 PM – 5:15 PM	Press Dining	Ford Field Press Box
3:45 PM	Doors open at Ford Field	
3:45 PM – 5:00 PM	VIP Reception	MGM Grand Tunnel Club
5:15 PM	Kickoff	Ford Field
Post-Game	Travel Parties meet in Band Sections	Sec 123
TBD	Post-Game Press Conferences	Ford Field



TRAVEL PARTY SCHEDULE – At A Glance

Transportation provided / Food & Beverages will be served
*Please wear your QLB Travel Party lanyard to each event

SATURDAY, DECEMBER 22, 2018

5:30 PM – 9:00 PM Welcome Dinner The Henry Ford Museum

SUNDAY, DECEMBER 23, 2018

9:30 AM – 10:30 AM Outdoor Zip Line @ Lions Pride Plaza Ford Field
 1:00 PM Kick off Detroit Lions vs. Minnesota Vikings Ford Field
 2:00 PM – 3:30 PM DNR Outdoor Adventure – Travel Party OAC – Atwater St.
 6:00 PM – 8:00 PM Fowling™ with pizza & beverages Fowling Warehouse
 8:00 PM Moscow Ballet’s Great Russian Nutcracker – Fox Theatre
 Travel Party

MONDAY, DECEMBER 24, 2018

9:45 AM – 3:00 PM Shopping – Travel Party Somerset Collection
 9:45 AM – 10:45 AM Build-A-Bear Workshop – BIG TEN Travel Party Somerset Collection
 1:15 PM – 2:45 PM Gleaners Food Distribution – BIG TEN Gleaners Food Bank

TUESDAY, DECEMBER 25, 2018

10:00 AM – 2:00 PM Ice Skating – Travel Party Campus Martius Park

WEDNESDAY, DECEMBER 26, 2018

9:30 AM – 10:30 AM Cheer Clinic – Big Ten Travel Party Westin
 3:45 PM Doors open at Ford Field
 5:15 PM Kickoff Ford Field
 Post-Game Travel Parties meet in Band Sections Sec 123 Big Ten



Please see our Detroit section further into the manual for many other family friendly activities in the city and surrounding area. Email Crista Burns (crista.burns@lions.nfl.net) with any questions.



FULL EVENT DETAILS *(subject to change)*

Team = Team Event / **TP** = Travel Party

Transportation provided / Food & Beverages will be served

SATURDAY, DECEMBER 22nd

Welcome Dinner at The Henry Ford Museum of American Innovation - www.thehenryford.org

Team & **TP**

Description: This museum allows you to experience the strides of America's greatest minds. From Rosa Park's bus to Wright Brothers' flight innovations to presidential limousines. After dinner, everyone is invited to privately tour the Museum.

Attire: Business Casual / Student Athletes - Casual

Time: 5:30 PM – 9:00 PM

- 5:30 PM - VIP football panel discussion: Life After Sports – Anderson Theater
- 6:00 PM - Buffet dinner opens – Museum Plaza
- 6:45 PM – Dessert Afterglow – Mathematica Area

Address: 20900 Oakwood Boulevard, Dearborn, MI 48124

Transportation: The team buses will pick up the student-athletes, coaches, staff & travel party guests.

SUNDAY, DECEMBER 23rd

DNR Outdoor Adventure - www.michigan.gov/oac **TP**

Description: The Outdoor Adventure Center (OAC) in Detroit brings Michigan's woods, water and wildlife inside a 3-story, 40,000 square foot building. The facility provides hands-on recreational experiences for all ages and abilities through a variety of activities and exhibits that engage the senses. Experience Michigan's outdoors in this unique, hands-on facility. Ideal for ages 2-12 years old with chaperone.

Attire: Casual

Time: 2:00 PM – 3:30 PM

Address: 1801 Atwater Street, Detroit, MI 48207

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

Detroit Lions vs. Minnesota Vikings @ Ford Field – www.detroitlions.com/ford-field **Team** & **TP**

Description: Teams & Travel Party will join us at Ford Field to cheer on the Detroit Lions.

Attire: Casual

Time: 1:00 PM Kick Off / Gates Open at 11:00 AM

Transportation: Own transportation to be arranged.

Other: Detroit Lions have implemented the NFL's new bag policy for their games at Ford Field. The goal is to provide a safer environment for the public and expedite fan stadium entry. Fans are encouraged not to bring any type of bags, but will be able to carry the following style and size bag, package, or container at stadium plaza areas, stadium gates, or when approaching queue lines of fans awaiting entry into the stadium: https://www.fordfield.com/assets/doc/IndividualBags_OL-aa82b1b252.pdf



- Bags that are clear plastic, vinyl or PVC and do not exceed 12" x 6" x 12."
- One-gallon clear plastic freezer bag (Ziploc bag or similar)
- Small clutch bags, approximately the size of a hand, with or without a handle or strap, may be carried into the stadium along with one of the clear bag options.



Fowling™ - www.fowlingwarehouse.com **Team**  

Description: The football bowling pin game known as Fowling™, is a hybrid game that combines elements of football, bowling and horseshoes. The object of the game is for teams to be the first to knock down all their opponent's pins by throwing a football at 10 bowling pins which are positioned in a triangular format.

Attire: Casual - The Fowling warehouse can be cool inside; be prepared with warm gear

Time: 6:00 PM – 8:00 PM

Address: 3901 Christopher St, Detroit, MI 48211

Transportation: The team buses will pick up the student-athletes, coaches, staff & families from each hotel.

Moscow Ballet's Great Russian Nutcracker @ The Fox Theatre **TP**

fox-theater/moscow-ballets-great-russian-nutcracker.php

Description: Featuring spectacular sets and beautifully costumed Russian dancers, Moscow Ballet's Great Russian Nutcracker is an annual treat for the whole family. Whimsical and imaginative storytelling blends with the richness of Russian classical dance to make this Nutcracker a unique holiday treat not to be missed.

Twenty (20) balcony tickets per institution have been reserved for the bowl travel parties.

Ticket prices are \$41.00 each. (plus \$15 total handling fee per institution)

Attire: Business Casual

Time: 8:00 PM

Address: Fox Theatre, 2211 Woodward Avenue, Detroit, MI 48201

Transportation: Travel party to arrange own transportation, at the institution's expense.

MONDAY, DECEMBER 24th

Somerset Collection Shopping - www.thesomersetcollection.com **TP** 

Description: Shop anchor stores Neiman Marcus, Saks Fifth Ave, Nordstrom, Macy's and hundreds of stores at Detroit's finest mall. Many different stores and options to do while at Somerset.

Attire: Casual

Time: 9:45 AM – 3:00 PM

Address: 2800 W. Big Beaver Rd. Troy, MI 48084

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.



Build-a-Bear Workshop - buildabear.com TP 🚌

Description: Fun activity for kids to Build-A-Bear or animal to take home. Fifteen (15) children from each team will receive a \$25 gift card on behalf of Quick Lane Bowl & Somerset Collection. All children must be accompanied by a parent or chaperone.

Attire: Casual

Time: Big Ten @ 9:45 AM

Address: 2800 W. Big Beaver Rd. Troy, MI 48084

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

Gleaners Food Bank – www.gcfb.org Team & TP 🚌

Description: Gleaners Community Food Bank distributes food for more than 90,000 meals each day to 534 partner soup kitchens, shelters and pantries in five southeast Michigan counties. Student athletes, coaches, staff and travel party will pack produce to support school-based mobile pantries.

There are two working areas: one for 140 Student Athlete & Coach volunteers and one area for staff & travel party volunteers. *Must be at least 10 years old.*

Attire: Casual (Gleaners can be cold inside; be prepared); closed-toe shoes. No jewelry or gum please.

Time: Big Ten 1:15 PM – 2:45 PM

Address: 2131 Beaufait Street, Detroit, MI 48207

Transportation: The team buses will pick up the student athletes, coaches, staff & travel party.

TUESDAY, DECEMBER 25th

Ice Skating - www.campusmartiuspark.org/Sightseeing/The-Rink TP 🚌

Description: Children and families will have the opportunity to ice skate in Downtown Detroit at Campus Martius Park. Wonderful view of a 60 foot Holiday Tree by the skating area. Ice skates will be provided.

Attire: Dress warm. Hats, gloves and winter coats. Bring your own socks.

Time: 10:00am – 2:00pm. Quick Lane Bowl exclusive guest use is until 12:00pm

Address: 800 Woodward Ave. Detroit, MI 48226

Transportation: A shuttle bus will be provided to/from this event. Please see posted schedule at hotel.

WEDNESDAY, DECEMBER 26th

Detroit Lions Cheer Clinic - www.detroitlions.com/cheerleaders/ TP

Description: The Detroit Lions Cheerleaders not only provide show stopping entertainment on game day, but also add energy, excitement and professionalism as ambassadors at any event. This one hour session will promote self-esteem, confidence and pride through dance. Target audience is children ages 7-17, but flexible.

Attire: Casual

Time: Big Ten 9:30 AM – 10:30 AM

Address: Each hotel's team hospitality room or space TBD.

VIP Reception – MGM Grand Tunnel Club – Ford Field

Description: Up to ten (10) guests will join Quick Lane Bowl VIP's at the pre-game VIP reception in the MGM Grand Tunnel Club; Ford Field's exclusive club at the top of the tunnel.

Time: 3:45pm – 5:00pm.

Invitation will be emailed: Guest names will be on list at check-in podium. Coat check is also available.



REQUIRED PARTICIPATION FOR SCHEDULE OF EVENTS

Attire is casual for all events with exception to business casual for The Henry Ford Welcome Dinner.
 Student Athletes attire is casual at all times.

ATHLETIC DIRECTOR

Wednesday, Dec 5	TBD	Press Conference	Lions Training Facility
Saturday, Dec 22	5:30pm – 9:00pm	Welcome Dinner	The Henry Ford Museum
Tuesday, Dec 25	10:00am – 11:00am	NCAA®/ESPN Meeting	Ford Field - Conf. Room E

HEAD COACH

Monday, Dec 3	AM (10 mins TBD)	Radio Show Spot	Call-In Number – TBD
Wednesday, Dec 5	TBD	Press Conference	Lions Training Facility
Saturday, Dec 22	5:30pm – 9:00pm	Welcome Dinner	The Henry Ford Museum
Monday, Dec 24	1:15pm – 2:45pm	Food Distribution – BigTen	Gleaners Comm. Food Bank
Tuesday, Dec 25	10:00am – 11:00am	NCAA®/ESPN Meeting	Ford Field - Conf. Room E

**or full time assistant coach may attend*

ASSISTANT FOOTBALL COACHES

Saturday, Dec 22	5:30pm – 9:00pm	Welcome Dinner	The Henry Ford Museum
Monday, Dec 24	1:15pm – 2:45pm	Food Distribution – BigTen	Gleaners Comm. Food Bank

STUDENT ATHLETES

Saturday, Dec 22	5:30pm – 9:00pm	Welcome Dinner	The Henry Ford Museum
Monday, Dec 24	1:15pm – 2:45pm	Food Distribution – BigTen	Gleaners Comm. Food Bank



STADIUM INFORMATION - FORD FIELD



Also Reference Web Link: Maps & Diagrams – Stadium & Surrounding Area Diagram



Big Ten Locker Room & Team Bench Assignment

The Big Ten team will occupy the Visitors locker room and will be on the north sideline.

Catering & Concessions

Levy Restaurants is the exclusive catering partner and concessionaire at Ford Field. Please contact Katie Gonyeau (313.262.2165 / kgonyeau@levyrestaurants.com or Kelsey Maxwell (248.756.2668 / kmaxwell@levyrestaurants.com) for any pre-game/post-game hospitality requests and team meals at Ford Field.

Emergency Evacuation Procedure

In an event of an emergency direct attention to the video boards and listen for announcements on the PA system. Please follow the directions of the Ford Field team members and staff. For safety reasons, everyone should leave in an orderly fashion and please remain calm. Guests with disabilities will be escorted to the nearest exits by an usher or supervisor. Escalators and elevators will not operate during an evacuation. Once you exit the stadium, proceed as far away from the gates as possible.

For student athletes and staff on field and/or in locker rooms, please direct your attention to Ford Field team members and staff for directions to team buses.

Entrances

The following groups should enter at the gates designated below:

GROUP	ENTRANCE
Band/Cheer/Mascots	Top of Tunnel – Beacon Street
Big Ten Team	Top of tunnel – Beacon Street
Media	Gate A Executive Entrance
Referees/Officials/Chain Gang	Top of Tunnel – Beacon Street
Television Crew	Loading Dock – Beacon Street

Field Painting

The east end zone will be painted for the Big Ten team. Please complete the Institution Marks, Logos and Pantone Color Information Form and submit to Events File Drop: <https://files.detroitlions.com/filedrop/~EhboeS> by **Friday, December 7th**.

Reference Web Link: Forms – Institution Marks, Logos and Pantone Color Information Form



First Aid Stations

First Aid locations will open 90 minutes prior to kick-off and remain open a half hour after the game. Nurses are available to assist with medical concerns along with a medical doctor and EMS Services.

- Lower Concourse Level
 - Main First Aid – Across From Section 106/107
 - Gate B – Section 133
 - Gate G – Section 113
- Suites
 - 4th Level adjacent to Suite 417

Guest Services

The Guest Services staff is available at convenient locations throughout the stadium to help guests with a variety of questions and concerns including lost children, disabled seating, wheelchairs, general information, comment forms, emergencies, etc.

Lost & Found

Guests needing to claim or report lost items during a game or event should visit the Gate A Guest Services location at Section 100. Guests inquiring about lost items at previous games/events should call the Lost and Found hotline at 313.262.2999 or email lost.found@lions.nfl.net. Ford Field cannot be held responsible for lost or damaged items.

Permitted Items after Inspection:

- Small bags, purses and fanny packs, must comply with the maximum size entry, 8 ½" x 14" x 10"
- Diaper bags (only if accompanied by a child)
- Binoculars and binocular cases
- Cameras and small camera cases (must comply with the five inch camera lens limit)
- Small radios (must be used with an earpiece).
- Umbrellas, small compact only. Must be placed securely under the seat.
- Posters & signs without poles or sticks, or larger than what one person can hold. Must not block another guest's view.



Prohibited & Restricted Items include but are not limited to:

- Aerosol cans (hairspray, mace, pepper spray, etc.)
- Animals (except certified service animals to aid guests with disabilities)
- Backpacks, luggage, grocery & paper bags, duffle bags, large bags, large purses, large camera cases
- Balloons (air or helium)
- Balls (beach balls, footballs, etc.)
- Banners or large flags
- Cameras with lenses longer than five inches.
- Decals, stickers, confetti or glitter
- Drones and/or remote controlled aircraft
- Electronic equipment including laptop computers, video recorders, tripods & wearable video cameras including Go Pros.
- Fireworks
- Food, beverages or liquids (cans, bottles, boxes, flasks, etc.)
- Illegal substances
- Knives, pocket knives, box cutters, scissors, etc.
- Laser pointers
- Markers (permanent) and/or paint
- Noisemaking devices (bells, horns, kazoos, whistles, etc.)
- Objects that can be used as missiles or projectiles (sticks, bats, clubs, Frisbees, etc.)
- Offensive or profane messages or images on signs and clothing. Must comply with standards of taste and decency
- Seat cushions
- Selfie sticks
- Strollers and infant car seats or carriers
- Umbrellas (large size)
- Weapons - No weapons are allowed in the stadium. Possession of a firearm or any other weapon is strictly forbidden. Possession of such a weapon will result in immediate confiscation, ejection and possible arrest. Only sworn on duty law enforcement officers acting in their official capacity working at Ford Field are able to carry a weapon.

Websites

www.detroitlions.com/quick-lane-bowl/ / www.fordfield.com/

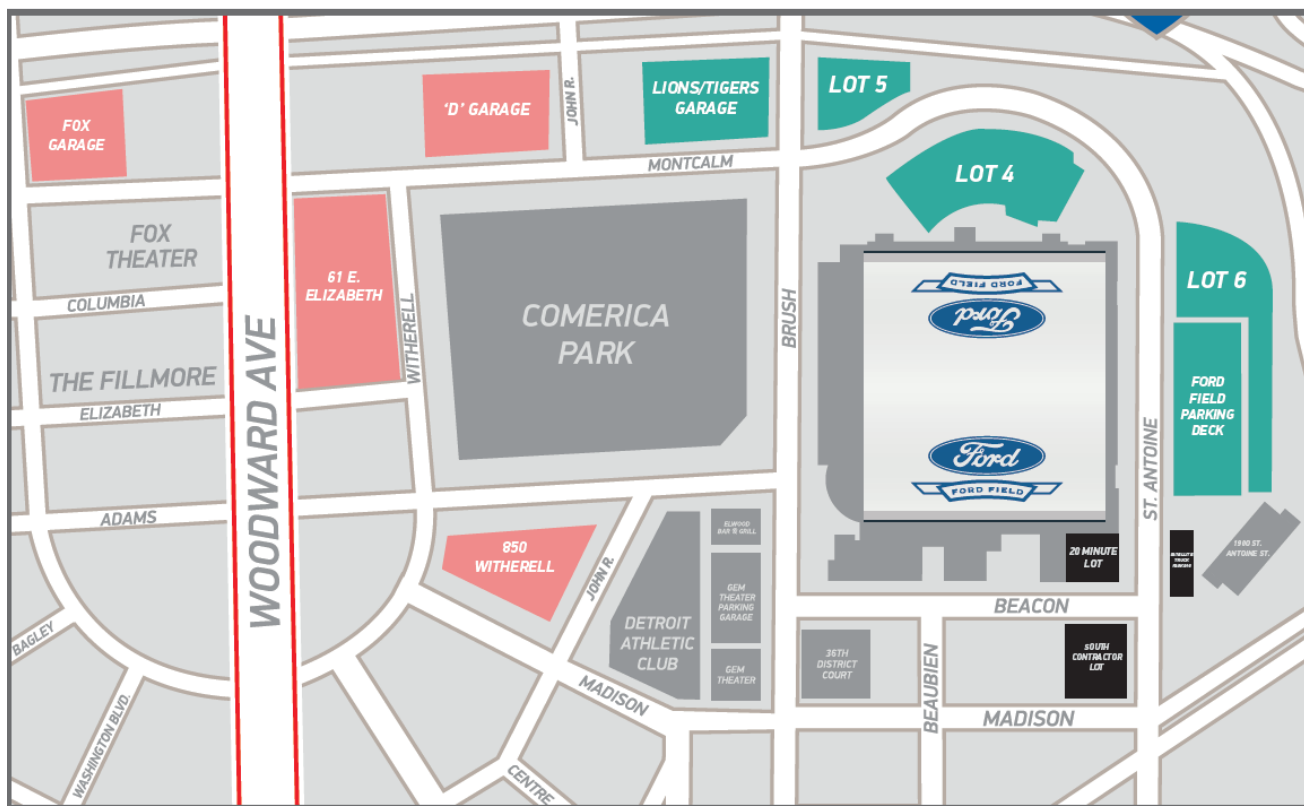


PARKING

Bowl Contact: Kristen Dale (989.529.2059 / kristen.dale@lions.nfl.net)



FORD FIELD AREA PARKING MAP (W/ COMERICA LOTS)





QUICK LANE BOWL | 2018

FORD FIELD



SUGGESTED PARKING

ABM Parking Services
313-262-2871

- Lot 4
- Lot 5 (Tailgating Allowed)
- Lot 6
- Ford Field Parking Deck

Olympia Development

313-471-2641

- Lions/Tigers Garage
- 61 E. Elizabeth
- 127 W. Fisher
- 145 W. Elizabeth
- 2220 Cass
- 205 W. Adams
- 2055 Cass
- 'D' Garage
- 850 Witherell
- 143 W. Montcalm
- 151 W. Adams
- 2130 Cass
- 2301 Cass
- Fox Garage
- 200 Madison
- 117 W. Columbia
- 2301 Clifford
- 215 W. Elizabeth
- 2121 Cass

NOTE: Tailgating allowed at all Olympia Development Surface Lots

ADDITIONAL PARKING FACILITIES

Lot No.	Facility Operator	Phone Number
1	Supreme Parking	313-779-3622
2	Central Parking Systems	313-568-5676
3	City of Detroit Municipal Parking	313-221-2500
4	Handy Parking	313-963-8990
5	Miller Parking	313-259-2434
6	Park-Rite, Inc.	313-965-7275
7	Prime Parking	313-962-2220
8	Greektown	313-223-2999
9	MGM Grand	877-880-0880
10	ABM Parking Services	313-962-2656
11	Opera House Parking	313-965-4052

DETROIT PEOPLE MOVER STATIONS

1	Times Square	9	Millender Center
2	Grand Circus Park	9	Financial District
3	Broadway	10	Joe Louis Arena
4	Cadillac Center	11	Cobo Center
5	Greektown	12	Fort/Cass
6	Bricktown	12	Michigan Avenue
7	Renaissance Center		

M1 QLINE

- A Congress
 - B Campus Martius
 - C Grand Circus
 - D Montcalm
 - E Adelaide
- The District Detroit

In the case of an emergency, please contact:
FORD FIELD COMMAND CENTER
313.262.2911



Also Reference Web Link: [Maps & Diagrams – Ford Field Parking Maps](#)



Accessible (ADA) Parking

Accessible (ADA) parking is available in Lot 4 (on Montcalm St. located just north of Ford Field and east of Brush Street) and the Ford Field Parking Deck (on St. Antoine off of Madison). Spots are available on a first-come, first serve basis to our guests with the appropriate disabled permit and a state-issued license plate or placard. Guests needing assistance can enter through most Ford Field gates and may utilize any passenger elevator. Ramps are located at Gates B and D.

Buses & Trucks

Stadium operations will coordinate bus drop offs, parking during game or practice, and return for pick up. Please send a complete list to Dan Jaroshewich (248.379.4908 / dan.jaroshewich@lions.nfl.net) detailing each bus and equipment vehicle for review by **Wednesday, December 12th**.

- Band/Cheer Buses – Game Day
 - Drop off: Top of Ford Field tunnel at corner of Beacon St. and Brush Street
 - Parking during event: Adams Street
 - Pick up: walk to the buses staged on Adams Street
- Equipment Truck(s)
 - Unload/Load: Top of tunnel at corner of Beacon St. and Brush Street
 - Parking: Loading Dock
- Fan/Travel Party Buses – Game Day
 - Drop off/Pick Up: Brush Street & 75 Service Drive
- Team Buses – Practice & Game Day
 - Drop off/Pick Up: Top of Ford Field tunnel at corner of Beacon St. and Brush Street
 - Parking: Remain on Beacon Street

Fan Parking

Parking facilities adjacent to Ford Field and Comerica Park are available on a first come, first serve basis. The Ford Field Parking Deck and Lots 4, 5 and 6 are managed by ABM Parking Services. Parking for Deck & Lot 4 may be pre-purchased on line @ [QLB Parking](#) . Cost for parking is \$25.

Lots 61 E Elizabeth, 850 Witherell, the 'D' Garage, & Lions/Tigers Garage are the closest lots managed by Olympia Development. Access to parking facilities is generally three hours prior to kick-off.

Media Game Day Parking

All attending media members that require game day parking can contact Ellen Trudell (313.608.3399 / ellen.trudell@lions.nfl.net)

VIP Parking

Please contact Kristen Dale (kristen.dale@lions.nfl.net) to discuss parking options.



TICKETING & WILL CALL

Bowl Contact(s): Louise Tabone (313.779.6698 / louise.tabone@lions.nfl.net)

Crista Burns (313.801.0500 / crista.burns@lions.nfl.net)

Reserved Participating Institution ticket price: \$89 (plus convenience fees)

Age Policy: Children under 2 are free (on lap - must not occupy a seat)

Participating Institution Tickets

Available participating institution ticket sections are listed in chart below. These sections will be allocated to your consignment based on the number of tickets requested. We will work with your team to build a manifest best for your school and bowl game.

Prior to Selection Sunday, we can provide a full general manifest of these sections to help prepare and build this event on your system.

On **Monday, December 3rd**, ticket managers will need to contact Louise Tabone (313.779.6698 / louise.tabone@lions.nfl.net) with the specific ticket requests and shipping information.

These tickets will be shipped via two-day air on Wednesday, December 5th to ticket contact or picked up during site visit. Any exchanges of the official allotment must be completed no later than Friday, December 7th.

Please let us know if you are interested in our digital ticket option. Your ticket office can create accounts to easily manage your inventory. The bowl team will help each institution establish their best way to implement.

Full payment for tickets is due to the Quick Lane Bowl office no later than **Monday, December 17th** to Ford Field, ATTN: Sarah Young; 2000 Brush Street, Suite 200; Detroit, MI 48226.

(any unused tickets should be returned with payment)



Team Ticket Allocation

BIG TEN	\$89 (plus \$10.25 Convenience Fee per ticket)
Quantity	4094
Sections	124-130



Band Ticket Allocation

Five hundred (500) have been allotted to each institution for their respective bands. If headcount exceeds 500, please contact your institution ticket office for additional tickets.

Uniformed band members, cheerleaders and the mascot do not require actual ticket into Ford Field at the tunnel entrance, but headcount must be submitted.

The band director & cheerleading coach will need their credential for entry.

The Big Ten band will be in section 123.

Cheerleaders & Mascot

On game day, no more than 20 uniformed cheerleaders, individual(s) dressed as the team mascot(s) and one coach representing the cheerleaders, will be admitted into the stadium without a ticket. Additionally, any dance team or groups thereof will not be admitted into the stadium without a ticket. Coach will need a credential for entry.

General information about seating in the stadium:

- Row 1 is closest to the field (Row 1 is approximately 6 feet higher than the field level). There are 41 rows per section, with an ADA row at concourse level at the top of each section.
- Seat 1 is always on the left as you are seated in the section facing the field of play.
- All seats are stadium seats (not bleacher)



Guests with Disabilities

Each institution will have an allotment* of accessible seating in the sections relative to their seats.

There are two options to relocate to an accessible section on game day:

- The school ticket coordinator may contact Louise Tabone to exchange the tickets.
- Guest may go to Gate A Guest Services, inside Ford Field, to exchange their ticket.

**Note: school allotment sections may not have accessible seats available on game day.*

For questions regarding accessible seating at Ford Field, please call Louise Tabone @ 313.262.2807.

Lost or Stolen Tickets

Any lost or stolen tickets purchased at the institution shall be referred to their institution's ticket office or designated game day contact.

Will Call

- **Gate A:** Ticket office & windows open at 10:00 AM
 - Will call windows outside are open until the end of the 3rd quarter. Any remaining tickets need to be taken to Advance Ticket Window inside Gate A – across from Guest Service desk. This window stays open throughout the game.
- **Gate C:** Institution & Student Athlete Guest Pass List
 - Each institution's ticket office is required to provide the necessary personnel to operate its own Will Call and Student Athlete complimentary "pass list" operation. The "pass list" guests will be issued hard tickets and stubbed.
 - Each institution may open their respective areas at Gate C starting at 1:00 PM on game day, but no later than 2:30 PM.
 - Please provide an Institution Will Call and Student Athlete Guest list to Louise Tabone by 10:00 AM on game day. The Gate A ticket windows will refer to these lists for guest ticket status and direct accordingly.
 - Will call must be staffed until the end of the 3rd quarter. Any remaining tickets need to be taken to Advance Ticket Window inside Gate A – across from Guest Service desk. This window stays open throughout the game.



POST- GAME ELEMENTS

Award Ceremony & Trophy

The 2018 Quick Lane Bowl Trophy will be awarded to the winning team immediately following the game. The presentation will take place at the 50-yard line of the winning team's sideline.

Brad Michaels will coordinate the MVP presentation with the institution's media relations director.

Family Field Access

Families may meet in their team band section. (Big Ten band will be in section 123. An escort will be provided to either take team to family bus or to gain access to field for post-game celebration. A pass will be distributed to those going on the field. Please keep pass visible at all times while on the field.

Friends & Family Post Game Waiting Area

Any non-credentialed friends or family that will be visiting the student athletes post game will be directed outside the stadium to meet their party. Your post game travel plans will determine this meeting spot location. Once confirmed, a map will be provided to share with your travel party.

Meal

Levy Restaurants, Ford Field's food and beverage concession and catering services provider, offers the participating teams the option to order a post-game meal for the student athletes in the locker room, at the institution's expense.

If interested, please contact Katie Gonyeau (313.262.2165 / kgonyeau@levyrestaurants.com) by **Wednesday, December 12th**.

TSA

TSA may be conducted on site post game if you are leaving for airport from Ford Field. Please contact Christian Bilkovic (313.378.2887 / christian.bilkovic@lions.nfl.net) for more info.



DETROIT

<http://www.visitdetroit.com/>



PLACES TO VISIT

**Please see a summary of 'places open on Christmas Day' at the end of this section*

- **Belle Isle Park** - belleisleconservancy.org/
 - Belle Isle Aquarium: Fri. - Sun., 10 am - 4 pm (year-round)
 - Belle Isle Nature Center: Wed – Sun., 10am – 4pm
 - Anna Scripps Whitcomb Conservatory: Wed. - Sun., 10 am - 5 pm (year-round)
 - Dossin Great Lakes Museum: Fri. - Sun., 10 am - 4 pm (year-round)
 - 300 River Place Drive, Suite 2800, Detroit, MI 48207
 - Driving Distance: 3 miles / approximate 5 minute drive

- **Detroit Zoo: Wild Lights** - detroitzoo.org/events/wild-lights/ 248.541.5717
 - 8450 W. 10 Mile Rd, Royal Oak
 - Driving Distance: 13 miles / approximate 15 minute drive
 - Hours: December 21st & 22nd: 5:30pm – 10:00pm; December 23rd & 26th: 5:30pm – 9:00pm
 - Prices will vary subject to date and time
 - Tickets sold in advance (either online or on site at Customer Care during daytime Detroit Zoo hours) will range from \$11 to \$17 throughout the 24-night run of the event. Walk-up tickets sold at the gate for all nights and time slots will be \$18. We recommend guests always check the online web store for the best price available as the gates will always have the highest price. Parking is \$8 per car.



- **Detroit Kid City** - www.detroitkidcity.com 248.443.5300
 - 29115 Greenfield Rd, Southfield
 - Driving Distance: 17 miles / approximate 20 minute drive
 - Hours: Monday- Saturday 9:00am – 3:00pm (closed Dec 25th)
 - Daily Admission - \$10.00 per child; Infants & adults free
 - Kid friendly environment where children get to have a chance to learn about Detroit and run their own mini-city.

- **DNR Outdoor Adventure Center** - <https://www.michigan.gov/oac/>
 - Located on Detroit's riverfront in the historic Globe Building, with the Dequindre Cut trail running through its backyard, the Outdoor Adventure Center gives you a taste of Michigan's great outdoors in the heart of the city.
 - 1801 Atwater Street, Detroit, MI 48207
 - Driving Distance: Less than 2 miles from downtown
 - Hours: Wednesday – Friday 10am – 3pm; Saturday 10am – 5pm; Sunday Noon – 5pm
 - OAC Prices:
 - Adults (age 13-61) - \$5
 - Seniors (age 62 and older - \$3
 - Children (ages 2-12) - \$3
 - Children under age 2 – FREE

- **Eastern Market – Saturday Market Day** - easternmarket.com
 - 2934 Russell Street, Detroit
 - Driving Distance: 1 mile
 - Hours: Saturday, Dec 22nd: 6:00am – 4:00pm
 - Over 225 market vendors share produce and stories with up to 40,000 visitors in one day in our busy season. The tradition of this market has been the cornerstone of the city for 125 years and is crucial to our mission of nourishing a healthier, wealthier, and happier city.

- **Michigan Science Center** - mi-sci.org/
 - 5020 John R Street, Detroit
 - Driving Distance: 1 mile
 - Hours: Saturday, Dec 22: 10:00am – 5:00pm; Sunday, Dec 23: 12:00pm – 5:00pm
 - Plenty to see at MI-SCI: live stage shows, a 4D theater, a Planetarium, 250+ hands-on exhibits, lab activities, special exhibits and more.
 -

- **Michigan SeaLife Aquarium & LEGOLAND Discovery Center** - visitsealife.com/michigan
www.legolanddiscoverycenter.com/michigan/ 855.450.0557
 - Great Lakes Crossing Outlets: 4316 Baldwin Road, Auburn Hills
 - Driving Distance: 31 miles – approximate 45 minute drive
 - Hours: Monday – Saturday 10am-8pm; Sunday 10am – 5pm
 - SEA LIFE Michigan Aquarium will transport you into the amazing underwater world. Come nose to nose with sharks and prepare for astonishingly close views of everything from humble sea stars and seahorses to graceful rays. To get any closer you'd have to get wet!
 - Admission: Adult \$23.50



- LEGOLAND Discovery Center Admission includes access to both interactive rides—Kingdom Quest and Merlin's Apprentice—the 4D LEGO® Cinema, MINILAND®, LEGO® City Play Structure, LEGO® Build & Test Areas, digital LEGO® Factory Tour, LEGO® Play Zones, class in the Creative Workshop and more!
 - Admission: \$23.50; children under two are free
- **The Big Bright Lights Show** – <https://www.downtownrochestermi.com/the-big-bright-light-show>
 - The buildings in downtown Rochester will be covered with more than 1 million points of glimmering holiday lights.
 - Main Street, Rochester
 - Driving Distance: 25 miles / approximate 35 minute drive
 - Every evening: 5:00pm – midnight
 - Most stores will be open until 9:00pm

Movie Theatres

- Royal Oak Emagine Theatre - emagine-entertainment.com/royal-oak/ 248.414.1000
 - 200 N. Main St., Royal Oak
 - Driving Distance: 13 miles / approximate 20 minute drive
- Birmingham 8 - uptownbirmingham8.com 248.723.6230
 - 211 S. Old Woodward Avenue
 - Driving Distance 18 miles / approximate 25 minute drive
 - Open Dec 25th
- AMC Fairlane - www.amctheatres.com/amc-star-fairlane-21 313.982.0015
 - Fairlane Town Center 18900 Michigan Ave., Dearborn
 - Driving Distance: 15 miles / 20 minutes
 - Open Dec 25th
- AMC Great Lakes Crossing - greatlakescrossingoutlets.com/amc_theatres 248.454.0314
 - 4000 Baldwin Rd, Auburn Hills 877.746.7452
 - Driving Distance: 31 miles – approximate 45 minute drive
 - Open Dec 25th

Museums

- Charles H. Wright Museum of African American History - thewright.org/ 313.494.5800
 - Sat Dec 22 & Wed, Dec 26: 9:00am – 5:00pm; Sun, Dec 23: 1:00pm – 5:00pm
- Detroit Institute of Art - dia.org 313.833.7900
 - Sat, Dec 22 & Sun, Dec 23: 9:00am – 5:00pm; Wed, Dec 26: 9:00am – 4:00pm
- Detroit Historical Museum
 - Sat, Dec 22 & Sun, Dec 23: 10:00am – 5:00pm; Wed, Dec 26: 9:30am – 4:00pm
- The Henry Ford Museum of American Innovation – thehenryford.org 313.982.6001
 - Open Sat, Dec 22 - Mon, Dec 24 & Dec 26: 9:30am – 5:00pm
- Motown Museum - motownmuseum.org/ 313.875.2264
 - Open Sat, Dec 22 & Wed, Dec 26: 10:00am – 6:00pm
- Museum of Contemporary Art - moca-detroit.org/ 313.832.6622
 - Sat, Dec 22 – Sun, Dec 23 & Wed, Dec 26: 11:00am – 5:00pm



Shopping

- The Somerset Collection - thesomersetcollection.com/
 - 2800 West Beaver Road, Troy 248.816.2087
- Mall at Partridge Creek - shoppartridgecreek.com/
 - 17420 Hall Road, Clinton Township 586.226.0330
- Village of Rochester Hills - thevorh.com/
 - 104 N. Adams Rd, Rochester Hills 248.375.9451
- Great Lakes Crossing - greatlakescrossingoutlets.com/
 - 4000 Baldwin Rd, Auburn Hills 877.746.7452

Sports

- **Detroit Lions** – <https://www.detroitlions.com/>
 - Ford Field – 2000 Brush Street, Detroit
 - Sunday, Dec 23rd @ 1:00 pm – Minnesota Vikings
- **Detroit Pistons** - <http://www.nba.com/pistons/schedule>
 - Little Caesars Arena - 2645 Woodward Ave, Detroit
 - Sunday, Dec 23rd @ 4:00 pm – Atlanta Hawks
- **Detroit Red Wings** - <https://www.nhl.com/redwings/schedule>
 - Little Caesars Arena - 2645 Woodward Ave, Detroit
 - Saturday, Dec 22nd @ 2:00 pm – Florida Panthers
- **Bowling – The Garden Bowl** - [majestic-detroit-bowling/](http://majestic-detroit-bowling.com/)
 - 4120 Woodward Ave., Detroit
 - Weekends: 11:00am – 2:00am
- **Bowling – Thunder** - <http://www.thunderbowl.org/open-bowling.html>
 - 4200 Allen Road, Allen Park
 - Weekends: 2:00pm – 2:00am

Theatres – Downtown Detroit <https://www.detroittheater.org/>

- **Detroit Opera House** - 1526 Broadway, Detroit
 - **Aladdin**
 - Saturday, Dec 22nd @ 2:00 pm & 7:30 pm
 - Sunday, Dec 23rd @ 1:00 pm & 6:30 pm
 - Tuesday, Dec 25th @ 7:30 pm
- **Detroit Symphony Orchestra Hall** – 3711 Woodward Ave, Detroit
 - **Home for the Holidays**
 - Saturday, Dec 22nd @ 8:00 pm
 - Sunday, Dec 23rd @ 3:00 pm & 7:00 pm
- **Fox Theatre** - 2211 Woodward Ave, Detroit
 - **The Christmas Story**
 - Saturday, December 22nd @ 11:00 am, 3:00 pm, & 8:00 pm
 - **Moscow Ballet's Great Russian Nutcracker**
 - Sunday, Dec 23rd @ 12:00 pm; 4:00 pm and *8:00 pm. (*Group hold for each institution)
 - <http://www.313presents.com/events/detail/moscow-ballet-great-russian-nutcracker>



Visit Santa

- **The Henry Ford Museum of American Innovation** - thehenryford.org/henry-ford-museum/
 - Sat, Dec 22 – Sun, Dec 23rd: 9:30 – 5:00pm; Dec 24: 10:00am – 4:00pm
- **Somerset Collection Shopping** <https://www.thesomersetcollection.com/>
 - Hours TBD

HOSPITALS & DENTIST

- Detroit Receiving Hospital - www.drhuhc.org/
 - 4201 St. Antoine St. – Detroit
 - 313.996.1020
- Henry Ford Hospital – www.henryford.com
 - 2799 W. Grand Blvd. – Detroit
 - 313.916.2600
- Children’s Hospital of Michigan - www.childrensdmc.org/
 - 3901 Beaubien - Detroit
 - 313.745.5437 (kids)
- Gentle Dental at Jefferson Avenue - jefferson.gentledentaldetroit.com/
 - 529 Jefferson Ave, Detroit
 - 313.879.4769



Detroit Area Restaurants

Please let us know if you need further information or reservations.

Buffalo Wild Wings	Big Ten Host Restaurant	1218 Randolph Street	313.961.9453
Hard Rock Café	Quick Lane Bowl Host Restaurant	45 Monroe Street	313.964.7625

Corktown

Name	Location	Phone	Website
Bobcat Bonnie's	1800 Michigan Ave	313.962.1383	bobcatbonnies.com
Gold Cash Gold	2100 Michigan Ave	313.242.0770	goldcashgolddetroit.com
Green Dot Stables	2200 W. Lafayette Blvd	313.962.5588	greendotstables.com/
Ima	2015 Michigan Ave	313.502.5959	imanoodles.com/
Mercury Burger Bar	2163 Michigan Ave	313.964.5000	mercuryburgerbar.com
Mudgie's	1300 Porter St	313.961.2000	mudgiesdeli.com/
Nemo's Bar	1384 Michigan Ave	313.965.3180	nemosdetroit.com/
Ottava Via	1400 Michigan Ave	313.962.5500	ottavaviadetroit.com/
Red Dunn	1331 Trumbull St	313.887.9477	reddunnkitchen.com
Slows Bar BQ	2138 Michigan Ave	313.962.9828	slowsbarbq.com
TAP	MGM Grand	313.465.1234	mgmgranddetroit/tap
Wolfgang Puck Steakhouse	MGM Grand	313.465.1644	mgmgranddetroit/wgpucksteak 21+

Downtown Business District

Name	Location	Phone	Website
7 Greens	1222 Library St	313.964.9005	7greens.com
24grille	Westin Book Cadillac	313.964.3821	24grille.com
American/Lafayette Coney Islands	114 or 118 W. Lafayette	313.961.7758 313.964.8918	americanconeyisland.com
Basement Burger Bar	1326 Brush St	313.818.3708	basementburgerbar
Brome Modern Eatery	607 Shelby	313.403.1200	bromemoderneatery
Buffalo Wild Wings – B1G Host	1218 Randolph St	313.961.9453	buffalowildwings.com
Calexico	1040 Woodward Ave	313.262.2361	calexico.net
Chrome Bar & Grille	Hilton Garden Inn	313.967.0900	hiltongardeninn3.hilton/dining
Cornerstone Barrel House	1456 Woodward Ave	313.338.3238	cornerstonedetroit.com
Detroit Brewing Company	1529 Broadway	313.962.1529	detroitbeerco.com
Detroit Seafood Mkt	1435 Randolph	313.962.4180	thedetroitseafoodmarket.com
Dime Store	719 Griswold St	313.962.9106	eatdimestore.com



QUICK LANE BOWL | 2018
FORD FIELD

Downtown Louie's Lounge	30 Clifford Street	313.961.1600	downtownlouieslounge
Hard Rock Café – QLB Host	45 Monroe	313.964.7625	hardrock.com
La Pecora Nera	1514 Washington Blvd	313.315.3040	lapecoraneradetroit
Maru Sushi & Grill	160 Fort Street	313.315.3100	marusushi.com
Parc	800 Woodward	313.922.PARC	parcdetroit.com
Prime & Proper	1145 Griswold St	313.636.3100	primeandproperdetroit
Punch Bowl Social	1331 Broadway St.	313.749.9742	punchbowlsocial.com
Roast – A Michael Symon Restaurant	Westin Book Cadillac	313.961.2500	roastdetroit.com
Shake Shack	660 Woodward Ave	313.672.0501	shakeshack.com/detroit
Small Plates	1521 Broadway	313.963.0702	smallplates.com
Standby	225 Gratiot Ave		standbydetroit.com
Sweetwater Tavern	400 E. Congress	313.962.2210	sweetwatertavern.net
Texas de Brazil	1000 Woodward Ave	313.964.4333	texasdebrazil.com
The Block	3919 Woodward Ave	313.832.0892	theblockdet.com/
The Hudson Cafe	1241 Woodward Ave	313.237.1000	hudson-cafe.com
Townhouse	500 Woodward Ave	313.723.1000	eatatownhouse.com
Vertical Wine Bar	1538 Centre St	313.732.9463	verticaldetroit
Vincente's Cuban Cuisine	1250 Library St	313.962.8800	vicente.us
Wright & Co.	1500 Woodward Ave	313.962.7711	wrightdetroit.com

The District Detroit

Name	Location	Phone	Website
Bookies Bar & Grille	2208 Cass Ave	313.962.1319	bookiesbar.com
Elwood Bar & Grill	30 E Adams Ave	313.962.2337	elwoodgrill.com
Grand Trunk Pub	612 Woodward Ave	313.961.3043	grandtrunk.pub
Harry's Detroit	2482 Clifford	313.964.1575	harrysdetroit.com
Hockeytown Café	2301 Woodward Ave	313.965.9500	hockeytowncafe.com
Hot Taco	2233 Park Ave	313.963.4545	hottacodetroit.com
Kid Rock's Made in Detroit	2645 Woodward Ave	313.462.8620	kidrockrestaurant.com
Mike's Pizza Bar	2515 Woodward Ave	313.782.4589	mikespizzabardetroit
Sports & Social Detroit	28 Henry Street	313.782.4778	sportsandsocialdetroit
The Town Pump Tavern	100 W. Montcalm	313.961.1929	thetownpumptavern
Brass Rail Pizza Bar	18 W. Adams	313.964.0782	brassrildetroit.com
Cliff Bells	2030 Park Ave	313.961.2543	cliffbells.com
Rusted Crow	76 W. Adams	313-782-4751	rustedcrowdetroit.com
The Royce	76 W. Adams	313.481.2160	theroycedetroit.com



Eastern Market

Name	Location	Phone	Website
Amore da Roma	3401 Riopelle St	313.831.5940	amoredaroma.com
Russel Street Deli	2465 Russell Street	313.567.2900	russellstreetdeli.com
Stache International	1416 E. Fisher Fwy	313.974.6895	stacheinternational.com
Supino Pizzeria	2457 Russell Street	313.567.7879	supinopizzeria.com
Thomas Magee's Sporting House	1408 Fisher Fwy	313.263.4342	thomasmagees.com
Vivio's Food & Spirits	2460 Market Street	313.393.1711	vivos-food-spirits

Greektown

Name	Location	Phone	Website
Firebird Tavern	419 Monroe Ave	313.782.4189	firebirdtavern.com
Fishbone's Rhythm Kitchen Café	400 Monroe	313.965.4600	fishbonesusa.com
Flood's Bar & Grill	731 St. Antoine	313.963.1090	floodsdetroit.com
Loco's Tex-Mex Grill	454 E. Lafayette	313.965.3737	locosdetroit.com
Monroe Steakhouse	561 Monroe Ave	313.961.3636	monroeststeakhouse.com <i>(closed Dec 24th & 25th)</i>
Monroe Market – Open 24/7	Greektown Hotel	313.223.2999	monroe-market/
New Parthenon	547 Monroe	313.963.8888	newparthenon.com/
Niki's Pizza	735 Beaubien	313.961.8020	nikisdetroit.com
Pappy's Bar & Grill	517 Monroe Ave	313.983.4000	
Pegasus Taverna	585 Monroe Ave	313.964.6800	pegasustavernas.com
Pizzapapalis Taverna	553 Monroe Ave	313.961.8020	pizzapapalis.com
Prism Steakhouse	555 Lafayette	313.309.2499	restaurants/prism/
Redsmoke Barbeque	558 Monroe Ave	313.962.2100	redsmoke.net/
Santorini Estiatorio	501 Monroe Ave	313.962.9366	santorinidetroit.com
Wahlburgers	569 Monroe Ave	313.209.4499	wahlburgersrestaurant

Midtown

Name	Location	Phone	Website
Bucharest	110 Piquette Ave / 436 W. Columbia	313.965.311	bucharestgrill.com
Cass Café	4620 Cass Ave	313.831.1400	casscafe.com
Detroit Shipping Co.	474 Peterboro	313.462.4973	detroitshippingcompany
Go Sy Thai	4240 Cass Ave	313.638.1467	gosythai.com
Grey Ghost	47 Watson St	313.262.6534	greyghostdetroit.com
HopCat	4265 Woodward Ave	313.769.8828	hopcat.com
Jolly Pumpkin	551 W. Canfield St. #9	313.262.6115	jollypumpkin.com
La Feria Spanish Tapas	2130 Cass Ave	313.285.9081	laferiadetroit.com



Mario's Detroit	4222 Second Avenue	313.832.1616	mariosdetroit.com/
Majestic Café	4140 Woodward Ave	313.833.9700	majesticdetroit.com
Motor City Brew Works	470 W. Canfield St.	313.832.2700	motorcitybeer.com
Pho Lucky Detroit – Midtown	3111 Woodward Ave	313.338.3895	pholucky.net/
Parks & Rec Diner / Republic	1942 Grand River Ave	313.446.8370	parksandrecdiner.com OR republictaverndetroit.com
Selden Standard	3921 Second Ave	313.438.5055	seldenstandard.com
Shangri-La	4710 Cass Ave	313.974.7669	midtownshangri-la.com
The Block	3919 Woodward Ave	313.832.0892	theblockdet.com/
The Whitney	4421 Woodward Ave	313.832.5700	thewhitneydetroit.com
Traffic Jam & Snug	511 W. Canfield St	313.831.9470	trafficjamdetroit.com
Union Street	4145 Woodward Ave	313.831.3965	unionstreetdetroit.com

Renaissance Center – Waterfront

Name	Location	Phone	Website
Andiamo Detroit Riverfront	400 Renaissance Center	313.567.6700	andiamoitalia.com/det-riverfront (open Dec 24 th : 5pm–9pm; closed Dec 25 th)
Granite City	100 Renaissance Center	313.309.9120	gcfb.com/det-michigan
Joe Muer	400 Renaissance Center	313.567.3867	joemuer/det-riverfront/
Panera Bread	300 Renaissance Center	313.818.4133	panerabread/mi/det
Volt Restaurant - Marriott	400 Renaissance Center	313.568.8000	marriott/restaurant/volt

STAFF PICKS

Danny's pick:	Fishbone's Rhythm Kitchen Café	Alligator appetizer & seafood gumbo
Brad's picks	Bucharest	Best Chicken Shawarma
	Detroit Beer Company	BBQ Chicken Sandwich
Crista's picks:	Green Dot Stables	Any slider; truffle & herb fries
	Traffic Jam & Snug	Pork loin kamatsu salad 2014 Diners, Drive-Ins & Dives
Christian's picks:	Ima	Yaki Udon Noodles with Ginger Beef
	Hot Taco	Fish or shrimp tacos
Sarah's picks:	Townhouse	Mac & Cheese, Townhouse Burger
	Basement Burger Bar	Sweet potato fries with cinnamon dipping sauce
Kara's picks:	Dime Store	Build your own omelet. Great brunch stop!
	Grand Trunk Pub	Grand Trunk Pub Reuben or any burger



COUNTER SERVICE OPTIONS

Name	Location	Phone
Burger King	100 Renaissance Center	313.259.8900
Bucharest Grill	1623 Michigan Ave	313.965.3111
Five Guys	508 Monroe St	313.237.7777
Jimmy Johns	95 Monroe Ave	313.963.9131
Jimmy Johns	615 Griswold St	313.963.1044
McDonalds	100 Renaissance Center	313.567.2214
Potbelly Sandwich Shop	777 Woodward Ave, #150	313.309.4197
Subway	28 W. Adams	313.963.9166
Subway	660 Woodward Ave	313.963.7770
Subway	1401 Beaubien St	313.962.0909

CONVENIENCE/DRUG STORES/GROCERY

Name	Location	Phone
Athens Grocery Co.	579 Monroe Ave	313.961.1149
CVS Pharmacy	1037 Woodward Ave	313.963.1007
Eve’s Downtown Gourmet	1411 Washington Blvd	313.964.4100
Jazzy Convenience Store	1424 Woodward	313.974.7599
State Deli & Grocery	1200 Washington Blvd	313.963.5141
Wally’s Convenience Store	161 West Congress	313.963.1007
Whole Foods	115 Mack Ave	313.576.5300
7-Eleven (open Dec 25 th)	2660 E. Jefferson Ave	313.567.0150
7-Eleven (open Dec 25 th)	139 Cadillac Square	313.965.2432

MISCELLANEOUS SERVICES

Child-Care

These providers are not affiliated with the Quick Lane Bowl. This is merely a resource and not a recommendation.

- The Nanny Network – www.anannynetwork.com 586.739.2100 or 866.739.3767
Applications to request a nanny are available on their website.
- The Babysitting Company - www.thebabysittingcompany.com
Cory Charlupski, President 248-318-6776 or 888-407-7822

Dry Cleaner/Tailor

- Lott Anter Tailoring and Cleaning
 - 65 Cadillac Square, #201, Detroit
 - 313.282.2684
- Sam’s Tailor Shop
 - 300 Renaissance Dr W, Detroit
 - 313.567.6960



Equipment Rentals for Baby/Child items

- Baby's Away
 - babysaway.com/locations/Detroit
 - 313.247.3855
- Rent the Baby Gear – UPS Delivery & Pick Up company
 - rentthebabygear.com/

Fitness

- YMCA Detroit ymcadetroit.org/boll/
 - 1401 Broadway, Detroit
 - 313.309.9622

Holiday Rentals

- Santa Claus – santaclaussuits@aol.com
- Trees & Décor – Display Group – Contact Michelle
 - 313 965 3344 ext. 102

Religious Services

- St. Anne's Catholic Church (est. 1701) www.ste-anne.org/
 - 1000 St. Anne Street, Detroit 313.496.1701
- Old St. Mary's Catholic Church – Greektown (est. 1893) oldstmarysdetroit.com/
 - 646 Monroe Ave, Detroit 313.961.8711
- Mariner's Church (est. 1842) marinerschurchofdetroit.org/
 - 170 Jefferson Ave, Detroit 313.259.2206
- Christ Church Detroit Episcopal Church - (est. 1845) www.christcd.org/
 - 960 Jefferson Ave, Detroit 313.259.6688
- Central United Methodist Church – (est. 1822) www.centralumchurchdetroit.org/
 - 23 E. Adams Ave, Detroit 313.965.5422
- Jehovah's Witnesses – Woodward
 - 151 E. Fisher Fwy, Detroit 313.961.2212
- St. John Presbyterian Church
 - 1961 E. Lafayette St, Detroit 313.567.0213
- Historic Trinity Lutheran Church (est. 1850) historicttrinity.org/
 - 1345 Gratiot Ave, Detroit 313.567.3100



Salons & Spas

- Corporate Mind & Body Spa – Renaissance Center <http://www.corpmindbodyspa.com/>
 - 600 Renaissance Center, Detroit
- Ezelli Salon – Compuware Building <http://ezelli.com/>
 - 89 Monroe Street
- Immerse Spa – MGM Grand <http://mgmgranddetroit.com/spa/>
 - 1777 3rd Street, Detroit
- The Spa at Book Cadillac spabookcadillac.com
 - 1114 Washington Blvd, Detroit
- Woodhouse Day Spa <http://detroit.woodhousespas.com/>
 - 1447 Woodward Ave, Detroit

TRANSPORTATION

- Detroit People Mover - www.thepeplemover.com 313.224.2160
Owned and operated by the Detroit Transportation Corporation, the Detroit People Mover has 13 stops throughout downtown Detroit. The People Mover fare is 75 cents per ride. Tokens are available in or near each station. A total roundtrip is 15 minutes, with trains arriving at each station every 4-5 minutes. Weekend hours are usually from 9am-2am on Saturdays and 12 noon-midnight on Sundays.
- QLINE – qlinedetroit.com/plan-your-ride/ 313.528.3044
Owned and operated by M-1 Rail, the QLINE has 12 stops and runs along the spine of Detroit, Woodward Avenue. Day-passes (\$3) and 3-hour passes (\$1.50) can be purchased on the QLINE Detroit mobile app for iPhone and Android using a credit or debit card. Or these can be purchased with a credit or debit card at QLINE stations. Cash ticket purchases can only be made on the streetcar. QLINE hours are M-F 6am – 11pm; Weekends 8am – 11pm.
- Enterprise Rent-A-Car
 - Detroit Metro Airport: 734.942.8990
 - Local Detroit: 7600 2nd Ave, Detroit 48202; 313.871.0470
 - 6357 Jefferson Ave, Detroit 48207; 313.393.2344
- Hertz Rent a Car
 - Detroit Metro Airport: 734.941.4747
 - Local Detroit: 400 Renaissance Center – Suite A, Detroit 48243; 313.567.3248
- Metro Cars (Airport & Detroit)
 - 800.456.1701
 - www.metrocars.com

These places to visit and services are merely resources and not recommendations.



What is open on Christmas Day – December 25th

Places Open Christmas Day – see Detroit section for further details

Name	City	Hours	Website
Campus Martius Ice Skating	Detroit	10am–11pm	campusmartiuspark.org/The-Rink
AMC Fairlane	Dearborn		amctheatres.com/amc-star-fairlane-21
AMC Great Lakes Crossing	Auburn Hills		greatlakescrossingoutlets.com/amc_theatres
Birmingham 8	Birmingham		http://birmingham8.com/Birmingham8.aspx
Emagine Theater	Royal Oak		emagine-entertainment.com/royal-oak/
The Big Bright Light Show	Rochester	5pm – 12am	big-bright-light-show

Detroit Restaurants Open Christmas Day

Name	Location	Phone	Website
American/Lafayette Coney Islands	114 or 118 W. Lafayette	313.961.7758 313.964.8918	americanconeyisland.com
Chrome Bar & Grille	Hilton Garden Inn	313.967.0900	hiltongardeninn3.hilton/dining
Hard Rock Cafe	45 Monroe	313.964.7625	hardrock.com
Iridescence	2901 Grand River	313.237.6732	motorcitycasino.com/Iridescence . 21 years +
Monroe Market – Open 24/7	Greektown Hotel	313.223.2999	monroe-market/
Motor City Kitchen	DoubleTree 555 W. Lafayette	313.963.5600	doubletree3.hilton/detroit/dining
Red Dunn Kitchen	1331 Trumbull St.	313.887.9477	reddunnkitchen.com/menus/
Roast – A Michael Symon Restaurant	Westin Book Cadillac 1114 Washington	313.961.2500	roastdetroit.com 5:00pm – 8:00pm
TAP – MGM Grand	1777 Third St.	313.465.1234	mgmgranddetroit/tap
The Apparatus Room	250 W Larned St	313.800.5600	detroitfoundationhotel.com/apparatus-room/
Volt Restaurant	Marriott	313.568.8700	marriott/restaurant/volt
Wolfgang Puck Steakhouse	MGM Grand 1777 Third St.	313.465.1644	mgmgranddetroit/wolfgangpucksteak 21 years +

Other Local Restaurants Open Christmas Day – within 25 miles

Name	Location & City	Phone	Website
Benihana	1985 W. Big Beaver Rd, Troy	248.649.6340	benihana.com/troy
Big Fish	700 Town Center Dr, Dearborn	313.336.6350	muer.com/big-fish/
Buca di Beppo	38888 Six Mile Rd, Livonia	734.462.6442	bucadibeppo.com
Cameron's Steakhouse	115 Willits Street, Birmingham	248.723.1700	camerons-steakhouse.com/



QUICK LANE BOWL | 2018

FORD FIELD

Mitchell's Fish Market	117 Willits Street, Birmingham	248.646.3663	mitchellsfishmarket.com/
Morton's The Steakhouse	888 West Big Beaver Road, Troy	248.404.9845	http://www.mortons.com/troy/
Ruth's Chris Steakhouse	755 West Big Beaver Road, Troy	248.269.8424	ruthschris.com/locations/troy
Ten Eyck Tavern, The Dearborn Inn Marriott	20301 Oakwood Blvd, Dearborn	313.271.2700	marriott.com/hotels/restaurant/
Tria	The Henry Hotel 300 Town Center Dr, Dearborn	313.253.4475	triadearbornrestaurant.com/

These places to visit and services are merely resources and not recommendations.